

Business summer 2022 preparation work.

Choose option A OR B, or both if you like a challenge.

OPTION A

Business News over the Summer of 2022 Business students are strongly encouraged to keep up to date with current affairs in the world of business and economics. This summer you should follow a news story concerning a business that is engaging, topical and lively.

Some recommendations are:

- ☐ The tax avoidance scandal regarding big companies such as Google; Amazon and Starbucks.
- ☐ The short term and long term impacts of BREXIT.
- ☐ The impacts of Coronavirus on UK small and large businesses.
- ☐ Or, choose your own!

Write a commentary about:

1. What happened- starting (as much as you can) at the beginning and showing how events unfold? You will develop your research skills as you will have to be selective

We will not accept work that is **copied and pasted**.

2. At the end, talk about what you think are the future implications (consequences) for the business concerned and other businesses.
What do you think should happen next, as a result of your investigation?
You have to justify (support) your recommendations.

You can choose how to present your findings- it can be in the form of a written report, a PowerPoint presentation or a short video.

You will monitor the story in the autumn and be expected to add to how the story develops. This must be ready to share at the start of your first Business lesson in September.

You will feedback to your classmates who will grade you and who will ask questions to test your understanding at the end.

Mr Forsyth & Miss Hanson
Any questions email us at;

a.forsyth@woodlands.derby.sch.uk
a.hanson@woodlands.derby.sch.uk

OPTION B

From the options below, complete 100 points worth of task.

	<p>Films (40 points)</p> <p>Watch and carry out a review of one or more of these subject related films.</p> <ul style="list-style-type: none">• The Social Network• Inside Job• Rogue Trader• Invictus (Relate your review to motivation)
	<p>Books & Newspapers (80 points)</p> <p>Read and carry out a review of one or more of these subject related books</p> <ul style="list-style-type: none">• Alan Sugar – What you See is What you Get• Hilary Devey – Bold as Brass: My Story• Steve Jobs – The Exclusive Biography• Richard Branson – Losing my Virginity• Karren Brady – Strong Woman: Ambition, Grit and a Great Pair of Heels <p>Alternatively, read the business pages of a broadsheet newspaper every week day for two weeks. Write a report summarising the key business themes from this period.</p>
	<p>Visits (60 points)</p> <p>Visit and review one or more of the following venues.</p> <ul style="list-style-type: none">• Bank of England Museum• Canary Wharf• The London Metal Exchange
	<p>Websites/Podcasts/Blogs/TV (20 points)</p> <p>Carry out review of one or more of the following</p> <ul style="list-style-type: none">• Peston's Picks (http://www.bbc.co.uk/news/correspondents/robertpeston/)• Steph McGovern Twitter (https://twitter.com/stephbreakfast)• BBC Breakfast Business News (watch each day for a week)
	<p>Project (100 points)</p> <ul style="list-style-type: none">• Research a prominent figure from the field of business and create an alternative door plaque for a Business classroom (30 points)• Create a blog relating to the field of business that would be relevant for other A Level Business students. You should create at least 12 posts over the course of the summer.

Reviews should be a hand written or word processed reports which should include a general overview, 3 objective positive observations and 3 negative observations as well as your personal opinion. Reviews and reports should be between 400 and 500 words.