

# Rethink Food RESTAURANTS

## OUR PROGRAMS

### Meal Making

*Suitable for Small Businesses*

Funded by Rethink Food, restaurants prepare meals for their local communities. These meals are delivered to community-based organizations within the neighborhoods of the restaurants, at no cost.

80% of meal-making restaurants are minority- or women-owned or led businesses. The core of this initiative is to produce and sustain employment opportunities for small restaurants. To date, we've worked with over 115+ partner establishments to support jobs and produce meals.

### Fundraising

*Suitable for Hospitality Groups & Larger Restaurants*

Mission oriented restaurateurs and hospitality groups can integrate fundraising for Rethink Food into their diners' experience. Fundraising options are tailored to your establishment's needs; whether a 2% donation on each cover, opt-in donations for ticketed events, or a roundup on a diners' checks.

Donations directly provide meals to communities impacted by food insecurity, by supporting meal-maker restaurants and other Rethink Food initiatives.

Rethink Food has partnered with forward-thinking hospitality leaders to engage in this effort, including Chef Daniel Humm (Eleven Madison Park), Chef Dominique Crenn (Atelier Crenn), Chef Michael Schwartz (The Genuine Hospitality Group), and more.

## HOSPITALITY BASED SOLUTIONS

Our restaurant programming is founded on the belief that diners, hospitality professionals and communities can leverage their existing resources and infrastructures to both advance business interests and address community needs. The process goes beyond providing meals — it fosters meaningful connections between stakeholders in any given community.



Fundraising restaurants engage diners to donate to Rethink Food.



Small restaurants/local businesses are engaged and financially supported in the meal-making process.



Nutritious, thoughtfully prepared meals are provided to community-based organizations proximate to both restaurants.



Food insecure individuals receive dignified meals, encouraging healthier, more prosperous communities.

## OUR IMPACT\*



**+12M**

High-quality, culturally-celebrated meals created and distributed to food-insecure communities.



**+138**

Local restaurants engaged.



**+178**

Community Based Organizations supported



**+40M**

Dollars directed into local communities

\*FROM MAY 2023

### INTERESTED IN OUR PROGRAMS?

Contact our Team!

#### JORDAN CORREA

*For inquiries on meal making restaurants.*

 [jordanc@rethinkfood.org](mailto:jordanc@rethinkfood.org)

#### NATHAN RICKE

*For inquiries on fundraising engagements.*

 [nathanr@rethinkfood.org](mailto:nathanr@rethinkfood.org)