



BABY BUILDER

ABOUT

The Baby Builder is an interactive installation in which visitors can design their own child through genetic engineering. Prevent nasty genetic diseases, increase intelligence and while you're at it, make your child extra social and empathetic right away. Some people might like this speculative scenario, others might not. Whatever your point of view may be, the Baby Builder challenges the audience to confront the ethical and moral questions raised by the development of genetic engineering.

WHY BOOK THIS PROJECT?

The Baby Builder focuses on the future of humanity and questions what species we will be. It challenges your visitors to think critically about the ethical challenges of technology and the future that they want to live in. How far are they willing to go in modifying their unborn child and where do they draw the line? The installation provokes, raises awareness and sparks discussion about genetic engineering before it becomes a part of our reality. The Baby Builder has proven to be a perfect match for places (e.g. festivals, exhibitions, museums, schools) on the cutting edge of technology, science and art.

COSTS

The costs for booking or buying the Baby Builder highly depends on your wishes. A good indication for renting in the Netherlands is around €500 per day. Contact me for a tailor-made offer. The costs include transport, building the Baby Builder, an expert guide and of course the complete installation including birth cards afterwards.

TECHNICAL DETAILS

Height: 220 cm

Depth: 80 cm

Width: 120 cm

The numbers apply to one Baby Builder. It is possible to book or buy multiple.

Minimal size of site: 2 by 2 meter

Electricity needed: 220 Volt



BOOK OR BUY

Do you want to book or buy a Baby Builder? Don't hesitate to get in touch with me. If you want, you can fill in the form below and send it to bertrandburgers@gmail.com. I'll get back to you as soon as possible.

Name contact person:

Phone number:

Email address:

Name event or location:

Date (in case of event):

City:

Address:

How many Baby Builders would you like to book or buy?

CONTACT ME

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The Baby Builder is developed in close collaboration with:

