### **PLUMS**



Black Diamond plum California: May – Mid-June

Skin: Black Flesh: Red The pleasantly tart peel of this refreshing variety contrasts against its sweet flesh making for a balanced eating experience. Sweet, but not too sweet, Black Diamond's mellow flavor is a delight!



Early Queen plum

California: Late-May — Mid-June

Skin: Red/Purple Flesh: Cream One of the first plums to appear each season, Early Queen is juicy with a deliciously soft texture and just a touch of tartness. A tasty way to kick off the plum season!



Black Splendor plum

California: Late-May – Early June

Skin: Black Flesh: Red High in sugar and acid, this plum brings the flavor! Black Splendor sizes large, and boasts fantastic shelf-stability. Don't miss this striking red-fleshed plum!



Black Spice plum

California: June

Skin: Black Flesh: Yellow The dense flesh of this flavorful variety is slow to ripen, but when it does, it's worth the wait! The combination of dark skin and light flesh is stunning and the converted sugars are divine.



Red Haven plum

California: June

Skin: Red Flesh: Yellow Red Haven is known to be one of the best eating early season plums. Generally sizing on the smaller side, Red Haven is great for packing into lunch boxes and snacking on the go!



Showtime plum

California: June

Skin: Red Flesh: Yellow Balanced and sweet with a satisfying light flavor, this plum's skin lacks the tartness other varieties have It's Showtime!



Spring Splendor plum

California: June

Skin: Red Flesh: Red This early season plum is dramatic! High in acid with a satisfying sweetness, Spring Splendor has a rich plum flavor that fans of stone fruit will love.



Westerner plum California: June

Skin: Red Flesh: Red One of the newer plum varieties, Westerner eats spectacularly well! With a balanced sugar to acid ratio and striking red skin and flesh, there's a lot to love about this plum. Be sure to introduce Westerner to eaters!



Yummy Beaut plum California: June

Skin: Red Flesh: Yellow Yummy Beaut sizes up large and stores well on the shelf, making this redskinned plum a real keeper! It has earned its name as this tasty plum is a great eater.



Black Amber plum California: Mid-June – Mid-July

Skin: Black Flesh: Yellow The yellow-almost-orange flesh of this black-skinned plum is delicious eaten fresh out of hand and is also lovely in desserts.



Black Jack plum California: Mid-June – Mid-July

Skin: Black Flesh: Red So good it'll make you blush. Extra flashy with its contrasting black skin and red flesh, don't miss this plum!



Hiromi Red plum California: Mid-June — July

Skin: Red Flesh: Yellow This plum's slightly dusky appearance is thanks to the extra bloom that the skin of Hiromi Red holds. This plum does soften as it ripens, but the flesh still remains fairly firm.



Santa Rosa plum California: Mid-June – July Northwest: August

Skin: Red Flesh: Yellow This well-known favorite variety boasts classic plum flavor, tasty red skin and succulent yellow flesh that deepens in color closer to the pit.



Owen T plum
California: Late-June — July

Skin: Black Flesh: Yellow Sizing up larger and with higher sugar content than its close relative Black Amber, Owen T is a phenomenal piece of fruit.



Black Friar plum California: July

Northwest: September

Skin: Black Flesh: Yellow Juicy and with a small pit, its sweet flesh contrasts with its tart flesh. Nicely round in shape, Black Friar sizes large.



## Burgundy plum

California: June

Skin: Red Flesh: Red Super juicy and tasty with a mellow flavor, Burgundy tends to run on the smaller side. However, this variety's pit is notably smaller than that of other varieties, meaning there is plenty of delicious fruit for eating.



#### Catalina plum California: July

Skin: Purple Flesh: Yellow Attractive and tasty, Catalina is another variety that boasts "classic" plum traits. This plum's window of availability is brief, so grab it when you see it!



# Fortune plum California: July

Skin: Red Flesh: Yellow When eaters think of quintessential plum flavor, Fortune is the variety that comes to mind. The combination of tart skin and sweet, juicy flesh creates the ideal eating experience.



### King Midas $\rho \ell \omega m$

California: July

Skin: Yellow Flesh: Yellow Here and gone before you know it, grab plenty of King Midas when available. Super sweet, low acid and with great sizing, this yellow-skinned plum is a rare and delicious addition to a stone fruit set.



#### Mariposa plum California: July

,

Skin: Purple Flesh: Red Plum aficionados identify Mariposa as a frequently underrated piece of fruit. Often grown as a pollinator variety, when you see it available, don't hesitate to give it a try! Large and sweet with slightly mottled skin, Mariposa looks great and eats well.



#### Verry Cherry plum California: July

Skin: Red Flesh: Yellow This cherry and plum cross has a short window of availability. While their size is very small, these super sweet plums come packed with flavor and are available packaged in zip-top cello bags. Get Verry Cherry while you can!



## Yummy Giant plum

California: July

Skin: Red Flesh: Yellow A great out-of-hand eater, Yummy Giant came by its name naturally. Generally sized as 20 and 30 count, this substantial plum stands out in displays!



#### Simka plum

California: Late-July — August Northwest: September

Skin: Red Flesh: Yellow A truly fantastic out-of-hand eater, Simka sizes well and remains firm when ripe. Great for eaters that like a plum with a slightly toothsome texture.



Red Yummy plum California: August

Skin: Red Flesh: Yellow The yellow flesh of this tasty plum sometimes showcases red veining that runs throughout. Stunning and delicious!



Black Kat plum California: August

Skin: Black Flesh: Yellow AKA Howard Sun or October Sun. Black Kat is a well-rounded, late season variety that is delightful eaten fresh, but also is ideal for kitchen projects. Mostly free-stone this plum makes prep work pretty simple!



Howard Sun plum

California: August

Skin: Black Flesh: Yellow See Black Kat



October Sun plum California: August

Skin: Black Flesh: Yellow See Black Kat



Joanna Red plum California: August

Skin: Red Flesh: Yellow AKA Betty Ann. A plum that goes by two names must be doubly delicious! Known as either depending on who you're talking to, no matter the name  $\,$ this plum is a great eater! Sizing larger and boasting great shelf-stability this is one not to miss!



Betty Ann plum

California: August

Skin: Red Flesh: Yellow See Joanna Red



Flavor Rich plum

California: August

Skin: Purple/Black Flesh: Yellow

Technically classified as a pluot, Flavor Rich is frequently sold as a plum. Certainly sweet, but slightly more subdued in its sugariness than other members of the Flavor family, Flavor Rich is a great out-of-hand eater!



Fruit Punch plum

California: August

Skin: Purple/Black Flesh: Red

High in sugar and with a taste that reflects its name, Fruit Punch is a party of flavor!



Rosemary plum California: August

Skin: Red Flesh: Red Smaller in size, this plum makes up for its stature with big flavor. High in sugar and acid with a rich plum taste, Rosemary is often compared to Santa Rosa and is a lovely late-season variety to stock!



Royal Diamond plum

California: August

Skin: Black Flesh: Yellow When Royal Diamond appears, it's a sign that late season, high sugar varieties are on their way. Sweet and great for fresh eating, this variety is also ideal for jam making and desserts!



Angelino plum

California: Late-August – September

Skin: Black/Purple Flesh: Yellow One of the last plums of the season, Angelino marks the wind-down deliciously! Known for being a great eater, its black/purple skin with yellow flesh is striking.



Italian Prune plum

Northwest: Late-August – September

Skin: Purple Flesh: Yellow Calling all canners, bakers and jam-makers, this variety is well-loved for its culinary prowess. Full of flavor and delicious eaten fresh, its dense flesh holds up well to cooking. This plum is good for more than just a dried, chewy snack!



Fall Fiesta plum
California: September

Skin: Black Flesh: Yellow Low in acid and on the smaller side, this late season plum eats well! Fall Fiesta is often the last plum variety available each season, and its autumnal name helps you keep track!



September Yummy plum

California: August

Skin: Red Flesh: Yellow Exceptionally bright in color, this gorgeous plum boasts great shelf-stability. The flesh of September Yummy remains firm when ripe and is delightfully sweet.

### **PLUOTS**



Flavorosa pluol California: Late-May – June

Skin: Black Flesh: Red/Purple What this pluot lacks in size it makes up for in flavor. One of the best early-season eaters, Flavorosa starts pluots off with a bang!



Flavor Supreme pluol

California: June

Skin: Green Flesh: Red/Green Flavor Supreme is dramatic! Visible through its green skin is the tone of its red flesh. Flashy and intriguing, this pluot is also an excellent eater.



Sweet Treat pluol
California: June

Skin: Red Flesh: Yellow One of the older varieties of pluots, the shape of Sweet Treat is often described as "a little tippy." Often displays red casting in the flesh, making for lovely visual appeal.



California pluol
California: Mid-June – July

Skin: Red Flesh: Yellow Tangy and sweet, with a classic plum flavor reminiscent of Santa Rosa, the yellow flesh and lovely golden flecks on deep red skin of this pluot make for a dramatic presentation. Here and gone before you know it, be sure to snag California pluot when you can!



Crimson Beauty pluol
California: Mid-June – July

\_\_\_\_\_

Skin: Red/pink Flesh: Pink It's a beauty, that's for sure! The dappled skin and pink flesh of this crimson-hued pluot stands out in displays and its sweet flavor can't be beat.



Amigo pluol

California: Late-June — July

Skin: Purple

Flesh: Yellow with Red Veining

A rare variety, Amigo is generally available for a week or two each season. An excellent eater, it's lovely with its purple dappled skin.



Crimson Glo pluol

California: Late-June — July

Skin: Black Flesh: Red Tasty when it's just about to ripen and still a little firm, Crimson Glo is softer and exceptionally delicious at peak ripeness.



Ebony Rose pluol

California: Late-June — July

Skin: Black Flesh: Red Ebony Rose has all the flavor you could hope for packed into one beautiful piece of fruit. High in sugar, great texture and lovely deep color to skin and flesh, keep an eye out for this pluot!



Emerald Blush pluot

California: Late-June — Mid-July

Skin: Green Flesh: Green The bright color, tart skin and firm flesh of this mellow-flavored pluot make for a zingy and crisp eating experience. As it ripens, Emerald Blush will soften, developing the sugars for a sweeter taste and will begin to showcase a lovely pink blush. Available for a short window, jump on this chance to bring in this eye-catching pluot while it's on!

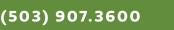


Flavor Queen pluol
California: July

Skin: Green

Flesh: Yellow

The matriarch of the Flavor family of pluots is incredibly sweet. Juicy and with a lovely texture, eaters will experience apricot notes that linger on the tongue.







Flavor Gem pluol
California: July

Skin: Red Flesh: Yellow High in sugar and in flavor, this pluot is an excellent eater. Flavor Gem is the red-skinned cousin of Flavor King, and oh what a delicious family it is!



Mellow Yellow pluol
California: July

Skin: Yellow Flesh: Yellow Sweet, low in acid and juicy, this popular pluot is perfect for creating color breaks in displays. Surprise eaters with this unique yellow variety!



Sugar Jewel pluol
California: July

Skin: Red Flesh: Cream Low in acid and high in sugar, this super sweet pluot is a treasure.



Flavor King pluol

California: Mid-July – Mid-August

Skin: Reddish Purple Flesh: Yellow Widely known as the best eating pluot, Flavor King is super high in sugar. This pluot is described as tasting rich with a subtle spice.



Dapple Dandy pluol

California: Late-July – August Northwest: September

Skin: Red/Pink Flesh: Yellow/Red Sometimes referred to as the "dinosaur egg" pluot, Dapple Dandy is visually intriguing. Crisp and sweet with a subtle tartness, this is a tasty pluot for the eyes and taste buds alike!



Dapple Jack pluol

California: Late-July – August

Skin: Red/Green Speckles

Flesh: Red

Extremely sweet and with taught skin that clings tightly to its flesh, Dapple Jack is a delightful eating experience!



Flavor Grenade pluol

California: Late-July — Mid-August Northwest: Mid-September —

Mid-October

Skin: Yellow/Red Flesh: Yellow Excellent enjoyed both soft or firm and used either fresh, or as a dessert fruit, oblong Flavor Grenade just might win best all-around pluot! Very high in sugar, this is a great eating variety!



Flavor Rich pluol

California: Late-July – August

Skin: Black Flesh: Yellow Certainly sweet but slightly more subdued in its sugariness than other members of the Flavor family, Flavor Rich is a great out-of-hand eater!





Honey Punch pluol
California: Late-July — August

Skin: Red Flesh: Red Tastes like fruit punch with a truly tropical kick, super sweet Honey Punch is a treat!



Crimson Royale pluol California: August

Skin: Red

Flesh: Yellow

Recognizable by its slightly elongated shape, Crimson Royale is more reminiscent of a plum in flavor than appearance. Sweet and tangy, this pluot is tasty eaten out-of-hand or sliced in fruit salads.



Flavor Heart pluol
California: August

Skin: Purple Flesh: Red The name of this tasty, low-acid pluot is derived from its slightly tapered shape. Best enjoyed soft when its meaty flesh is most flavorful.



Festival Red pluol

California: August Northwest: Mid-August – Mid-Septemeber

Skin: Red/Purple Flesh: Yellow Firm and flavorful, Festival Red is certainly delicious and refreshing!



Flavor Treat pluol
California: August

Skin: Red/Purple Flesh: Yellow Described as meaty and with a crisp texture, Flavor Treat is a pluot you can really sink your teeth into. Ideal for slicing, Flavor Treat brightens cheese boards and bowls of fruit salads.



Dapple Fire pluol

Northwest: Mid-August – Mid-September

Skin: Red/Pink Flesh: Red Similar in appearance to Dapple Dandy, Dapple Fire features darker red, juicy flesh that boasts more apricot flavor.



Emerald Beaut pluol

California: Mid-August – September

Skin: Green Flesh: Yellow This pluot gets sweeter and sweeter as it ripens while maintaining its crisp, toothsome texture.



Flavor Fall pluol

California: Late-August – Mid-September

Northwest: Early October

Skin: Red/Purple Flesh: Yellow For those eaters that can't get enough of stone fruit, Flavor Fall can be thanked for extending the season a couple more weeks. Mild with a balanced sweet-tart flavor, this pluot wraps up the season deliciously!