JARROD LOVICK
GRAPHIC DESIGNER

405.406.6101 · jalovick352@gmail.com · behance.net/jarrod-lovick-design · www.lovick.design

EDUCATION ▶

University of Central Oklahoma
BFA in Graphic Design, May 2020
- Minor in Illustration

PROFESSIONAL EXPERIENCE ▶

High Five Media
June 2020–Present:
- Web & Graphic Design
  - Websites, Logos, Brand Systems, Billboards, Digital Ads, Print Media
- Video & Commercials
  - VO, Sound Assistant, ELT
- Research & Development
  - Internal Systems Dev.
  - Generative AI in Marketing

January–June 2020:
- Web Design Intern

ClockTower Studio
August–December 2018:
- Graphic Design

Office Depot
May-August 2017 & 2018:
- Logistics, Copy & Print, Cashier, Sales Associate

TECHNICAL EXPERIENCE ▶

Adobe Suite
- Photoshop, Illustrator, Indesign, After Effects, XD

Web Design
- Squarespace, Wordpress, Shopify

Autodesk
- Sketchbook Pro

Rhino 3D

▼ ACHIEVEMENTS

ADDY Awards
2022 Local:
- 2 Silver Professional Awards

2021 Local:
- 1 Bronze Professional Award

2020 Local:
- 1 Bronze Student Award

2019 Local:
- 3 Silver Student Awards
- 2 Gold Student Awards
- 1 Special Judges Award

2019 District:
- 1 Silver Student Award
- 3 Bronze Student Awards

FLUX Design Competition
- 2019 - Merit, Package Design

Academic Achievements
Design, Tuition Waiver Awards
- Fall 2017, Spring/Fall 2018, Fall 2019

UCO Foundation Scholarships
- Fall 2017, Spring/Fall 2018, Spring/Fall 2019

▼ SKILLS

Brand Identity
- **Logo Design**
- **System Structuring**
- **Brand Integration**

Illustration
- **Stylistic Versatility**
- **Digital & Traditional Proficiency**

UX/UI
- **CMS Structuring & Management**
- **CSS, HTML, Javascript Integration**