



Sweet
STONE
FRUIT



BLACK DIAMOND *plum*

Balanced and mellow, the tart skin of this plum pairs deliciously with its sweet flesh. Crisp and juicy, enjoy this plum when it's still slightly firm.



EARLY QUEEN *plum*

Juicy with a pleasantly soft texture and just a touch of tartness, this plum's skin deepens in color as it ripens.



BLACK SPLENDOR *plum*

Packed with flavor, this firm-fleshed plum combines plenty of sugar and acid for a punchy bite.



BLACK SPICE *plum*

Wait a little longer than usual for the dense flesh of this plum to soften. It's sugary-sweet and worth the wait.



RED HAVEN *plum*

Sweet and snackable, just one of these tasty plums is never enough.



SHOWTIME *plum*

This pretty plum is sweet and mellow with skin that's less tart than other varieties. Firm and crunchy when fully ripe, this plum is great for fresh eating and cooking.



SPRING SPLENDOR *plum*

Tangy with a satisfying sweetness, Spring Splendor has a rich plum flavor that fans of stone fruit love.



WESTERNER *plum*

Balanced in flavor, this plum has the right amount of sugar and acid for an exceptional eating experience. A newer variety, this plum is one to know and love.



YUMMY BEAUT *plum*

Pretty to look at and tasty to eat, this plum has earned its name! Mellow in flavor, very sweet and with firm flesh, it's easy to love.



BLACK AMBER *plum*

The complex flavor and sweetness of this plum is great for plum fans looking for a sugary treat.



BLACK JACK *plum*

Satisfyingly sweet and tart, this plum is worth betting on. A perfect plum for eating out of hand.



HIROMI RED *plum*

Crisp with a sweet tart flavor, this plum is refreshing on a hot day.



SANTA ROSA *plum*

Rich with “classic plum” flavor, this plump and juicy plum is perfect for newcomers and aficionados.



OWEN T *plum*

Firm and sweet, this large-sized plum has plenty of natural sugars that make for a delicious fresh eating experience.



BLACK FRIAR *plum*

The contrast of sweet flesh and tart skin makes this crisp plum a delight to eat. Known to have a smaller than average pit, this plum provides plenty of bang for the buck.



BURGUNDY *plum*

Juicy and mellow in flavor, this dramatically hued plum is a crowd pleaser. Enjoy this plum fresh out of hand or use in recipes.



CATALINA *plum*

Boasting “classic plum” flavor, this fruit is only available for a short window, so enjoy it before its gone. Super sweet with very little acid, eat this plum when still slightly firm and crunchy.



FORTUNE *plum*

Juicy and slightly firm when fully ripe, the combination of sweet flesh and tart skin packs a flavorful punch. Perfect for fresh eating, this plum is also great in recipes.



RING MIDAS *plum*

A stunner of a sunny yellow plum, and only available for a short window each season. This low acid plum is sugary, sweet and gorgeous to look at.



MARIPOSA *plum*

Very juicy and sweet, its mottled skin is a feast for the eyes. Enjoy when the flesh is still slightly firm and eat fresh out of hand or in recipes.



VERRY CHERRY *plum*

A cross between a cherry and plum, this smaller fruit packs a big flavor punch. Great for snacking, enjoy the fruity taste of this plum fresh out of hand.



YUMMY GIANT *plum*

As the name suggests, this plum is hefty in size and flavor. A perfect plum for fans that can never get enough, this sweet and slightly firm fruit delivers.



SIMKA *plum*

Great for fans that like a plum with a little bite, this firm fruit is perfect for eating fresh. Easily recognizable by its heart shape, this plum is easy to fall for.



RED YUMMY *plum*

So sweet its flavor is described as candy-like, this plum remains firm when ripe. Ideal for the youngest plum fans among us and adults alike.



BLACK RAT *plum*

AKA Howard Sun or October Sun, the pit of this plum is easily removed making it perfect for cooking projects. Delicious when still firm or once it's become soft and juicy, the skin of this plum offers a delightful tang that contrasts against sweet flesh.



HOWARD SUN *plum*

AKA Black Kat or October Sun, the pit of this plum is easily removed making it perfect for cooking projects. Delicious when still firm or once it's become soft and juicy, the skin of this plum offers a delightful tang that contrasts against sweet flesh.



OCTOBER SUN *plum*

AKA Howard Sun or Black Kat, the pit of this plum is easily removed making it perfect for cooking projects. Delicious when still firm or once it's become soft and juicy, the skin of this plum offers a delightful tang that contrasts against sweet flesh.



JOANNA RED *plum*

AKA Betty Ann, this plum is low in acid resulting in a deeply sweet flavor. A great option for dehydrating and jamming, food preservers love this plum.



BETTY ANN *plum*

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FLAVOR RICH *plum*

Technically a cross between a plum and apricot (a pluot) this fruit is often sold as a plum. Sweet and mellow with a rich flavor, this plum is great for fresh eating.



FRUIT PUNCH *plum*

Packed with sugary sweetness, this plum is juicy and big in flavor. Try this plum paired with creme fraiche or whipped cream for a fresh seasonal dessert.



ROSEMARY *plum*

Big in flavor, this plum is high in both sugar and acid, making for a rich and dynamic taste. A delicious plum to enjoy fresh out of hand.



ROYAL DIAMOND *plum*

Great for fresh eating, jam making and desserts, the debut of this plum declares that high-sugar, late-season stone fruit has arrived. Juicy and medium-firm when ripe.



ANGELINO *plum*

One of the last of the stone fruit season, this high-sugar, tangy plum is flavor-forward. Enjoy this plum when it's still firm and crunchy.



ITALIAN PRUNE *plum*

Calling all kitchen wizards, this is the plum to dehydrate, jam, bake and cook with (and it's also delicious eaten fresh). Medium firm to soft when ripe, with a pit that pops out easily and a flavor that compliments sugar and spice, don't miss this plum!



FALL FIESTA *plum*

Low in acid, this sweet and mellow plum is a juicy way to celebrate late summer eating. Remaining firm when ripe, enjoy this plum fresh out of hand, sliced into salads or in recipes.



SEPTEMBER YUMMY *plum*

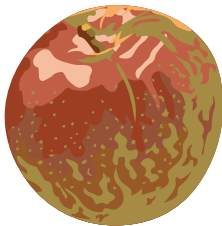
Firm when fully ripe, the flesh of this bright colored plum is moderately juicy. Candy-like in sweetness, this low acid fruit is flavorful and fun.

WHAT IS A PLUOT ANYWAY?

Intensely flavored and incredibly sweet, pluots come in a striking array of color combinations.

Pluots were developed by crossing a plum with an apricot. Through trials, the magic ratio for the fruit with the best attributes revealed itself to be 75% plum and 25% apricot.

As a result, pluots share the smooth skin, texture and shape of plums, with some phenomenal taste and aroma influenced by their apricot genes.

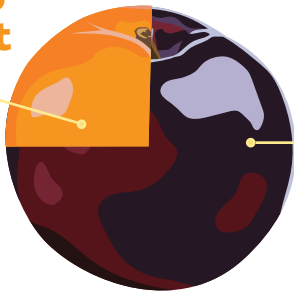


WHAT IS A PLUOT?

These hybrid fruits combine the tartness and color of a plum with the sweetness of an apricot.

Available in a variety of colors, sizes and a range of flavors from super sweet to more mellow. Fantastic for fresh eating, pluots can also be incorporated into recipes and most are best enjoyed when still slightly firm.

25%
apricot



75%
plum



FLAVOROSA *pluot*

This pluot kicks off the season with a mild and sweet flavor. Softening as it ripens, this pluot is great for fresh eating and baking.



FLAVOR SUPREME *pluot*

The mottled skin of this pluot is easily recognizable and the flavor is fantastic. Firm, crunchy and fun to eat.



SWEET TREAT *plum*

Combining the sweetness of a cherry with the tartness of a plum, this fruit's complex flavor is fresh and satisfying. Enjoy fresh out of hand when starting to soften.



CALIFORNIA *pluot*

Tangy, sweet and featuring classic plum undertones, the combination of yellow flesh and deep red skin of this pluot is dramatic.



CRIMSON BEAUTY *plum*

It's a beauty, that's for sure! It's pretty dappled skin,
pink flesh and sweet flavor can't be beat.



AMIGO *pluot*

Available for only a short time, this pluot is one to snag before it's gone. With rosy plum and hints of berry the flavor of this friendly fruit is unforgettable.



CRIMSON GLOW *plum*

Tasty and slightly tart when still a little firm, this plum becomes exceptionally sweet as it softens.

Ideal for eating fresh out of hand.



EBONY ROSE *pluot*

A delicious balance of sugar and acid makes this bold-flavored pluot a delight to eat. Satisfyingly crunchy, enjoy this pluot when it's still firm.



EMERALD BLUSH *pluot*

Enjoyed while still crisp for a zingier flavor, or let it soften for a sweeter taste, this pluot is a choose your own adventure fruit! Look for the kiss of pink on its skin to indicate it's fully ripe.



FLAVOR QUEEN *pluot*

Fans of apricots will appreciate the notes of that favorite fruit in this intensely sweet and juicy pluot. Ready to eat when its flesh is slightly soft, allowing its velvety texture to shine.



FLAVOR GEM *pluot*

With a hint of pineapple and plum, this pluot is a sweet, flavor-forward treasure that's delicious eaten fresh out of hand.



MELLOW YELLOW *pluot*

Sweet, low in acid and juicy, this pluot pairs well with other fruit and is delicious eaten on its own.



SUGAR JEWEL *pluot*

Super sweet, the name of this pluot says it all —
A tasty gem great for eating fresh.



FLAVOR RING *pluot*

Sweet, rich in flavor and with a subtle spice, this pluot sets the flavor bar high. Enjoy this pluot when it's on the softer side and bursting with juice.



DAPPLE DANDY *pluot*

Often called “Dinosaur Egg” this pluot’s mottled skin is its calling card. Crisp and sweet with a subtle tartness, fans of stone fruit will love it.



DAPPLE JACK *pluot*

Super sweet with thin skin this pluot bursts with juicy flavor. Fans of apricots will love this pluot eaten fresh or cooked.



FLAVOR GRENADE *pluot*

Excellent enjoyed firm or soft and great for fresh eating or cooking, this tasty pluot explodes with flavor-- hence its name.



FLAVOR RICH *pluot*

Certainly sweet, but in a more subdued way than other pluots, this richly flavored fruit is ideal for eating fresh. Enjoy this pluot while its flesh is still slightly firm.



HONEY PUNCH *pluot*

Described as tasting like fruit punch with a truly tropical kick, this pluot packs a ton of flavor. Eat this pluot when it begins to soften and enjoy its honeyed sweetness.



CRIMSON ROYALE *pluot*

Sweet and tangy, the flavor of this intensely flavored pluot has notes of plum and apple. Enjoy the crunch and eat when still slightly firm.



FLAVOR HEART *pluot*

Unlike most other types, this heart-shaped pluot is best enjoyed soft when it's at its juiciest and sweetest. So sugary, this pluot makes a delicious, healthy dessert.



FESTIVAL RED *pluot*

Firm, and refreshing, this pluot is a real party of flavor with a delicious combination of tangy sweetness in each bite. Ideal for eating fresh out of hand.



FLAVOR TREAT *plum*

With a texture that's both crisp and meaty, this plum slices up perfectly for cheese boards and salads for a mellow and sweet pairing.



DAPPLE FIRE *pluot*

A pronounced apricot flavor makes this juicy pluot a favorite of stone fruit fans. Enjoy while still slightly firm and crisp.



EMERALD BEAUT *pluot*

This pluot gets sweeter and sweeter as it ripens but maintains its crisp, toothsome flesh making it ideal for slicing into fruit salads or pairing with cheese.



FLAVOR FALL *pluot*

When craving just a little but more stone fruit, this pluot delivers. The final hurrah and delicious end to the season, this pluot is juicy, mild and sweet with a touch of tartness.