



Impact Report

2021-2022

POIC[®]

Portland Opportunities Industrialization Center

+

RAHS[®]

Rosemary Anderson High School

Impact Report



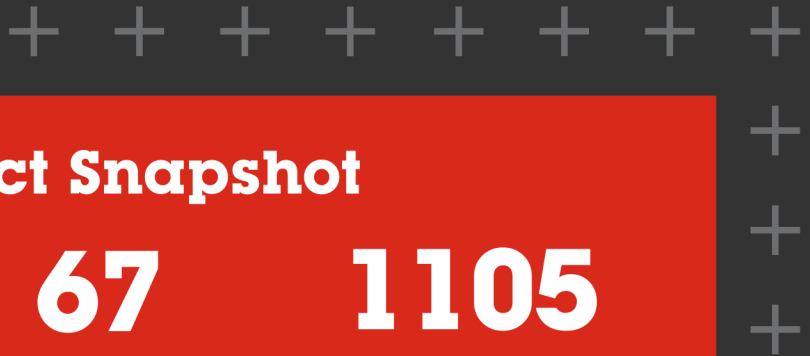
Joe McFerrin II
President + CEO

A message from the President + CEO

This past year has been one like no other for POIC + RAHS and for those we serve. With support and input from our community, we have maintained our existing programs and services while launching and expanding new initiatives. We ramped up wraparound services to ensure families had what they needed during the ongoing COVID-19 pandemic and the rise of community violence.

I thank our profoundly caring staff, who made all of this possible; their hard work over the past year provided youth and families dealing with gun violence, poverty, and family instability an opportunity to heal and develop positive outcomes. Despite the year's overwhelming obstacles, we expanded our violence intervention and prevention teams, alleviating risk factors that can lead to community violence. Our internships now span more of the Portland area, giving hundreds of underserved job seekers access to valuable work experience. Thanks to the generosity of our community, we currently serve our students delicious, healthy, and nutritious food made in the new POIC Kitchen.

As I look to the future of our organization, there is still an overwhelming need to heal as a community. This year more than any other, showed me that together, there's no hurdle we can't overcome.



Impact Snapshot

75%

Graduation Rate

67

Rosemary Anderson Graduates

1105

Youth/Adults Directly Enrolled



"This is the most comfortable school environment I've ever been in."

- Rosemary Anderson student Joerayia

Program

Details

Outcome

Youth Services

Black Student Success
College Prep | Mentoring
Teen Parent Support

- 42 Students graduated
- 47% Men | 52% Women | 1% Non-Binary
- 41% Black | 33% Latinx | 19% White | 7% Other

Community Healing Initiative

Prevention
Early Intervention
Probation | Elevate

- 96 Youth/Adults directly enrolled
- 72% Men | 27% Women | 1% Non-Binary

Work Opportunities Training

Next Gen | TechRise
A Home for Everyone
Construction Pre-Apprenticeship

- 328 Trainees graduated
- 58% Men | 40% Women, 2% Non-Binary
- 46% Black | 8% Latinx | 16% White | 30% Other

Public Safety

Healing Hurt People
Community Cares

- 94 Youth/Adults directly enrolled
- 126 Family Members served
- 95% Men | 5% Women

5

School
Campuses

Serving people where
they are, across the
Portland metro area

Growth in Programming despite obstacles

POIC + RAHS has experienced staff turnover, as have many organizations during the pandemic. This loss of staff is challenging for internal team members and those we serve. Despite this, we continue to recruit and fill many positions successfully. Our organization strives to promote from within as much as possible and provide growth opportunities for team members to support retention.

Moreover, the continuing community violence and COVID-19 deeply affect our staff and the families we serve. We are responding by providing additional mental health support, internally and externally, and have significantly ramped up our violence intervention and prevention work. Our hospital-based Healing Hurt People program expanded to three hospitals this year. POIC also launched the Public Safety Village in 2021, creating a network of grassroots organizations to address violence collectively.

+ + + + 2021 - 2022 Financials

+ + + + **Revenue:** **\$16,595,844**

+ + + + **Expenses:** **\$15,396,589**

+ + + + **Net Income:** **\$1,199,254**

**represents unaudited numbers*

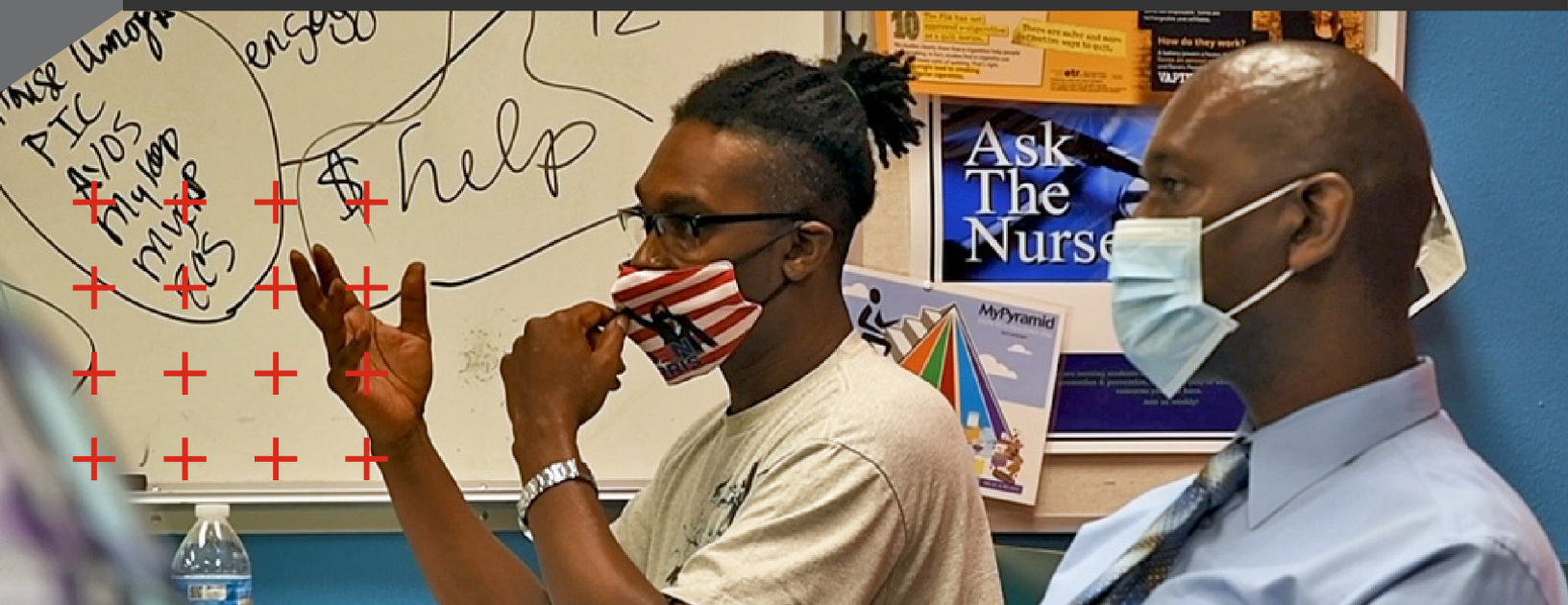


Public Safety Village

In response to escalating violence, POIC + RAHS launched the Public Safety Village (The Village) in 2021. Through The Village, POIC has activated and supported a group of 11 grassroots, Black-led organizations led by individuals impacted by or involved in community violence in the past. As a result, nonprofits have expanded their ability to provide essential engagement services for youth and families while participating in personal restorative justice. These credible messengers once harmed the community - and are now dedicated to healing it.

The Village provides direct services to Portland youth, and each organization participates in training (focused on fundraising, marketing, etc.) to help ensure their longevity. In addition, participating organizations fill local gaps in violence intervention services by providing cognitive behavioral therapy, conflict resolution, recreation opportunities, youth grief/loss support groups, decision-making skill building, and more.

The Public Safety Village has a direct, immediate effect on community violence in Portland. This effort has garnered generous support from Multnomah County's Community Justice Department, the City of Portland's Office of Violence Prevention, and The Oregon Community Foundation.





POIC[®] KITCHEN

The POIC Kitchen officially opened in June 2022, and immediately collaborated with the Portland Children's Levy and POIC Youth and Family Services to distribute food to 230 families in its first week. Each family received 15 pounds of meat, 15 pounds of produce, and dried goods - in all providing \$25,000 worth of food to families. The distribution was possible through a partnership with two local farms.

Since February 2022, Culinary Director Kiara Hardy and staff have worked to bring healthy meals to students and have prepared a training curriculum for youth interested in culinary industry careers. The program is on track to train 40-60 culinary academy students yearly and provide healthy, nutrient-dense, in-school meals for 500 students across all five Rosemary Anderson campuses. In the POIC Kitchen, we serve more than food. We serve love and opportunity.



"The apprenticeships I was looking at didn't offer an affirming space for me. I looked at POIC's programming, and the Construction Pre-Apprenticeship program was exactly what I was looking for."

- Pre-Apprenticeship Graduate Adrian

POIC[®]
CONSTRUCTION

Participant's Story

While sitting in their local barbershop chair, Adrian (they/them) pondered their future career as a recent high school graduate. As conversations turned to possible job opportunities, their barber brought up POIC. Adrian discovered the 12-week Construction Pre-Apprenticeship program, which prepares adults for careers in the trades and offers a path to earning a living wage. Trainees are paid during the hands-on learning experience; classroom instruction, industry-recognized certifications, career exploration, and planning are part of the curriculum.

Since Adrian identifies as trans-masculine, they felt the construction field did not offer a comfortable space for them despite their passion for building. After months of searching and not being able to find a welcoming place that would open a pathway to a construction career, POIC's Pre-Apprenticeship program felt like the perfect fit. "The apprenticeships I was looking at didn't offer an affirming space for me," Adrian says. "I looked at POIC's programming, and the Construction Pre-Apprenticeship program was exactly what I was looking for."

Before starting the Pre-Apprenticeship program, Adrian applied for a job at ReBuilding Center, an organization that helps make building materials and training more accessible. Due to a lack of qualifications, they failed to get the job. Undeterred, Adrian followed their passion and completed the POIC program. Promptly after, they got a call from ReBuilding Center with an opportunity for an interview, and they got the job! "Now I work there, and it was because of my experience as a POIC pre-apprentice."

Since participating in the POIC Pre-Apprenticeship program, Adrian has followed their dream of giving back to the Black community through construction. With eyes still fixed on the future, Adrian and another fellow trainee in the POIC cohort hope to start a business they'll call They/Them Construction. We cannot wait to see what opportunities open up for Adrian in their future career.

2021-2022

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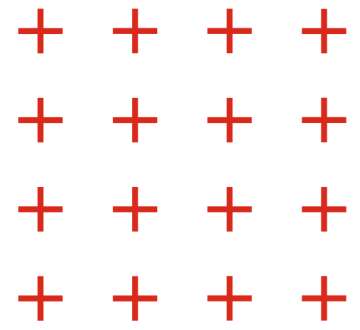
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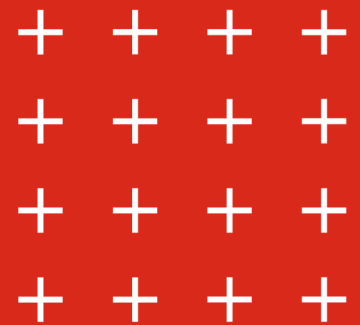
POIC + RAHS Co-Founder

1930 - 2019

Strategic Partners



A **Strategic Partnership** between POIC + RAHS and a corporation, trust, business, or governmental agency is mutually beneficial, with a minimum duration of 3 years. Extending beyond individual relationships, our Strategic Partnerships are grounded in the mutual desire to provide equitable services to our communities and clients, shared core values, and a commitment to growth that strengthens the partnership.



Strategic Partnerships = Collective Impact



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