



PRODUCED BY DISCOVER MEMPHIS NATURALLY



RELAX

RALLY



RECOVER





WE'RE TAKING YOUR FAVORITE
SCHOOL DAY TO THE NEXT LEVEL THIS
NOV 4-6 2022

SATURDAY MORNING
PEER POWER
BRX HALF MARATHON + 5K RACE

SATURDAY AFTERNOON
HUZZAH!
ON THE HARBOR

SUNDAY MORNING
OUTDOORS INC
GRIT & GRIND
GRAVEL GRINDER BIKE RACE



BLUE RIBBON SPONSOR \$10,000

- 10x10 booth at Expo
- Additional on-site programming and activation
- Opportunity to host a sanctioned event in downtown Memphis
- Opportunity to table at all three headliner events
- Option to include marketing or promotional materials at packet pick-up for the headliner events
- Sponsor recognition on website
- Post event data summary + insights report
- Logo included in posters and promotional banners
- Social media profile/promotion on our channels
- Digital brand package for cross-promotion on your channels

RED RIBBON SPONSOR \$5,000

- 10x10 booth at Expo
- Additional on-site programming and activation
- Option to include marketing or promotional materials at packet pick-up for the headliner events
- Sponsor recognition on website
- Post event data summary + insights report
- Logo included in posters and promotional banners
- Social media profile/promotion on our channels
- Digital brand package for cross-promotion on your channels

YELLOW RIBBON SPONSOR \$2,500

- 10x10 booth at Expo
- Sponsor recognition on website
- Social media profile/promotion on our channels
- Digital brand package for cross-promotion on your channels

EXHIBITOR \$1,000

- 10x10 booth at Expo
- Social media profile/promotion on our channels
- Digital brand package for cross-promotion on your channels



FIELDAZE MAP



10x10 booth at Expo

