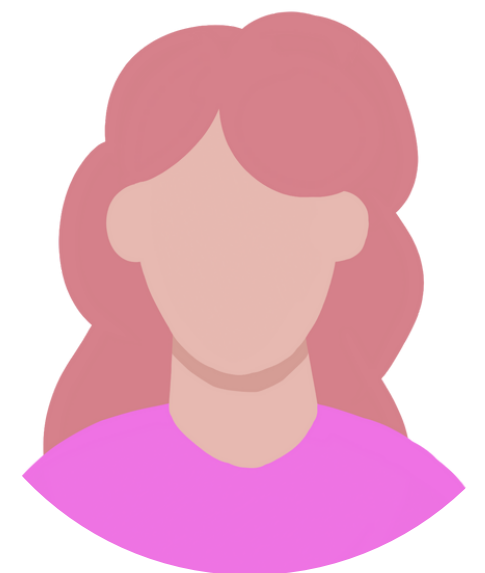
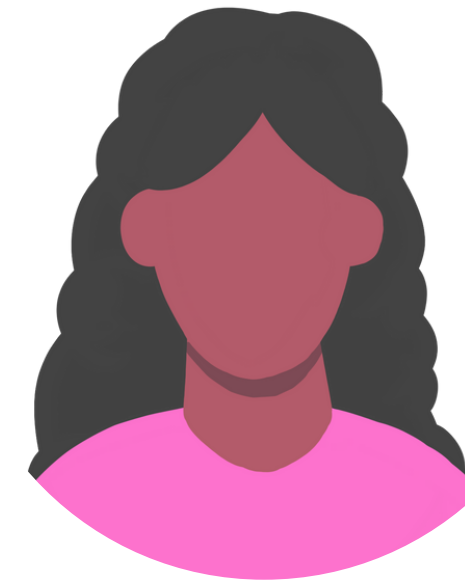
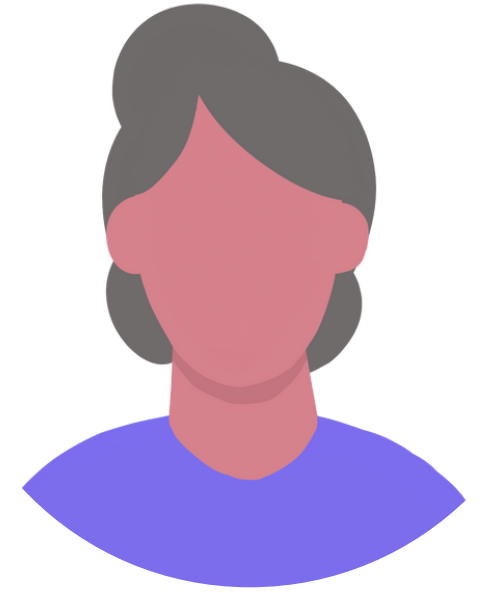


2022 REPORT ON :

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# The experiences of entrepreneurial women at work

presented by



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## OVERVIEW

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Over the course of nine months in 2021, we surveyed entrepreneurial women about their experiences at work.

Women from Canada, the US, the UK, Australia, Ireland, Denmark, Germany, and Mexico were among the respondents.

Here are our key findings.

## AT A GLANCE

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127

Respondents

16

Countries

74

74% self employed  
(25% employed with a  
side hustle)

## OVERWHELM

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We asked, how often respondents experienced feeling overwhelmed:

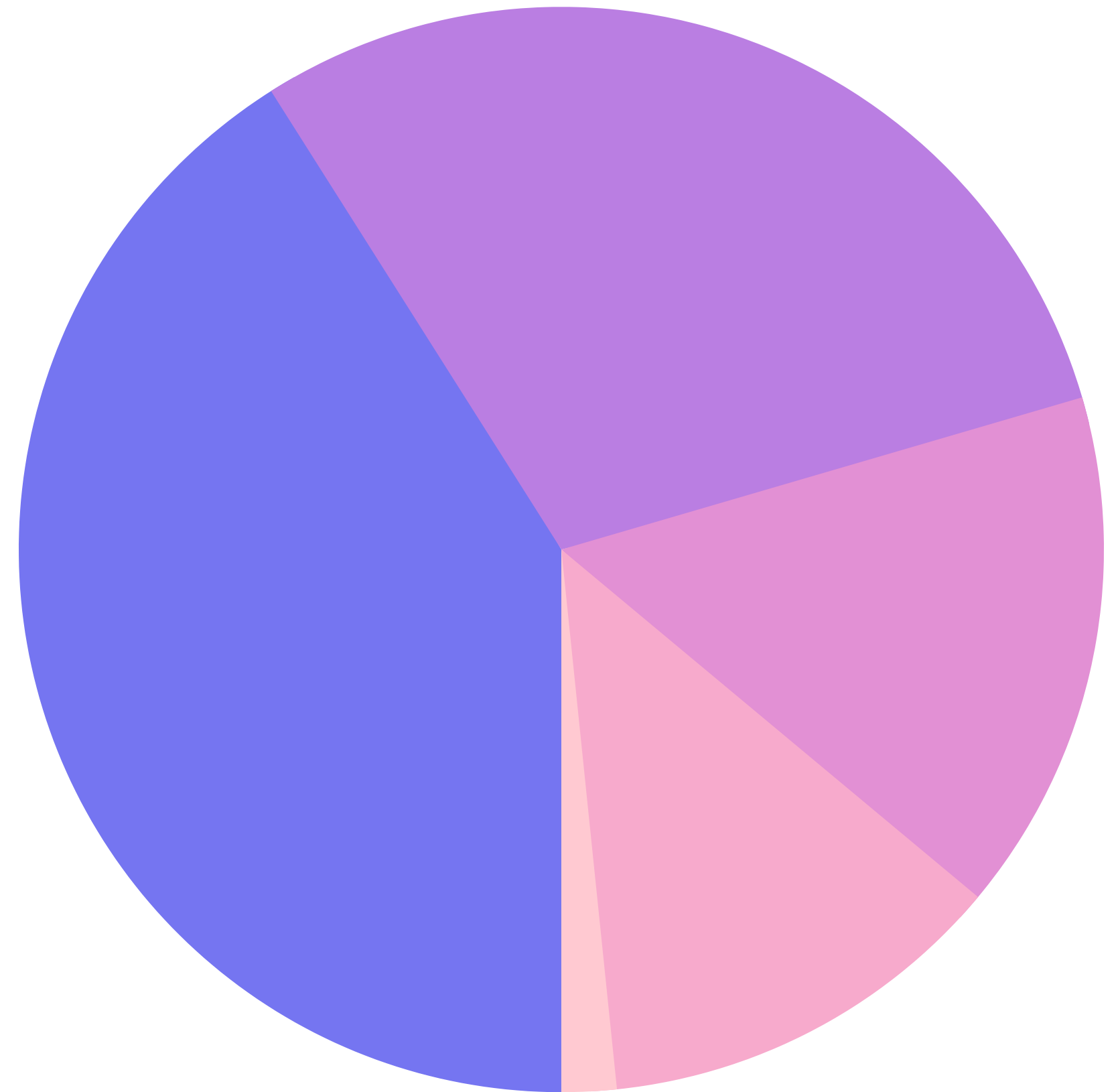
**39%** - Once / week

**32%** - Once / day

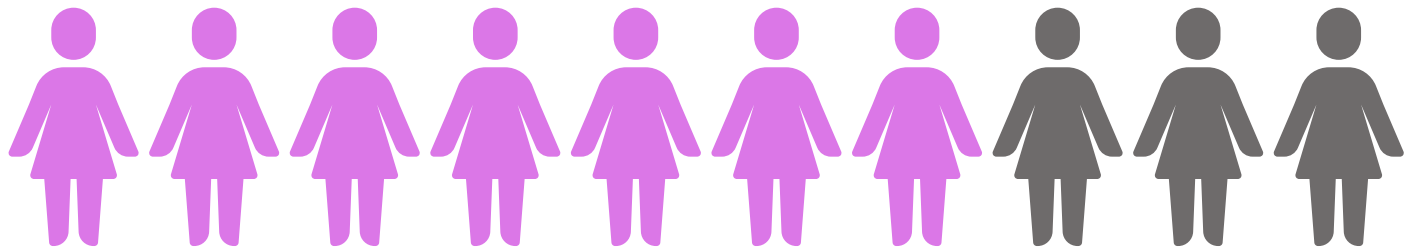
**15%** - Multiple times / hour

**12%** - Once every few months

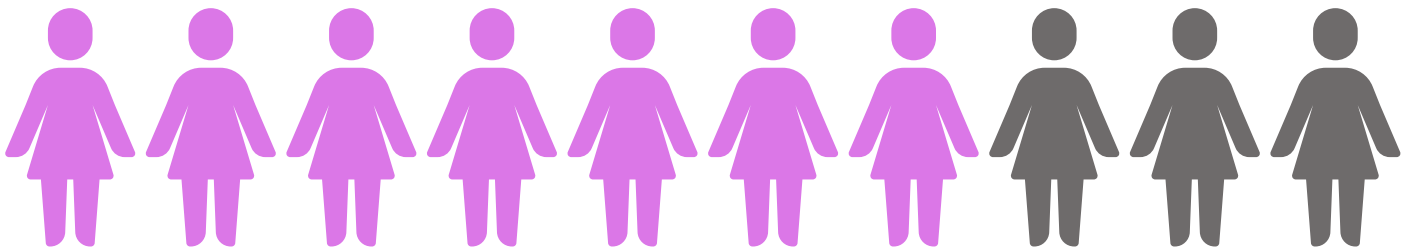
**2%** - None of these



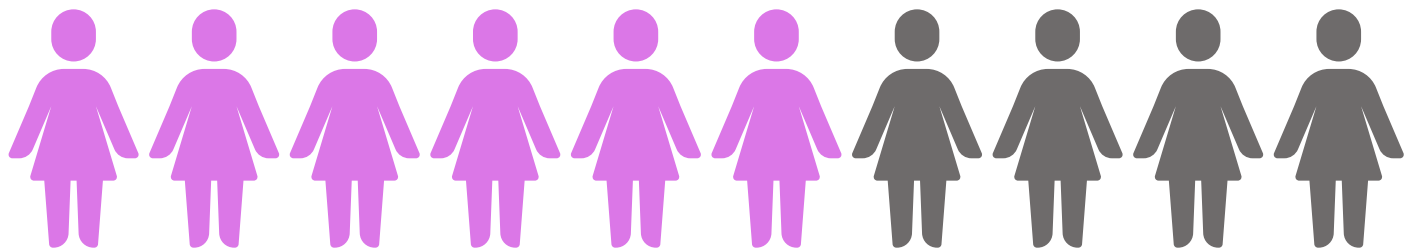
EXPERIENCED AT LEAST ONCE PER WEEK



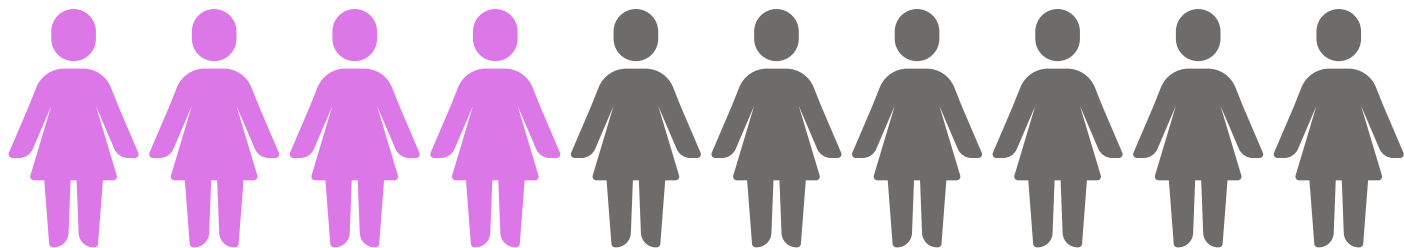
65.4% Feeling anxious



65.35% Feeling stressed

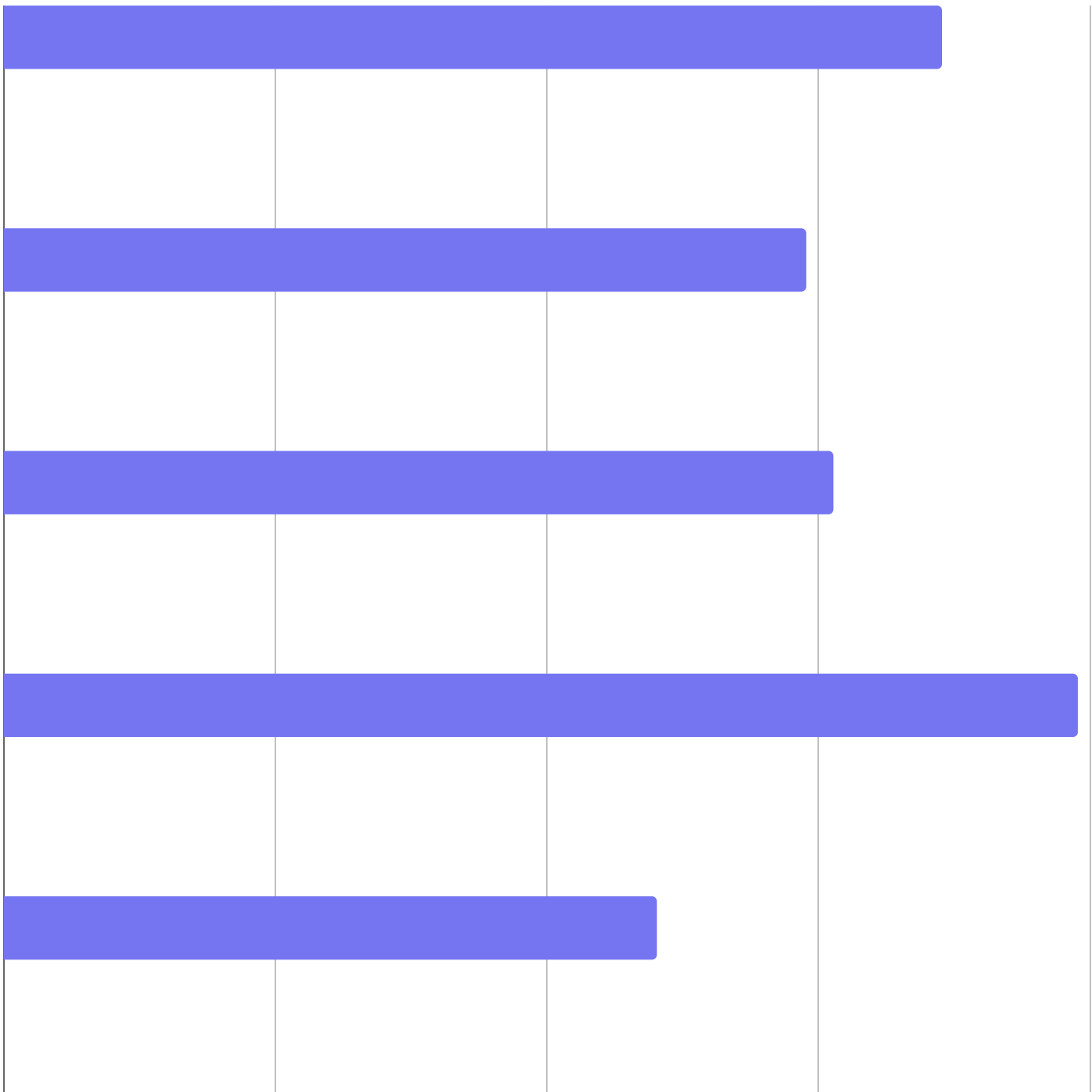


55.91% Feeling unmotivated



38.6% Feeling lonely

EXPERIENCED AT LEAST ONCE PER WEEK



69.29% Difficulty focusing

59% Difficulty prioritizing

61.4% Difficulty being productive

79.5% Procrastinating

48.% Difficulty completing tasks

2020 VS 2021

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As pandemic related difficulties continued to have an increasingly negative affect on women, the data we've gathered isn't surprising.

Gallup reported the burnout gender gap has more than doubled since 2019 and the UN reports women's unpaid care burden has grown even more.

In an attempt to balance the increasing workload during the pandemic, women have been twice as likely to start their own businesses as men.



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## USE OF APPS

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The majority of these women reported using their internet connected smartphones for at least two hours a day, for everything from gathering data to reducing stress.

Respondents would allocate additional time to apps that provided additional benefits.

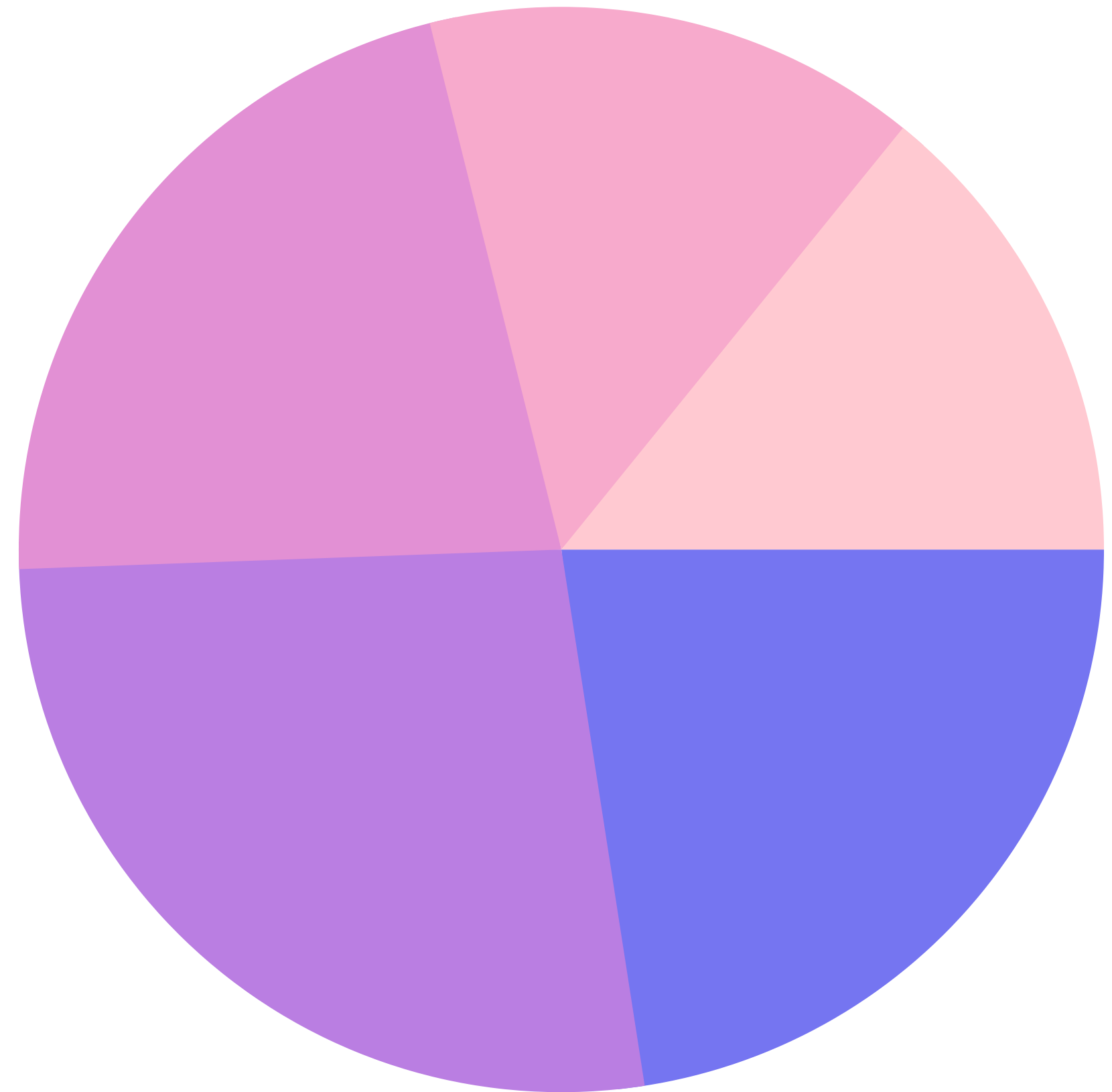


## USE OF APPS

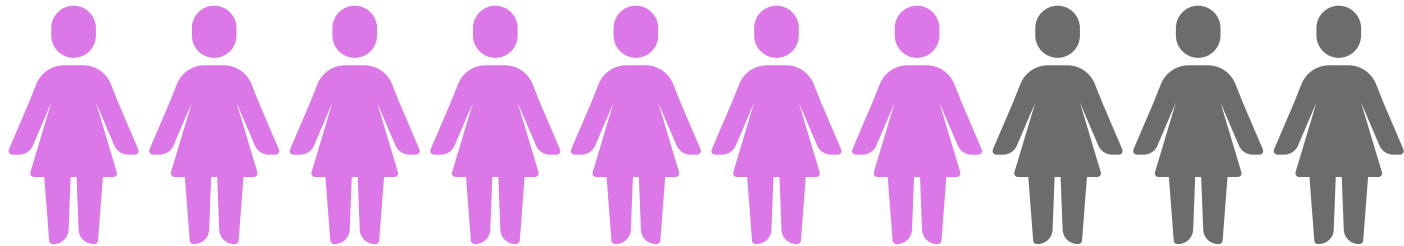
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We asked what respondents used their apps for :

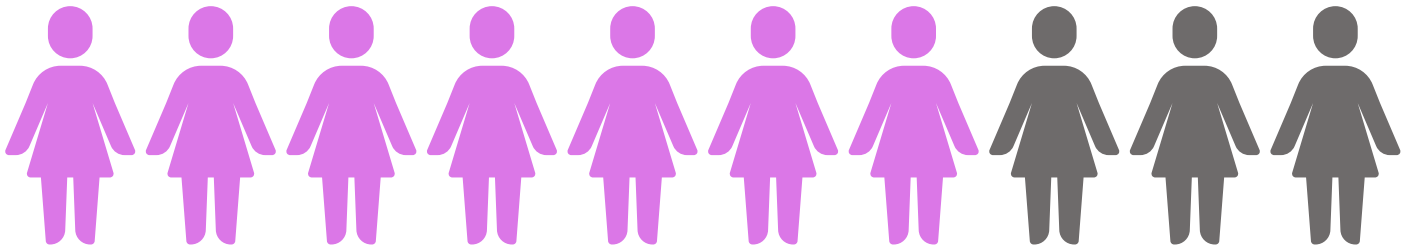
- 60%** - Connection & Community
- 72%** - Getting Information
- 59%** - Personal & Professional Development
- 40%** - Stress Management
- 38%** - Rest & Relaxation



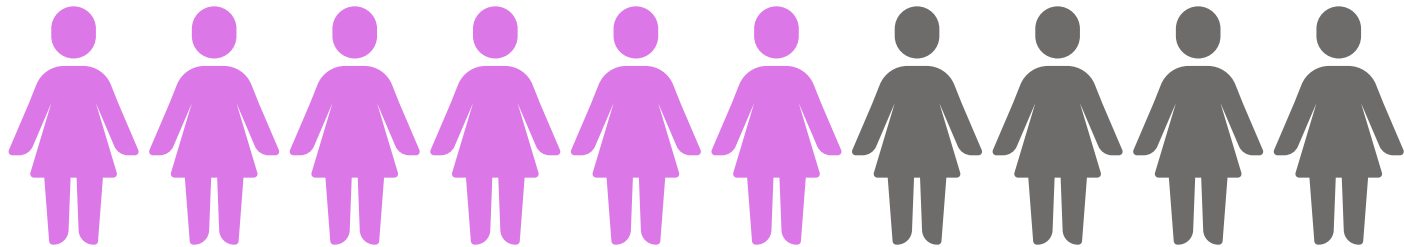
WOULD SPEND TIME ON APPS THAT PROVIDED



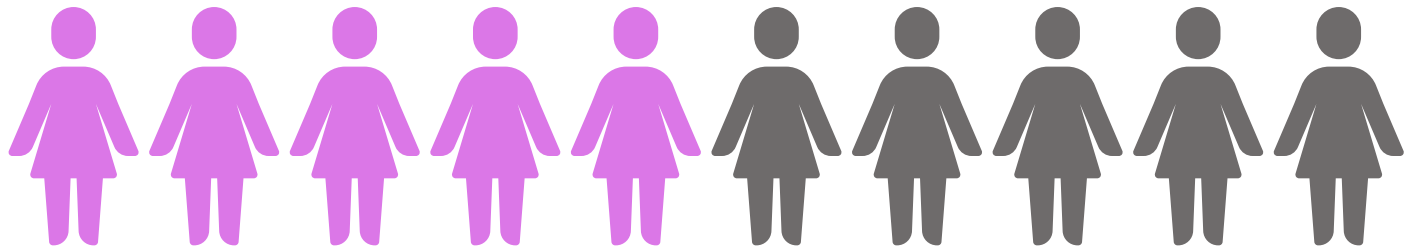
68.8% Increased calm



70% Increased productivity

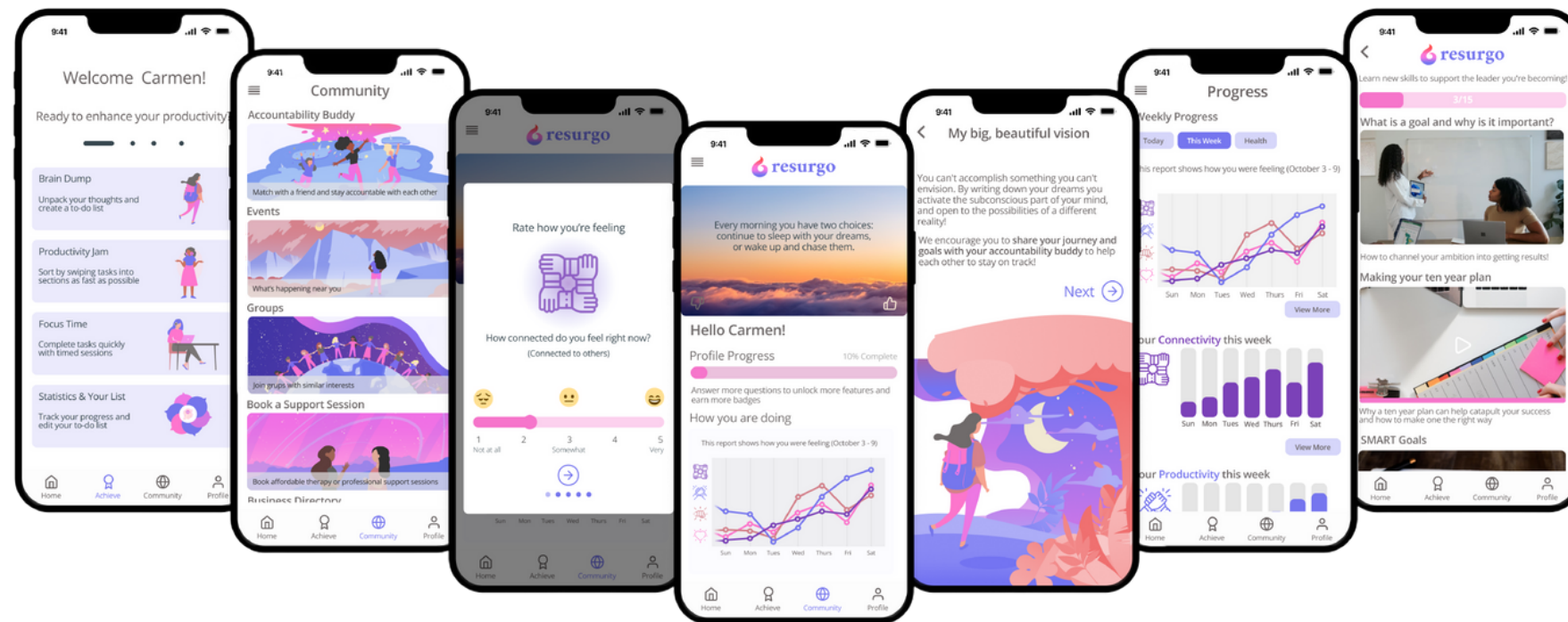


63.28% Improved clarity



53.12% Increased confidence

## THE SOLUTION



The first technology designed to support  
**entrepreneurial women.**

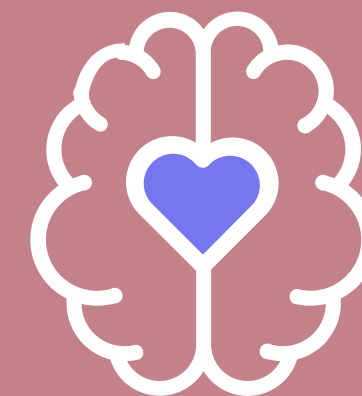
resurgo improves



PRODUCTIVITY  
& PERFORMANCE



MENTAL &  
EMOTIONAL  
WELLBEING



CONFIDENCE  
& CONNECTION



Designed by female  
founders, for female  
founders.

A NEW WAY FORWARD

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resurgo's Invite-Only Founding  
Members Community Launches  
March 21st, 2022.

Get on the list to get your invite at  
[resurgo.app/sign-up](https://resurgo.app/sign-up)