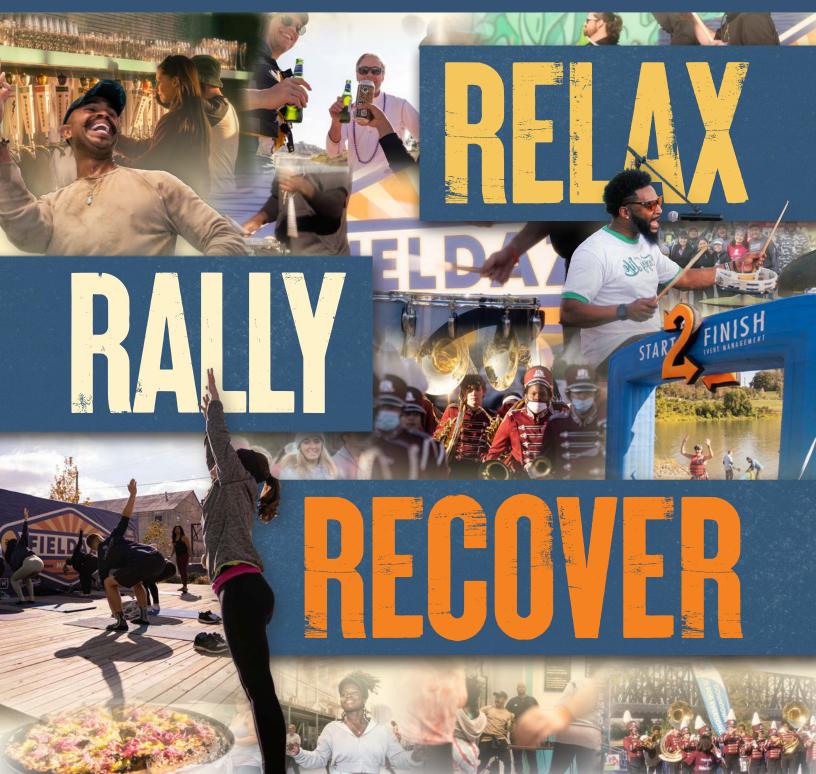


### **PRODUCED** BY **DISCOVER MEMPHIS NATURALLY**





# WE'RE TAKING YOUR FAVORITE school day to the next level this NOV 4-6 2022

PEER POWER

**BRX HALF MARATHON + 5K RACE** 

NAY AFTFR

PEER BIG RIVER CROSSING

25261

HUZZAH! ON THE HARBOR SUNDAY MORNING OUTDOORS INC GRIT & GRIND

**GRAVEL GRINDER BIKE RACE** 

#### **BLUE RIBBON SPONSOR \$10,000**

- 10x10 booth at Expo
- Additional on-site programming and activation
- Opportunity to host a sanctioned event in downtown Memphis
- Opportunity to table at all three headliner events
- Option to include marketing or promotional materials at packet
  pick-up for the headliner events
- Sponsor recognition on website
- Post event data summary + insights report
- Logo included in posters and promotional banners
- Social media profile/promotion on our channels
- Digital brand package for cross-promotion on your channels

#### **RED RIBBON SPONSOR \$5,000**

- 10x10 booth at Expo
- Additional on-site programming and activation
- Option to include marketing or promotional materials
  at packet pick-up for the headliner events
- Sponsor recognition on website
- Post event data summary + insights report
- Logo included in posters and promotional banners
- Social media profile/promotion on our channels
- Digital brand package for cross-promotion on your channels

#### YELLOW RIBBON SPONSOR \$2,500

- 10X10 booth at Expo
- Sponsor recognition on website
- Social media profile/promotion on our channels
- Digital brand package for cross-promotion on your channels

#### EXHIBITOR \$1,000

- 10X10 booth at Expo
- · Social media profile/promotion on our channels
- Digital brand package for cross-promotion on your channels



## FIELDAZE MAP



FOR MORE INFORMATION, PLEASE CONTACT LEAH GAFNI AT LGAFNI@DCAMEMPHIS.COM OR 901.372.5100.