Design Museum of Chicago

Corporate Partnerships
Our mission is to **inspire, innovate, and educate** through design.
We believe design has the capacity to improve the human condition.
And we celebrate the **impact of design** while making it accessible to all.
We are a key cultural institution at a key inflection point.
Built on a strong foundation.

Eight year history

- 150,000 visitors
- 180 events
- 18 exhibitions

Innovative programming

- 60+ Great Ideas of Humanity ads
- Revitalizing 1968 John Massey Banners, with CPS Partnership

Community impact

- Gallery free and open 40 hours every week
- 20+ Pop-up Stores in Chicago Design Market
- 4 staff, 40+ internships
Poised for the future.

**A new name**
- We are a design museum in Chicago, not a museum of Chicago design

**A new home**
- Expo 72, 72 E Randolph
- Street-level gallery and store, downtown
- Always free and open to the public

**Accelerated impact**
- Increased visibility and foot traffic at Expo 72
- 20k+ followers
- 800+ Members
- 300+ Partners including the City of Chicago
But to make the kind of impact we know we have the potential to make we need your help.
We don’t charge admission.

90% of our operating revenue comes from sponsors like you.
Our corporate sponsors believe in:

• Inspiring and building a community of design enthusiasts and professionals who appreciate design’s impact on our lives.
• Educating and engaging audiences with immersive, all-access experiences.
• Tapping the innovative power of design to impact all industries.
And appreciate that design and design thinking is core to every industry.

Our programming spans disciplines to showcase design’s critical role in simplifying the complex, driving problem solving and transforming industries—and our world.
You can:

- **Connect communities through design**
  - Supply volunteers with tools and paint as they design and build exhibitions together

- **Contextualize design’s impact on change**
  - Make two exhibitions possible within the next year, bringing our mission to life

- **Create new all-access experiences**
  - Fund hundreds of hours of free programming that sparks exploration and creativity
Sponsorship levels:

**Bronze**
$2,500

- Name featured on gallery sponsor wall + website
- Name featured in exhibition publications
- Complimentary tickets to premium events

**Silver**
$5,000

- Logo featured on gallery sponsor wall + website
- Logo featured in exhibition publications
- Complimentary tickets to premium events
- Recognition in all press and media relations
- Acknowledgment in social media

**Gold**
$10,000

- Logo featured on gallery sponsor wall + website
- Logo featured in exhibition publications
- Complimentary tickets to premium events
- Recognition in all press and media relations
- Acknowledgment in social media

**Platinum**
$20,000

- Logo featured on gallery sponsor wall + website
- Logo featured in exhibition publications
- Complimentary tickets to premium events
- Recognition in all press and media relations
- Acknowledgment in social media
- Private tours/events
- Bespoke Partnership
We also develop bespoke partnerships.

We create custom programs ranging from design thinking workshops for employees and unique special events, to employee engagement opportunities and facilitated work sessions. We’d welcome an opportunity to design a custom partnership that’s right for your organization.
Design Museum of Chicago is forever exploring visual perceptions, dimensions and mysteries of awareness embodied in the evolving phenomena of time and space.

- JOHN MASSEY
Design Museum of Chicago has deepened Chicago’s role within the global design community and we are proud to sponsor and collaborate with them.

- JIM MISENER, 50,000 FEET
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