

PROBLEM

Write your problem as a single statement or question.

SOLUTION

Write your theory of change: What do you plan to do and what will that accomplish?

Project Name

Short-Term Goals

- What would success look like?
- How might you measure your goals?
- How is your project creating value for others?

Inspiration

- What evidence can you find to validate that this idea could work?
- What tools or strategies could you use or adapt to help you implement?

Long-Term Vision

- Is this a one-off project or a piece of a bigger picture?
- How do short-term goals fit into a longer-term vision?

User Input

- How will you get buy-in from your user?
- How do you plan to get feedback on your solution from your user?

Tasks

- What tangible things do you need to produce for this to happen?
- What are your concrete next steps and who is accountable for each?
- Which tasks could you pass on to others outside your team?

Timeline

- Which tasks have the highest priority?
- When does each task need to be completed by?

Resources

- What key resources do you need to complete your tasks?

 - Space • Tools • Funding • Expertise

Strategy

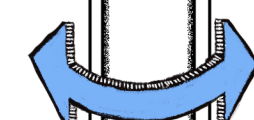
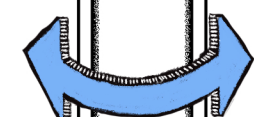
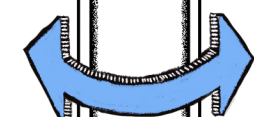
- How are you going to obtain your resources?
- List three things that might go wrong with your plan and how you will overcome.

Partners

- How will you engage needed stakeholders with the project?
- How will you pitch your idea to others?
- Who would enhance this project?

Managing Relationships

- What's each team member's role and how will you communicate?
- Can you set up a designated spot and time to work?
- How might your solution impact others and how might you manage change or stress?



IMPACT

INSIGHTS

LOGISTICS

EXECUTION x10