



Email Template to Administrator & Decision-Makers

Dear **[Administrator Name]**,

As a School-Based Mental Health professional, I love my job but I often find the organization piece to be challenging and time-consuming. One of my main concerns is the lack of security around client records. Presently, I'm storing this information in **[INSERT WHAT YOU ARE CURRENTLY USING]**, which is on an unsecured network, and the liability of this weighs heavily on me.

[SHARE MORE ABOUT HOW THIS IS DIFFERENT FROM WHAT YOU'RE CURRENTLY USING.]

I found a tool that I think could make a huge difference in how effectively we serve our students. Not only would it mean more security for our student records, with greater organization, that means I'm spending less time on administrative paperwork and can devote more time and energy to creating **[INSERT INFO HERE ABOUT OTHER PROGRAMS YOU'RE DREAMING OF OFFERING YOUR STUDENTS & FAMILIES]**. What it boils down to is that every student and family would benefit from this.

It's called SocialNote, and I do believe it could potentially solve so many problems such as:

- Allow School-Based Mental Health professionals to log in securely (incredibly important for remote work).
- Reduce liability due to potential security issues.
- Improve workflow and allow School-Based Mental Health professionals to save time in documenting and organizing student information.
- Provide real live data that can showcase the amount of students and families we are serving along with the type of services being provided.
- Assist in applying for grants, hiring interns, and qualifying for other outside support thanks to streamlined reporting features.

[For SBMHs with up to 20 schools]

I did a bit more research, and the investment is \$1399 per year per school. So for us here at **[INSERT SCHOOL / DISTRICT NAME]**, we're looking at roughly **[INSERT TOTAL INVESTMENT]** for the school year.

[For SBMHs with over 20 schools]

I did a bit more research, and the general investment is \$1399 per year per school. However, it says to contact them for a custom quote for schools and districts with over 20 schools.

They also offer a free demo, and I would really like to sign up and have you join me to determine if this is a good fit for us. I believe they meet the needs I have been trying to accomplish, but I want to share more about that with you.

Would you like to join me for a free demo?

If you're interested to learn more, you can visit their website here: <https://socialnote.org/>

Sincerely,

Your Name