

Proposed MUN Street Art Wall Pilot Project Guidelines

In support of the beautification of campus and the creation of a greater sense of place the MUN Street Art Wall will serve as a pilot project with the following objectives:

- Contribute to a stimulating public realm, to beautify and enrich the experience of St. John's campus for students, staff, faculty, and visitors;
- To beautify St. John's campus of Memorial University of Newfoundland;
- Create an opportunity for mural commissions that reflect the past, present, and future vision of Memorial University of Newfoundland;
- To support artistic expression and stimulate innovation on St. John's campus;
- And, to build local, extra-regional, and provincial artistic capacity.

How to Participate

The MUN Street Art Wall is free and open for use 7 days a week, from sunrise to sunset. The Street Art Wall is located in proximity to Macpherson College Student Residences and Burton's pond.

- The Wall is free and open to all artists of all skill levels.
- Murals, street art tagging and painting are allowed on the Wall.
- The Wall is largely self-regulated and managed by the community. Paintings on the wall may be painted over by other users. Please be respectful of fellow artists and share the wall.

Participants are asked to only paint on the wall and be respectful of near by residents, residences, and University buildings, including Memorial University's Childcare Centre. Participants are encouraged to document their artwork and share on social media platforms using the hashtag #MUNStreetArtWall. Murals and artwork may get painted over by other artists. All participants are encouraged to take photographs of their works in progress and completed works.

The MUN Street Art Wall is a shared campus and community resource with limited space for artists. When possible, paint over older murals before painting over freshly painted works, or older works of your own.

Content

Memorial University is responsible for monitoring the Street Art Wall to ensure content adheres to campus Safe Spaces, and Health and Safety Guidelines. The wall will be returned to a “fresh canvas” on an intermittent basis at the discretion of Memorial University. In an effort to cultivate a safe and inclusive space on campus Memorial will be proactive in ensuring these standards are maintained. Any content created on the Street Art Wall that touches upon or depicts the following subject matter will be subject to immediate removal by the University.

The following content is strictly prohibited, including any imagery, paste-up, and/or text:

- That incites hatred or violence against any person or identifiable group of persons;
- That promotes stereotypes or negative attitudes about any person or identifiable group of persons protected by the Newfoundland and Labrador [Human Rights Act](#) and the Canadian Human Rights Act, which protect against discrimination and harassment;
- That encroaches upon the cultivation of a campus and University which is free from discrimination and harassment;
- That is gang or crime-related;
- That contains profane, vulgar or offensive language;
- or that depicts obscenity, violence or explicit sexual content.

Content will also be removed that appears anywhere painting is not expressly permitted by the University.

If anyone views content on the MUN Street Art Wall that is prohibited, please contact:

Campus Enforcement and Patrol:
St. John's Campus - 864-8561
Location: FM-1018, Facilities Management Building

Graffiti

Written slogans and graffiti on the exterior of any building, wall, fence or structure is prohibited on campus, including painted or chalked titles or messages with the exception of the Street Art Wall designated area on St. John's campus of Memorial University.

Paints and Painting

Uncommissioned participants must supply their own paint, supplies and water. Only standard paints are permitted for use on the Wall. These include:

- Aerosols and spray paints
- Acrylic or latex based paints
- Exterior grade paints
- Paint markers
- Participants may use brushes, sponges, rollers and other methods of painting on the Street Art Wall.

The following paints and materials are prohibited from being used:

- Lead-based paints
- Oil-based paints
- No 3D or sculptural elements may be affixed to the wall.
- No physical or structural alterations may be made to the wall, including drilling, gluing or chipping.

Participants must remove all of their supplies including all waste from campus. Do not dispose of any paints or supplies in campus garbage cans. In support of ongoing sustainability and environmental harm reduction participants are encouraged to follow proper paint disposal procedures and bring all paint waste to the city of St. John's Household Hazardous Waste (HHW) Depot located inside the Residential Drop-Off at Robin Hood Bay.

[Click Here](#) for the Hours of Operation.

For information on NL Product Care paint recycling program and other drop-off locations [Click Here](#).

Illegal Graffiti Management

The establishment of the Street Art Wall encourages use of the wall for sanctioned street art, murals and art. Memorial is committed to supporting a proactive and cooperative approach to managing graffiti vandalism in the public realm while continuously supporting murals and street art that adds artistic vibrancy to Campus.

If you witness graffiti on another surface that is not the Street Art Wall and wish to make a report, contact Campus Enforcement and Patrol:

St. John's Campus - 864-8561

Location: FM-1018, Facilities Management Building

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