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/joshjcurtis



Cal Poly, San Luis Obispo, California

Bachelors in Art and Graphic Design

Concentration in Graphic Design including: Web Design, Color Theory, Advanced Typography, Corporate Identity, Branding and Style guides, Conferred 2008



edZOOcation, Newbury Park, California

Lead UX Designer, 1/2019 to 10/2023

I managed their UI design system as well as managed the entire design process including research, wireframing, tech stack user flow explorations with engineer as well as worked with designer and developer with optimizations.



Joshua Curtis Design, Newbury Park, California

D2C E-Commerce Lead UX Designer, 1/2017 to 9/2023

I designed direct-to-consumer e-commerce shopping user experiences for U.S. brands by drastically increasing revenue through designing upsell sales funnels.



Auto Club Enterprises, Los Angeles, California

UX/UI Designer, January 2017 to February 2017

I assisted with UX/UI Design and usability testing in a Lean UX focused approach with wireframing, designing, prototyping and user testing through UserTesting.com.



CBS Interactive, Burbank, California

UX Designer, November 2015 to November 2016

I managed the user experience for all of the CBS All Access apps including iOS, Android and all OTT platforms. I audited their user flows, did user research and testing, reviewed analytics and use cases with the product team.



Mind to Medium, Port Orange, Florida

UX/UI Designer and Technical Trainer 06/08 - 12/14

I learned how to be extremely organized, meet deadlines, cater to the myriad of client personalities, merge business goals and customer goals through branding, wireframing and UX/UI web design.

Technical Skills

Generative AI	
Prototyping	
Design Systems	
Wireframing	
Usability Testing	

Software Skills

