



PD AVENGERS

Partnership Packet and Agreement

PD Avengers is registered as a non-profit society in British Columbia, Canada as Global Alliance to End Parkinson's Disease Assoc.

www.pdavengers.com

OUR ORIGIN STORY



Parkinson's was discovered over 200 years ago. Since then humanity has put men on the moon, eradicated polio, changed HIV from a death sentence to a chronic illness, has mapped the human genome and discovered thousands of galaxies among the stars; and yet, has provided precious little beyond that one fifty-year-old drug for Parkinson's.

We are tired of it. PD Avengers officially came into being July 13, 2020.

We are a global alliance of people with Parkinson's, our partners and friends, standing together demanding change in how the disease is seen and treated.

We add **urgency** to research, wellness, and advocacy by uniting people and organizations to the cause of ending Parkinson's.

In May 2021, our Parkinson's advocacy coalition was Incorporated as a society in British Columbia, Canada named the **Global Alliance to End Parkinson's Disease Assn.** Thus, all members of Global Alliance to End Parkinson's Disease Assn. are called PD Avengers.

UNIQUE PROPOSITION



- PD Avengers is a patient led organization open to global partners and people aligned with our purpose of ending Parkinson's disease.
- The PD Avengers will not be a fundraising competitor. We raise voices, not money.
- A “Think Global, Act Local” mindset which empowers members to advocate locally.
- We amplify our partner's projects, campaigns, and PD initiatives
- As our membership grows so does our influence with UN, WHO, Governments
- We are unifying the global PD community.
 - Activating PwP in forgotten territories – Romania, Uganda, Yukon, Algeria,...
 - Building partnerships & urgency with 50+ orgs
 - PD Avengers are representing PwP on WHO workshop for Parkinson's.

THE THREE PILLARS



The PD Avengers support projects, events, activities, campaigns, groups and organizations which are aligned with our three pillars; wellness, advocacy and research

Wellness – *We deserve the same care.*

Raise global awareness of inequities of access to medical, therapeutic and wellness treatments for PwP and work locally to take action.

Advocacy – *We are stronger together*

Our initial goal is to recruit one million PD Avengers by the end of 2022. With each new member our voices amplify making it impossible to ignore any longer.

Research – *Patients before patents*

Integrate more PwP as partners or “patient scientists” of research, leading to meaningful input at every step of the research process.

TERMS OF AGREEMENT



Partner logo and website link will appear on the *PD Avengers Partner's Page* on the website. In reciprocation, partner will add PD Avengers logo or text with hyperlink on an appropriate website page.

As a partner, your organization will have access to collaborate with the *PD Avengers* on wellness, advocacy and research focused initiatives including embracing the new international symbol for Parkinson's Awareness, The Spark.

We can amplify partner messages by activating our membership through our network of global resources and spreading awareness through our social channels.

Executive level leaders of your organization are strongly encouraged to sign up as a PD Avengers and agree to have their photo featured on the gallery page. Additionally, Partners are encouraged to inform staff and constituents of the partnership with PD Avengers and provide link to sign up page.

Through individual meetings, PD Avengers and partners agree to collaborate with each other and with the intention and best efforts to promote and support *each other's annual priorities*.

TERMS OF AGREEMENT



Partners agree to be active and open minded in collaboration with other PD Avengers partners to create and execute an annual, globally relevant, locally impactful campaign or event. *If possible, we request you begin to build out a modest budget for this annual event or campaign.*

Partners are required to assign a main point of contact. The PD Avengers and its partners meet bi-monthly. The meetings are held the second Thursday of every other month at 2p EDT

PD Avengers will not use partner's name or marks in media releases or public campaigns without express consent.

PD Avengers' communications will be on behalf of their membership, but they will not communicate verbally or in writing on behalf of its partners unless express permission is given.

SIGNATURE PAGE

Signing on behalf of **(ENTER PARTNER NAME)**,

I, _____, agree to these terms

(Approved Organization Representative)

of partnership between

Your organization's name

and the Global Alliance to End Parkinson's disease
Assn. doing business as (dba) PD Avengers.

Signature

Date

Printed Name

Title



www.pdavengers.com



Larry Gifford

Executive Director, PD Avengers

Date

Please sign and return to Larry
Gifford, President of PD
Avengers
Larry@PDAvengers.com