Attention!

For your information:
The Virtual Pitch will be video recorded. If you do not agree to this, you can watch a video of the event afterwards. Details will be circulated.

The recording will start with the next slide.

Your questions through the Q&A window and chat messages are encouraged. These will be downloaded and saved at the end of the event.

Thank you!
A GEO-LDN TECHNOLOGY INNOVATION COMPETITION

DESIGNING A LAND USE PLANNING SOLUTION FOR LAND DEGRADATION NEUTRALITY

For more information visit: https://www.geo-ldn.org/
Listening to language interpretation

This event will be held in English

Simultaneous interpretation in French and Spanish is available
Introductions

Please take a moment and open your chat window:

Please say “hello” in your local language…

Tell us where are you joining us from today?

Make sure you select the option: To: “All panelists and attendees”
Q&A

Please note:

Activate the Q&A window by clicking the icon.

If you are an **attendee**, you can **ask** questions in Q&A.

If you are a **Competitor** (with speaking role) or **Expert (panelist)**, you can only **answer** questions. Please only answer questions directed at your respective team.

Panelists can use the participants’ panel to raise hand.

GEO-LDN Competition – Virtual Pitch
October 2020
Attendees

Please note:

Your options are simplified:

- You can contribute in the chat
- Raise your hand
- Ask a question in Q&A
Ice breaker!

Use your imagination to the fullest!

Spontaneously tell us what you see in the chat window…

Make sure you select the option:
To: “All panelists and attendees”
GEO-LDN Competition – Virtual Pitch
October 2020
GEO-LDN Competition – Virtual Pitch
October 2020
Agenda

- Welcoming Remarks
- Brief Introduction to Competition
- Pitches followed by Q&A and feedback rounds
- General Q&A
- Wrap up: Looking Forward, Feedback and Thanks
The Support Team

Ana Marques
Sara Minelli
Astrid Möller
Michael Tighe
Douglas Cripe, GEO Secretariat, Senior Scientific Advisor

Welcoming remarks
Group on Earth Observations - Vision

GEO, a global partnership of governments and organizations, envisions a future wherein decisions and actions for the benefit of humankind are informed by coordinated, comprehensive and sustained Earth observations.
Group on Earth Observations - Mission

To realize its Vision, GEO works to connect the demand for sound and timely environmental information with the supply of data and information about the Earth that is collected through observing systems and made available by the GEO community.

In doing so, GEO works to unlock the power of Earth observations by facilitating their accessibility and application to global decision-making within and across many different domains.
The Experts Committee

https://www.geo-ldn.org/meet-the-experts

Graciela Metternicht  Xiangzheng Deng  Mariam Akhtar-Schuster  Gilberto Queiroz  Anthony Milne  Hanna Albrecht

Robert Waterworth  Kathy Fontaine  Gunnar Hesch  Ciaran Kenny  Mariano Gonzalez-Roglich  Ermias Betemariam
The Jury Panel
https://www.geo-ldn.org/meet-the-jury
Sara Minelli, Programme Officer, Science Technology and Innovation Unit, UNCCD
Antje Hecheltjen, GEO-LDN co-Chair and co-Lead of WG2

Brief introduction to the competition
GEO LDN Initiative, Working Group 3

Key tasks:

1. To establish an open user community and develop open source tools and methods

2. To support planning, implementation, and monitoring of actions to achieve LDN from Earth Observation and other data sources
Current results

- 23 proposals received
- 18 complete proposals reviewed
- 7 proposals qualified

- Participants from 36 Countries
- Teams with members from different countries:
  ✓ 40% of all teams
  ✓ 57% in qualified teams
The Virtual Pitch

Procedure:

• Competitors have exactly 10 minutes to present

• After presentation:
  5 minutes Experts’ questions
  2 minutes Jurys’ questions
  1 minutes Attendees’ questions

(The timeframe is tight; please be succinct with questions and comments)
Pitches:

Proposal I – Team Leader: Marygrace Balinos
Proposal K – Team Leader: Sylvestre Manga
Proposal L – Team Leader: Vanja Westerberg
Proposal I – Team Leader: Marygrace Balinos
LUPa: Land Use Planning assistant

GEO-LDN Competition: Virtual Pitch, 30 October, 2020
Proposal I
Marygrace Balinos
Our team

TEAM LEADER

MSc. Marygrace Balinos, co-founder, Triángulo Austral Ingeniería e Innovación Limitada

Dr. Daniel Vicente Lühr Sierra, co-founder, Triángulo Austral Ingeniería e Innovación Limitada

MSc. Jorge Pasminio, Consultant

MSc. Matías Rebolledo, Consultant

REPRESENTATIVES OF A SUBNATIONAL STAKEHOLDER GROUP

Robin Weisselberg, President, Cooperativa de Consumo Responsable de Valdivia La Manzana

Julio Gerding, Manager, Cooperativa Calahuala
Our team’s relevant experience and expertise

**CORE DEVELOPMENT TEAM**

- GIS Specialist and with regional development planning background
- experience in co-designing and co-creating innovative solutions with stakeholders

- Free/Libre and open source software developer (i.e., QGIS plugin)
- Technology Development
- Computational Intelligence
- Remote Sensing data processing

- Expertise in public policies and regional development planning
- Geographer

- Programming and environmental data analytics specialist

- experience and as a liaison with small landowners and local producers
- small scale land management
- scientific and local knowledge in sustainable farm land planning and management
- experience working with farm land owners

**REPRESENTATIVES OF A SUBNATIONAL STAKEHOLDER GROUP**

2020/10/30
Why the tool?

**CHALLENGE**

- Land use planning tool
  + Land Degradation Neutrality Mechanism
  + Analysis of trade-offs

- Land use models at multiple scales

**REASON FOR DEVELOPMENT**

- Incongruent and contradictory development plans and policies in different sectors within the government and in-between countries
- Lack of access to information by small farmers and small landowners

**USER PERSPECTIVE**

- use raw data from different sources
- multi scale planning units
- configurable trade-off parameters and specific LDN variables
- analyze trade-off through scenarios

**USER NEEDS**

- analyze a small scale land area
- use low bandwidth approach for remote geographies
- use “small data” approach (finer detail data)
What is the tool?
How will the tool meet the requirements?
How will the tool meet the requirements?

- Open Data
- Data anonymization/obfuscation
- Standard Formats:
  - Spatialite, GeoPackage, GeoTiff, PDF, CSV, HDF5
- Encrypted data at rest / in transit
  - Asymmetric Encryption, AES-256, SSL, GnuPG
- Metadata
# Our project plan

## SHORT TERM PLAN

<table>
<thead>
<tr>
<th>Activities</th>
<th>2020</th>
<th>2021</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>November</td>
<td>December</td>
<td>January</td>
<td>February</td>
<td>March</td>
</tr>
<tr>
<td>2.0 Stage: TRL 4 prototype development</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>2.1 Development of the alpha version of the prototype</td>
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<tr>
<td>2.2 Data collection to test the prototype</td>
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<tr>
<td>2.3 Co-creation workshop with the potential users (Beta version)</td>
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<tr>
<td>2.4 Tests and adjustments of the components of the prototype</td>
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<td>x</td>
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</tr>
<tr>
<td>2.5 Prototype presentation to the judges (Workshop)</td>
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## MEDIUM TERM PLAN

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<th>Activities</th>
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<td></td>
<td>November</td>
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</tr>
<tr>
<td>4.0 Stage: Transformation to an operational and scalable tool, phase 1 TRL 5</td>
<td>1</td>
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<td>4</td>
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</tr>
<tr>
<td>4.1 Validation in the area selected with strategic partners at a global level</td>
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<tr>
<td>4.2.1 International workshops to test the prototype</td>
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<td>x</td>
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<tr>
<td>4.2.2 User Interface design (GUI)</td>
<td>x</td>
<td>x</td>
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<tr>
<td>4.2.3 Elaboration of documentation for the tool</td>
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</tbody>
</table>

## Proposal

- **SHORT TERM PLAN**
  - 2.0 Stage: TRL 4 prototype development
    - 2.1 Development of the alpha version of the prototype
    - 2.2 Data collection to test the prototype
    - 2.3 Co-creation workshop with the potential users (Beta version)
    - 2.4 Tests and adjustments of the components of the prototype
    - 2.5 Prototype presentation to the judges (Workshop)

- **MEDIUM TERM PLAN**
  - 4.0 Stage: Transformation to an operational and scalable tool, phase 1 TRL 5
    - 4.1 Validation in the area selected with strategic partners at a global level
    - 4.2.1 International workshops to test the prototype
    - 4.2.2 User Interface design (GUI)
    - 4.2.3 Elaboration of documentation for the tool

---

**2020/10/30**

GEO-LDN Competition
¡Muchas gracias!
Thank you very much!

contact:
mcb@trianguloaustral.cl
Procedure:

After the pitch presentation:

- 5 minutes Experts’ questions
- 2 minutes Jurys’ questions
- 3 minutes Attendees’ questions

(The timeframe is tight; please be succinct with questions and comments)
After the Pitch

Procedure:

After the pitch presentation:

- 5 minutes Experts’ questions
- 2 minutes Jury’s questions
- 3 minutes Attendees’ questions

(The timeframe is tight; please be succinct with questions and comments)
After the Pitch

Procedure:

After the pitch presentation:

- 5 minutes Experts’ questions
- 2 minutes Jurys’ questions
- 3 minutes Attendees’ questions

(The timeframe is tight; please be succinct with questions and comments)
Proposal K – Team Leader: Sylvestre Manga
The e-GIS Smart Inclusive, Balanced, and Integrated Land Use Management
LDN Clearing-House Mechanism Solution

GEO-LDN Competition: Virtual Pitch, 30 October, 2020
Proposal K
Sylvestre José Tidiane Manga
Our team

• Team Leader:
  • Sylvestre José Tidiane Manga, CEO, IDI Inc.

• Representative(s) of a (sub-)national stakeholder group:
  • Adama DOULKOM, Burkina Faso National Manager, GGW; Houssein RIRACH, Djibouti National Manager, GGW; Mogos Woldeyohannes, Erytrea National Manager, GGW; Abebe SEIFU, Ethiopia National Manager, GGW; Ibrahim AG SINDIBLA, Mali National Manager, GGW; Sidi Mohamed LEHLOU, Mauritania National Mangager, GGW; Abdou MAISHRAROU, Niger National Manager, GGW; Bukar HASSAN, Nigeria National Manager, GGW; Ali Haidaar, Senegal National Manager, GGW; Abdelazim IBRAHIM, Soudan National Manager, GGW; Ahmat Mahamat HAGGAR, Tchad National Manager, GGW.

• Other collaborators (Regional Stakeholder Group):
  • Pan-African Agency for the Great Green Wall
    • Zougoulou Abakar, Scientific Director, Pan-African Agency for the Great Green Wall (PAGG-W)}
Our team’s relevant experience and expertise

Our team has a unique experience and expertise in:

- conducting academic projects to show the promises of Land Geomatics technology to facilitate land-use planners to share and exchange information live on LDN matters 24/7 with the participation of local and Indigenous communities. This live experience will allow conducting this competition project unto the demo session of the tool’s functionalities at the CRIC 19; We are committed to assist UNCCD Parties to enhance the reporting dynamic while anticipating LDN.

Enhancing reporting dynamic:

- a). provide all UNND Parties, an e-Live National Digital LDN Report Toolkit which will enable the production of e-Digital LDN reports; b). this smart e-land use planning mechanism will allow LDN UNCCD NFP to conduct a live and perennial LDN indicator observation and watch in collecting live 24/7, LDN related information from electronic et telecommunication devises as well as from stakeholders including landscape inhabitants, the public, and other observers; c). The tool will enable UNCCD NFP 24/7 to give a live report on the LDN state; d). They will conduct a gradual production of LDN annual reports throughout an LDN watch and enhance monitoring reports every four years;

Anticipation LDN:

- e). In addition to the tool’s potential in monitoring, through its geomatics functionalities, our solution will anticipate in LDN by trading-off landscape components and sub-components as it suits to find sustainability indicators coding ecosystems at their optimal capacity of feeding their population without compromising their self-regeneration;

- f). And, even more, after a few years of implementation in a given ecosystem, our tool will be able to conduct simulations on LDN enhance its anticipation potential.
Why the tool?

- To fill the Gap on LD anticipation towards LDN and create CHM to conduct LDN crusades within countries, regions, and globally.

- **Reasons:**
  1. Without anticipation, there is no realistic vision, no suitable decision, no realistic policy to address LDN issues in a sustainable development perspective;
  2. **Geomatics technology limits** to meet CHM expectations from a multilateral perspective under the Sustainable Development Global Agenda;
  3. create CHM where technology developers, technology users, holders of traditional knowledge, and local and traditional communities can meet with green funds organizations and trustees, donors, contributors, and borrowers to exchange and share thoughts, build partnerships and projects;
  4. contribute to the synergic implementation of the three Rio Conventions in Climate change, Biodiversity, and Combat desertification through LDN mechanisms; etc.

- **Users perspective:** The tool will install digital landscape and cadaster in managers’ offices to be managed live.

- **Users: UNCCD Parties National Focal Points, National LDN Activity Managers, NGOs, Communities, the Public.

- **Users**, specifically within the GGWA’ territory have expressed great needs of anticipation LDN under threats such as:
  - ◊ climate change;
  - ◊ demographic pressure due to human settlements from immigration into healthier ecosystems such as the GGW for a better future;
  - ◊ overproduction due to demographic pressure within healthier ecosystems such as the GGW;
  - ◊ land propriety and cadaster issues due to the overpopulation within healthier ecosystems such as the GGW, etc.
What is the tool?

- A solution that produces land use planning indicators that code the ecosystem at its optimal capacity of feeding its inhabitants while ensuring its self-regeneration under a perspective of anticipating LD.

- The scientific base of the solution is grounded in our motivation to contribute in the anticipation of LDN and such a perspective, our tool is an innovation in the field of land use planning to our knowledge.

- a). develop electronics and smart devices to collect 24/7 LDN hydraulic related data (surface water, groundwater, soil pH, soil humidity, soil carbon, and nitrogen stocks); b). develop electronics and smart devices such as drones to collect LDN data to conduct land degradation management mechanisms under disasters (bush fires, floods, locust invasions, severe drought episodes, storms, hurricanes, etc.); c). all these devices will be connected to smartphone applications to collect and to enhance the accuracy of LDN indicators but also to conduct an LDN watch; d). Smartphone applications will also be used to bring up to Landscape and cadaster systems administrators, information related to LDN from local communities, on various areas of the landscape including land use, carbon emissions, soils humidity, biodiversity, agriculture, precipitations, food security, public health, education, natural disasters, etc.; e). contribute to the implementation of the SD Global Agenda and LDN related Environmental Human Rights (Public participation, inclusion of youth and women, Local and Indigenous peoples’ rights, traditional knowledge, socioeconomic considerations, awareness, and training on LDN challenges through webinars sessions, etc.); f). contribute in resource mobilization to advance the LDN agenda in running active CHM where technology developers, technology users, holders of traditional knowledge, and local and traditional communities can meet with green funds organizations and trustees, donors, contributors, and borrowers to exchange and share thoughts, build partnerships and projects;

- Our tool will trade-off through single-objective optimization modeling soil sub-components (pH, humidity, carbon and nitrogen stocks, etc.) and thus assist land managers and the local population on inclusive and participative decision-making processes to anticipate LDN. It also uses multiple-objective optimization modeling to trade-off the three main landscape components “human wellbeing”, “food security”, and “healthy ecosystems” to anticipate LDN by finding the sustainability indicators that the Pan-African Great Green Wall’s ecosystems at their optimal capacity to feed their populations while ensuring their self-regeneration.
What is the tool?

- Observation satellites (land use)
- Disaster Observation Smart Electronics Diversities
- Socioeconomic Databases
- Hydraulic & Soil Smart Electronics Devises
- Smartphone applications
- Telecommunication Smart Electronics Devises (inclusivity)
- Traditional knowledge

Users:
- BF BCH
- DJ BCH
- ER BCH
- ET BCH
- MALI BCH

IT, Security Center & BCH

UNCCD Parties:
- Niger BCH
- NA BCH
- SN BCH
- SD BCH
- Chad BCH

2020/10/30
GEO-LDN Competition
How will the tool meet the requirements?

- **We will use** both CLUE and LUTO open-source models and even others if available. We want to reach out and share our findings to the largest public possible for the sake of SD.
- **To this end, we will produce and use** codes to adapt through linkage. **However, access will** always be under the authorization, for countries’ data security's sake.

- **Our tool promises to fill the gap of LDN anticipation in land use planning by trading-off landscape components to optimize ecosystem capacity to feed its residents while ensuring its self-regeneration. For this reason, the requirement of adapting our tool for use in an open-source land use planning tool, become a strategic contribution.**

- From a technical point of view:
  - **a). we will use** codes to be adapted for use by other open-source land use planning modeling tools;
  - **b). we will** integrate our tool in Trends.Earth **which already has an LDN analysis experience;**
  - **c). in this competition, Trends.Earth LDN analyze outputs will be used as well as Trends.Earth terminology of “land productivity”, “land cover” and “soil carbon”;**
  - **Our tool will be accessible from** Trends.Earth **through a “Land Use Planning in LDN” functionality; however, access will always be under an authorization, for countries’ data security sake.**
How will the tool meet the requirements?

Data protection for sensitive data (e.g.: country-owned data)

- Our solution will produce codes for countries to access and process only their data;

- A mechanism of access to sovereign datasets, by other countries/entities with the owner’s express permission, will be developed by the tool under “guest access codes”;

- Our tool will allow countries to confidentially test analytical scenarios before submitting their final reports;

- A facility to securely store data including backups will be developed;

Our tool is being designed to be user-friendly. It is committed to findability, accessibility, interoperability, and reuse (FAIR) for sustainability’s sake.

Data protection for sensitive data (e.g.: country-owned data) and SD Global Agenda normative achievements

“Country sensitive or owned data” principle ought to be only relevant within SD Global Agenda normative framework. In this regards:

a) nations have achieved an appreciable level of transparency on access and sharing information on genetic and natural resources;

b). these normative achievements are enabling the international community to better restrain the harmful impacts of environmental threats and pandemics such as the COVID-19 which are not confined within natural borders. Achievements are leading to progress on land and commodity resilience building beyond country borders;

c) The “Data protection for sensitive data” principle ought therefore to be consistent with SD Global Agenda normative achievements.
Our project plan

The process of development of our tool has three main steps:

• 1. The first step aimed to conduct academic research projects to show the promises of the tool and its potential to assist countries to anticipate in LD towards LDN, in biodiversity loss, and in climate resilience-building by identifying through measurement the landscape optimal capacity to feed its residents while ensuring its self-regeneration.

• 2. The second step is the fulfillment of the requirements under the scope of the current competition. We plan:
  ◊ To run the tool’ functionalities at the CRIC 19 demo session. To this end, we will trade-off the three landscape main components to measure landscape management sustainable development indicators coding the ecosystem at its optimal capacity to feed its inhabitants while ensuring its self-regeneration. The landscape three main components are those suggested by Trends.Earth namely “land cover”, “land productivity”, and “soil organic carbon”; ◊ To consider the Pan-African Great Green Wall Agency and its eleven (11) countries’ national agencies as potential end-users. These countries are Senegal, Mauritania, Mali, Burkina Faso, Niger, Nigeria, Chad, Sudan, Eritrea, Ethiopia, and Djibouti;

• 3. The third step is the post-competition phase. Our work plan is:
  ◊ To create a Smart Great Green Wall e-LDN CHM to enable Great Green Wall National Structures Managers to share and exchange information live on LDN matters 24/7 under an inclusive digital land-use planning mechanism under the coordination of the GGWA Secretariat.
  ◊ To produce and implement to the benefit of the eleven (11) Pan-African Great Green Wall Agency and of all UNCCD’s Parties, a Smart online GIS Live Digital National LDN Report Toolkit which will enable LDN National Focal Point to conduct live perennial LDN indicator observation and watch in collecting live 24/7 LDN. LDN National Focal Points will therefore be able to run LDN draft reports on a perennial basis and be able at any moment to give a live report in the LDN situation of their countries while anticipation LDN. This innovation will be conducted by artificial intelligence in collaboration with the UNCCD Secretariat in due course in the post-competition phase.
After the Pitch

Procedure:

After the pitch presentation:

5 minutes Experts’ questions

2 minutes Jurys’ questions

3 minutes Attendees’ questions

(The timeframe is tight; please be succinct with questions and comments)
After the Pitch

Procedure:

After the pitch presentation:

- 5 minutes Experts’ questions
- 2 minutes Jurys’ questions
- 3 minutes Attendees’ questions

(The timeframe is tight; please be succinct with questions and comments)
After the Pitch

Procedure:

After the pitch presentation:

- 5 minutes Experts’ questions
- 2 minutes Jurys’ questions
- 3 minutes Attendees’ questions

(The timeframe is tight; please be succinct with questions and comments)
Proposal L – Team Leader: Vanja Westerberg
Development and co-design of a land degradation neutrality software tool

GEO-LDN Competition: Virtual Pitch, 30 October, 2020
Proposal L: Vanja Westerberg, Luis Costa & Simon Reynolds
Relevant Experience & Expertise

- **Economics of Land Degradation**
- **Biophysical modeling**
- **Field experience**
- **Software development and user feedback**

**Vanja**
Extensive field experience in regions fighting the consequences of land degradation (Georgia, Mali, etc...)

**Problem solving from the perspective of decision makers at local and national levels.**

**Establishing the variables and equations to build land productivity change maps.**

**Luis**

**Advising on data and developing the high-level functions to quantify the trade-offs.**

**Simon**

**Generating recurrent neural network to make next frame predictions on the datasets.**

**Data, software and user feedback integration in a coherent tool.**
Sub-national stakeholder groups

Strengthen rural communities and farmer associations to create healthy farming and food systems
Why the tool?

• Enable and empower planners to achieve no net loss of healthy and productive land at national and sub-national level.
• Easy-to-use and extendable application.
What is the tool?
What is the tool?

• **Forecasts** likely patterns of land conversion and degradation over the next 10 years using historical reference data.

• **Visualize** areas of improvement and degradation to aid planners understanding current trends and net effects.
What is the tool?

- **Identify** priority intervention areas with respect to returns on financial and natural capital.
- **Plan** to optimise outcomes and minimize trade-offs while securing the well-being of land users.
What is the tool?

- **Trade-offs** can be analyzed when comparing scenarios and viewing the outcomes of each scenario.
- Summary tables will display the benefits, losses and costs entailed in each planned scenario.

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<thead>
<tr>
<th></th>
<th>BAU</th>
<th>S1</th>
<th>S2</th>
<th>Sn</th>
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<tbody>
<tr>
<td>Total crop production</td>
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<td>Natural tree area</td>
<td>-</td>
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<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Crop yields</td>
<td>+</td>
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<tr>
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<td>...</td>
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<td>Neutrality</td>
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How will the tool meet the requirements?

Neutrality Plan

Ghana Upper West Region

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<th>Land Use</th>
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<td></td>
</tr>
<tr>
<td>Forest</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Ghana Key Indicators

**Balanced** (22.3%) SDG 15.3.1

- XXX Hectares Land Cover (-5%)
- XXX Grams/Meter² Land Productivity (+2%)
- XXX Percent Soil Organic Carbon (+2%)
- XXX Tonnes/Hectare Agricultural Yield (+6%)
- XXX Thousand Tonnes Agricultural Production (+3%)
- XXX USD Economic Impact (+2%)
- XXX Hectares Sustainable Land Management (+2%)
- XXX Hectares Sustainable Forest Management (+4%)
- Decreased Disaster Risk
Project Plan

Proof of Concept
- Historical Data Visualization
- Scenario Planning
- Calculation of Trade-Offs

Minimum Viable Product
- Forecasted Data
- Filter Layers
- Import and Export of Neutrality Mechanism Balance Sheets
- Refinement of Trade-Off Calculations

2021 Roadmap
- Support for Private Datasets
- Enhanced Frontend
After the Pitch

Procedure:

After the pitch presentation:

5 minutes Experts’ questions

2 minutes Jurys’ questions

3 minutes Attendees’ questions

(The timeframe is tight; please be succinct with questions and comments)
Procedure:

After the pitch presentation:

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2 minutes Jurys’ questions

3 minutes Attendees’ questions

(The timeframe is tight; please be succinct with questions and comments)
After the Pitch

Procedure:

After the pitch presentation:

- 5 minutes Experts’ questions
- 2 minutes Jurys’ questions
- 3 minutes Attendees’ questions

(The timeframe is tight; please be succinct with questions and comments)
QUESTION & ANSWERS:
What questions do you have?
Wrap up
OCTOBER

30 October
Virtual pitch

Top 10 competitors receive seed funding and advance to next round

DECEMBER

10 December
Sneak preview workshop

3 competitors advance

JANUARY

First quarter of 2021
Demo and award at UNCCD CRIC

Top competitors present, winner (s) chosen
CHAT:

What feedback do you have for us about this briefing session?

What did you like?

What can we improve on?
This is not a “Thank You” slide…
All of our appreciation for your great ideas, vibrant pitches and undivided attention won’t fit on a simple “Thank You” slide...

We look forward to the Sneak Preview!
Get in touch!

info@geo-ldn.org

https://www.geo-ldn.org/contact
GEO-LDN Competition – Virtual Pitch
October 2020