

# Global **Impact** Initiative



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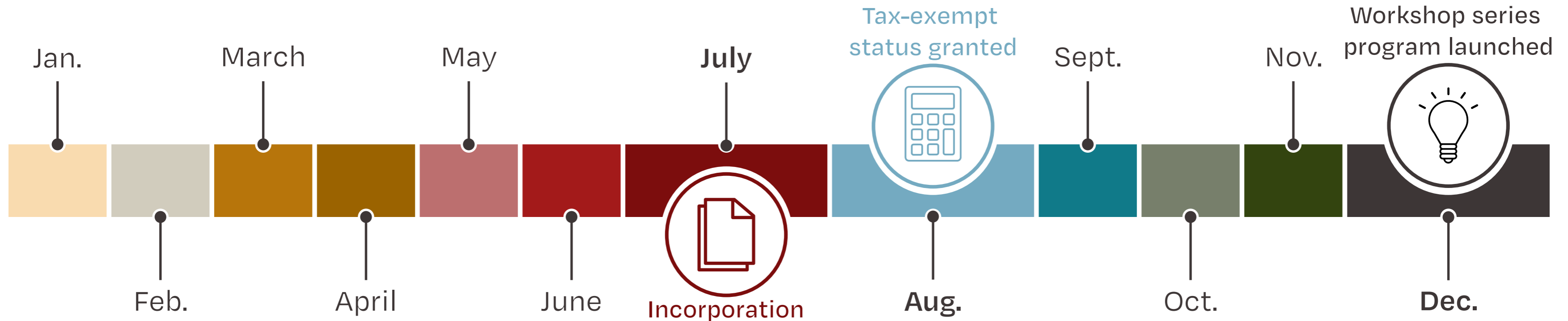
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**We give people the  
tools and knowledge  
to achieve their  
potential.**

## Our Mission

Gii provides transformative education & learning, professional development, skill building and mentoring to individuals, families and communities. We facilitate meaningful connections between local and global organizations to build bridges of understanding and promote lifelong learning.

## Timeline





# Team Overview

## Board Members



Hanan Malkawi



Kim Weichel



Ida Beerhalter



Anjum Malik  
President



Shawn Smith  
Vice President



Vivian Chen  
Treasurer



Onilee Wilson  
Secretary



Avery Einhorn  
Webmaster

## Volunteer Interns



Esther Addo  
Marketing



Clarissa Trevino  
Marketing



Sabrina Oquendo  
Marketing



Malala Raharisoa  
Outreach



Daniel Baltoi  
Outreach



Joel Alexander  
Outreach



Michael Lau  
General

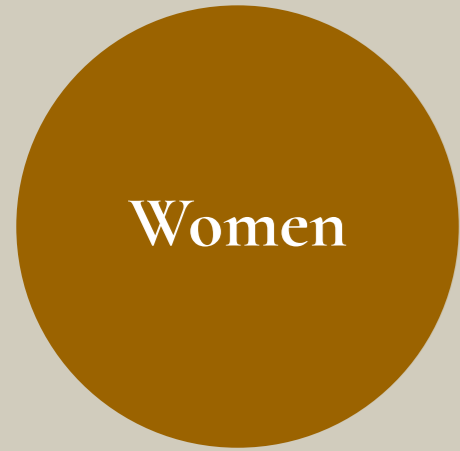


Menaka Ramakrishnan  
Marketing Advisor





# Who We Serve



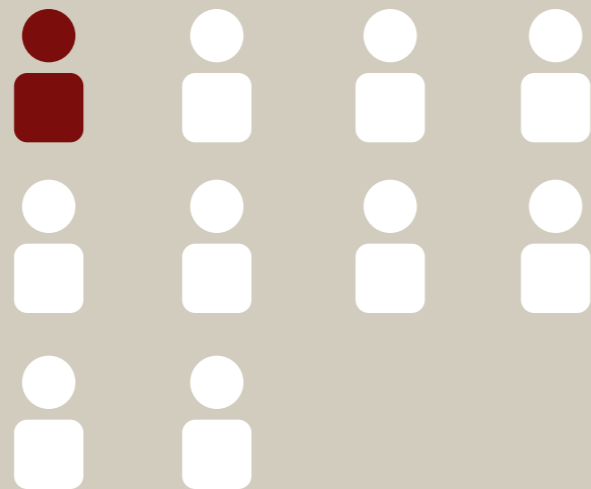
Everyone can benefit from additional education, training, and mentorship, the Gii team sees our work being most beneficial to traditionally underserved groups, including but not limited to:

Between the ages of 15 and 19:

Nearly 1 in 4 **girls** are neither employed nor in education or training.

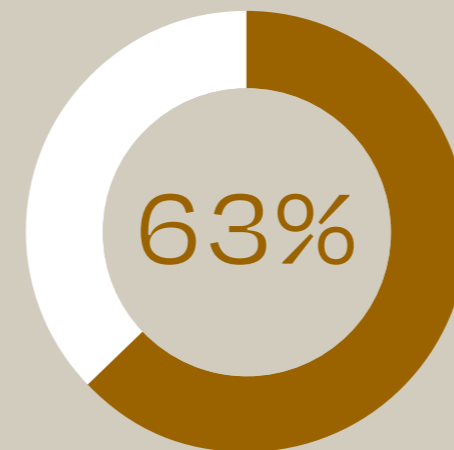
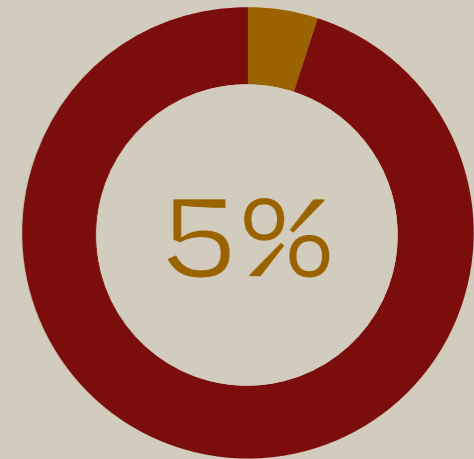


-- compared to 1 in 10 **boys**.



Gender Income Gaps:

Only **5%** of women are in the percentage of **CEOS** at Fortune 500 firms.



Women represent **63%** of workers earning a minimum wage.

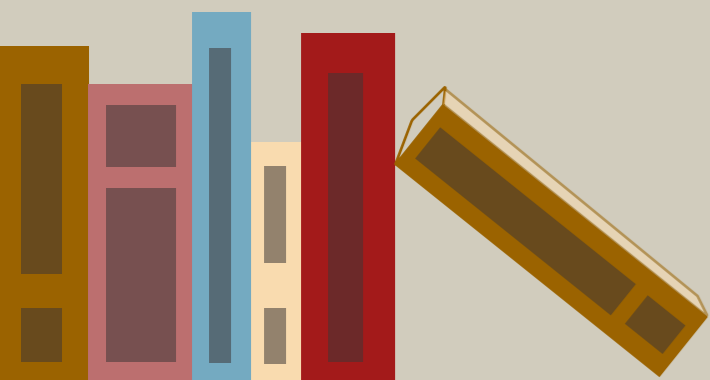
# Who We Serve

## Rural Communities



**Recruiting** and **retaining** effective teachers is difficult due to the long commute for the teacher living in the city and the geographic isolation resulting in limited housing and job options for teachers' spouses.

**Rural education** often suffers from limited resources, resulting in a higher likelihood for rural residents to have lower educational attainment.



## People of Color

In **2016**, the median wealth held by a Black family--just over **\$3,500**--is just



of the median wealth held by a White family at nearly **\$147,000**.

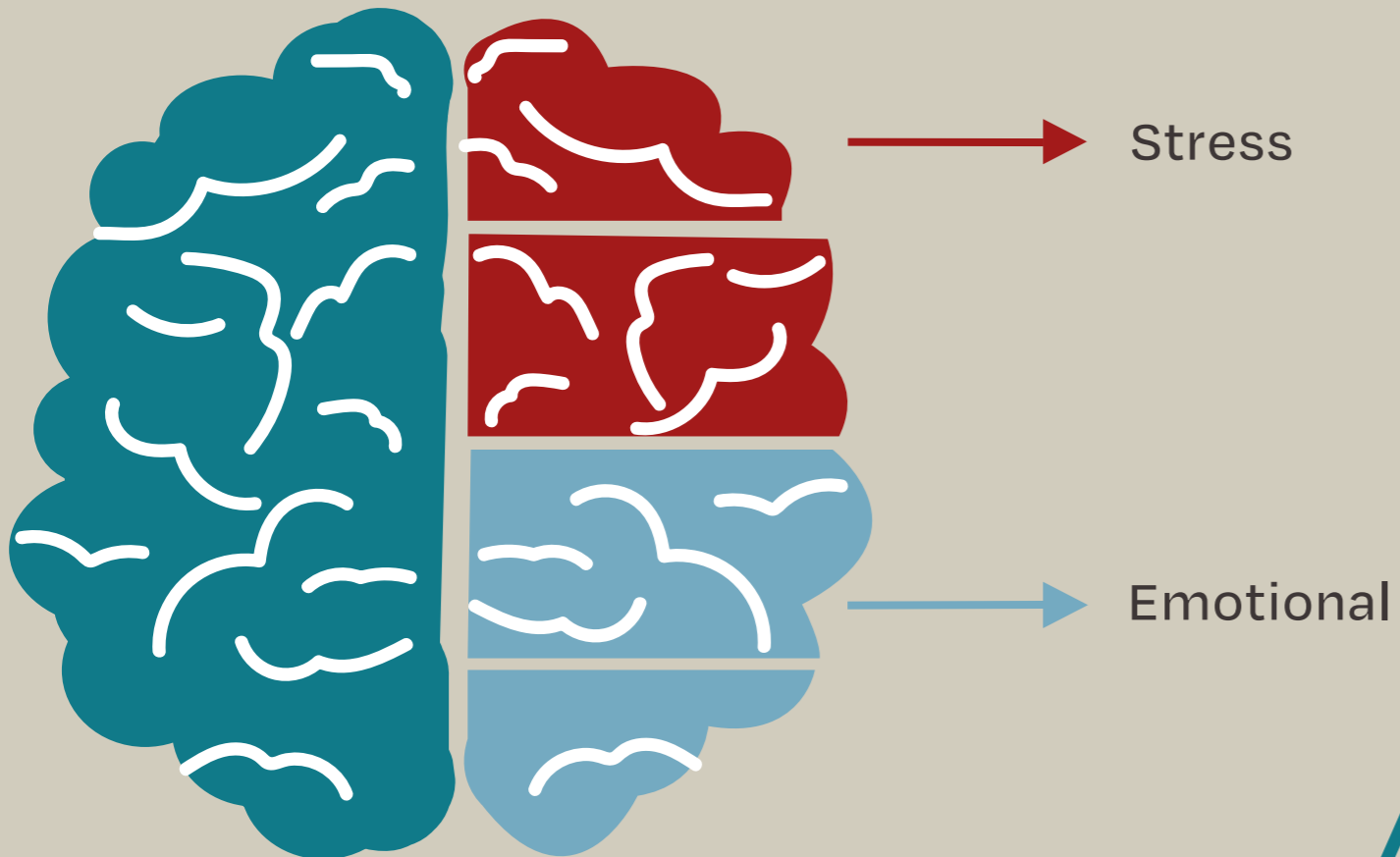
According to a research conducted by PEW Research Center, **half or more** respondents expressed that being **poor, Muslim, Black or Hispanic** "puts people at a **disadvantage** in [the American] society!"



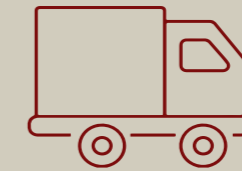
# Who We Serve

## International Students

A 2010 study found that, while reporting to have about the same likelihood as their domestic peers to have **emotional** or **stress-related problems** significantly impact their wellbeing or academic performance, international students were **less likely** to be aware of counseling services available to them.



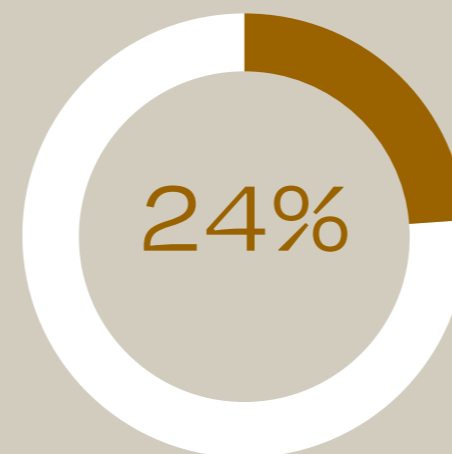
## Military Families



Due to deployment, military families face challenges brought on by constant relocation.

### Military Spouses:

Face a staggering unemployment rate of **24%** - and underemployment rate of **35-51%**.



# Who We Serve

## Refugees

Not only do refugees face danger from war or conflicts in their home country, they also face a multitude of challenges in their pursuit for a better life in the new environment. Some of the challenges they face are **language and cultural barriers, discrimination, secure housing, deportation, and access to the services they need.**



The five principal source countries in 2000 were **Afghanistan, Burundi, Iraq, Sudan, and Bosnia & Herzegovina.**



# How We Serve

## Methodology →

We provide communities, whether around the block or across the globe, with top quality support programs focused in four critical areas.



### 1. Education

Enhancing the quality and accessibility of education and learning through courses, webinars, and mentorship programs.



### 2. Partnerships

Facilitating connections between local and global organizations and institutions.



### 3. Skill-building

Developing and delivering training workshops to provide individuals with the practical resources they need to thrive.



### 4. Development

Helping international students build their self-confidence as they transition into American culture and American higher education.

## Workshops:

**Professional Self-Advocacy for Women: An Interactive Workshop**  
12/19/2020

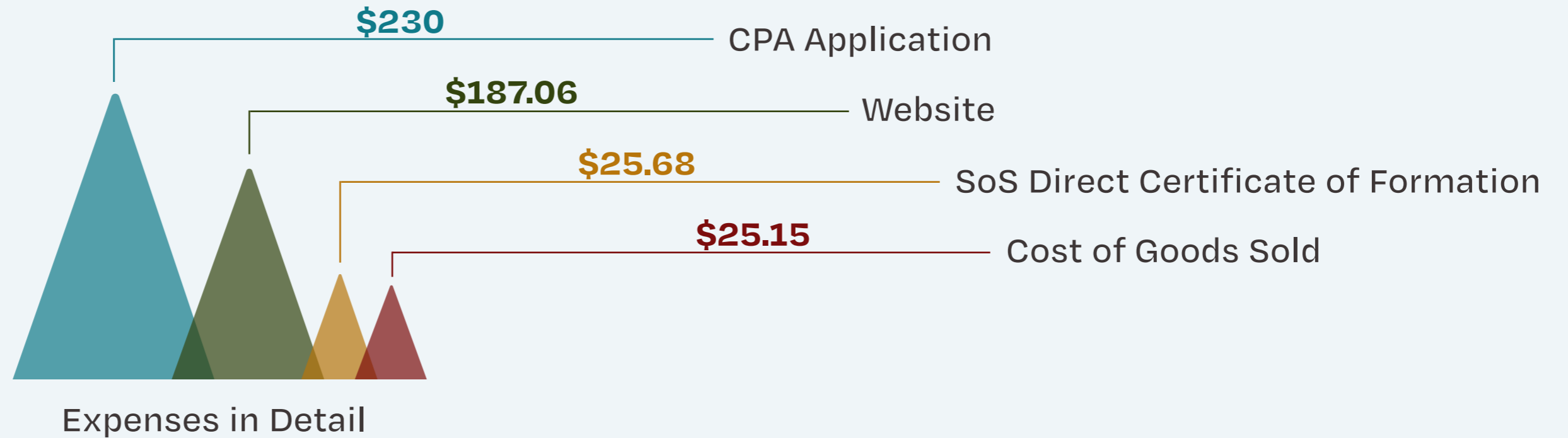
## Workplace Readiness Program:

The Gii Workplace Readiness Program (WRP) was developed to address critical workplace skills. It has a two tier structure - **Tier 1** geared for high schoolers and **Tier 2** for college students.

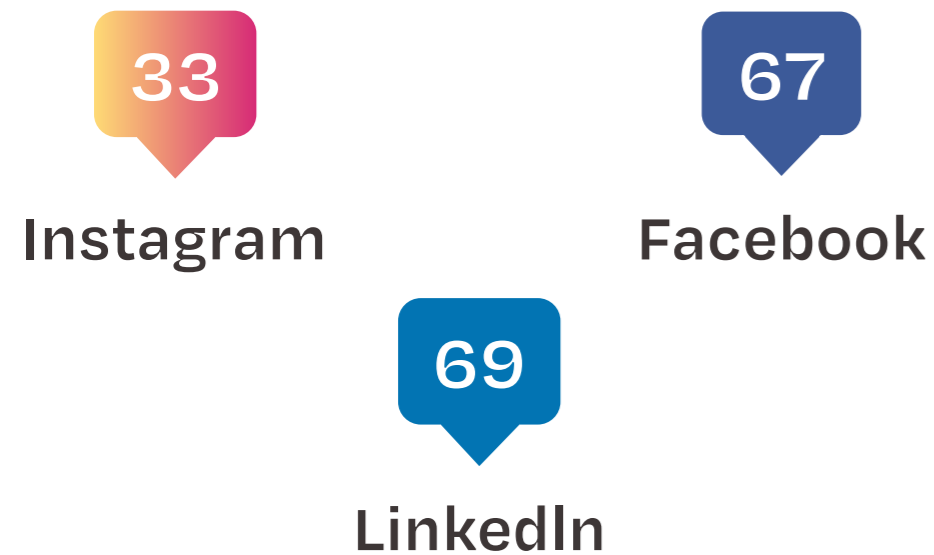
# Our Operations

## Fund Use

- Income → **\$1509.13**
- Expenses → **\$467.89**



## IG/FB/LI Milestones (**Followers**):



## Workshop RSVP Data

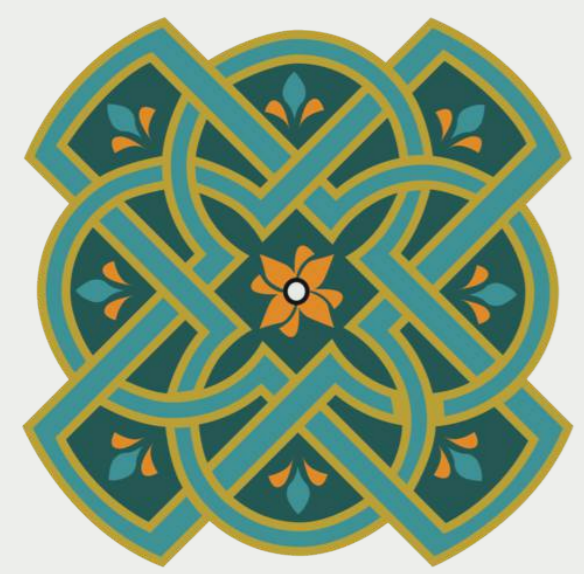
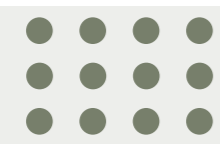
### (Professional Self-Advocacy for Women: An Interactive Workshop):

RSVPs are from leaders of organizations, professors, young professionals, and students from **7** countries.

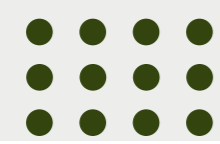
- Age Range: **25 - 50**
- **43** Total participants
- **22** of the participants were from universities

# Our Partners

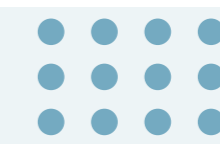
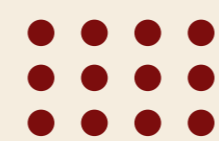
It would not be possible without these organizations



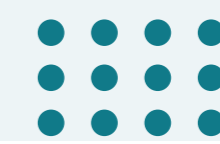
**Alhambra-US Chamber**  
Partner Organization



**Second Day**  
Partner Organization



**Lebanese Development Network**  
Partner Organization





# Last Words

Thank you for helping people from around the world learn by supporting us. 2020 was a tough year for most people, but your support of our programs helped empower many during this difficult time. We are 100% volunteer run and powered by the passion of numerous professionals from across the US and UAE contributing countless hours of talent. An incredible aspect of our work is being able to surround ourselves with immense kindness from many individuals, and we could not be more grateful.

**- The Global Impact Initiative Team**

**Please look forward to some exciting programs from us in 2021!**

**Stay connected**



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