




Entry Report

Award Category & Award Code	PM				
Project Title	Korea Unique Venue Promotion Project				
Short Synopsis	Nurture a new type of MICE venue by selecting and publicizing Korea Unique Venues, which are available for MICE events and has the charm and characteristics representing Korea, offering unique experiential spaces that will be remembered for a long time.				
Objectives	<ul style="list-style-type: none"> - Expand and enforce content of unique conference facilities that represent Korea - Enforce the MICE industry's service competitiveness by identifying various venues and by providing support 				
Target Markets	Interested parties within the MICE industry in Korea and from abroad				
Evolution of Programme	<p>The Korea Unique Venue Promotion Project was conducted three times, in 2018, 2019, and 2020. The objectives of the project were to select new venues, provide various publicity efforts to improve the level of recognition and competitiveness of the selected venues (publications, creating videos and AR/VR content, participation in MICE events in Korea and abroad), and provide professional consulting.</p> <div style="border: 1px solid black; padding: 5px; margin: 10px 0; text-align: center;"> <p>The business plan was first established in Apr. 2014. Since then, research has been outsourced, and overseas cases were collected.</p> </div> <div style="text-align: center; margin: 5px 0;">  </div> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="background-color: #e0e0e0; text-align: center; vertical-align: middle;">2017 - 2019</td> <td> <ul style="list-style-type: none"> · Venue evaluation, KUV 30 selection, announcement * * Term 1 (Nov. 2017 – Jan. 2018), Term 2 (Aug. 2019 – Nov. 2019) · Supported promotion and publicity efforts for venues (created BI, websites, and promotional publications, helped overseas press reports, participated in MICE events in Korea and abroad, etc.) </td> </tr> </table> <div style="text-align: center; margin: 5px 0;">  </div> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="background-color: #e0e0e0; text-align: center; vertical-align: middle;">2020</td> <td> <ul style="list-style-type: none"> · Announced the result of venue evaluation and KUV 40 selection (incumbent 27 + new 13) (Jun. 2020 – Sep. 2020) · Supported publicity efforts (created VR and promotional videos, newly created micro-website, etc.) and provided professional consulting </td> </tr> </table> <div style="text-align: center; margin: 5px 0;">  </div>	2017 - 2019	<ul style="list-style-type: none"> · Venue evaluation, KUV 30 selection, announcement * * Term 1 (Nov. 2017 – Jan. 2018), Term 2 (Aug. 2019 – Nov. 2019) · Supported promotion and publicity efforts for venues (created BI, websites, and promotional publications, helped overseas press reports, participated in MICE events in Korea and abroad, etc.) 	2020	<ul style="list-style-type: none"> · Announced the result of venue evaluation and KUV 40 selection (incumbent 27 + new 13) (Jun. 2020 – Sep. 2020) · Supported publicity efforts (created VR and promotional videos, newly created micro-website, etc.) and provided professional consulting
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	<p>2021</p>	<ul style="list-style-type: none"> · Did not select new unique venues; provided professional consulting services to new venues of 2020 · Supported competition for development of Unique Program and related publicity efforts (VR and YouTube video creation, etc.) 																					
	<p>2022</p>	<ul style="list-style-type: none"> · Did not select new unique venues, but developed improvement ideas for selecting new venues through the “Research to Improve Korea Unique Venue Promotion Project” (improve selection methods, enforce regional cooperation, expand support) · Supported publicity efforts (family tour targeting journalists in Korea and abroad, participation of MICE events abroad, created publicity materials, supported advertisements) 																					
<p>Promotional Elements and Distribution</p>	<p>To enhance capacity of Korea Unique Venues to hold MICE events and to improve venues’ level of recognition, we created leaflets and distributed to interested parties within the MICE industry in Korea and abroad*</p> <p>* A total of 2,000 leaflets were distributed at MICE events in Korea and abroad</p>																						
<p>Roles and Responsibilities of Persons Involved</p>	<p>To smoothly pursue the Korea Unique Venue Promotion Project, KTO’s MICE Planning & Management Team checked the status and identified issues with current project and came up with improvement measures through internal/external professional counsel as well as discussions with related parties. The team also provided various support to improve recognition and capacity of unique venues (publicity materials and content creation, participation support in overseas MICE events, provide professional consulting, etc.).</p>																						
<p>Result Generated</p>	<p><Events Launched During 2019 - 2022></p> <table border="1" data-bbox="616 1429 1484 1861"> <thead> <tr> <th>Year</th> <th>Event Venues / Total Venues</th> <th># of Events</th> <th># of Participants (Koreans / Foreigners)</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>21/30</td> <td>520</td> <td>93,265 (60,425/32,840)</td> </tr> <tr> <td>2020</td> <td>14/40</td> <td>91</td> <td>10,878 (10,191/787)</td> </tr> <tr> <td>2021</td> <td>21/39</td> <td>275</td> <td>15,292 (848/9,039)* * Could not distinguish Korean or foreigner (5,405 people)</td> </tr> <tr> <td>2022</td> <td>18/39</td> <td>584</td> <td>38,728 (21,996/8,888) * Could not distinguish Korean or foreigner (7,844 people)</td> </tr> </tbody> </table> <p>When compared to the previous year, the number of events in 2022 increased by 112% (275 → 584 cases); the number of participants increased by 153.3% (15,292 → 38,728 attendees)</p>			Year	Event Venues / Total Venues	# of Events	# of Participants (Koreans / Foreigners)	2019	21/30	520	93,265 (60,425/32,840)	2020	14/40	91	10,878 (10,191/787)	2021	21/39	275	15,292 (848/9,039)* * Could not distinguish Korean or foreigner (5,405 people)	2022	18/39	584	38,728 (21,996/8,888) * Could not distinguish Korean or foreigner (7,844 people)
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2022 KOREA UNIQUE VENUE ³⁹



Photograph Provided by Korea Tourism
Organization / Photographed Huh Heon



KOREA
TOURISM
ORGANIZATION

What is KOREA UNIQUE VENUE?

MICE industry is celebrated as the “golden industry without limits” of the 4th Industrial Revolution Era. With the growth of the MICE industry, MICE venues are increasing in variety. Nowadays, corporations and institutions, which preferred large scale convention centers in the past, seek special places & experiences. Therefore, interest in “UNIQUE VENUE” showcasing traditional local cultures and characteristics is steadily rising.

Korea Tourism Organization regularly selects and promotes KOREA UNIQUE VENUE, places with a distinct Korean charm and local characteristics. After various studies and evaluations for suitability of purpose, scale, and size of the events & meetings, we have now selected 39 KOREA UNIQUE VENUE.

The 39 KOREA UNIQUE VENUE, with various regional characteristics and colorful themes, will add interesting sparks to your events and provide visitors with experiences and memories beyond expectations. Have memorable meetings in our 39 KOREA UNIQUE VENUE and experience Korea's unique attractiveness.



Incentives for Organizers

Korea Tourism Organization provides incentives for organizers of corporate meetings, incentive travels, and international conventions in Korea.

Subjects of incentive support for international meetings (event hosting / global PR and event hosting support)

❖ Common Conditions

1. Meetings hosted by international organizations or members of the international organizations, or legal entities & groups which are part of international organizations that fulfill ALL of the following conditions.
 - Foreigners from at least 5 or more countries shall participate in the meetings.
 - Total number of meetings participants shall be at least 300 or more and foreign participants shall be at least 100 or more.
 - The duration of the meetings shall be at least 3 days or longer.
2. Meetings hosted by legal entities & groups which are not a part of international organizations that fulfill ALL of the following conditions.
 - Among the meeting participants, total number of foreign participants shall be at least 150 or more.
 - The duration of the meetings shall be at least 2 days or longer.

Subjects of incentive support for corporate meetings / incentive tours

❖ Common Conditions

1. Visitors should stay in Korea for at least 2 days or longer.
 - * “NOT” applicable for hobby clubs, fan clubs, religious organizations, government officials’ groups, and/or student groups.
2. Among the participants, total number of foreign participants shall be at least 10 or more.

❖ Additional Conditions

1. Incentive Tour: Incentive Tour Groups (as performance awards), with sponsoring corporations paying for all of tour related expenses for visiting Korea.
2. Corporate meetings: Groups of people who are visiting Korea for meetings hosted by specific corporations for the express purpose of meetings or travels
 - * Meetings with at least 4 hours or longer shall be included in the official schedule.

※ For details, please refer to K-MICE homepage
(<https://k-mice.visitkorea.or.kr>)



K-MICE



KOREA UNIQUE
VENUE

39 Unique Venues selected by Korea Tourism Organization

SEOUL

01. National Museum of Korea	Art & Culture	P. 06
02. Nodeul Island	Contemporary Complex Facility	P. 06
03. Oil Tank Culture Park	Contemporary Complex Facility	P. 07
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06. Floating Island Convention	Contemporary Complex Facility	P. 08
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BUSAN

09. Nurimaru APEC House	Art & Culture	P. 10
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DAEGU

13. Daegu Art Factory	Art & Culture	P. 12
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INCHEON

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15. Jeondeungsa Temple	History & Tradition	P. 13
16. Tribowl	Art & Culture	P. 13

GWANGJU

17. Asia Culture Center	Art & Culture	P. 14
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GYEONGGI-DO

18. Gwangmyeong Cave	Leisure & Sports	P. 14
19. Korea Manhwa Contents Agency	Art & Culture	P. 15
20. Korean Folk Village	Art & Culture	P. 15
21. Hyundai Motorstudio Goyang	Leisure & Sports	P. 16
22. Hyundai Cruise	Leisure & Sports	P. 16

GANGWON-DO

23. Gangneung Ojuk Hanok Village	History & Tradition	P. 17
24. Nami Island	Leisure & Sports	P. 17
25. DMZ Museum	Art & Culture	P. 18
26. Alpensia Ski Jumping Center	Leisure & Sports	P. 18
27. Wonju Hanji Theme Park	History & Tradition	P. 19
28. Inje Speedium	Leisure & Sports	P. 19
29. Haslla Art World	Art & Culture	P. 20

CHUNGCHEONGNAM-DO

30. The Independence Hall of Korea	History & Tradition	P. 20
31. Sunshine Studio	Art & Culture	P. 21

JEOLLABUK-DO

32. Royal Room of King	Art & Culture	P. 21
33. Sori Arts Center of Jeollabuk-do	Art & Culture	P. 22

GYEONGSANGBUK-DO

34. Gyeongju National Museum	Art & Culture	P. 22
35. Hwangnyongwon	History & Tradition	P. 23

GYEONGSANGNAM-DO

36. Clayarch Gimhae Museum	Art & Culture	P. 23
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JEJU-DO

37. Bonte Museum	Art & Culture	P. 24
38. Spirited Garden	Contemporary Complex Facility	P. 24
39. Jeju Folk Village	Art & Culture	P. 25

Plunge into & enjoy the charming KOREA Unique Venue!



Art & Culture

Exhibition art facilities where cultural activities can be enjoyed such as museum, art gallery, or performance hall



Leisure & Sports

Facilities where active leisure activities such as cruise, skiing, racing, and trekking can be enjoyed



Contemporary Complex Facility

Sophisticated multipurpose complex facilities where Korea's contemporary architecture and contents can be enjoyed

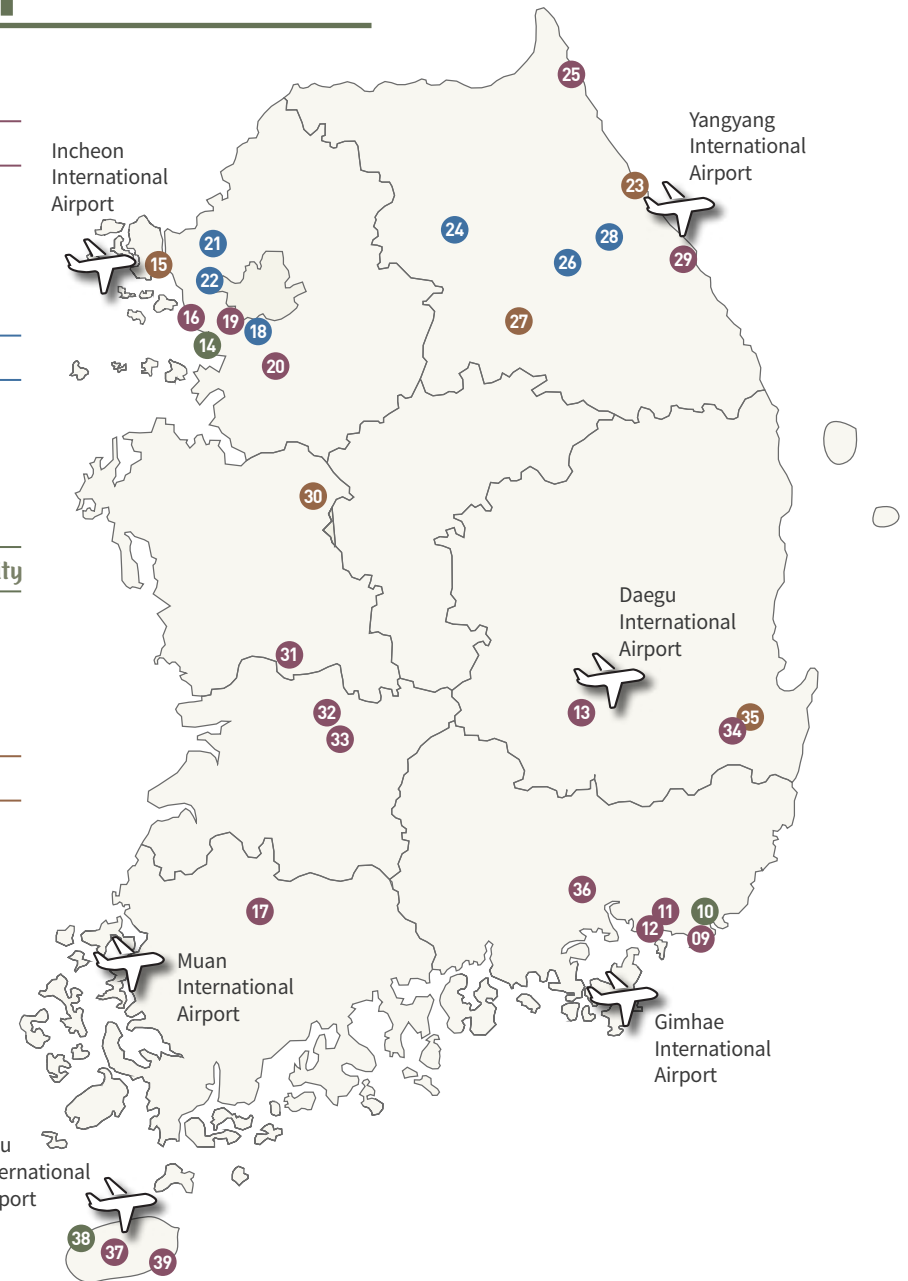


History & Tradition

Classy space where Korean history & traditional culture can be enjoyed



International Airports





SEOUL **National Museum of Korea**



National Museum of Korea is the place where visitors can experience history and culture of Korea. With various facilities such as the Grand Auditorium with 416 seats and other indoor & outdoor facilities, it can be used as a venue for events of various sizes. It has been proudly selected as the MICE venue for large scale events such as Meeting of the Bureau of the World Conference on Constitutional Justice, and World Women Economic Forum.

Venue & Rental Information

- ◆ Address: 137 Seobinggo-ro, Yongsan-gu, Seoul, Korea
- ◆ Phone Number: +82-2-2077-9000 ◆ Homepage: www.museum.go.kr/site/eng/home
- ◆ Inquiries: +82-2-2077-9227 / wjddbfla774@korea.kr
- ◆ Major Events Held in Recent Years: The 10th Directors Meeting of National Museums, Korea, Japan, and China (2018) / ICOM (International Council of Museums) Korea General Assembly (2019)



SEOUL **Nodeul Island**



Nodeul Island is a global art island, located in the middle of Hangang Bridge, where music and art coexist within a "Cultural Complex Infrastructure". Nodeul Island is the perfect place with great facilities for various international meetings, concerts, and colorful cultural activities.

Venue & Rental Information

- ◆ Address: 445 Yangnyeong-ro, Yongsan-gu, Seoul, Korea
- ◆ Phone Number: +82-2-749-4500 ◆ Homepage: nodeul.org
- ◆ Inquiries: +82-2-749-4500
- ◆ Major Events Held in Recent Years: 2020 Korea Gender Equality Forum, MU:CON ONLINE 2020 / The 27th Environment Day Commemorative Event (2022) / H.eco Forum 2022: 'Climate Crisis and the Ocean (2022)'



SEOUL **Oil Tank Culture Park**



Oil Tank Culture Park, a cultural park, was formerly a strategic oil reserve area called Mapo Oil Deposit which was transformed into a complex cultural space through an urban renewal project. Various exhibitions, performances, and workshops can be held in its six Tanks, and large-scale events and cultural events can be held in its spacious Culture Yard.

Venue & Rental Information

- ◆ Address: 87 Jeungsan-ro, Mapo-gu, Seoul, Korea
- ◆ Phone Number: +82-2-376-8410 ◆ Homepage: <http://parks.seoul.go.kr/culturetank>
- ◆ Inquiries: +82-2-376-8733/taewon1106@seoul.go.kr
- ◆ Major Events Held in Recent Years: Seoul Circus Festival (2018-), SEOUL International Women's Film Festival (2019-), Vegan Festival Korea (2019), SEOUL SMART MOBILITY EXPO (2021)



SEOUL **Korean Stone Art Museum**



Korean Stone Art Museum is a specialty stone museum where visitors can enjoy about 1,300 Korean stone relics, various trees, and wildflowers. All indoor and outdoor spaces in the Museum can be used as venues for various events. The Roof Top which boasts a large space and a spectacular view, especially, can be used as a venue for banquets and seminars.

Venue & Rental Information

- ◆ Address: 66 Daesagwan-ro 13-gil, Seoul, Korea
- ◆ Phone Number: +82-2-986-1001 ◆ Homepage: <http://www.koreanstonemuseum.com/en/>
- ◆ Inquiries: +82-2-986-1001 / kosa@ksmuseum.com
- ◆ Major Events Held in Recent Years: IBA (International Bar Association) 2019 SEOUL / FORCA (Korea Foreign Company Association) CEO FORUM Dinner Reception (2020)





Venue & Rental Information

- ◆ Address: 290 Yeouidong-ro, Yeongdeungpo-gu, Seoul, Korea (ELAND CRUISE Yeuido Pier)
- ◆ Phone Number: +82-2-6291-6900 ◆ Homepage: www.elandcruise.com
- ◆ Inquiries: +82-10-3977-1244/ lee_ho@eland.co.kr
- ◆ Major Events Held in Recent Years: IBA (International Bar Association) 2019 SEOUL Dinner Reception / ConsAsia Dinner Reception(2019) / Naturally Plus Malaysia (2022) / i-THREAD Brazil K-CLUB (2022)

Other Major Event Held in Recent Years

- Name of the Event: i-THREAD Brazil K-CLUB / Event
- Date of the Event: 2022.6.25
- Event Details: Joint i-THREAD Lifting Academy for Brazil Cosmetic Surgeons' visit to Korea
- Participants & Number of Participants: 140 Brazilian Cosmetic Surgeons



Eland Cruise has 5 cruise ships and offers various programs on board in accordance with cruise course and cruise schedule. For special MICE events, one whole cruise ship can be rented for reception parties or dinner receptions. Visitors can enjoy live performances and meals while appreciating the scenic Han River view and Seoul's night scenery.



Venue & Rental Information

- ◆ Address: 1 Some, Some sevit, 683 Olympic-daero, Seocho-gu, Seoul, Korea
- ◆ Phone Number: +82-2-537-2440 ◆ Homepage: www.ficonvention.com
- ◆ Inquiries: +82-2-537-2440/ficonvention@gmail.com
- ◆ Major Events Held in Recent Years: KIREC SEOUL (The 8th International Renewable Energy Conference) 2019 / IEEE MEMS (Micro Electro Mechanical Systems) 2019 Banquet (2019)



Floating Island Convention is a floating convention facility located on Some Sevit, an artificial island. Since it has 7 large ball rooms, various events such as international conventions, business functions and cultural events can be held.



Venue & Rental Information

- ◆ Address: 121 Daesagwan-ro, Seongbuk-gu, Seoul, Korea
- ◆ Phone Number: +82-2-745-0181 ◆ Homepage: www.kofum.com
- ◆ Inquiries: +82-2-745-0181/info.kofum@gmail.com
- ◆ Major Events Held in Recent Years: Louis Vuitton 'Trunk Show' (2017) / Belgian King Philippe and Queen Mathilde's visit and tea ceremony (2019)



Korea Furniture Museum is a museum where traditional Korean wooden furniture made in the late Joseon Dynasty era are exhibited. At the same time, it is a space which shows Korea's Everyday living culture of traditional Korean houses. With its Hanok (traditional Korean house) space, where distinct Korean characteristics are clearly visible, Korea Furniture Museum is a great place to have classy events. Also, various luncheon parties, dinner parties, receptions and special performances can be held at Korea Furniture Museum.



Venue & Rental Information

- ◆ Address: 10 Toegye-ro 36gil, Jung-gu, Seoul, Korea
- ◆ Phone Number: +82-2-2266-9101~3 ◆ Homepage: www.chf.or.kr/kh/eng
- ◆ Inquiries: +82-2-2266-9101~3 (General Rental), +82-2-2270-1124 (Special Rental), +82-2-2270-1134 (Folk Theater)
- ◆ Major Events Held in Recent Years: Seoul International Drama Awards Reception (2019)

Other Major Event Held in Recent Years

- Name of the Event: 2021 Living Heritage, Where Live Warmth Gets Alive / Exhibition
- Date of the Event: 2021.9.2
- Event Details: Exhibition of Traditional Craft of Korea (Exhibition of Various Traditional Craft of Korea including Winners of Traditional Craft Design Award Competition)
- Participants & Number of Participants: 480 exhibition visitors



Korea House is a Traditional Culture Complex, where visitors can enjoy traditional hanok, royal cuisine, royal tea and sweets, traditional performance, and traditional wedding ceremony in just one place. With main and annex buildings where visitors can appreciate architectural characteristics of Hanok (traditional Korean house) together with Chwiseongwan, a building equipped with modern conveniences, various events and functions can be held at Korea House.





BUSAN MUSEUM 1

Venue & Rental Information

- ◆ Address: 20 Centumseo-ro, Haeundae-gu, Busan, Korea
- ◆ Phone Number: +82-51-731-3302 ◆ Homepage: www.museum1.co.kr
- ◆ Inquiries: +82-10-2795-6320 / ssong@museum1.co.kr
- ◆ Major Events Held in Recent Years: IT EXPO (2019) /G-STAR, ROLLS-ROYCE BLACK BADGE launching Event (2019) / FIMSA (Federation of Immunological Societies of Asia-Oceania) (2021)

Other Major Event Held in Recent Years

- Name of the Event: FIMSA (Federation of Immunological Societies of Asia-Oceania) 2021 / Event
- Date of the Event: 2021.11.2
- Event Details: Standing party held in a Unique Venue after the official event (academic program) is finished
- Participants & Number of Participants: 100 members of Federation of Immunological Societies of Asia-Oceania & The Korean Association of Immunologists



MUSEUM 1 is a Modern Art Museum for Immersive Media Art located in Centum City, Haeundae, Busan. MUSEUM 1 is currently working on exhibits in collaboration with famous contemporary artists, and visitors can enjoy various contemporary artworks such as paintings, sculptures, ceramics, and photographs. MUSEUM 1's Main Hall boasts 80 million Ultra HD LED light sources, and hence offers a great space for unique and distinct events. It is an attractive space for various activities such as corporate functions, various group meetings, product launching parties, and networking parties.



BUSAN Busan Cinema Center

Venue & Rental Information

- ◆ Address: 120 Suyeounggangbyeon-daero, Haeundae-gu, Busan, Korea
- ◆ Phone Number: +82-51-780-6000 ◆ Homepage: <http://www.dureraum.org/bccen/main/main.do?bsId=1>
- ◆ Inquiries: +82-51-780-6035 / runandy@dureraum.org
- ◆ Major Events Held in Recent Years: Busan International Film Festival Opening Ceremony & Closing Ceremony(2011-2021) / Global Game Exhibition G-STAR Cultural Activities (2013-2018) / NU SKIN KOREA NU FESTA SUMMER (2019)

Other Major Event Held in Recent Years

- Name of the Event: Busan International Film Festival / Event
- Date of the Event: 2011-2021
- Event Details: The biggest film festival in Asia
- Participants & Number of Participants: Approximately 6,000 domestic and international film industry people per each event



Busan Cinema Center is a complex cinematic cultural space in Busan. It consists of 3 major buildings and is a place for various international events, movie screening events, performances, and exhibitions. Since BIFF Theater, the Center's main outdoor theater can support 6,000 visitors, it's a great space for hosting big events.



BUSAN Nurimaru APEC House

Venue & Rental Information

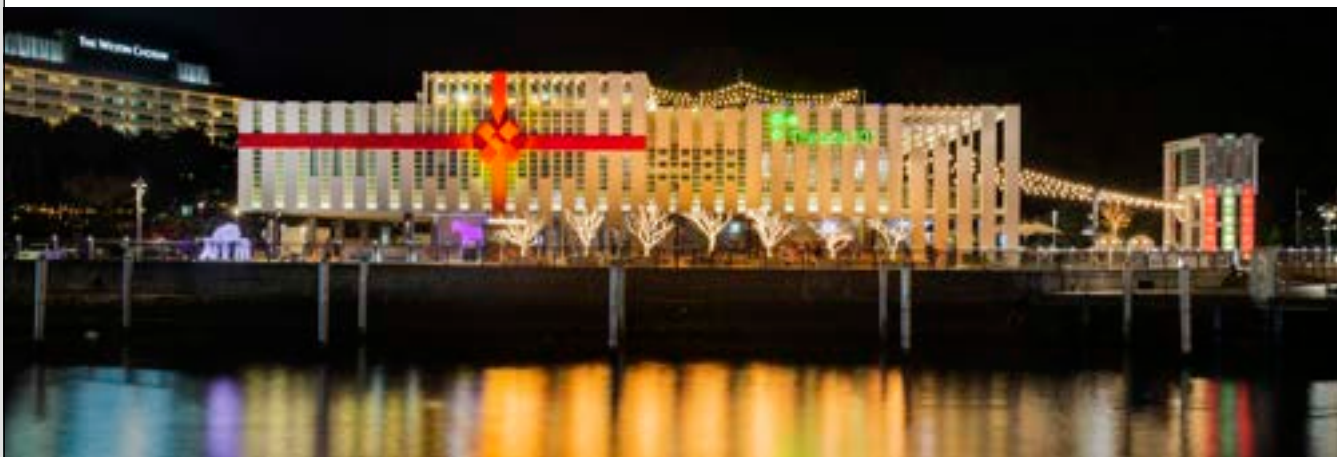
- ◆ Address: 116 Dongbaek-ro, Haeundae-gu, Busan, Korea
- ◆ Phone Number: +82-51-744-3140 ◆ Homepage: <https://www.busan.go.kr/nurimaru/english.jsp>
- ◆ Inquiries: +82-51-740-7369/skpark@bexco.co.kr
- ◆ Major Events Held in Recent Years: The 8th FEALAC FMM (Forum for East Asia-Latin America Cooperation Foreign Ministers' Meeting) (2017) / ASEAN-Republic of KOREA Commemorative Summit Luncheon, The 1st Mekong-Republic of KOREA Summit (2019)

Other Major Event Held in Recent Years

- Name of the Event: The 3rd Working Committee Meeting of Metropolitan and Provincial Council Chairs Association of Korea (2022) / Meeting
- Date of the Event: 2022.3.17
- Name of the Event: The 3rd Working Committee Meeting of Metropolitan and Provincial Council Chairs Association of Korea. Together with the event, provincial council chairpersons of 17 metropolitan and provincial areas were appointed as honorary ambassadors of World Expo 2030, Busan, Korea.
- Participants & Number of Participants: 50 Korean provincial council chairpersons



Nurimaru APEC House was built for the 13th APEC Leaders' Meeting, which was held in 2005. Currently utilized as an international convention center, it is a great piece of architecture where tradition, modernity and nature's beauty coexist harmoniously. With its top-of-the-line equipment and facilities, Nurimaru APEC House is the best place to hold international conferences, international academic seminars, banquets, outdoor exhibitions, and performances.



BUSAN The Bay 101

Venue & Rental Information

- ◆ Address: 52 Dongbaek-ro, Haeundae-gu, Busan, Korea
- ◆ Phone Number: +82-51-726-8888 ◆ Homepage: <http://eng.thebay101.com/>
- ◆ Inquiries: +82-51-726-8880 / Thebay101.busan@gmail.com
- ◆ Major Events Held in Recent Years: WACS (World Association of Chefs Societies) Cooking Contest Standing Reception (2018) / Busan International Medical Tourism Convention 2018 Buyers Welcome Reception / Startup Festival 2018 sponsored by KISED (Korea Institute of Startup & Entrepreneurship Development) (2018) / 'ONEstoreNIGHT BAR (2018)



The Bay 101 is a marine sport based cultural art complex, which represents Busan's marine culture. With its various spaces such as Yacht Club, a specialty Korean restaurant, a café, and a lifestyle shop, The Bay 101 is a great place to have international conferences and meetings, exhibitions, events, and banquets.





DAEGU Daegu Art Factory

Venue & Rental Information

- ◆ Address: 31-12 Dalsung-ro 22-gil, Jung-gu, Daegu, Korea
- ◆ Phone Number: +82-53-430-1225-9
- ◆ Homepage: www.daeguartfactory.kr/front/index.php?lang=ENG
- ◆ Inquiries: +82-53-430-1226 / artfactorydg@naver.com
- ◆ Major Events Held in Recent Years: Global Project "Light, Art, Humanity" Exhibition (2019) / 10th Anniversary of Daegu Foundation for Culture (2019) / GLITCH & VISUAL ART <PANDEMIC> Exhibition (2019)

Other Major Event Held in Recent Years

- Name of the Event: <Suchang-dong Spin-off> Exhibition, Daegu Art Factory's New Artists Discovery Project / Exhibition
- Date of the Event: Every month for a newly selected artist
- Event Details: <Suchang-dong Spin-off> Exhibition, Daegu Art Factory's New Artists Discovery Project. Provide exhibition opportunities for promising but economically struggling young artists in Daegu.
- Participants: Public visitors



Daegu Art Factory started its life as a tobacco manufacturing factory in 1910 and transformed itself into an arts creation space thanks to the government's "Creation of Cultural Art Creative Belt Project" in 2013. It has various spaces such as Exhibition Halls, Temporary Artwork Storage Room, Collaborative Studio, Class Room, Art Information Center, and Meeting Room. Various exhibitions and performances are held in Daegu Art Factory year-round.



INCHEON Oakwood Premier Incheon Panoramic 65

Venue & Rental Information

- ◆ Address: 165 Convensia-daero Yeonsu-gu, Incheon, Korea
- ◆ Phone Number: +82-32-726-2000 ◆ Homepage: www.oakwoodpremier.co.kr/front2/en/opi
- ◆ Inquiries: +82-32-726-2211-2/genesis.incheon@oakwoodpremier.co.kr
- ◆ Major Events Held in Recent Years: 2019 POSCO Welcome Party (2019) / Cocktail Reception for Hana Bank's Seoul & Incheon Area Branch Members (2019) / Cocktail Reception for KITMA (Korea Information Technology Management Association) / Cocktail Reception GBCC (Global Breast Cancer Conference) (2019) / Cocktail Reception for APSS (Asia Pacific Spine Society) (2019)



Oakwood Premier Incheon Panoramic 65 is the highest bar & dining venue in Korea. Located on the 65th floor of Oakwood Premier Incheon, the place offers a spectacular panoramic view and various space arrangement styles. Various events such as cocktail receptions, small private parties, corporate banquets, business functions, and seminars can be held in Oakwood Premier Incheon Panoramic 65.



INCHEON Jeondeungsa Temple

Venue & Rental Information

- ◆ Address: 37-41 Jeondeungsa-ro, Gilsang-myeon, Ganghwa-gun, Gyeonggi-do, Korea
- ◆ Phone Number: +82-32-937-0152 ◆ Homepage: www.jeondeungsa.org
- ◆ Inquiries: +82-10-3789-0152 / jeondeungtemple@gmail.com
- ◆ Major Events Held in Recent Years: Ministerial Meetings of Korea, China and Japan for Tourism Policy (2019) / Participated in Samrangseong Historical Culture Festival for 20 times / Participated in Migrants Multicultural Festival for 14 times / Hosted Korean Temple Food Celebration Event for 7 times / Hosted yearly First Full Moon Festival of Lunar New Year Event



Known to be built in the year 381, Jeondeungsa Temple is the oldest Buddhist temple in Korea, which is situated in the middle of a mountain in Ganghwa Island. Together with exquisite surrounding scenery, the Temple offers spaces and facilities for various events.



INCHEON Tribowl

Venue & Rental Information

- ◆ Address: 250 Incheontower-daero, Yeonsu-gu, Incheon, Korea
- ◆ Phone Number: +82-32-832-7996 ◆ Homepage: www.tribowl.kr/en/
- ◆ Inquiries: +82-32-833-7994
- ◆ Major Events Held in Recent Years: TRIBOWL JAZZ FESTIVAL (2015~2021) / TRIBOWL ILLUMINATION (2018~2019)



Tribowl is a complex art & culture space. The Performance Hall, which can be rented for various performances, is a nature-friendly space surrounded by birch wood panels. It is an amphitheater type space with no distinct separation between the performance area and spectators sitting area. Its spectators' area, which can accommodate 300 people, is built in a staircase layout which gives a performance directors great options for performance presentation.





GYEONGGI-DO
Korea Manhwa Contents Agency



Korea Manhwa Contents Agency is a Manhwa (Korean comic books) specialty institute and has offices, Business Center, exhibition halls, and Manhwa Library. Its Convention Hall can be used as a space for receptions or commercial activities. Various conferences, performances and forums can be held at its Animation Cinema and conferences of various sizes can be held at its Business Center.



Venue & Rental Information

- ◆ Address: 1 Giljuro, Bucheon-si, Gyeonggi-do, Korea
- ◆ Phone Number: +82-32-661-3745 ◆ Homepage: www.komacn.kr/komacn_en/index.asp
- ◆ Inquiries: +82-32-310-3041 (for Animation Cinema) / +82-32-310-3066 (for Seminar Rooms)
- ◆ Major Events Held in Recent Years: BUCHEON INTERNATIONAL COMICS FESTIVAL (August & September of Every Year), BUCHEON INTERNATIONAL ANIMATION FESTIVAL (October of Every Year), World Webtoon Forum / Gyeonggi International Webtoon Fair



GYEONGGI-DO
Korean Folk Village



Korean Folk Village, a traditional culture theme park, was created by collecting the folk customs that have been passed down for a long time in one place. Across a 245-acre area, there is a replication of a Joseon period village which shows the actual living conditions and culture of daily life, various exhibits, and performance halls.



Venue & Rental Information

- ◆ Address: 90 Minsokchon-ro, Giheung-gu, Yongin-si, Gyeonggi-do, Korea
- ◆ Phone Number: +82-31-288-0000 ◆ Homepage: <https://www.koreanfolk.co.kr/multi/english/>
- ◆ Inquiries: +82-31-288-1709 / koreafolkvillage@gmail.com
- ◆ Major Events Held in Recent Years: Financial Alliance Singapore Dinner (2019) / Herbalife Malaysia Tour & Dinner (2019)



GWANGJU
Asia Culture Center



The Asia Culture Center is an international arts institution and a cultural exchange organization, with the main focus on promotion of cultural arts of Asia. It has spaces for large scale seminars, lectures, meetings, and banquets. Various performances, exhibitions, and hands-on experience programs are being held in the Asia Culture Center year-round.

Venue & Rental Information

- ◆ Address: 38 Munhwajeondang-ro, Dong-gu, Gwangju, Korea
- ◆ Phone Number: 1899.5566 ◆ Homepage: www.acc.go.kr/en/index.do
- ◆ Inquiries: +82-62-601-4057 / kjih9715@korea.kr
- ◆ Major Events Held in Recent Years: ISEA (International Symposium on Electronic Art) (2019) / Cultural Tourism Forum (2019) / Asia Culture Week (2019-2020) / Asia Embassy Cooperation Meeting (2018-2020)

Other Major Event Held in Recent Years

- Name of the Event: Asia Culture Week / Event
- Date of the Event: October every year
- Event Details: A festival where people from various Asian countries can communicate via different cultures & pursue connection and mutual prosperity (international conventions and fora, various performances and exhibitions are being held)
- Participants & Number of Participants: Approximately 1,000 Koreans and foreigners (based on the number of visitors in 2021)



GYEONGGI-DO
Gwangmyeong Cave



Gwangmyeong Cave is a Cave Theme Park, an abandoned mine transformed into a tourist attraction. It is a space for new culture creation by combining a distinctively unique space – cave, with various arts & cultural contents. Aside from its exotic spaces located inside of the cave, Gwangmyeong Cave has the Light Plaza, an outdoor space where the tallest media tower in Korea is installed, where large scale events can be held.

Venue & Rental Information

- ◆ Address: 142 Gahak-ro 85 beon-gil, Gwangmyeong-si, Gyeonggi-do, Korea
- ◆ Phone Number: +82-70-4277-8902 ◆ Homepage: www.gm.go.kr/cv/en/index.do
- ◆ Inquiries: +82-2-2090-1433/dodo@gmuc.co.kr
- ◆ Major Events Held in Recent Years: KOPIST (Korea Partnership Initiative for Sustainable Tourism) Working-Level Training Meeting (2019) / Emergency Readiness Korea Exercise (2019) / Presentation on Cases of Good Governance in Korea (2019)

Other Major Event Held in Recent Years

- Name of the Event: Capacity Building Conference for Gyeonggi-do Area Social Security Council Members 2020 / Meeting
- Date of the Event: 2020.11.30
- Name of the Event: Autonomous Local Government Civil Servants' Meeting at Cave Art Center
- Participants & Number of Participants: 20 Autonomous Local Government civil servants





GYEONGGI-DO Hyundai Motorstudio Goyang



Hyundai Motorstudio Goyang is a hands-on experience-based automobile theme park. It has various facilities for MICE events such as the Auditorium which can have up to 320 people, Showcase, where dynamic presentations can be done through a super large LED display, and Roof Terrace, where unique outdoor performance and banquets can be held. Large scale events such as new automobile model launch events, concerts, and global dealership events were successfully held at Hyundai Motorstudio Goyang.



Venue & Rental Information

- ◆ Address: 217-6 Kintex-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do, Korea
- ◆ Phone Number: 1899.6611
- ◆ Homepage: <https://motorstudio.hyundai.com/goyang/ln/main.do?lang=en>
- ◆ Inquiries: Call 1899.6611 & press 4 and select "Auditorium" – select Rental inquiry & application
- ◆ Major Events Held in Recent Years: Hyundai Motors CS Innovation Week (2019) / STAGEX Concert (2019) / Democratic Party of Korea's Future Ready K-New Deal Committee Meeting (2020)



GYEONGGI-DO Hyundai Cruise



Hyundai Cruise is the largest cruise ship in Korea. Visitors can watch 8 most beautiful sights along the Gyeongin Ara waterway while enjoying on board performances and meals at the same time. Hyundai Cruise is a large scale cruise ship with 4-story structure banquet halls and open areas, where various events can be held.



Venue & Rental Information

- ◆ Address: Ara Gimpo Passenger Terminal, Arayuk-ro 270 beon-gil, Gochon-eup, Gimpo-si, Gyeonggi-do, Korea
- ◆ Phone Number: +82-32-882-5555 ◆ Homepage: http://www.aracruise.co.kr/eng_01.html
- ◆ Inquiries: +82-32-882-5555
- ◆ Major Events Held in Recent Years: Halloween Deck Club Party Event (2019) / China's WEINA Group Incentive Gala Dinner Event (2019) / China's Global Law Firm Incentive Gala Dinner Event (2019)



GANGWON-DO Gangneung Ojuk Hanok Village



Gangneung Ojuk Hanok Village is a traditional Hanok (traditional Korean house) accommodations facility, where visitors can experience traditions of Gangneung. There are 51 guest rooms, a conference hall named Samuljae in the Village, and a spacious outdoor space can be used for a venue for outdoor performances, luncheon & dinner functions. Also, there are various hands-on experience programs for both domestic and foreign visitors.



Venue & Rental Information

- ◆ Address: 114 Jukheon-gil, Gangneung-si Gangwon-do, Korea
- ◆ Phone Number: +82-33-655-1117-8 ◆ Homepage: ojuk.gtdc.or.kr
- ◆ Inquiries: +82-33-640-9842 / 9844 (inquiries for MICE related rental)
- ◆ Major Events Held in Recent Years: Gangneung International Film Festival related FAM Tour Event (2019) / Gangwon Snow Festa related FAM Tour Event (2019-2020) / Gangwon-do's Rural Area Tour Package Development FAM Tour Event for Global Online Travel Agency (OTA) (2020)

Other Major Event Held in Recent Years

- Name of the Event: Art PLUS Culture Incentive FAM Tour / Event
- Date of the Event: 2021.11
- Event Details: Korea's Excellent Incentive Travels Idea Competition Program Monitoring FAM Tour
- Participants & Number of Participants: 80 foreign residents in Korea



GANGWON-DO Nami Island



Nami Island is a beautiful island, which represents coexistence of nature and human beings. Many different species of trees in the Island boast beautiful views throughout the changing seasons, and thus Nami Island is popular as a filming location for TV dramas, movies and commercials. Since it has indoor spaces with state-of-the-art sound system and outdoor stages, Nami Island is a great place for various events.



Venue & Rental Information

- ◆ Address: 1 Namisum-gil, Namsan-myeon, Chuncheon-si, Gangwon-do, Korea
- ◆ Phone Number: +82-31-580-8114 ◆ Homepage: <https://namisum-en.imweb.me/>
- ◆ Inquiries: +82-31-580-8120/marketing@naminara.com
- ◆ Major Events Held in Recent Years: Korea's National Employment Improvement Strategy Meeting (2010) / Closing Ceremony of Tourism Ministers Meeting of Korea, China and Japan (2011)/ Official Dinner for Korea-Thailand Parliament Speakers (2013)

Other Major Event Held in Recent Years

- Name of the Event: Malaysia Week / Event
- Date of the Event: 2022.6.25-6.30
- Event Details: Promotional Fair sponsored by Malaysia's Ministry of Tourism, Arts and Culture. Korea was selected as the 1st country to target by Malaysia's Ministry of Tourism, Arts and Culture delegation for post-Covid tourism.
- Participants & Number of Participants: Approximately 300 people including Deputy Minister & Deputy Secretary General of Malaysian Ministry of Tourism, Arts and Culture, Charge d'affaires of Malaysian Embassy in Korea, Malaysian tourism industry workers and general public



GANGWON-DO DMZ Museum



DMZ Museum is the only DMZ (Demilitarized Zone) Specialty Museum in the world and is located in the northern most CCL (Civilian Control Line) in South Korea. Inside the Museum, various materials realistically show times before, during and after the Korean War. Its Multi-purpose Center can be used as venues for various seminars, academic conferences and corporate meetings.

Venue & Rental Information

- ◆ Address: 369 Unification Observatory-ro, Hyunnae-myeon, Goseong-gun, Gangwon-do, Korea
- ◆ Phone Number: +82-33-681-0625 ◆ Homepage: www.dmzmuseum.com/en
- ◆ Inquiries: +82-33-681-0625
- ◆ Major Events Held in Recent Years: International Forum on the Peace Economy (2019) / DMZ art-POP World Festa (2019) / Peace Meeting for Reopening of Kaesong Industrial Region & Mount Kumgang (2019)



GANGWON-DO Alpensia Ski Jumping Center



Alpensia Ski Jumping Center, a landmark structure in Alpensia Resort, is a venue for domestic and international Ski Jumping competitions. Ski Jump Lounge, which is located at the top of the Ski Jumping Center, provides a spectacular view of Alpensia Resort and Daegwallyeong area, and can be used as a venue for various events. Large-scale events can also be held in the grass field located right next to Alpensia Ski Jumping Center.

Venue & Rental Information

- ◆ Address: 325 Solbong-ro, Daegwallyeong-myeon, Pyeongchang-gun, Gangwon-do, Korea
- ◆ Phone Number: +82-33-339-0000
- ◆ Homepage: <https://www.alpensia.com/en/accomm/ic/hotel-info.do>
- ◆ Inquiries: Ski Jumping Center: +82-33-336-9761-3 / dkkim@gdco.co.kr
Convention Center: +82-33-339-1029 / decjung@naver.com
- ◆ Major Events Held in Recent Years: PyeongChang 2018 Olympic Winter Games (2018) / LINA TMR Festival (2019) / Redbull 400 Korea Challenge (2019)



GANGWON-DO Wonju Hanji Theme Park



WONJU HANJI THEME PARK is a complex cultural space, where visitors can enjoy Hanji (Traditional Korean Paper) exhibitions, Hanji classes and hands-on Hanji making experiences. Spacious indoor venue is equipped with materials suitable for holding various events and visitors can enjoy the hands-on experience programs. Outdoor venue such as performance hall and the park can be utilized as venues for various events.

Venue & Rental Information

- ◆ Address: 151 Hanjigongwon-gil, Wonju-si, Gangwon-do, Korea
- ◆ Phone Number: +82-33-734-4739
- ◆ Homepage: <https://www.hanjipark.com/eng/main.php>
- ◆ Inquiries: +82-33-734-4739 (At homepage: go to Facilities Information tab and select Rental facilities / Rental applications can be done by internet or phone calls)
- ◆ Major Events Held in Recent Years: The 21st Wonju Hanji Festival (2019) / Hanji Hands-on Experience Wonju-si FAM Tour for Chinese Students' School Tour (2019) / Cultural Olympic Event for PyeongChang 2018 Olympic Winter Games (2018)



GANGWON-DO Inje Speedium



Inje Speedium, a center of Korea's automobile culture, has a 4-star hotel, condominium and Grand Ball Room, where large banquets can be held. Visitors can enjoy various circuit racing programs, Classic Car Museum, Leisure Cart Racing, and ATV racing.

Venue & Rental Information

- ◆ Address: 130 Sanghadap-ro, Girin-myeon, Inje-gun, Gangwon-do, Korea
- ◆ Phone Number: 1644.3366 ◆ Homepage: www.speedium.co.kr/company_eng/content/01_01.jsp
- ◆ Inquiries: +82-33-480-9923/+82-33-480-9920
- ◆ Major Events Held in Recent Years: Let's Travel Gangwon with My Automobile (2021) / Gangwon Hope MICE Forum (2021) / Peace Area Development Strategy Forum (2021) / PyeongChang 2018 Legacy Foundation's DREAM PROGRAM (2022)

Other Major Event Held in Recent Years

- ◆ Name of the Event: PyeongChang 2018 Legacy Foundation's DREAM PROGRAM (2022) / Meeting
- ◆ Date of the Event: 2022.6.5-6
- ◆ Event Details: Various leisure & sports experience programs and dinner program for foreign youths sponsored by PyeongChang 2018 Legacy Foundation
- ◆ Participants & Number of Participants: Approximately 120 Koreans & foreigners





GANGWON-DO
Haslla Art World



Haslla Art World is a complex art space that has a museum, a hotel, restaurants, an art gallery, Pinocchio Museum, Sculpture Park, and Ocean Café. Pinocchio Museum, Sculpture Park, and Ocean Café. It invites artists from the East and the West for International Art Residency every year and all the exhibits at Haslla Art World are displayed in harmony with the surrounding environment.

Venue & Rental Information

- ◆ Address: 1441 Yulgok-ro, Gangdong-myeon, Gangneung-si, Gangwon-do, Korea
- ◆ Phone Number: +82-33-644-9411 ◆ Homepage: museumhaslla.com
- ◆ Inquiries: +82-33-644-9411 / sb5674@haslla.kr / ar2271@naver.com
- ◆ Major Events Held in Recent Years: Healing Camp for Samsung Electronics Executives (2017-2019) / PlanUp Company's Team Building Event (2019)

Other Major Event Held in Recent Years

- Name of the Event: Seoul Metropolitan Government's Senior School Supervisors Workshop / Meeting
- Date of the Event: 2022.7.14
- Name of the Event: Training for new programs developed for Seoul Metropolitan Government's Senior School Supervisors (presentation, group discussion, dinner and exhibition viewing)
- Participants & Number of Participants: 83 Senior School Supervisors from Seoul Metropolitan Government



CHUNGCHEONGNAM-DO
The Independence Hall of Korea



The Independence Hall of Korea is a historic cultural space where history, nature and culture coexist. It has 7 large-scale exhibition halls and Exhibition of the Remains of the Japanese Government General Building, Convention Hall, Auditorium, and Meeting Room. There also are large outdoor locations that can be rented for large-scale exhibitions and expositions.

Venue & Rental Information

- ◆ Address: 1 Dongnippinyeomgwang-ro, Mokcheon-eup, Dongnam-gu, Cheonan-si, Chungcheongnam-do, Korea
- ◆ Phone Number: +82-41-560-0114 ◆ Homepage: <http://global.i815.or.kr/en>
- ◆ Inquiries: +82-41-560-0355
- ◆ Major Events Held in Recent Years: The 100th anniversary of the March First Independence Movement Eve Event (2019) / Commemorative Event for the 100th anniversary of establishment of Provisional Government (2019) / Memorial Monuments History Tour (2019) / History Tour of 74th Independence Day (2019) / Daehak-ro Performing Arts Performance (2019) / Small Enterprise Entrepreneurs' Day Celebration Event (2019) / Bodybuilding Competition (2019)



CHUNGCHEONGNAM-DO
Sunshine Studio



Sunshine Studio is a TV drama theme park in Korea, where the Hansung (old Seoul) in early 1900 has symbolically reincarnated in an area of 17,830m². It is a popular filming site for many movies and dramas, and especially popular among Hallyu fans.

Venue & Rental Information

- ◆ Address: 90 Bonghwang-ro, Yeonmu-eup, Nonsan-si, Chungcheongnam-do, Korea
- ◆ Phone Number: 1811.7057 ◆ Homepage: www.sunshinestudio.co.kr
- ◆ Inquiries: +82-10-6206-9490
- ◆ Major Events Held in Recent Years: Ballroom Dance Party (2019) / Lecture by Invited Writer Park Si Baek (2019) / Amway Award Ceremony Pre-Event (2021)

Other Major Event Held in Recent Years

- Name of the Event: Amway Award Ceremony Pre-Event / Incentive
- Date of the Event: 2021.10.5-8
- Event Details: Amway Award Winners interviews and product trial event
- Participants & Number of Participants: 200 Amway employees



JEOLLABUK-DO
Royal Room of King



The Royal Room of King is a luxury Hanok (traditional Korean house) Hotel with the spirit of the Joseon Dynasty, which is located in the traditional city of Jeonju. It has a total of 64 guest rooms in 11 buildings built over 20,000m² space. Its Convention Center, which has a full view of the venue's Hanok, can be used as a place for various events from large academic conferences, large and small size seminars, and corporate training events.

Venue & Rental Information

- ◆ Address: 5218-7 Chunhyang-ro, Wansan-gu, Jeonju-si, Jeollabuk-do, Korea
- ◆ Phone Number: +82-63-284-1004 ◆ Homepage: www.royalroom.co.kr
- ◆ Inquiries: +82-63-284-1004 / +82-10-2501-1500
- ◆ Major Events Held in Recent Years: The 3rd World Forum for Intangible Cultural Heritage (2019) / East and Southeast Asia Meeting of National Commission for UNESCO (2019)





JEOLLABUK-DO Sori Arts Center of Jeollabuk-do



Sori Arts Center of Jeollabuk-do is a complex cultural arts venue, where the arts and culture of Jeollabuk-do are on display. It has performance halls such as Moak Hall, Yeonji Hall, Myeongin Hall, and Open-air Theater. It also has Conference Hall with a conference interpretation system that can handle 6 different languages for large meetings, and has small conference hall & seminar rooms for small scale meetings.



Venue & Rental Information

- Address: 31 Sori-ro, Dukjin-gu, Jeonju-si, Jeollabuk-do, Korea
- Phone Number: +82-63-270-8000 • Homepage: www.sori21.co.kr/english/
- Inquiries: +82-63-270-7842 / kosac7842@naver.com
- Major Events Held in Recent Years: World Calligraphy Biennale of Jeollabuk-do (2019) / Jeonju International Sori Festival (2019)



GYEONGSANGBUK-DO Hwangnyongwon



Modelled after the now burnt and lost Shilla's 9-story wooden tower at Hwangyongsa Temple, Hwangnyongwon is a training center. Built as a place of events, corporate and group functions, Hwangnyongwon has all the necessary facilities for meetings and group activities. It also runs hands-on experience programs such as meditation and tea ceremony.



Venue & Rental Information

- Address: 40 Expo-ro Gyeongju-si, Gyeongsangbuk-do, Korea
- Phone Number: +82-54-760-0500 • Homepage: www.hwangnyongwon.com/en/
- Inquiries: +82-10-8928-8133/lyh8133@dkpia.com
- Reservation for Stay Program: +82-51-740-5521
- Experience Program & Stay Program Application: <https://dragonstay22.com>
- Major Events Held in Recent Years: Samdhong Rinpoche's preaching arranged by Institute of Nalanda Buddhism (2019) / ICIC & ISAAR 2019 Opening Ceremony & Welcome Reception (2019) / 15th IAEA/COG Technical Committee Meeting / The 7th East-Asian Nuclear Forum (2019)

Other Major Event Held in Recent Years

- Name of the Event: WGC (World Gas Conference) 2022 / Meeting • Date of the Event: 2022.5.22-23
- Event Details: Welcome dinner reception for invited VIPs for the successful opening of WGC (World Gas Conference) 2022
- Participants & Number of Participants: Approximately 100-150 people



GYEONGSANGBUK-DO Gyeongju National Museum



Gyeongju National Museum is the place where visitors can see the biggest collection of cultural artifacts of Shilla, an ancient Korean kingdom. In the Museum, there are lots of attractions such as Shilla Art Gallery, Wolji Gallery, Gocheongji, Divine Bell of King Seongdeok, and Outdoor Gallery. Gyeongju National Museum offers selected spaces that can be rented and utilized as venues for various activities such as academic seminars, exhibitions, performances, and cultural art events.



Venue & Rental Information

- Address: 186 Iljeong-ro, Gyeongju-si, Gyeongsangnam-do, Korea
- Phone Number: +82-54-740-7500 • Homepage: <https://gyeongju.museum.go.kr/eng/>
- Inquiries: +82-54-740-7513



GYEONGSANGNAM-DO Clayarch Gimhae Museum



Clayarch Gimhae Museum is an artistic ceramics museum where artistic ceramics meet construction, and is located at Jillye-myeon of Gimhae, the center of Buncheong Ceramics. Built as a complex cultural space in an area of 11,814.39m², it boasts beautiful natural scenery with exhibition space, artists exchange & working space, training & academic event space, and cultural event space.



Venue & Rental Information

- Address: 275-51 Jillye-ro, Jillye-myeon, Gimhae-si, Gyeongsangnam-do, Korea
- Phone Number: +82-55-340-7000 • Homepage: <http://english.clayarch.org/index.do>
- Inquiries: +82-55-340-7015
- Major Events Held in Recent Years: International Symposium on Electronic Art (2019) / Winter International Ceramic Art Camp (Korea, China, Japan, Taiwan) (2019)

Other Major Event Held in Recent Years

- Name of the Event: The 26th Gimhae Buncheong Ceramics Festival / Event
- Date of the Event: 2021.11.16-30
- Event Details: Under the theme of 'Hopeful Spirits Symbolized in Gimhae Buncheong Ceramics', the 26th Gimhae Buncheong Ceramics Festival provided an opportunity for Gimhae area ceramics artists, who are going through a tough time due to Covid 19 pandemic, to exhibit & sell their artwork and engage in various events.
- Number of participants: 10,250 people



JEJU-DO
Bonte Museum



The Bonte Museum was established to pursue the original beauty of humankind. It sponsors special exhibits on various themes such as nature & architecture, tradition & present time, and world & Korea. Banquets and seminars can be held in its Museum Garden and Hoban Lake.

Venue & Rental Information

- ◆ Address: 69 Sallognam-ro 762 beon-gil, Andeok-myeon, Seogwipo-si, Jeju-do, Korea
- ◆ Phone Number: +82-64-792-8108 ◆ Homepage: www.bontemuseum.com/eng_new/main.php
- ◆ Inquiries: +82-64-792-8108
- ◆ Major Events Held in Recent Years: bonte Culture Forum (2014) / The 2nd Annual Meeting of the Board of Governors of AIIB (Asia Infrastructure Investment Bank) (2017)



JEJU-DO
Spirited Garden



Spirited Garden is a place where art and philosophy are fused into one. Indigenous Korean trees and bonsai, strangely shaped stones and suiseki are exhibited in Spirited Garden. It has Secret Garden, where corporate functions and international events can be held, Grass Square, where outdoor dinner functions can be held, and an indoor banquet hall, where guests can enjoy a distinctively Jeju-style atmosphere.

Venue & Rental Information

- ◆ Address: 675 Nokchabunjae-ro, Hangyeong-myeon, Jeju-si, Jeju-do, Korea
- ◆ Phone Number: +82-64-772-3701 ◆ Homepage: www.spiritedgarden.com
- ◆ Inquiries: +82-10-2959-1799
- ◆ Major Events Held in Recent Years: World's first WCMSST (World Congress of Minimally Invasive Spine Surgery and Techniques) Dinner (2016) / Commemorative Dinner to celebrate the 25th Anniversary of Korea and China Diplomatic Ties & the 25th Anniversary of Spirited Garden (2017)

Other Major Event Held in Recent Years

- Name of the Event: Commemorative Dinner to celebrate the 25th Anniversary of Korea and China's Diplomatic Ties & the 25th Anniversary of Spirited Garden / Event
- Date of the Event: 2017
- Participants & Number of Participants: 200 people who are in culture and arts field from Korea & China



JEJU-DO
Jeju Folk Village



Jeju Folk Village was established to preserve the cultural heritage of Jeju in its natural and original form. It has various venues such as traditional Korean houses, which show Jeju's culture, history, and actual traditional living conditions, Performance Area, Bazaar, and Drama Set. Various events, such as international conferences and corporate functions, can be held at a large open courtyard in front of Jeju Yeongmun which is at the center of Jeju Folk Village.

Venue & Rental Information

- ◆ Address: 631-34 Minsokhaean-ro, Pyoseon-myeon, Seogwipo-si, Jeju-do, Korea
- ◆ Phone Number: +82-64-787-4501 ◆ Homepage: <http://jejufolklang.1941.co.kr/index.php>
- ◆ Inquiries: +82-64-787-4501 / yjinkim@kas.co.kr
- ◆ Major Events Held in Recent Years: AAPA (Association of Asia Pacific Airlines) Welcome Reception (2018) / KPMG Partners' Workshop (2022)

Other Major Event Held in Recent Years

- Name of the Event: KPMG Partners' Workshop / Meeting
- Date of the Event: 2022.5.27
- Event Details: Workshop & dinner functions for partners of the accounting firm KPMG
- Participants & Number of Participants: 350 employees of the accounting firm KPMG



2022
KOREA
UNIQUE
VENUE 39

KOREA UNIQUE VENUE

Types of Events



Name of Facility	Location	Facilities Type	MAXIMUM CAPACITY (BASED ON MAJOR SPACE)								Catering		Accommodations	Homepage	Page
			Shape & Maximum Capacity								In-house	Outside			
			Reception/Farewell	Lunch	Dinner	Dinner Party	Meeting/Conference	Exhibition Space	Outdoor Space						
National Museum of Korea	SEOUL	Art & Culture	Theater : 416 / Standing : 3,000								-	○	-	www.museum.go.kr/site/eng/home	p.06
Nodeul Island	SEOUL	Contemporary Complex Facility	Standing : 824 / Theater : 456								-	-	-	nodeul.org	p.06
Oil Tank Culture Park	SEOUL	Contemporary Complex Facility	Standing : 10,000 / Theater : 200								-	○	-	http://parks.seoul.go.kr/culturetank	p.07
Korean Stone Art Museum	SEOUL	Art & Culture	Standing : 300 / Banquet : 200								-	○	-	http://www.koreanstonemuseum.com/en/	p.07
Eland Cruise	SEOUL	Leisure & Sports	Standing : 499 / Banquet : 180								○	-	-	www.elandcruise.com	p.08
Floating Island Convention	SEOUL	Contemporary Complex Facility	Standing : 1,500 / Theater : 1,000								○	-	-	www.ficonvention.com	p.08
Korea Furniture Museum	SEOUL	Art & Culture	Standing : 100 / Theater : 100								-	○	-	www.kofum.com	p.09
Korea House	SEOUL	Art & Culture	Standing : 150 / Theater : 120								○	-	-	www.chf.or.kr/kh/eng	p.09
Nurimaru APEC House	BUSAN	Art & Culture	Standing : 200 / Theater : 120								-	○	-	https://www.busan.go.kr/nurimaru/english.jsp	p.10
The bay 101	BUSAN	Contemporary Complex Facility	Standing : 250 / Theater : 200								○	-	-	http://eng.thebay101.com/	p.10
MUSEUM 1	BUSAN	Art & Culture	Standing : 400 / Theater : 100-150								-	○	-	www.museum1.co.kr	p.11
Busan Cinema Center	BUSAN	Art & Culture	Standing : 6,000 / Theater : 4,000								-	○	-	http://www.dureraum.org/bccen/main/main.do?rbsldx=1	p.11
Daegu Art Factory	DAEGU	Art & Culture	Standing : 100 / Banquet : 30								-	○	-	www.daeguartfactory.kr/front/index.php?lang=ENG	p.12
Oakwood Premier Incheon Panoramic 65	INCHEON	Contemporary Complex Facility	Standing : 150 / Reception : 120								○	-	○	www.oakwoodpremier.co.kr/front2/en/opi	p.12
Jeondeungsa Temple	INCHEON	History & Tradition	Reception : 30~150 / Banquet : 30~150								○	○	○	www.jeondeungsa.org	p.13
Tribowl	INCHEON	Art & Culture	Standing : 50 / Theater : 300								-	○	-	www.tribowl.kr/en/	p.13
Asia Culture Center	GWANGJU	Art & Culture	Classroom 500 / Standing 500 / Reception 500 / Theater 500 / U-shape 500 / Board 500								-	○	-	www.acc.go.kr/en/index.do	p.14
Gwangmyeong Cave	GYEONGGI-DO	Leisure & Sports	Standing : 1,500 / Banquet : 1,050								-	○	-	www.gm.go.kr/cv/en/index.do	p.14
Korea Manhwa Contents Agency	GYEONGGI-DO	Art & Culture	Standing : 386 / Banquet : 100								-	-	-	www.komacn.kr/komacn_en/index.asp	p.15
Korean Folk Village	GYEONGGI-DO	Art & Culture	Banquet : 50~350								○	-	-	https://www.koreanfolk.co.kr/multi/english/	p.15

Seating Arrangements

Standing	Reception	Banquet	Theater	Classroom	U-Shape	Board
maximum number of people with standing position without tables	maximum number of people with standing position with round coffee tables	maximum number of people with sitting in chairs with round tables	maximum number of people with seating in theater seating arrangement	maximum number of people in classroom seating arrangement (with tables and chairs)	maximum number of people with seating in chairs with U shaped tables	maximum number of people with seating in chairs with meeting tables

Name of Facility	Location	Facilities Type	MAXIMUM CAPACITY (BASED ON MAJOR SPACE)								Catering		Accommodations	Homepage	Page
			Shape & Maximum Capacity								In-house	Outside			
			Reception/Farewell	Lunch	Dinner	Dinner Party	Meeting/Conference	Exhibition Space	Outdoor Space						
Hyundai Motorstudio Goyang	GYEONGGI-DO	Leisure & Sports	Standing : 1,000 / Banquet : 400								○	○	-	https://motorstudio.hyundai.com/goyang/ln/main.do?lang=en	p.16
Hyundai Cruise	GYEONGGI-DO	Leisure & Sports	Standing : 500 / Banquet : 320								-	○	-	http://www.aracruise.co.kr/eng_01.html	p.16
Gangneung Ojuk Hanok Village	GANGWON-DO	History & Tradition	Standing : 1,500 / Banquet : 200								-	○	○	ojuk.gtdc.or.kr	p.17
Nami Island	GANGWON-DO	Leisure & Sports	Standing : 1,500 / Banquet : 200								○	-	○	https://namisum-en.imweb.me/	p.17
DMZ Museum	GANGWON-DO	Art & Culture	Standing : 1,500 / Banquet : 1,000								-	○	-	www.dmzmuseum.com/en	p.18
Alpensia Ski Jumping Center	GANGWON-DO	Leisure & Sports	Standing : 3,592 / Banquet : 1,800								○	○	○	https://www.alpensia.com/en/accmm/ic/hotel-info.do	p.18
Wonju Hanji Theme Park	GANGWON-DO	History & Tradition	Standing : 100 / Classroom : 80								-	○	-	https://www.hanjipark.com/eng/main.php	p.19
Inje Speedium	GANGWON-DO	Leisure & Sports	Banquet : 350 / Theater : 600 / Classroom : 480								○	-	○	www.speedium.co.kr/company_eng/content/01_01.jsp	p.19
Haslla Art World	GANGWON-DO	Art & Culture	Standing : 140 / Banquet : 80								○	○	-	museumhaslla.com	p.20
The Independence Hall of Korea	CHUNGCHEONG-NAM-DO	History & Tradition	Standing : 10,000 / Theater : 499								-	-	-	http://global.i815.or.kr/en	p.20
Sunshine Studio	CHUNGCHEONG-NAM-DO	Art & Culture	Standing : 500 / Classroom : 100								-	-	-	www.sunshinestudio.co.kr	p.21
Royal Room of King	JEOLLABUK-DO	Art & Culture	Standing : 200 / Banquet : 160								○	○	○	www.royalroom.co.kr	p.21
Sori Arts Center of Jeollabuk-do	JEOLLABUK-DO	Art & Culture	Standing : 6,500 / Theater : 666								-	○	-	www.sori21.co.kr/english/	p.22
Gyeongju National Museum	GYEONGSANG-BUK-DO	Art & Culture	Standing : - / Theater : -								-	-	-	https://gyeongju.museum.go.kr/eng/	p.22
Hwangnyongwon	GYEONGSANG-BUK-DO	History & Tradition	Standing : 500 / Theater : 200								-	○	-	www.hwangnyongwon.com/en/	p.23
Clayarch Gimhae Museum	GYEONGSANG-NAM-DO	Art & Culture	Standing : 700 / Theater : 200								-	○	○	http://english.clayarch.org/index.do	p.23
Bonte Museum	JEJU-DO	Art & Culture	Reception : 300 / Banquet : 150								○	○	-	www.bontemuseum.com/eng_new/main.php	p.24
Spirited Garden	JEJU-DO	Contemporary Complex Facility	Standing : 300 / Theater : 120								-	○	-	www.spiritedgarden.com	p.24
Jeju Folk Village	JEJU-DO	Art & Culture	Standing : 400 / Reception : 400								-	○	-	http://jejufolklang.1941.co.kr/index.php	p.25



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