

UDANCE WINTER SESSION PLAYBOOK

The logo features the word "UDANCE" in a bold, sans-serif font. The letters "UD" are yellow, and "ANCE" is blue. A yellow ribbon is positioned below the letter "A".

UDANCE

**A FUNDRAISING GUIDE TO CONTINUE
YOUR EFFORTS FTK ALL WINTER LONG!**



RESOURCES FOR YOU

FUNDRAISING QR CODES

Stick a QR code onto the back of your Holiday cards and watch donations roll in! [Create your QR code here](#) and link it to your personal fundraising page!

Use this blurb with your code:

“This year I am joining UDance, a student run organization at the University of Delaware, to raise funds and awareness for the fight against childhood cancer, while instilling hope in children suffering from this diseases. If you would like to donate, scan this QR code.

Thank you in advance and Happy Holidays!”

TEMPLATES

[General](#) [Past Teachers](#) [Past Coaches](#) [Professors](#) [Recurring Donors](#)

[Facebook/Social Media](#) [Text Template](#) [Letter Template](#) [Thank You Template](#)

SOCIAL MEDIA GRAPHICS

[HERE](#) are graphics you can utilize to fundraise on your Instagram story

PRO TIP: Always offer an incentive for donations (for every donation I will...make you a starter pack, dating profile, white lie, recreate a picture, compliment, tell you what you remind me of, etc)

BLUE HENVELOPES

Fill out [this form](#) if you would like a member of the UDance Executive Board to fill them out for you.



WHAT YOU CAN DO FROM HOME

CANNING AT HOME

We have recently started to allow canning at any location over winter session but supplies must be picked up between Dec. 6th- Dec. 10th!

Here are the steps:

Call your desired location at home for approval: use [this script](#).

Fill out the [supply checkout form](#)

Pick up the supplies in the UDance office (015L Perkins)

CANS IN BUSINESSES

Find a jar or can to put in a local business or restaurant near the register, and check frequently throughout winter break for donations. See the [script here](#) for how to approach these businesses!



COOL CORPORATE CONNECTIONS

Have a connection from a previous internship, employer, or family member's place of employment? [Fill out the CCC form](#) for them to potentially sponsor UDance! All of the money from the sponsorship goes directly to your page.



GENERAL FUNDRAISING IDEAS

Make Holiday cookies or hot chocolate to sell to your family, friends, and neighbors FTK!

Gift wrapping for donations

Raffle off a holiday gift

Ask for donations when receiving gifts this holiday season

Talk to relatives about your involvement with UDance at holiday gatherings. Relatives are more likely to donate when they know what the cause is and hear about your involvement personally!

Polar Plunge!

Plow/shovel snow for donations

Make a Super Bowl Pool/Square Sheet and allocate 50% of the proceeds to your fundraising page and 50% to the winners!

Be sure to promote on social media by sharing your fundraising link!

FUNDRAISE TODAY, TO GIVE KIDS A TOMORROW

