## Entry Report

<table>
<thead>
<tr>
<th>Award Category &amp; Award Code</th>
<th>PM</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Project Title</strong></td>
<td>Korea Unique Venue Promotion Project</td>
</tr>
<tr>
<td><strong>Short Synopsis</strong></td>
<td>Nurture a new type of MICE venue by selecting and publicizing Korea Unique Venues, which are available for MICE events and has the charm and characteristics representing Korea, offering unique experiential spaces that will be remembered for a long time.</td>
</tr>
</tbody>
</table>
| **Objectives**              | - Expand and enforce content of unique conference facilities that represent Korea  
- Enforce the MICE industry’s service competitiveness by identifying various venues and by providing support |
| **Target Markets**          | Interested parties within the MICE industry in Korea and from abroad |
| **Evolution of Programme**  | The Korea Unique Venue Promotion Project was conducted three times, in 2018, 2019, and 2020. The objectives of the project were to select new venues, provide various publicity efforts to improve the level of recognition and competitiveness of the selected venues (publications, creating videos and AR/VR content, participation in MICE events in Korea and abroad), and provide professional consulting. |

The business plan was first established in **Apr. 2014**. Since then, research has been outsourced, and overseas cases were collected.

<table>
<thead>
<tr>
<th>Year</th>
<th>Details</th>
</tr>
</thead>
</table>
| 2017 - 2019 | - Venue evaluation, KUV 30 selection, announcement *  
- Supported promotion and publicity efforts for venues (created BI, websites, and promotional publications, helped overseas press reports, participated in MICE events in Korea and abroad, etc.) |
| 2020 | - Announced the result of venue evaluation and KUV 40 selection (incumbent 27 + new 13) (Jun. 2020 – Sep. 2020)  
- Supported publicity efforts (created VR and promotional videos, newly created micro-website, etc.) and provided professional consulting |
<table>
<thead>
<tr>
<th>Year</th>
<th>Event Venues / Total Venues</th>
<th># of Events</th>
<th># of Participants (Koreans / Foreigners)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>21/30</td>
<td>520</td>
<td>93,265 (60,425/32,840)</td>
</tr>
<tr>
<td>2020</td>
<td>14/40</td>
<td>91</td>
<td>10,878 (10,191/787)</td>
</tr>
<tr>
<td>2021</td>
<td>21/39</td>
<td>275</td>
<td>15,292 (848/9,039)*</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>* Could not distinguish Korean or foreigner (5,405 people)</td>
</tr>
<tr>
<td>2022</td>
<td>18/39</td>
<td>584</td>
<td>38,728 (21,996/8,888)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>* Could not distinguish Korean or foreigner (7,844 people)</td>
</tr>
</tbody>
</table>

When compared to the previous year, the number of events in 2022 increased by 112% (275 → 584 cases); the number of participants increased by 153.3% (15,292 → 38,728 attendees).
What is KOREA UNIQUE VENUE?

MICE industry is celebrated as the “golden industry without limits” of the 4th Industrial Revolution Era. With the growth of the MICE industry, MICE venues are increasing in variety. Nowadays, corporations and institutions, which preferred large scale convention centers in the past, seek special places & experiences. Therefore, interest in “UNIQUE VENUE” showcasing traditional local cultures and characteristics is steadily rising.

Korea Tourism Organization regularly selects and promotes KOREA UNIQUE VENUE, places with a distinct Korean charm and local characteristics. After various studies and evaluations for suitability of purpose, scale, and size of the events & meetings, we have now selected 39 KOREA UNIQUE VENUE.

The 39 KOREA UNIQUE VENUE, with various regional characteristics and colorful themes, will add interesting sparks to your events and provide visitors with experiences and memories beyond expectations. Have memorable meetings in our 39 KOREA UNIQUE VENUE and experience Korea's unique attractiveness.

Incentives for Organizers

Korea Tourism Organization provides incentives for organizers of corporate meetings, incentive travels, and international conventions in Korea.

Subjects of incentive support for international meetings (event hosting / global PR and event hosting support)
❖ Common Conditions
1. Meetings hosted by international organizations or members of the international organizations, or legal entities & groups which are part of international organizations that fulfill ALL of the following conditions.
   - Foreigners from at least 5 or more countries shall participate in the meetings.
   - Total number of meetings participants shall be at least 300 or more and foreign participants shall be at least 100 or more.
   - The duration of the meetings shall be at least 3 days or longer.
2. Meetings hosted by legal entities & groups which are not a part of international organizations that fulfill ALL of the following conditions.
   - Among the meeting participants, total number of foreign participants shall be at least 150 or more.
   - The duration of the meetings shall be at least 2 days or longer.

Subjects of incentive support for corporate meetings / incentive tours
❖ Common Conditions
1. Visitors should stay in Korea for at least 2 days or longer.
   * “NOT” applicable for hobby clubs, fan clubs, religious organizations, government officials’ groups, and/or student groups.
2. Among the participants, total number of foreign participants shall be at least 10 or more.
❖ Additional Conditions
1. Incentive Tour: Incentive Tour Groups (as performance awards), with sponsoring corporations paying for all of tour related expenses for visiting Korea.
2. Corporate meetings: Groups of people who are visiting Korea for meetings hosted by specific corporations for the express purpose of meetings or travels
   * Meetings with at least 4 hours or longer shall be included in the official schedule.

※ For details, please refer to K-MICE homepage (https://k-mice.visitkorea.or.kr)
39 Unique Venues selected by Korea Tourism Organization

Plunge into & enjoy the charming KOREA Unique Venue!

Art & Culture
Exhibition art facilities where cultural activities can be enjoyed such as museum, art gallery, or performance hall

Leisure & Sports
Facilities where active leisure activities such as cruise, skiing, racing, and trekking can be enjoyed

Contemporary Complex Facility
Sophisticated multipurpose complexes where Korea's contemporary architecture and contents can be enjoyed

History & Tradition
Classy space where Korean history & traditional culture can be enjoyed
Korean Stone Art Museum is a specialty stone museum where visitors can enjoy about 1,300 Korean stone relics, various trees, and wildflowers. All indoor and outdoor spaces in the Museum can be used as venues for events of various sizes. It has been proudly selected as the MICE venue for large-scale events such as Meeting of the Bureau of the World Conference on Constitutional Justice, and World Women Economic Forum.

Venue & Rental Information
- Address: 87 Jeungsan-ro, Mapo-gu, Seoul, Korea
- Phone Number: +82-2-376-8410
- Homepage: http://parks.seoul.go.kr/culturetank
- Inquiries: +82-2-376-8733/taewon1106@seoul.go.kr
- Major Events Held in Recent Years: Seoul Circus Festival (2018~), SEOUL International Women’s Film Festival (2019~), Vegan Festival Korea (2019), SEOUL SMART MOBILITY EXPO (2021)

Address: 66 Daesagwan-ro 13-gil, Seoul, Korea
Phone Number: +82-2-986-1001
Homepage: http://www.koreanstonemuseum.com/en/
Inquiries: +82-2-986-1001 / kosa@ksmuseum.com
Major Events Held in Recent Years: IBA (International Bar Association) 2019 SEOUL / FORCA (Korea Foreign Company Association) CEO FORUM Dinner Reception (2020)

National Museum of Korea is the place where visitors can experience history and culture of Korea. With various facilities such as the Grand Auditorium with 416 seats and other indoor & outdoor facilities, it can be used as a venue for events of various sizes. It has been selected as the MICE venue for large-scale events such as Meeting of the Bureau of the World Conference on Constitutional Justice, and World Women Economic Forum.

Venue & Rental Information
- Address: 137 Seobinggo-ro, Yongsan-gu, Seoul, Korea
- Phone Number: +82-2-749-4500
- Homepage: www.museum.go.kr/site/eng/home
- Inquiries: +82-2-749-4500

Address: 445 Yangnyeong-ro, Yongsan-gu, Seoul, Korea
Phone Number: +82-2-749-4500
Homepage: nodeul.org
Inquiries: +82-2-749-4500

Nodeul Island is a global art island, located in the middle of Hangang Bridge, where music and art coexist within a “Cultural Complex Infrastructure”. Nodeul Island is the perfect place with great facilities for various international meetings, concerts, and colorful cultural activities.

Venue & Rental Information
- Address: 445 Yangnyeong-ro, Yongsan-gu, Seoul, Korea
- Phone Number: +82-2-749-4500
- Homepage: nodeul.org
- Inquiries: +82-2-749-4500

Address: 137 Seobinggo-ro, Yongsan-gu, Seoul, Korea
Phone Number: +82-2-749-4500
Homepage: www.museum.go.kr/site/eng/home
Inquiries: +82-2-749-4500
Major Events Held in Recent Years: The 10th Directors Meeting of National Museums, Korea, Japan, and China (2018) / ICOM (International Council of Museums) Korea General Assembly (2019)

Oil Tank Culture Park, a cultural park, was formerly a strategic oil reserve area called Mapo Oil Deposit which was transformed into a complex cultural space through an urban renewal project. Various exhibitions, performances, and workshops can be held in its six tanks, and large-scale events and cultural events can be held in its spacious Culture Yard.

Venue & Rental Information
- Address: 87 Jeungsan-ro, Mapo-gu, Seoul, Korea
- Phone Number: +82-2-376-8410
- Homepage: http://parks.seoul.go.kr/culturetank
- Inquiries: +82-2-376-8733/taewon1106@seoul.go.kr
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Homepage: http://www.koreanstonemuseum.com/en/
Inquiries: +82-2-986-1001 / kosa@ksmuseum.com
Major Events Held in Recent Years: IBA (International Bar Association) 2019 SEOUL / FORCA (Korea Foreign Company Association) CEO FORUM Dinner Reception (2020)

Korean Stone Art Museum is a specially stone museum where visitors can enjoy about 1,300 Korean stone relics, various trees, and wildflowers. All indoor and outdoor spaces in the Museum can be used as venues for various events. The Roof Top which boasts a large space and a spectacular view, especially, can be used as a venue for banquets and seminars.
Korea Furniture Museum is a museum where traditional Korean wooden furniture made in the late Joseon Dynasty era are exhibited. At the same time, it is a space which shows Korea’s Everyday living culture of traditional Korean houses. With its Hanok (traditional Korean house) space, where distinct Korean characteristics are clearly visible, Korea Furniture Museum is a great place to have classy events. Also, various luncheon parties, dinner parties, receptions and special performances can be held at Korea Furniture Museum.

SEUL
Korea Furniture Museum

Venue & Rental Information
- Address: 121 Daenamgwan-ro, Seongbuk-gu, Seoul, Korea
- Phone Number: +82-2-745-0181
- Homepage: www.kofum.com
- Inquiries: +82-2-745-0181/info.kofum@gmail.com
- Major Events Held in Recent Years: Louis Vuitton ‘Trunk Show’ (2017) / Belgian King Philippe and Queen Mathilde’s visit and tea ceremony (2019)

Other Major Event Held in Recent Years
- Name of the Event: 2021 Living Heritage, Where Love Gets Alive
- Date of the Event: 2021.9.2
- Event Details: Exhibition of Traditional Craft of Korea (Exhibition of Various Traditional Craft of Korea including Winners of Traditional Craft Design Award Competitions)
- Participants & Number of Participants: 480 exhibition visitors

Korea House is a Traditional Culture Complex, where visitors can enjoy traditional hanok, royal cuisine, royal tea and sweets, traditional performance, and traditional wedding ceremony in just one place. With main and annex buildings where visitors can appreciate architectural characteristics of Hanok (traditional Korean house) together with Chwiseongwan, a building equipped with modern conveniences, various events and functions can be held at Korea House.

SEUL
Korea House

Venue & Rental Information
- Address: 10 Toegye-ro 36gil, Jung-gu, Seoul, Korea
- Phone Number: +82-2-2266-9101~3
- Homepage: www.chf.or.kr/kh/eng
- Inquiries: +82-2-2266-9101~3 (General Rental), +82-2-2270-1124 (Special Rental), +82-2-2270-1134 (Folk Theater)
- Major Events Held in Recent Years: Seoul International Drama Awards Reception (2019)

Other Major Event Held in Recent Years
- Name of the Event: i-THREAD Brazil K-CLUB
- Date of the Event: 2022.6.25
- Event Details: Joint i-THREAD Lifting Academy for Brazil Cosmetic Surgeons’ visit to Korea
- Participants & Number of Participants: 140 Brazilian Cosmetic Surgeons

Floating Island Convention is a floating convention facility located on Some Sevit, an artificial island. Since it has 7 large ballrooms, various events such as international conventions, business functions and cultural events can be held.

SEUL
Floating Island Convention

Venue & Rental Information
- Address: 1 Some, Some sevit, 683 Olympic-daero, Seocho-gu, Seoul, Korea
- Phone Number: +82-2-537-2440
- Homepage: www.ficonvention.com
- Inquiries: +82-2-537-2440/ficonvention@gmail.com

Eland Cruise has 5 cruise ships and offers various programs on board in accordance with cruise course and cruise schedule. For special MICE events, one whole cruise ship can be rented for reception parties or dinner receptions. Visitors can enjoy live performances and meals while appreciating the scenic Han River view and Seoul’s night scenery.

Eland Cruise

Venue & Rental Information
- Address: 10 Toegye-ro 36gil, Jung-gu, Seoul, Korea
- Phone Number: +82-2-745-0181
- Homepage: www.kofum.com
- Inquiries: +82-2-745-0181/info.kofum@gmail.com
- Major Events Held in Recent Years: Louis Vuitton ‘Trunk Show’ (2017) / Belgian King Philippe and Queen Mathilde’s visit and tea ceremony (2019)

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- Address: 10 Toegye-ro 36gil, Jung-gu, Seoul, Korea
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- Major Events Held in Recent Years: Seoul International Drama Awards Reception (2019)

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- Phone Number: +82-2-537-2440
- Homepage: www.ficonvention.com
- Inquiries: +82-2-537-2440/ficonvention@gmail.com

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Eland Cruise
**Nurimaru APEC House**

**Venue & Rental Information**
- Address: 10 Dongbaek-ro, Haeundae-gu, Busan, Korea
- Phone Number: +82-51-740-7369 / skpark@bexco.co.kr
- Inquiries: +82-51-744-3140

**Major Events Held in Recent Years**
- 2018 Buyers Welcome Reception / Startup Festival 2018 sponsored by KISED (Korea Institute of Startup & Entrepreneurship Development) (2018)
- ‘ONEstoreNIGHT BAR (2018)
- 2018 President’s Standing Reception (2018) / Busan International Medical Tourism Convention
- Commemorative Summit Luncheon, The 1st Mekong-Republic of KOREA Summit (2019)
- ASEAN-Republic of KOREA Foreign Ministers’ Meeting) (2017) / ASEAN-Republic of KOREA China Cooperation Foreign Ministers’ Meeting
- Inquiries: +82-51-726-8880 / Thebay101.busan@gmail.com

**Other Major Event Held in Recent Years**
- Name of the Event: The 3rd Working Committee Meeting of Metropolitan and Provincial Council Chairs Association of Korea (2022) / Meeting
- Date of the Event: 2022.3.17
- Name of the Event: The 3rd Working Committee Meeting of Metropolitan and Provincial Council Chairs Association of Korea. Together with the event, provincial council chairpersons of 17 metropolitan and provincial areas were appointed as honorary ambassadors of World Expo 2030, Busan, Korea.
- Participants & Number of Participants: Approximately 6,000 domestic and international film industry people per each event

**The Bay 101**

**Venue & Rental Information**
- Address: 52 Dongbaek-ro, Haeundae-gu, Busan, Korea
- Phone Number: +82-51-726-8888 / Homepage: http://eng.thebay101.com/
- Inquiries: +82-51-726-8880 / Thebay101.busan@gmail.com

**Other Major Event Held in Recent Years**
- Name of the Event: ‘ONEstoreNIGHT BAR (2018)
- 2018 President’s Standing Reception (2018) / Busan International Medical Tourism Convention

**Busan Cinema Center**

**Venue & Rental Information**
- Address: 120 Suyeounggangbyeon-daero, Haeundae-gu, Busan, Korea
- Phone Number: +82-51-780-6000 / Homepage: http://www.dureraum.org/bccen/main/main.do?rbsIdx=1
- Inquiries: +82-51-780-6035 / runandy@dureraum.org

**Other Major Event Held in Recent Years**

**MUSEUM 1**

**Venue & Rental Information**
- Address: 20 Centumseo-ro, Haeundae-gu, Busan, Korea
- Phone Number: +82-51-279-4301 / Homepage: www.museum1.co.kr
- Inquiries: +82-51-279-4301
- Major Events Held in Recent Years: IT EXPO (2019) / G-STAR, ROLLS-ROYCE BLACK BADGE Launching Event (2019) / MUSEUM 1 is a Modern Art Museum for Immersive Media Art located in Centum City, Haeundae, Busan. MUSEUM 1 is currently working on exhibits in collaboration with famous contemporary artists, and visitors can enjoy various contemporary artworks such as paintings, sculptures, ceramics, and photographs. MUSEUM 1’s Main Hall boats 80 million Ultra HD LED light sources, and hence offers a great space for unique and distinct events. It is an attractive space for various activities such as corporate functions, various group meetings, product launching parties, and networking parties.

**Busan Cinema Center**

Busan Cinema Center is a complex cinematic cultural space in Busan. It consists of 3 major buildings and is a place for various international events, movie screening events, performances, and exhibitions. Since BUSF (Busan’s main outdoor theater) can support 6,000 visitors, it’s a great space for hosting big events.
**Jeondeungsa Temple**

Known to be built in the year 381, Jeondeungsa Temple is the oldest Buddhist temple in Korea, which is situated in the middle of a mountain in Ganghwa Island. Together with exquisite surrounding scenery, the Temple offers spaces and facilities for various events.

**Venue & Rental Information**
- **Address:** 37-41 Jeondeungsa-ro, Gilsang-myeon, Ganghwa-gun, Gyeonggi-do, Korea
- **Phone Number:** +82-32-937-0152
- **Inquiries:** +82-10-3789-0152 / jeondeungtemple@gmail.com

**Major Events Held in Recent Years:**
- Ministerial Meetings of Korea, China and Japan for Tourism Policy (2019)
- Participated in Samrangseong Historical Culture Festival for 20 times
- Participated in Migrants Multicultural Festival for 14 times
- Hosted Korean Temple Food Celebration Event for 7 times
- Hosted yearly First Full Moon Festival of Lunar New Year Event

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**Daegu Art Factory**

Venue & Rental Information
- **Address:** 31-12 Dalsung-ro 22-gil, Jung-gu, Daegu, Korea
- **Phone Number:** +82-53-430-1225~9
- **Inquiries:** +82-53-430-1226 / artfactory@artfactory.co.kr

**Other Major Event Held in Recent Years**
- **Name of the Event:** <Suchang-dong Spin-off> Exhibition, Daegu Art Factory’s New Artists Discovery Project / Exhibition
- **Date of the Event:** Every month for a newly selected artist
- **Event Details:**<Suchang-dong Spin-off> Exhibition, Daegu Art Factory’s New Artists Discovery Project. Provide exhibition opportunities for promising but economically struggling young artists in Daegu.
- **Participants:** Public visitors

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**Oakwood Premier Incheon Panoramic 65**

Venue & Rental Information
- **Address:** 165 Convensia-daero, Yeonsu-gu, Incheon, Korea
- **Phone Number:** +82-32-726-2000
- **Inquiries:** +82-32-726-2211~2 / genesis.incheon@oakwoodpremier.co.kr

**Major Events Held in Recent Years**
- Cocktail Reception for Hana Bank’s Seoul & Incheon Area Branch Members (2019)
- Cocktail Reception for KITMA (Korea Information Technology Management Association) (2019)
- Cocktail Reception for APSS (Asia Pacific Spine Society) (2019)

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**Tribowl**

Known to be built in the year 1983, Tribowl is a complex art & culture space. The Performance Hall, which can be rented for various performances, is a nature-friendly space surrounded by birch wood panels. It is an amphitheater-type space with no distinct separation between the performance area and spectators’ sitting area. Its spectators’ area, which can accommodate 300 people, is built in a staircase layout which gives a performance directors great options for performance presentation.

**Venue & Rental Information**
- **Address:** 250 Incheontower-daero, Yeonsu-gu, Incheon, Korea
- **Phone Number:** +82-32-832-7996
- **Inquiries:** +82-32-833-7994

**Major Events Held in Recent Years:**
- TRIBOWL JAZZ FESTIVAL (2015~2021)
- TRIBOWL ILLUMINATION (2018~2019)
Korea Manhwa Contents Agency is a Manhwa (Korean comic books) specialty institute and has offices, Business Center, exhibition halls, and Manhwa Library. Its Convention Hall can be used as a space for receptions or commercial activities. Various conferences, performances, and forums can be held at its Animation Cinema and conferences of various sizes can be held at its Business Center.

The Korea Manhwa Contents Agency is a Manhwa (Korean comic books) specialty institute and has offices, Business Center, exhibition halls, and Manhwa Library. Its Convention Hall can be used as a space for receptions or commercial activities. Various conferences, performances, and forums can be held at its Animation Cinema and conferences of various sizes can be held at its Business Center.

Korea Manhwa Contents Agency

**Venue & Rental Information**
- Address: 38 Munhwajeondang-ro, Dong-gu, Gwangju, Korea
- Phone Number: 1899.5566
- Inquiries: +82-62-601-4057 / kijh9715@korea.kr
- Major Events Held in Recent Years:
  - Cultural Tourism Forum (2019)
  - Asia Culture Week (2019~2020)
  - Asia Embassy Cooperation Meeting (2018~2020)

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Korean Folk Village, a traditional culture theme park, was created by collecting the folk customs that have been passed down for a long time in one place. Across a 245-acre area, there is a replication of a Joseon period village which shows the actual living conditions and culture of daily life, various exhibits, and performance halls.

**Venue & Rental Information**
- Name of the Event: Gwangmyeong Cave
- Date of the Event: October every year
- Event Details: A festival where people from various Asian countries can communicate via different cultures & pursue connection and mutual prosperity (international conventions and fora, various performances and exhibitions are being held)
- Participants & Number of Participants: Approximately 1,000 Koreans and foreigners (based on the number of visitors in 2021)

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Gwangmyeong Cave is a Cave Theme Park, an abandoned mine transformed into a tourist attraction. It is a space for new culture creation by combining a distinctively unique space – cave, with various arts & cultural contents. Aside from its erotic spaces located inside of the cave, Gwangmyeong Cave has the Light Plaza, an outdoor space where the tallest media tower in Korea is installed, where large scale events can be held.

**Venue & Rental Information**
- Address: 142 Gahak-Ro 85 beon-gil, Gwangmyeong-si, Gyeonggi-do, Korea
- Phone Number: +82-70-4277-8902
- Inquiries: +82-2-2090-1433 / dodo@gmuc.co.kr
- Major Events Held in Recent Years:
  - KOPIST (Korea Partnership Initiative for Sustainable Tourism) Working-Level Training Meeting (2019)
  - Emergency Readiness Korea Exercise (2019)
  - Presentation on Cases of Good Governance in Korea (2019)

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Asia Culture Center

**Venue & Rental Information**
- Address: 90 Minsokchon-ro, Giheung-gu, Yongin-si, Gyeonggi-do, Korea
- Phone Number: +82-31-288-0000
- Homepage: [https://www.koreanfolk.co.kr/multi/english/](https://www.koreanfolk.co.kr/multi/english/)
- Inquiries: +82-31-288-1709 / koreafolkvillage@gmail.com
- Major Events Held in Recent Years:
  - Financial Alliance Singapore Dinner (2019)
  - Herbalife Malaysia Tour & Dinner (2019)

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The Asia Culture Center is an international arts institution and a cultural exchange organization, with the main focus on promotion of cultural arts of Asia. It has spaces for large scale seminars, lectures, meetings, and banquets. Various performances, exhibitions, and hands-on experience programs are being held in the Asia Culture Center year-round.

**Venue & Rental Information**
- Address: 1 Gilgyo, Bucheon-si, Gyeonggi-do, Korea
- Phone Number: +82-32-661-3745
- Inquiries: +82-32-310-3041 (for Animation Cinema) / +82-32-310-3066 (for Seminar Rooms)
- Major Events Held in Recent Years:
  - BUCHEON INTERNATIONAL COMICS FESTIVAL (August & September of Every Year)
  - BUCHEON INTERNATIONAL ANIMATION FESTIVAL (October of Every Year)
  - World Webtoon Forum / Gyeonggi International Webtoon Fair

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Korean Folk Village

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- Address: 90 Minsokchon-ro, Giheung-gu, Yongin-si, Gyeonggi-do, Korea
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- Inquiries: +82-32-310-3041 (for Animation Cinema) / +82-32-310-3066 (for Seminar Rooms)
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- Major Events Held in Recent Years:
  - KOPIST (Korea Partnership Initiative for Sustainable Tourism) Working-Level Training Meeting (2019)
  - Emergency Readiness Korea Exercise (2019)
  - Presentation on Cases of Good Governance in Korea (2019)
Hyundai Motorstudio Goyang is a hands-on experience-based automobile theme park. It has various facilities for MICE events such as the Auditorium which can have up to 320 people. Showcase, where dynamic presentations can be done through a super large LED display, and Roof Terrace, where unique outdoor performances and banquets can be held. Large scale events such as new automobile model launch events, concerts, and global dealership events were successfully held at Hyundai Motorstudio Goyang.

Venue & Rental Information
Address: 217-6 Kimkun-ro, Namgung-gu, Goyang-si, Gyeonggi-do, Korea
Phone Number: +82-32-882-5555
Inquiries: +82-32-882-5555

Hyundai Cruise is the largest cruise ship in Korea. Visitors can watch 8 most beautiful sights along the Geojin Ara waterway while enjoying on board performances and meals at the same time. Hyundai Cruise is a large scale cruise ship with 4-story structure banquet halls and open areas, where various events can be held.

Venue & Rental Information
Address: 1 Namisum-gil, Namsan-myeon, Chuncheon-si, Gangwon-do, Korea
Phone Number: +82-31-580-8114
Homepage: http://www.aracruise.co.kr/eng_01.html
Inquiries: +82-31-580-8120/marketing@naminara.com

Gangneung Ojuk Hanok Village is a traditional Hanok (traditional Korean house) accommodations facility, where visitors can experience traditions of Gangneung. There are 51 guest rooms, a conference hall named Samuljae in the Village, and a spacious outdoor space can be used for a venue for outdoor performances, luncheons & dinner functions. Also, there are various hands-on experience programs for both domestic and foreign visitors.

Venue & Rental Information
Address: 114 Jukheon-gil, Gangneung-si Gangwon-do, Korea
Phone Number: +82-33-655-1117~8
Homepage: ojuk.gtdc.or.kr
Inquiries: +82-33-640-9842 / 9844 (inquiries for MICE related rental)
Major Events Held in Recent Years: Gangneung International Film Festival related FAM Tour Event (2019) / Gangwon Snow Festival related FAM Tour Event (2019~2020) / Gangwon Art Area Tour Package Development FAM Tour Event for Global Online Travel Agency (OTAG) (2020)

Hyundai Motorstudio Goyang

Nami Island is a beautiful island, which represents coexistence of nature and human beings. Many different species of trees in the island boast beautiful views throughout the changing seasons, but Nami Island is popular as a filming location for TV dramas, movies and commercials. Since it has indoor spaces with state-of-the-art sound system and outdoor stages, Nami Island is a great place for various events.

Venue & Rental Information
Address: Ara Gimpo Passenger Terminal, Arayuk-ro 270 beon-gil, Gochon-eup, Gimpo-si, Gyeonggi-do, Korea
Phone Number: +82-32-882-5555
Inquiries: +82-32-882-5555
DMZ Museum

Venue & Rental Information
- Address: 339 Unification Observatory-ro, Hyunnae-myun, Goseong-gun, Gangwon-do, Korea
- Phone Number: +82-33-681-0625
- Inquiries: +82-33-681-0621

WONJU HANJI THEME PARK is a complex cultural space, where visitors can enjoy Hanji (Traditional Korean Paper) exhibitions, Hanji classes and hands-on Hanji making experiences. Spacious indoor venue is equipped with materials suitable for holding various events and visitors can enjoy the hands-on experience programs. Outdoor venue such as performance hall and the park can be utilized as venues for various events.

GANGWON-DO

Wonju Hanji Theme Park

Venue & Rental Information
- Address: 151 Hanjigongwon-gil, Wonju-si, Gangwon-do, Korea
- Phone Number: +82-33-734-4739
- Homepage: https://www.hanjipark.com/eng/main.php
- Inquiries: +82-33-734-4739 (At homepage: go to Facilities Information tab and select Rental facilities / Rental applications can be done by internet or phone calls)

Inje Speedium, a center of Korea’s automobile culture, has a 4-star hotel, condominium and Grand Ball Room, where large banquets can be held. Visitors can enjoy various circuit racing programs, Classic Car Museum, Leisure Car Racing, and ATV racing.

GANGWON-DO

Inje Speedium

Venue & Rental Information
- Address: 130 Sangbadap-ro, Girls-myun, Inje-gun, Gangwon-do, Korea
- Phone Number: +82-33-339-3300
- Home page: www.speedium.co.kr/company_eng/content/01_01.jsp
- Inquiries: +82-33-489-9900
- Other Major Events Held in Recent Years: Name of the Event: PyeongChang 2018 Legacy Foundations DREAM PROGRAM (2022) / Meeting / State of the Event: 2021.6.6
- Event Details: Various leisure & sports experience programs and dinner program for foreign youth sponsored by PyeongChang 2018 legacy Foundation / Participants & Number of Participants: Approximately 120 Koreans & foreigners
Sunshine Studio is a TV drama theme park in Korea, where the Hanyang University in 1900 has symbolically reincarnated in an area of 17,830m². It is a popular filming site for many movies and dramas, and especially popular among Hallyu fans.

Haslla Art World is a complex art space that has a museum, a hotel, restaurants, an art gallery, Pinocchio Museum, sculpture park, and Ocean Café. Pinocchio Museum, sculpture park, and Ocean Café. It invites artists from the East and the West for International Art Residency every year and all the exhibits at Haslla Art World are displayed in harmony with the surrounding environment.

The Royal Room of King is a luxury Hanok (traditional Korean house) hotel with the spirit of the Joseon Dynasty, which is located in the traditional city of Jeonju. It has a total of 64 guest rooms in 11 buildings built over 20,000m² space. Its Convention Center, which has a full view of the venue’s hanok, can be used as a place for various events from large academic conferences, large and small size seminars, and corporate training events.
Clayarch Gimhae Museum is an artistic ceramics museum where artistic ceramics meet construction, and is located at Jilye-myeon of Gimhae, the center of Buncheong Ceramics. Built as a complex cultural space in an area of 11,814.89㎡, it boasts beautiful natural scenery with exhibition space, artists exchange & working space, training & academic event space, and cultural event space.

Gyeongju National Museum is the place where visitors can see the biggest collection of cultural artifacts of Shilla, an ancient Korean kingdom. In the Museum, there are lots of attractions such as Shilla Art Gallery, Wolji Gallery, Goecheonji, Divine Bell of King Seongdeok, and Outdoor Gallery. Gyeongju National Museum offers selected spaces that can be rented and utilized as venues for various activities such as academic seminars, exhibitions, performances, and cultural art events.

Phaiko Art Museum
Phaiko Art Museum is a venue for contemporary art exhibitions. The museum is located in Jeonju, a city known for its cultural heritage and contemporary arts. Its mission is to promote and showcase modern and contemporary art from Korea and the world. The museum holds various exhibitions and events throughout the year, attracting both local and international visitors.

Venue & Rental Information
- Location: 188 Sori-ro, Dukjin-gu, Jeonju-si, Jeollabuk-do, Korea
- Phone Number: +82-63-270-8000
- Website: http://english.clayarch.org/index.do
- Inquiries: +82-63-270-7842 / kosac7842@naver.com
- Major Events Held in Recent Years:
  - Name of the Event: The 26th Gimhae Buncheong Ceramics Festival / Event
  - Date of the Event: 2021.11.16~30
  - Event Details: Under the theme of 'Hopeful Spirits Symbolized in Gimhae Buncheong Ceramics', the 26th Gimhae Buncheong Ceramics Festival provided an opportunity for Gimhae area ceramics artists, who are going through a tough time due to Covid 19 pandemic, to exhibit & sell their artwork and engage in various events.
  - Number of participants: 10,250 people

Other Major Event Held in Recent Years
- Name of the Event: WGC (World Gas Conference) 2022 / Meeting
- Date of the Event: 2022.5.22~23
- Event Details: Welcome dinner reception for invited VIPs for the successful opening of WGC (World Gas Conference) 2022
- Participants & Number of Participants: Approximately 100~150 people
Jeju Folk Village was established to preserve the cultural heritage of Jeju in its natural and original form. It has various venues such as traditional Korean houses, which show Jeju's culture, history, and actual traditional living conditions, Performance Area, Bazaar, and Drama Set. Various events, such as international conferences and corporate functions, can be held at a large open courtyard in front of Jeju Yeongmun which is at the center of Jeju Folk Village.

Venue & Rental Information
- Address: 631-34 Minsokhaean-ro, Pyoseon-myeon, Seogwipo-si, Jeju-do, Korea
- Phone Number: +82-64-787-4501
- Homepage: http://jejufolklang.1941.co.kr/index.php
- Inquiries: +82-64-787-4501 / yjinkim@kas.co.kr
- Major Events Held in Recent Years: AAPA (Association of Asia Pacific Airlines) Welcome Reception (2018) / KPMG Partners’ Workshop (2022)

Bonte Museum

Venue & Rental Information
- Address: 69 Saegyoam-ro 762 beon-gil, Andeok-myeon, Seogwipo-si, Jeju-do, Korea
- Phone Number: +82-64-792-8108
- Inquiries: +82-64-792-8108
- Major Events Held in Recent Years: bonte Culture Forum (2014) / The 2nd Annual Meeting of the Board of Governors of AIIB (Asia Infrastructure Investment Bank) (2017)

Spirited Garden

Venue & Rental Information
- Address: 675 Nokchabunjae-ro, Hangyeong-myeon, Jeju-si, Jeju-do, Korea
- Phone Number: +82-64-772-3701
- Homepage: www.spiritedgarden.com
- Inquiries: +82-10-2959-1799

Other Major Event Held in Recent Years
- Name of the Event: Commemorative Dinner to celebrate the 25th Anniversary of Korea and China’s Diplomatic Ties & the 25th Anniversary of Spirited Garden (2017)

The Bonte Museum was established to pursue the original beauty of humankind. It sponsors special exhibits on various themes such as nature & architecture, tradition & present time, and world & Korea. Banquets and seminars can be held in its Museum Garden and Hoban Lake.

Spirited Garden is a place where art and philosophy are fused into one. Indigenous Korean trees and bonsai, strangely shaped stones and suiseki are exhibited in Spirited Garden. It has Secret Garden, where corporate functions and international events can be held, Grass Square, where outdoor dinner functions can be held, and an indoor banquet hall, where guests can enjoy a distinctively Jeju-style atmosphere.

Other Major Event Held in Recent Years
- Name of the Event: KPMG Partners’ Workshop / Meeting
- State of the Event: 2022.5.27
- Event Details: Workshop & dinner functions for partners of the accounting firm KPMG
- Participants & Number of Participants: 350 employees of the accounting firm KPMG

The Jeju Museum was established to pursue the original beauty of humankind. It sponsors special exhibits on various themes such as nature & architecture, tradition & present time, and world & Korea. Banquets and seminars can be held in its Museum Garden and Hoban Lake.

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## KOREA UNIQUE VENUE

### Types of Events

<table>
<thead>
<tr>
<th>Name of Facility</th>
<th>Location</th>
<th>Facilities Type</th>
<th>MAXIMUM CAPACITY (BASED ON MAJOR SPACE)</th>
<th>Catering</th>
<th>Shape &amp; Maximum Capacity</th>
<th>Seating Arrangements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Floating Island</td>
<td>SEOUL</td>
<td>Complex Facility</td>
<td>Reception: 30<del>150 / Banquet: 30</del>150</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Nami Island</td>
<td>GYEONGGI-DO</td>
<td>Leisure &amp; Sports</td>
<td>Standing: 200 / Banquet: 200</td>
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</tr>
<tr>
<td>Royal Room of King</td>
<td>SEOUL</td>
<td>Art &amp; Culture</td>
<td>Standing: 200 / Banquet: 200</td>
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</tr>
<tr>
<td>The Independence Hall of Korea</td>
<td>HANGANG-DO</td>
<td>Historic &amp; Tradition</td>
<td>Standing: 10,000 / Theater: 499</td>
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<tr>
<td>Sunshine Studio</td>
<td>HANGANG-DO</td>
<td>Art &amp; Culture</td>
<td>Standing: 500 / Classroom: 100</td>
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<tr>
<td>Royal Hotel of King</td>
<td>SEOUL</td>
<td>Art &amp; Culture</td>
<td>Standing: 200 / Banquet: 100</td>
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</table>

### Accommodation

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<th>Name of Facility</th>
<th>Location</th>
<th>Facilities Type</th>
<th>MAXIMUM CAPACITY (BASED ON MAJOR SPACE)</th>
<th>Catering</th>
<th>Shape &amp; Maximum Capacity</th>
<th>Seating Arrangements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Novotel Incheon</td>
<td>GYEONGGI-DO</td>
<td>Leisure &amp; Sports</td>
<td>Standing: 500 / Banquet: 150</td>
<td></td>
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</tr>
<tr>
<td>Borte Museum</td>
<td>JIJE-DO</td>
<td>Art &amp; Culture</td>
<td>Reception: 300 / Banquet: 150</td>
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<tr>
<td>Jeju Folk Village</td>
<td>JIJE-DO</td>
<td>Art &amp; Culture</td>
<td>Standing: 400 / Reception: 400</td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>
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