“To increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community.”

- NSBE Mission Statement
What is NSBE?

The mission of the National Society of Black Engineers is "to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community."

We envision a world in which engineering is a mainstream word in homes and communities of color, and all Black students can envision themselves as engineers. In this world, Blacks exceed parity in entering engineering fields, earning degrees, and succeeding professionally.

The National Society of Black Engineers strives to accomplish the following objectives for our organization:

- Stimulate and develop student interest in the various engineering disciplines
- Strive to increase the number of minority students studying engineering at both the undergraduate and graduate levels
- Encourage members to seek advanced degrees in engineering or related fields and to obtain professional engineering registrations
- Promote public awareness of engineering and the opportunities for Blacks and other minorities in that profession
- Function as a representative body on issues and developments that affect the careers of Black Engineers

Innovative project ideas are generated and implemented throughout the year on the chapter, regional and national levels. Some of NSBE's present activities include tutorial programs, group study sessions, high school/junior high outreach programs, technical seminars and workshops, a national communications network (NSBENET), two national magazines (NSBE Magazine and NSBE Bridge), an internal newsletter, a professional newsletter (Career Engineer, a supplement in NSBE Magazine), resume books, career fairs, awards, banquets and an annual national convention.

Meet our chapter!

**Mofeyi Oluwalana** is President of the NSBE-MIT Chapter. She studies Physics and Computer Science, and spends her free time podcasting, running, and reading.

**Austen Roberson** is Vice-President of the NSBE-MIT Chapter. He studies Aerospace Engineering and Computer Science. He loves volunteering in his local community and mentoring younger generations.

**Isabella Adu** is Treasurer of the NSBE-MIT Chapter. She studies Mechanical Engineering and Computer Science. She is passionate about reading, exercising and philanthropy.

**Kojo Anane-Fordjour** is Secretary of the NSBE-MIT Chapter, studying Electrical Engineering and Computer Science. He loves cooking, working out, and helping others whenever he can.

**Tomisin Ogunfunmi** is the Programs Director of the NSBE MIT Chapter. He studies Electrical Engineering and Computer Science. He is an avid chess player and has a passion for education.
Why sponsor us?

We appreciate all of our generous sponsors!

Our sponsors range from global titans to midsize minority owned businesses, and it is through their support that we can do all of the work that we do. Companies choose to support our chapter for two main reasons:

**To support the NSBE mission.**

Supporting our chapter directly supports the NSBE mission. Throughout the year, we organize activities to support our members academically and advance them professionally. You can find NSBE-MIT members at conferences and networking events across the country! Our impact also extends beyond our own chapter via our outreach programs, supporting younger students in local communities.

**To recruit top engineering students.**

The students in our chapter are some of the best in the world. Companies need to hire these students, and these students need to work where they know they will be supported. By becoming a NSBE sponsor, you’re making a statement: “You are the company that values what they have to offer.”
“When I send my resume to companies, I always start with our sponsors because I already know that they’re invested in my success.”
Tiers of Sponsorship

Platinum
$5000 and up

Gold
$3000-$4999

Silver
$2000-$2999

Bronze
$1000-1999
## Package Breakdown

<table>
<thead>
<tr>
<th></th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>NSBE-MIT t-shirts for college recruitment team</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>2 tickets to the MIT Ebony Affair*</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company recognition on the NSBE-MIT webpage</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Invitation to NSBE-MIT Minority Networking Event and Career Fair</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Job postings on the NSBE-MIT webpage</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company recognition at the MIT Ebony Affair</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>3 tickets to the MIT Ebony Affair*</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Access to the NSBE-MIT General Body Resume Book</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>An additional event of your choosing with the NSBE-MIT chapter</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company logo on NSBE-MIT merchandise (shirts, jackets, etc. that our members wear)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

*Dependent on MIT lifting current restrictions on gatherings due to Covid-19.
What are some typical sponsor events?

**General Info Session**

All of our partnerships begin with a “Get to Know Us” event! At these events, company representatives have the opportunity to show off who their company is and what they do! Their presentation is followed by some casual mingling with our chapter members.

**Case Study Workshops**

The favorite event of consulting firms and intelligence agencies! Company representatives prepare a realistic case study and work through them with members of our chapter. A great way to see just how clever MIT engineers can be!

**Resume Workshop**

These events go beyond mingling or networking with students. This is the opportunity to listen to the stories of our chapter members, to understand what each has to offer, and then to help them shape their story in a resume.

**Mock Interview**

Let’s get straight to it! Mock interviews are great experience, especially for the underclassmen in our chapter. And, since they give sponsor representatives the chance to literally interrogate our members and find out who they are, it’s a win-win!

**Dinner**

Keep it simple! At a local restaurant or on campus, connect with our chapter in the most natural and enjoyable way possible.

**Visit to HQ**

Does your company have a cool office space worth showing off? Our members would love a visit!
Fall Zone Conference
The first conference of the academic year, chapters of the New England Zone convene to participate in workshops and competitions.

Fall Regional Conference
The NSBE enthusiasm is an undeniable force at the Northeastern Region’s annual fall meeting, with its highly anticipated career fair, informative workshops, and more intense academic competitions.

Minority Networking Event
An opportunity for members of NSBE-MIT and other minority-serving groups to connect with employers in a casual setting. All company sponsors will receive an invitation to this event.

Black History Month
A series of events are held during the month of February, emphasizing the role of African-Americans in history and STEM. This series is a collaboration of many different groups of the Black Community at MIT.

NSBE Annual Convention (National)
The pinnacle of NSBE events, this convention gathers chapters from across the nation to compete at the highest level, network, fellowship, and dive into the wide-ranging opportunities presented at the career fair.

Ebony Affair Gala*
Ebony Affair is an elegant gala for the recognition and honoring of members of the MIT Black Community. At this event, the Executive Boards of the Organizations participating are transitioned and honored. It is also a chance for members of the community to show their appreciation for those students, administrators, faculty, staff, and alumni that work so hard for the community.

*Dependent on MIT lifting current restrictions on gatherings due to Covid-19.
We look forward to working with you!

Contact us:
Mofeyi Oluwalana mofeyio@mit.edu
Austen Roberson arobers@mit.edu
Tomisin Ogunfunmi tomisin@mit.edu