

Call for Artists – Mural on MUN Street Art Wall, St. John’s Campus

Memorial University of Newfoundland is initiating a pilot legal street art wall and is inviting expressions of interest for the design and execution of temporary site-specific outdoor murals. Artist proposals should consider the historical significance of MUN, the St. John’s campus community, and its contemporary and emerging contexts. Artist(s) will be commissioned by an independent 3 – 5 member selection committee with connection to community and MUN, as well as artistic expertise and cultural knowledge. Memorial is committed to equity in all aspects of its work, and invites proposals from all potentially interested artists, inclusive of sexual orientation, gender identity and expression, religion, race, Indigenous status, ethnicity, mental and physical ability, housing status, place of origin, and age.

Project Goals

- To create an opportunity for a mural artwork reflective of the past, present, and future vision of Memorial University of Newfoundland;
- To contribute to a stimulating public realm, to beautify and enrich the experience of St. John’s campus for students, staff, faculty, and visitors;
- To beautify St. John’s campus of Memorial University of Newfoundland;
- To support artistic excellence and innovation;
- And, to build local, extra-regional, and provincial artistic capacity.

What projects will be considered?

- Artwork must be new, unique, original work
- A painted mural, paste-up, or digital printed artwork
- Be successfully completed by **DATE PERIOD TBC**

Who is eligible?

- All artists are eligible, with artists who are underrepresented in NL and Canadian public art, including but not limited to BIPOC, 2SLGBTQIA+, and neuro-diverse artists, especially encouraged to apply
- Partnerships and collaborations are encouraged, including between established and emerging artists
- Artists with capability in producing murals or two-dimensional artworks
- Be able and willing to sign a legal contract with the Grenfell Art Gallery, Memorial University

To Apply:

Phase I: Call for Expressions of Interest

For murals, applicants are to submit a cv, short bio not to exceed 250 words, 5 to 10 images in jpg format of previous work or some visual representation of intention, such as a sketch or drawing, and a short statement of artistic intent. Expressions of interest are due by **April 16, 2022 (TBC) at 4:00pm NDT** and can be sent to gallery@grenfell.mun.ca with the subject line “MUN Street Art Wall Mural”.

Applicants who are Deaf, have an exceptionality or disability, or who need support expressing interest or applying for this opportunity are encouraged to contact Matthew Hills, Curator, Memorial Art Collection or call 709.637.6209 at least two weeks before the submission deadline (**DATE TBD**) to allow for appropriate accommodation of your needs and to discuss alternate formats for submitting your application.

Please forward the materials in hard copy or electronic format no later than 4 p.m. on Monday, **TBD**, to gallery@grenfell.mun.ca with the subject line “MUN Street Art Wall Mural.”

Phase II: Short List

In the short list phase applicants may be required to submit a detailed budget breakdown that includes:

- Producing draft drawings
- Artist fees and expenses

- Engagement sessions (if applicable)
- Administration costs
- Production costs (i.e. wall cleaning, primer, paint, paint supplies, equipment)
- Insurance
- Contingency

Memorial University thanks in advance all artists who respond to this call but does not bind itself to select any of the submitted proposals.

Site

Land Acknowledgement

We respectfully acknowledge the territory on which we gather and labour as the ancestral homelands of the Beothuk, and the island of Newfoundland/Ktaqmkuk as the ancestral homelands of the Mi'kmaq and Beothuk. We would also like to recognize the Inuit of Nunatsiavut and NunatuKavut and the Innu of Nitassinan, and their ancestors, as the original people of Labrador. We strive for respectful relationships with all the peoples of this province.

Legal Street Art Wall

Artwork will be installed on a portion of the MUNL Legal Street Art Wall, located in proximity to Macpherson College Student Residences and Burton's pond. Each of the two sections of the wall are open for mural proposals, see aerial documentation below for approximate dimension.



DRAFT



Selection Process

The selection will be a two-stage process. Projects will be evaluated by an independent 3 – 5 member selection committee with connection to MUN, artistic expertise and cultural knowledge using the following criteria:

Phase I: Expression of Interest

- Artistic merit, creativity, quality and clarity of approach
- Demonstrated understanding of Memorial University's role in the province, and in the context of the proposed artwork
- Availability for timeline
- Expression of the artist(s) and quality of their work as demonstrated through past projects and experience
- Community engagement is an asset but not required

Phase II: Short List

Artists will be shortlisted by the selection committee based on the following criteria:

- Artistic merit, creativity, quality of proposed artwork
- Demonstrated feasibility in terms of proposed budget, timeline, implementation, safety, maintenance of site
- Producing draft drawings
- Demonstrated understanding of the context of the site and potential impact of the proposed mural

Schedule

Artists must be prepared to produce the artwork within Sept to Oct and complete the project by **Nov 2022**.

APPENDIX I

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ABOUT MEMORIAL UNIVERSITY

In 2025 Memorial will celebrate its 100th birthday. As our first century of excellence ends, we look with an aspiration towards an ever-brighter future, a future in which Memorial contributes to a socially resilient, economically prosperous, culturally vibrant, inclusive, healthy and sustainable Newfoundland and Labrador.

Together, we achieve this in being:

A university for the province: playing a leading role in Newfoundland and Labrador's future.

A university for the world: engaging globally and acting locally. We bring the world to the province and the province to the world.

A university for our future: being an engine of innovation and creativity, inventing resilient, sustainable, vibrant and inclusive tomorrows.

Guiding Vision

Memorial University must continue to be a place of critical inquiry, learning, and discovery for Newfoundland and Labrador. A place where our collective expertise resides and contributes to a socially resilient, economically prosperous, culturally vibrant, inclusive, healthy and sustainable province. This vision underscores Memorial's historical responsibility to the province and encourages us to focus on a future that promises inclusiveness, sustainable growth, economic prosperity and cultural vibrancy.

This vision emphasizes that the work we do, the contributions we make and the successes we achieve are inseparable from the province's aspirations. Memorial is a university for Newfoundland and Labrador, connected strongly to the heritage of our place and a driver of social, economic and cultural vitality. We recommit our collective expertise to contribute to new levels of prosperity, wellbeing and sustainability for all people who call Newfoundland and Labrador home.

Lastly, while Memorial's impact resonates throughout the province, the country and the world, we must acknowledge and celebrate that through people, the community of students, faculty, staff, alumni, retirees, donors and supporters, we shape the future.

Priorities

Over the next five years, Memorial will be guided by five strategic themes: **proactive programs, inspired teaching, dynamic research, commitment to communities** and **promotion and pride**. As strategic priorities, they intend to inspirationally guide faculty, units, campuses and university leadership in developing actions and operational plans that propel us forward. These priorities further our connection to the province's future while advancing Memorial's place on the world stage.

As we work to further these strategic priorities, we do so with a recognition that we must intentionally address injustices and systemic discrimination. We recognize that we are entrenched in systems that dominate and continue to uphold colonial values, policies and practices. We commit to dismantling and redressing these historical and current violations. We commit to dealing with the historical issues

of institutional racism in Canadian universities. As a focused goal within each strategic priority, Memorial will be a leader in addressing these issues and providing a new model of an anti-racist, inclusive and diverse educational environment.

Inventing and shaping the future through these strategic priorities also require a commitment to sustainability and climate action. As a focused goal, we commit with purpose and deliberation to supporting a shift to a green economy in the face of our shared climate crisis. We challenge ourselves to seek out opportunities and commit to sustainability in all that we do. Through small, everyday actions and large, leading innovation initiatives, we support sustainability and climate action within our work.

Faculty and Staff

Memorial is one of the largest employers in the province, with approximately 3,700 faculty and staff. Memorial has been recognized as an Employer of Distinction by the Newfoundland and Labrador Employers' Council, which is reflective of its investment in comprehensive benefits, services such as childcare and recreation facilities, emphasis on work-life balance, and its vibrant work environment.

For more information on Memorial University of Newfoundland, please visit Memorial's home page: <http://www.mun.ca/>