

BRAND CALIBRATION

TAM

ALL IMAGES SHOT BY MANON OUIMET

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WELCOME

Are you looking for a brand identity that reflects your big vision?

I am here to build a brand that truly feels like you and emanates your essence.

In this guide you'll find the essential information about how we can work together.

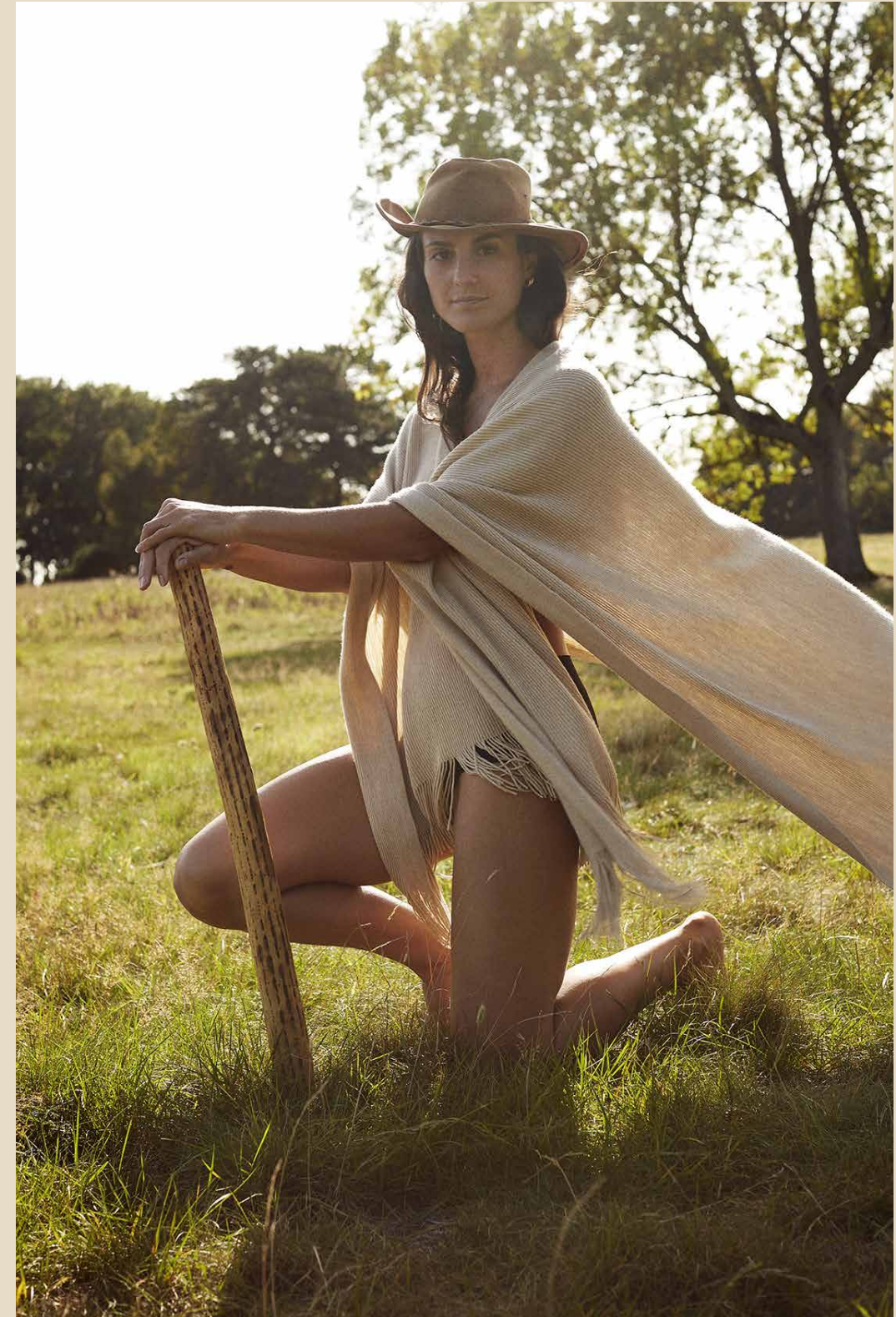


ABOUT

After nearly two decades working for brands in public relations, marketing, social media and advertising I have crafted a detailed process to define ones brand identity and vision.

I am here to witness and help you capture the essence of who you truly are and find your unique proposition in your sector.

My services are for you, if you're looking to find your tone of voice reflected across your website, imagery and all other brand assets.



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BRANDS & PROJECTS

Condé Nast Publishing

David Bailey

Farfetch

Google

GQ Men Of The Year

Hugo Boss

Hunter Boots

Nike

Style.com

Valentino

Zadig & Voltaire

Zimmermann

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PROCESS

Discovery

This is the essential part where we dive into your story.

Alignment

In this step we will bring your vision to life and clarify your personal brand aesthetic.

Creation

I will assist you with finding the right person to capture you or curate stock imagery based on your brief.

Integration

You will walk away with a brand marketing strategy, designs and action plan to move forward with confidence.



PACKAGES

Launch

from £222, includes but not limited to:

- Website designed with Squarespace*
- Image research & curation

Foundation

from £333, includes but not limited to:

- Website designed with Squarespace*
- Image research & curation
- Brand guidelines
- Design templates for socials and other brand assets

Expansion

from £444, includes but not limited to:

- Website designed with Squarespace*
- Photo shoot prep & organisation*
- Brand guidelines
- Content copywriting
- Budget planning, delivery and handling
- Design templates for socials and/or other brand assets

Extras

from £22. Any further changes, updates or projects outside the scope of these packages will be charged at @ £44 /ph

*does not include photography or Squarespace fees; these will be costed and paid for separately

WEB EXAMPLES

Amanda Denton

Yoga teacher & sound practitioner

[\[view website\]](#)

Madre

Yoga & wellness centre in St. Leonards-on-Sea

[\[view website\]](#)

Tam Studio

Whole being experiences

[\[view website\]](#)



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PHOTOGRAPHY

My go-to photographer is Manon Ouimet - winner of the British Photography Award and Feature Shoot Emerging Photography Award.

Her style to capture people ever-focusing on identity and celebrating the body makes my job so much easier.

I highly recommend investing into both packages to also include photography. This will not only make you stand out in a crowded environment, but also offer up new opportunities to promote yourself.



PORTRAIT BY JACOB PERLMUTTER

PHOTOGRAPHY PACKAGES

Photography in nature

£350, for up to 2 hours:

- Includes 2 looks and 2 still lifes
- 5 retouched images

Photography in studio

£600, for up to 2 hours:

- Includes 2 looks and 2 still lifes
- 5 retouched images

Photography in nature extra

£600, for up to 5 hours:

- Includes 4 looks and 4 still lifes
- 10 retouched images

Photography in studio extra

£850, for up to 5 hours:

- Includes 4 looks and 4 still lifes
- 10 retouched images

NOTE: Makeup and hair not included. Manon has a wonderful selection of talentend creatives to work with. Additional retouched images cost £50 per image. Travel costs not included (she is London-based).

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DARIA BY MANON



MARLI (LEFT) AND DNA BY MANON

T&M



XAN DYE BY MANON





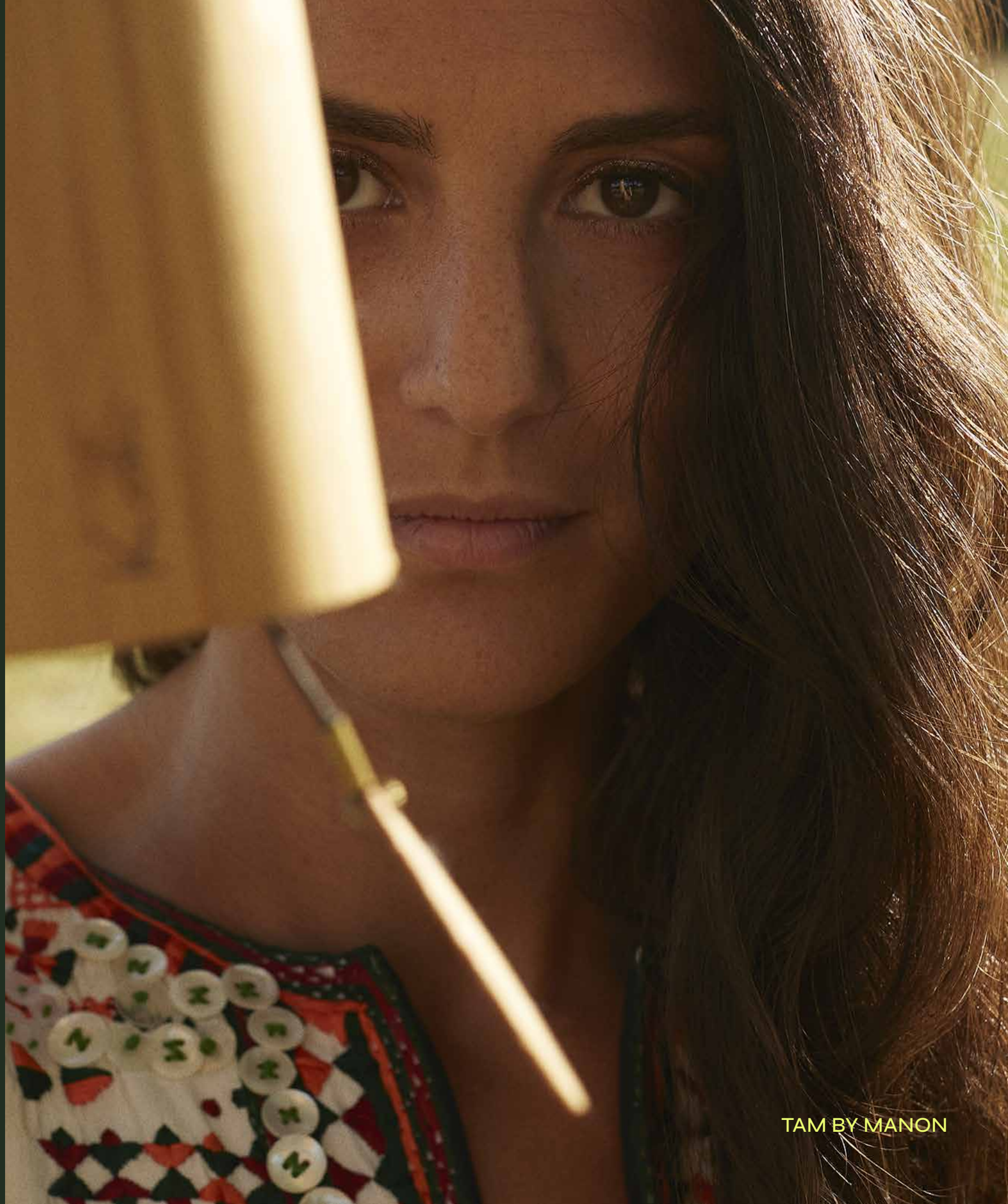


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