PATA DESTINATION MARKETING FORUM 2024

November 12-14 | Cha-Am, Thailand

Sponsorship Opportunities

* All sponsorship packages can be customised. Please contact sponsorship@pata.org

Platinum Sponsor

Sponsorship Fee: USD $30,000

- Opportunity to provide a four (4) minute speech introducing opening keynote speaker
- Five (5) complimentary conference registrations include carbon offset
- Acknowledgement in welcome speech
- Play up to 30 sec. Video at registration area (non-exclusive, on rotation basis)
- One (1) Business Table top to display promotional products (to be placed near the registration area)
- One (1) dedicated blog post from sponsor to be posted on PATA website and shared via PATA social media channels and PATA newsletter
- Two (2) VIPs seat at the conference
- Two (2) VIPs seat at the Welcome Dinner
- Two (2) VIPs seat at the delegate Dinner

Promotion and Publicity:

- Company logo on stage monitors and during session
- Featured logo on Event App under ‘Sponsors’ tab with company profile
- Acknowledgement of sponsor on onsite branding (where available and applicable)
- Acknowledgement of sponsor on PATA event website, programme and other marketing collateral (as available and applicable)
- Brand exposure on PATA post-event wrap-up EDM
# PATA DESTINATION MARKETING FORUM 2024

November 12-14 I Cha-Am, Thailand

## Gold and Silver Sponsorships

<table>
<thead>
<tr>
<th>Details</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship Fee</td>
<td>USD$ 8,000</td>
<td>USD$ 4,500</td>
</tr>
<tr>
<td>Complimentary conference delegate registrations include carbon offset</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Business Table top at registration area (Showcase products/ brochures)</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Full attendee list with name, title, company (GDPR compliance). Sent once before and after the event</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Acknowledgement of sponsor on PATA event website, programme and other marketing collateral (as available and applicable)</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Featured logo on Event App under ‘Sponsors’ tab with company profile</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Brand exposure on PATA post-event wrap up eDM</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Play up to 30 sec. Video at registration area (non-exclusive, on rotation basis)</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Website banner ad on PATA website</td>
<td>1 Month</td>
<td></td>
</tr>
</tbody>
</table>
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Thought Leadership sponsorships

MAIN STAGE - PRESENTATION SPONSOR

Sponsorship Fee: USD $10,000

- Opportunity to provide a two (2) minute speech introducing presentation speaker
- 30 seconds promotional video at the registration area, non exclusive and on rotation basis
- Two (2) complimentary conference registrations include carbon offset (VIP)
- One (1) Business Table top to display promotional products (to be placed near the registration area)

Promotion and Publicity:

- Company logo on stage monitors and during session
- Featured logo on Event App under ‘Sponsors’ tab with company profile
- Acknowledgement of sponsor on onsite branding (where available and applicable)
- Acknowledgement of sponsor on PATA event website, programme and other marketing collateral (as available and applicable)
- Brand exposure on PATA post-event wrap-up EDM

MAIN STAGE - CLOSING KEYNOTE SPONSOR

Sponsorship Fee: USD$8,000

- Opportunity to provide a two (2) minute speech introducing closing keynote speaker
- 30 seconds promotional video at the registration area, non exclusive and on rotation basis
- Two (2) complimentary conference registrations include carbon offset (VIP)
- One (1) Business Table top to display promotional products (to be placed near the registration area)

Promotion and Publicity:

- Company logo on stage monitors and during session
- Featured logo on Event App under ‘Sponsors’ tab with company profile
- Acknowledgement of sponsor on onsite branding (where available and applicable)
- Acknowledgement of sponsor on PATA event website, programme and other marketing collateral (as available and applicable)
- Brand exposure on PATA post-event wrap-up EDM

BREAKOUT SESSION SPONSOR

Sponsorship Fee: USD$8,000

- Opportunity to be a moderator or as a panel speaker at a sponsored session
- One (1) complimentary conference registration include carbon offset
PATA DESTINATION MARKETING FORUM 2024

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● One (1) Business Table top to display promotional products (to be placed near the registration area)
  * Each breakout session is 60 minutes long

Promotion and Publicity:

● Company logo on stage monitors and during sponsored session
● Acknowledgement of sponsor on onsite branding (where available and applicable)
● Acknowledgement of sponsor on onsite branding event app
● Acknowledgement of sponsor on PATA event website, programme and other marketing collateral (as available and applicable)
● Brand exposure on PATA post-event wrap-up EDM

BRAND AWARENESS OPPORTUNITIES

SELFIE STATION (Photo booth)

Sponsorship Fee: $5,000

● Prominent placement of logo on the selfie station branded unit to draw attention to your logo in the photos shared on social media; co-branded with PATA and main event sponsor logo
● Opportunity to place a sustainable giveaway in the area and host a contest to drive traffic / engagement
● One (1) complimentary conference registration include carbon offset

Promotion and Publicity:

● Acknowledgement of sponsor on onsite branding (where available and applicable)
● Acknowledgement of sponsor on PATA event website, programme and other marketing collateral (as available and applicable)
● Brand exposure on PATA post-event wrap-up EDM

BUSINESS TABLE TOP

Sponsorship Fee: $3,000

● A dedicated table top exhibit space located t the main event registration area
● Opportunity to place a sustainable giveaway in the area and host a contest to drive traffic / engagement
● One (1) complimentary conference registration include carbon offset

Promotion and Publicity:

● Acknowledgement of sponsor on onsite branding (where available and applicable)
● Acknowledgement of sponsor on PATA event website, programme and other marketing collateral (as available and applicable)
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EVENT APP

Sponsorship Fee: USD $5,000

- Sponsor mention in communication to all delegates announcing the mobile app live date
- One (1) complimentary conference registration include carbon offset
- Logo recognition on home page of event app

Promotion and Publicity:
- Acknowledgement of sponsor on onsite branding (where available and applicable)
- Acknowledgement of sponsor on PATA event website, programme and other marketing collateral (as available and applicable)
- Brand exposure on PATA post-event wrap-up EDM

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