



SHEENA MORGAN

I am always conscious of my influence, presence, and impact.

Combine tenacity, passion, and leadership, and you have Sheena Morgan. For more than 20 years, Sheena has helped small, minority, and women-owned business owners realize their leverage and unleash it through strategic plans and strategies that support healthy, holistic, and solvent growth, improving organizational performance and enhancing client experiences.

ABOUT ME

Born in Alexandria, VA, and adopted into a Navy family, my upbringing exposed me to so many cultures and beautiful ways of life. Each move to a new country gave way to opportunities and experiences that have shaped the woman I am today!



EDUCATION

Masters, Business
Administration
University of Dallas, 2016

Bachelors, Business
Administration
University of Phoenix, 2014

CONTACT

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PASSIONATE TOPICS

Every time I step behind a mic or on a stage, my only thought is on the audience and how my words may ignite something amazing in them.

BUSINESS & ENTREPRENEURSHIP

Power in Process: Why designing your customer's journey is critical to driving positive experiences.

Untold Stories of the Corporatpreneur: How I have straddled both sides of the fence to build my brand.

Diversity Certification: The In's and Out of M/WBE certification and whether or not it's a good fit for your brand.

MINDSET & MOTIVATION

Designing Your Sphere of Influence: Harnessing your inner influencer and aligning with passions for growth.

Making Room: How women in spaces of opportunity making room for others?

Resounding Brilliance: My journey through breast cancer and the decision to be intentional about my life choices.



PUBLICATIONS & APPEARANCES

- Voyage Dallas Magazine, 2021
- PINGlobal Podcast, 2018
- Hush Lounge Podcast, 2020
- Building Beyond the 9 to 5, 2021, Co-authored collaboration