The New Orleans Youth Master Plan



The children and youth of New Orleans deserve lives filled with positive experiences and healthy relationships simply because they are our children and youth, worthy of our collective best.

The Youth Master Plan is a comprehensive roadmap for creating and sustaining a positive youth development-focused, results-oriented New Orleans. It is our shared opportunity to be deliberate about the potential of our city's youth, build pathways to leverage that potential, and shift the way we do business at every level.



Through this plan we recognize the challenges we face, but more importantly, we see the opportunities to build together a better future that values and supports the strengths of our children, youth, and communities. When our youth are well, we all are well, demonstrating our collective best!

The Youth Master Plan is about coordinated, city-wide action. The cross-sector solutions outlined in the following pages will not just exist on paper. Beginning in 2021, Implementation & Action Tables will be launched to work collaboratively in bringing these aspirational solutions to life, leaving behind what's not working, strengthening what is, and innovating towards our shared vision of youth success.



Consider yourself enlisted in the movement to be a city where the full self-expression, leadership, creativity, and culture of all children and youth comes together to create a true community where everyone succeeds. Isn't that what we ALL want?

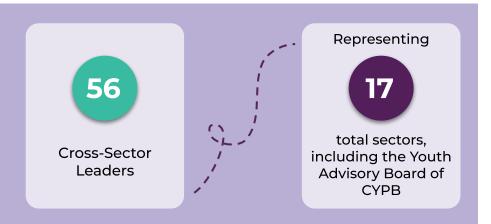
Join us and stay in touch at <u>nolayouthmasterplan.org.</u>

How We Developed the Plan: Phase 1



Steering with Diverse Leadership

The Youth Master Plan Steering Committee met monthly from May -December 2020 to provide support, advice, guidance, and oversight throughout the development of Phase 1 of the Youth Master Plan.



~400 people across 10 forms of youth & community engagement





Co-Creating with Youth & Community Wisdom

Youth leaders and community members shared invaluable input, ideas, and aspirations to shape the youth-centered solutions that are based on a shared understanding of what success looks like from birth-24.

Building Youth- Centered Solutions

Working Groups gathered over four weekly sessions to create solutions that address the unmet needs of children and youth, from birth to 24.



Split up to focus on 5 age groups, from birth to 24

Focusing on 6 Youth Master Plan areas of focus

How We Developed the Plan: Phase 1

Our Guiding Principles



Coordinate & Strengthen What Exists, Raising Collective Awareness



Young People Exist Within Their Family & Community Contexts



Youth Voice Is at the Center & Youth Vision Is the North Star

Deliver on Every Need



Be Data-Informed & Measure Strengths



Youth & Community
Wisdom Are Our
Greatest Assets





Center a Positive Youth Development Framework



Develop Inclusive & Equitable Strategies



Promote Silo-Busting Strategies

What's in the Plan?

The Youth Master Plan lays out solutions within six Youth Master Plan areas and centers on five developmental stages from birth to 24 (see right). These solutions were developed by our cross-generational, cross-sector working groups. These solutions seek to direct city-wide actors and resources to address the issues as laid out in the plan, to meet our goals, and to uplift the lives of our city's youth and their families today, throughout the next ten years of this plan, and far into our city's future.



Six Youth Master Plan Areas



Our Next Steps



Phase 1

Release of the Youth Master Plan

(Aspirational Solutions)
December 2020



Phase 2

Launch Action Tables

(Action Steps and Metrics)
March 2021



Phase 3

Implementation & Monitoring

(Data-Sharing and Accountability)

July 2021

Why a Youth Master Plan?



Our Challenges

This Youth Master Plan seeks to bring attention to many of the issues that can prevent our young people from succeeding. Our systems as they exist do not meet the needs of our youth. Our historically siloed approaches to supporting our young people and their families are often costly, overly-punitive, and blind to the unique developmental stages, cultural needs, and lived experiences of New Orleans children and youth. In addition, New Orleans' legacy systems of discrimination have played a significant role in how our city has been shaped, often cutting off children, youth, and their families from the opportunities and resources they need to thrive.

Our Aspirations

The children and youth of New Orleans are not broken or damaged. They can rise above circumstances and have the ability to define their own path. They deserve homes, schools, and communities that prioritize their value, sense of safety, and well-being, that understand developmentally appropriate behavior, and that model compassionate and positive youth development approaches that center youth.

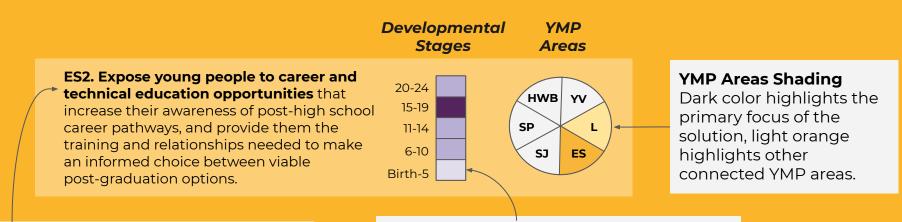
Our New Approach

In this Youth Master Plan, we are advancing a new approach — and a commitment to shift the ways we collectively think about our young people. Across all Youth Master Plan areas, we will work with partners to develop strengths-based indicators (e.g. positive self-esteem, presence of a loving caregiver) that actors across the city can leverage to measure progress and bring the plan vision to life.

All of this will only be possible with true and sustained partnership and power-sharing with our children and youth. Together, we will build from a foundation of respect towards a future in which young people and adults work together to lead New Orleans in becoming a more compassionate, just, and equitable city.

READING THE SOLUTIONS BRIEFING

Each set of two slides covers one of six Youth Master Planning (YMP) areas. Each area includes statements outlining the major issues and goals in a given YMP area, followed by a list of working group solutions.



Solution with Abbreviation

For example, ES = Economic Stability

Developmental Stages Shading

Dark purple highlights the developmental stage that is most directly impacted by the solution. Medium purple highlights other ages that are closely impacted.

HEALTH & WELL-BEING

<u>Issue:</u> Our siloed physical and mental healthcare systems — often costly and inaccessible — do not adequately address the unique developmental stages, cultural needs, and lived experiences of New Orleans children, youth, and their families. There is **limited training and knowledge** for healthcare professionals and community members on how best to support young people experiencing various types of trauma. As a result, rather than preventative care and early interventions, young people's main interaction with the system can be through hospitalizations or institutionalizations.

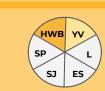


<u>Goal:</u> We envision a city in which our youth have positive, healthy relationships with caring adults and peers. Youth and their families are aware of and engaged in healthy prevention activity, are free from trauma, and have reliable access to the physical and mental healthcare they need.

- Our current goals are decreased percentages of young people experiencing exposure to violence, symptoms of depression, substance abuse, PTSD and anxiety, and suicidal ideation.
- Our mid and long term goals are to create benchmarks for strengths-based well-being indicators.







HWB5. Create criteria to gauge the cultural competence of behavioral and physical healthcare systems, as well as how systems incorporate youth and families' agency and voice.

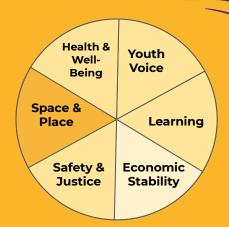


11-14

6-10 Birth-5

SPACE & PLACE

Issue: New Orleans' legacy systems of discrimination play a significant role in how our city is designed, and urban planning has not traditionally prioritized the evolving needs of our children and youth — who make up over 25% of the city's population. As a result, children, youth, and their families are cut off from opportunities and resources, face displacement and disconnection, and lack safe and fun places to play, gather, grow, and build identity. Residents of all generations benefit when cities are intentionally planned to be child-friendly — when they promote safety, health and wellness, connection to nature, and stronger communities with a greater sense of belonging and stewardship.



<u>Goal:</u> We envision a New Orleans where all young people live in resilient communities that promote youth voice, environmental stewardship, champion equitable climate change solutions; and have consistent ease of access to clean, safe, and affordable spaces (indoor and outdoor) in which to play, learn, explore, exercise, build community.

- **Our current goal** is increased percentage of households that can access youth-centered spaces with programming in 15 minutes or less via transit, bike, or on foot; and increased percentage of households aware of and able to access community services within 1 mile of their house.
- Our mid and long term goal is to create benchmarks for strengths-based space & place indicators, that may include and define resident satisfaction with neighborhood.



SAFETY & JUSTICE

<u>Issue:</u> When systems fail to be proactive and responsive in developmentally appropriate and compassionate ways, we fail all our children, from birth to 24. Our systematic approaches to discipline, rather than positive youth development and healing, are punitive, trauma-inducing, developmentally inappropriate, and perpetuate racism in schools and communities, starting at pre-school. The children and youth of New Orleans are not broken or damaged. They can rise above circumstances and have the ability to define their own path. They deserve homes, schools, and communities that prioritize their value, sense of safety, and well-being, and understand developmentally appropriate behavior and respond with compassionate and developmentally appropriate approaches.



<u>Goal:</u> We envision a New Orleans where all young people live, learn, work, and play in environments that are safe and free from harm — including environmental toxins, indirect and direct forms of violence, abuse and neglect, and punitive discipline. These environments are also free from the fear of incarceration and its impacts on family stability, economic opportunity and the safety nets that support children and youth.

- **Our current goals** are decreased # of young people who enter the criminal justice system, decreased length of time engaged with the system, and reduced # of returns to the system; decreased # of young people who have witnessed or experienced violence, abuse, or neglect; decreased # of suspensions, expulsions and disciplinary infractions.
- **Our mid and long-term goal** is to create benchmarks for strengths-based safety & justice indicators, which will include safety from environmental toxins.









ECONOMIC STABILITY

<u>Issue:</u> In Orleans Parish, wages of adult workers in a child's family determine their poverty status, and low-wage jobs are far too prevalent with about two-thirds of jobs paying less than \$15 an hour. Coupled with unaffordable housing costs, childcare costs, health care costs, and an increase in the general cost of living in the region, children, youth, and their families struggle to survive and thrive. Eighty-two percent of New Orleans families with children have at least one working parent, yet 37% of New Orleans children, primarily children of color, continue to live in poverty. Siloed networks and systems keep young people in a state of disconnection from relevant education and workforce opportunities and pathways.



Goal: We envision a city in which our young people and their families earn living wages in positive work environments and have awareness of and access to the knowledge, skills, and abilities needed to succeed in diverse, high quality career pathways.

- Our current goals are decreased number of families living below the <u>ALICE</u> threshold through an increase in wages; decreased percentage of young people disconnected from education and workforce opportunities; and increased number of young people on a career pathway post high school.
- Our mid and long term goals are to create benchmarks for strengths-based economic stability indicators, including the interconnection and functionality of systems designed to aid youth connection.



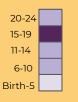
Developmental Stages YMP Areas

ES1. Advocate for increased minimum wage with equitable benefits as part of a coordinated effort in partnership with the City and other policy-makers at the State level.



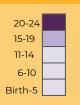


ES2. Expose young people to career and technical education opportunities that increase their awareness of post-high school career pathways, and provide them the training and relationships needed to make an informed choice between viable post-graduation options.



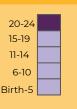


ES3. Improve existing and develop new workforce development training programs focusing on New Orleans' new and growing economic sectors, and in collaboration with the State. Economic sectors may include technology, healthcare, advanced manufacturing, film & TV, etc.





ES4. Leverage highly visible and accessible community spaces (e.g. libraries, recreation centers) as job training sites for young people and their families, with the goal of fostering skill building and job readiness.





LEARNING

<u>Issue:</u> The systems of education in New Orleans do not meet the mental, social, emotional, or curricular needs of our young people, staring from birth. This is demonstrated by the inadequate investments in quality early childhood education seats; support for educators, caregivers, and parents; and community-based learning opportunities. As a result, young people are at risk of disengaging from and/or being pushed out of school, graduating with limited exposure and choice, being funneled through a punitive system, and not matriculating successfully to and through higher education and/or career pathways.



<u>Goal:</u> Learning should be designed and credited in a way that is informed by the **lived experiences and needs of young people and their families.** We envision a city in which youth have equitable learning opportunities and positive learning environments (in and out of school time) with developmentally appropriate youth-centered curriculum.

- **Our current goal** is increased levels of school engagement across the spectrum, evidenced by a reduction in truancy rates by 50%, a reduction in out-of-school suspension rates by 25%, a reduction in expulsion rates by 50%, and an increase in completion rates for post secondary and/or credential learning by 25%.
- Our mid and long term goals are to create benchmarks for strengths-based learning indicators that account for increased levels of school engagement across the spectrum, social-emotional learning, and out-of-school-time learning starting from birth.

Dev **YMP Learning Solutions** Stages Areas 20-24 L1. Recognize and broaden community wisdom around the importance of brain development in the first three years of life through public awareness campaigns and policy efforts. 11-14 Birth-5 20-24 L2. Train educators, caregivers, parents, and the youth development workforce on how to identify. understand, and respond to challenging age-appropriate behavior in ways that redirect with care, 11-14 build resilience, and are learner-centered. L3. Address the punitive school culture by removing law enforcement officers and increasing the 20-24 capacity for schools to support mental and behavioral health needs of students. Schools should be resourced to build a culture that leads and guides students with positive behavior interventions and support in classrooms and across campus. (See Solution SJ2) Birth-5 L4. Engage young people in curriculum design to increase youth agency in shaping learning and 20-24 power-sharing with adults, such as through anonymous student-led teacher evaluation processes 11-14 and greater access to administration. Birth-5 L5. Expand New Orleans Public Schools curriculum to include: 20-24 **Social emotional learning** (e.g. problem solving skills, building community with teams, practicing mindfulness) L5b. **Practical skill-building** (e.g., financial management, resume building) Birth-5 20-24 L6. Increase funding for learning and enrichment that falls outside of K-12 system, including early







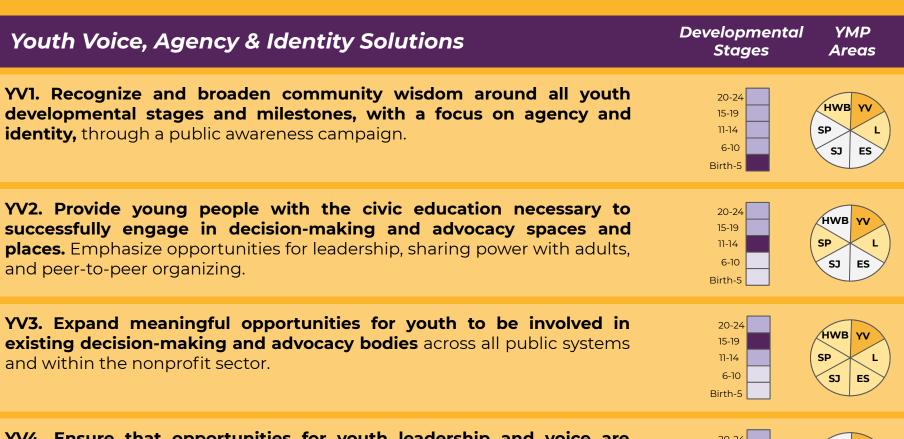
YOUTH VOICE, AGENCY, & IDENTITY

<u>Issue:</u> New Orleans youth are often seen as the problem rather than partners in the solution. Opportunities where youth voice truly shapes decision-making in policies, practices, and environments that impact their lives are few and far between. As a result, many interventions that are meant to support the building of agency and identity are blind to youth needs — wasting time, talent, and resources. This absence of youth voice and authentic youth engagement represents the presence of adultism in New Orleans.



<u>Goal:</u> All initiatives that set out to support and engage youth must do so from a place of **partnership**, respect, and power-sharing. We envision a city in which our youth are supported to develop their own voices and are actively and equitably engaged to use their voices in decision-making and advocacy spaces and places.

- **Our current goals** are increased opportunities for youth participation and leadership in boards, committees, commissions, and planning efforts across the city; and increased collective awareness of and value for supporting our young people's development of agency and identity.
- Our mid and long term goals are to set benchmarks for strengths-based youth voice indicators.



YV4. Ensure that opportunities for youth leadership and voice are available to all. Utilize intentional outreach to broaden the diversity, equity, and inclusion of youth participation.





NEXT STEPS

PHASE 1

The **aspirational solutions** outlined here represent Phase 1 of the New Orleans Youth Master Plan.

PHASE 2

Stay tuned for Phase 2, where **action strategies** will outline how, with whom, and when the solutions will be realized—as well as the ways we will measure results for positive impact.

PHASE 3

Once action strategies are developed, Phase 3 of the Youth Master Plan will launch the **implementation, monitoring, and continuous improvement** of action strategies.

Find all updates, reports, and ways to join or comment at <u>nolayouthmasterplan.org</u>.



Thank you to all who contributed to the development of New Orleans' first-ever Youth Master Plan. Phase 1 of the New Orleans Youth Master Plan was co-created by the following:

YOUTH & COMMUNITY WISDOM

Nearly 400 youth leaders and community members shared invaluable input, ideas, and aspirations throughout the development of Phase 1 of the New Orleans Youth Master Plan—specifically in the following events:

- Flip the Script: Youth-Only Narrative Re-Write Event
- Virtual Community Conversations
- Youth & Community Survey
- Youth-Only Solutions Preview

YOUTH MASTER PLAN STEERING COMMITTEE

Made up of CYPB Members, Youth Advisory Board of CYPB, and cross-sector organization leaders, the Youth Master Plan Steering Committee met monthly from May-December 2020 to guide plan development.

Arts

Celeste Kee, New Orleans Arts Education Alliance Behavioral HealthCare (Includes Mental Health) Dr. Berre Burch, Children's Bureau of New Orleans Dr. Rochelle Dunham, Metropolitan Human Services District (MHSD)

Dr. Rochelle Dunham, *Metropolitan Human Services District (MHSD)*

Business & Workforce

Imani Miller, YouthForce NOLA Monique Robinson, New Orleans Business Alliance (NOLABA)

Child Welfare / Social Services

Rashain Carriere, Boys Town Louisiana

Education (Early Childhood, K-12, Higher Ed)

Dr. Roland Bullard, *Dillard University*Thelma French, *Total Community Action (TCA)*Dr. Shannon Perry, *NOLA Public Schools*Jennifer Roberts, *Agenda for Children*Kenneth Francis, *Agenda for Children*

Faith

Rev. Torin Sanders, Sixth Baptist Church

Food & Nutrition

Rhonda Jackson, *No Kid Hungry Louisiana* Luella Provenza, *Second Harvest Food Bank*

Government

Kristin Palmer, New Orleans City Council – District C Alison Poort, New Orleans City Council – District C Emily Wolff, Mayor's Office of Youth & Families Candice Henderson, Mayor's Office of Youth & Families Jack Shaevitz, Mayor's Office of Youth & Families

Juvenile/Criminal Justice

Aaron Clark-Rizzio, Louisiana Center for Children's Rights

Judge Candice Bates-Anderson, *Orleans Parish Juvenile Court*

Brianna Rock, Orleans Parish Juvenile Court Tenisha Stevens, Office of Criminal Justice Coordination Lakeasha Cooley, Louisiana Office of Juvenile Justice



YOUTH MASTER PLAN STEERING COMMITTEE (CONTINUED)

Made up of CYPB Members, Youth Advisory Board of CYPB, and cross-sector organization leaders, the Youth Master Plan Steering Committee met monthly from May-December 2020 to guide plan development.

Parents

Mary Moran, Our Voice / Nuestra Voz Gina Womack, Family and Friends of Louisiana's Incarcerated Children (FFLIC)

Parks & Recreation

Larry Barabino, Jr., New Orleans Recreation
Development Commission (NORDC)
Jahanna Cannon-Brightman, New Orleans Recreation
Development Commission (NORDC)

Philanthropy

Todd Battiste, Baptist Community Ministries (BCM)

Physical Health Care

Natasha Richardson, Children's Hospital

Sports

Tiffany Aidoo, *Laureus Foundation* Luella Provenza, *Up2Us Sports*

Transportation

Courtney Jackson, RIDE New Orleans

Youth

Blair Augillard, Youth Advisory Board of CYPB Cloud Benn, Youth Advisory Board of CYPB

Youth (Continued)

John Davillier, Youth Advisory Board of CYPB Durund Elzey II, Youth Advisory Board of CYPB Anne-Marie Fortenberry, Youth Advisory Board of CYPB Marneisha Gilmore, Youth Advisory Board of CYPB Kimani Hamilton, Youth Advisory Board of CYPB Noelle Haydel, Youth Advisory Board of CYPB Madison Hilliard, Youth Advisory Board of CYPB Abigail Hu, Youth Advisory Board of CYPB Lavonte Lucas, Youth Advisory Board of CYPB Kaleb Nelson, Youth Advisory Board of CYPB Dominique Newton, Youth Advisory Board of CYPB Miya Scaggs, Youth Advisory Board of CYPB Rio Shattuck, Youth Advisory Board of CYPB Gerren Smith Jr., Youth Advisory Board of CYPB Christiana Williams, Youth Advisory Board of CYPB Joshua Young, Youth Advisory Board of CYPB

Youth Services

Karen Evans, New Orleans Children & Youth Planning Board

Maggie Hermann, New Orleans Children & Youth Planning Board

Elena LeBlanc, New Orleans Children & Youth Planning Board

Dr. Rashida Govan, New Orleans Youth Alliance Dominique Butler, New Orleans Youth Alliance

Note: Invitations to represent Law Enforcement, Housing, Environment, Community Development, and Public Health were extended and remain open to join the Youth Master Plan process. We continue to pursue engagement in gap areas throughout the plan's evolution. Visit <u>nolayouthmasterplan.org/get-involved</u> to join.





YOUTH MASTER PLAN WORKING GROUPS

Youth, community, and organization leaders gathered over four weekly sessions to build solutions that address the unmet needs of children and youth. Each group focused on a specific developmental stage, from birth to 24 years.

Working Group: Ages Birth to 5

Candice Henderson, *Mayor's Office of Youth & Families*Brideisha Harness-Parker, *New Orleans Youth Coalition*(NOYC)

Elena LeBlanc, CYPB

Melanie Richardson, Training Grounds

Karen Evans, CYPB

Jenni Evans, The Parenting Center, Children's Hospital LCMC

Jillian Delos Reyes, *United Way - Grade Level Reading* Latanya Radford, *Community Member*

Malcolm Ferrouillet, Mayor's Youth Advisory Council Caitlin LaVine, Louisiana Department of Health, Bureau of Family Health

Alicia Oliver, Dryades YMCA

Madison Hilliard, CYPB Youth Advisory Board

Working Group: Ages 6-10

Rhonda Jackson, No Kid Hungry LA

Maggie Hermann, CYPB

Kimani Hamilton, CYPB Youth Advisory Board

Kathleen Whalen, Trauma-Informed Schools Learning Collaborative

Luella Provenza, UP2US Sports

Keisha Smith, Education Trust LA

Kimberly LaGrue, City of New Orleans

Dr. Berre Burch, Children's Bureau

Rio Shattuck, CYPB Youth Advisory Board

Angela Kyle, PlayBuild

Larry Barabino, Jr., NORDC

Joshua Young, CYPB Youth Leader

Chandler Nutik, Community Works

Working Group: Ages 11-14

Rashain Carriere, Boys Town Louisiana

Rico Gonzalez, More Money More Life Global

Hannah Gilbert, Pincus Scholarship with Tulane

Violence Prevention Institute

Tiffany Aidoo, Laureus Foundation

Brianna Rock, Orleans Parish Juvenile Court

Dr. Shannon Perry, NOLA Public Schools

Malcolm Schairer, Mayor's Youth Advisory Council

Charri Hearn Schairer, Parent/Community Member

Emily Wolff, Mayor's Office of Youth and Families

Working Group Ages: 11-14 (Continued)

Dominique Burns, The Parenting Center, Children's Hospital LCMC

Abigail Hu, CYPB Youth Advisory Board Kirshla Hingle, UHS Hospital

Working Group Ages: 15-19

Imani Miller, YouthForce NOLA

Cloud/Lauren Benn, CYPB Youth Advisory Board

Angela Harris, Humana

Kaleb Nelson, CYPB Youth Advisory Board

Natasha Richardson, Children's Hospital LCMC

Aaron Clark-Rizzio. LCCR

Kendra Alexis, Orleans Parish Juvenile Court

Lynette D. Bates, Community Member

Christiana Williams, CYPB Youth Advisory Board

Dr. Samantha Francois, Tulane University Violence

Prevention Institute

Alexis Reed, NOYA Board Member & NOYA Youth

Fellows Alum

Lavonte Lucas, CYPB Youth Leader

Roy Williams, GNOF

Alan Delery, Positive Impact

Working Group: Ages 20-24

Gerren Smith Jr., CYPB Youth Advisory Board

Monique Robinson, NOLABA

Gilbert Cook, Models for Success

Shawn Vinnette, Mayor's Office of Workforce

Development

Dr. Roland Bullard, Dillard University

Ava Hernandez, Public Allies New Orleans

Sunae Villavaso, Mayor's Office of Workforce

Development

Ricky Joseph, The Level Up Campaign

Fern Carr, Community Member

Elizabeth Jenkins, *Greater NO Drug Demand Reduction Coalition*

Brittni Robertson-Powell, Community Member

Cynthia Thomas, Housing NOLA

Anne Marie Fortenberry, CYPB Youth Advisory Board

Dominique Newton, CYPB Youth Advisory Board

Kenya Campbell, Xavier University



YOUTH MASTER PLAN SUPPORT

Process design and facilitation of the YMP working groups — including final solution synthesis — was led by **trep**wise and the CYPB team.

trepwise

Isaac MacDonald Palmer Mills

CYPB Team

Karen Evans

Maggie Hermann

Elena LeBlanc

Merity Irby, The Forum for Youth Investment, Technical

Assistance

Nathaniel Ross, The Forum for Youth Investment,

Technical Assistance

Working Group Facilitation

trepwise Facilitators

Allison Schiller

Blake J. Stanfill

Geoffrey Hamlyn

Gregory N Rattler Jr

Polly Sawabini

Co-Facilitators

Alexandra Stokes

Amber Davis-Prince

Kimberly Tubre

Shamier Bouie

Tiffany Willis

Working Group Data Navigators

Eleanor Pectol

Juharah Worku

Lilith Winkler-Schor

Community Conversation Facilitation

Human Centered-Design Facilitator

Sheryl-Amber Edmondson

Community Conversation Facilitation (Continued)

Co-Facilitators

Alexis Reed

Christiann Cannon

Dominique Butler

J. Christopher Johnson

Jeremiah Jones

Matthew Webber III

Youth & Community Survey Translation

Mary Moran

Grace Ambrossi

Khai Nguyen

Flip the Script Appearances

Dr. Denese Shervington

Dr. Torin Sanders

Patrick Young

Brandan "BMike" Odums

Déja Jones

J. Christopher Johnson

DJ Spin Griffey

Additional support in Phase 1 of the Youth Master Plan was provided by:

Bright Moments

Caryn Battiste

Morgan Valerie

Mya Jacobs

Myles Johnson

Red Cypress

Julien Burns

Chloe Dewberry

Camille Roane

To all who contributed to the development of this plan: THANK YOU!



YOUTH MASTER PLAN CONVENERS

The Youth Master Plan is a collaborative effort, led in partnership by the Children & Youth Planning Board (CYPB), the Mayor's Office of Youth and Families (OYF), and the New Orleans Youth Alliance (NOYA), who are responsible for its development, implementation, and administration.



CYPB TEAM

Karen Evans Maggie Hermann Elena LeBlanc



NOYA TEAM

Dr. Rashida Govan Dominique Butler



OYF TEAM

Emily Wolff
Candice Henderson
Jack Shaevitz
Anamaria Villamarin-Lupin

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Conrad Hilton Foundation
City of New Orleans



Share Your Comments and Get Involved:

https://nolayouthmasterplan.org/get-involved