

We are all
CREATIVES ACTIVISTS
ENTREPRENEURS OPTIMISTS
THE FUTURE

THE
NEW YORKERS
for NEW YORK

TUESDAY
JUNE 22, 2021

7 PM
VIRTUAL SHOWCASE
EVENT ON HOPIN



8 PM
AFTER PARTY

CITIZENS
COMMITTEE
FOR NEW
YORK CITY

THE
NEW YORKERS
for NEW YORK

RETHINK
REBUILD
REIMAGINE
THE CITY
WE LOVE

CITIZENS COMMITTEE FOR NEW YORK CITY PRESENTS
THE NEW YORKERS FOR NEW YORK
TUESDAY, JUNE 22, 2021

Since our first gala event in 1977, the citizens of New York have been coming together to celebrate the greatest city in the world. This year, we invite you to *join us virtually* as we honor our incredible grantee partners as well as five extraordinary women who are working to rethink, rebuild, and reimagine the city we love.

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SUSAN R. CULLMAN

The Activist

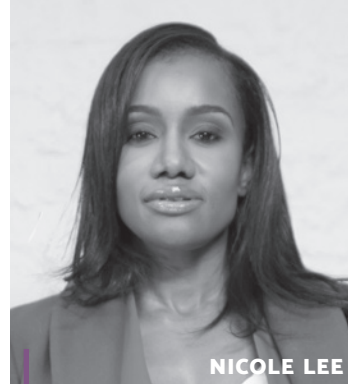
With family roots deeply established in New York and a proud member of the CitizensNYC board of directors, Susan has been at the front lines of change in our country since working as the Co-Chair of the Republican Coalition for Choice in 1991. She spent her days on the Hill and across the country working with lawyers and consultants, raising money, and supporting pro-choice Republican candidates, and is a constant advocate for women, healthcare, and NYC. Learn more about Susan [here](#).



FRIDA POLLI, PH.D.

The Entrepreneur

An award-winning Harvard and MIT neuroscientist turned CEO, Frida is currently the CEO and co-founder of pymetrics, a company leveraging soft skill science and AI to make workforce decisions more accurate and fair. Frida, along with her husband Conor Bastable, Partner at Davidson Kempner Capital Management, further demonstrate their love for NYC as active supporters of The Urban League, Prep for Prep, The Bowery Mission, and Robin Hood. Learn more about Frida [here](#).



NICOLE LEE

The Future

A community advocate, entrepreneur, and candidate for the New York City council, representing the 31st district, Nicole is a CitizensNYC grantee partner with more than a decade of experience. Nicole manages small businesses, is the founder of NSL Products and Services, Wink Beauty Parlour, as well as Journey Through Seth's Eyes, which provides a safe environment and resources for special needs adults. Learn more about Nicole [here](#).

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RHINA VALENTIN

The Creative

Born and raised in the Big Apple, Rhina is one of New York City's leading figures in the entertainment industry. Her impressive resume includes: host of Colors with Rhina (a talk show), host of BronxNet's OPEN Friday, and was named one of the 25 Bronx Influential Women. Learn more about Rhina [here](#).



SUE SUH AND TIME

DONATION LEVELS

CITY \$400,000

Includes one minute video to run during virtual event, recognition as sponsor of New Yorker for New York award, special acknowledgment during virtual event remarks, and more. Click [here](#) for full description.

BOROUGH \$250,000

Includes special acknowledgment during virtual event remarks, opportunity to be a presenting sponsor of a segment in the virtual event, and more. Click [here](#) for full description.

NEIGHBORHOOD \$100,000

Includes special gift to enjoy at home, full page ad in digital program, and logo/ name placement on email communication, program, website, social media and during the virtual event, and more. Click [here](#) for full description.

PARK \$50,000

Includes half page ad in digital program, and logo/name placement on email communication, program, website, social media and during the virtual event and more. Click [here](#) for full description.

AVENUE \$25,000

Includes logo/ name placement on email communication, program, website, social media and during the virtual event as well as additional visibility throughout the year. Click [here](#) for full description.

STREET \$15,000

Includes special gift to enjoy at home during the virtual event, logo/name placement on email communication, program, website, social media and during the virtual event and more. Click [here](#) for full description.

BLOCK \$10,000

Includes logo/name placement on email communication, program, website, social media and during the virtual event and more. Click [here](#) for full description.

BUILDING \$5,000

BROWNSTONE \$2,500

STOOP \$1,000

Includes logo/name placement on email communication, program, website, social media and during the virtual event. Click [here](#) for full description.

DIGITAL PROGRAM ADS

Full-page ad \$10,000

Half-page ad \$5,000

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Your contribution, less \$50, is tax-deductible to the extent allowed by law.*

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