COMMMUNITY CAPITAL FUND

STARTUP ASSETS FOR ECONOMIC OPPORTUNITY

Entrepreneurship Grant Info Session
August 14, 2020
The Community Capital Fund (CCF) invests in innovative and measurable community development that aligns with and strengthens the financial, human, and social capital of neighborhoods in the Greater Kansas City Metropolitan Area.
Programs & Impact

Neighborhoods Rising Fund
• $497,123 to 206 community-led projects (2015-2020)

Community Development Workshop
• 2,000+ participants (2013-2020)

Fiscal Sponsorship Program
• 10 social ventures raising $1M+
Startup Assets for Economic (SAFE) Opportunity is an entrepreneurship grant program administered by CCF, in partnership with the Kansas City, Missouri Health Department.

Microgrants will provide funding for residents in the 64128-zip code area, from $500 to $2,000, to support the development of new and aspiring entrepreneurs, while increasing household income and financial stability.

An initiative of the KC Blueprint for Violence Prevention and a Safe and Healthy Community.
Program Eligibility

1. Resident within the 64128-zip code area of Kansas City, MO

2. Must meet one of the following:
   • Individual seeking to start a new business, and does not currently own one, or
   • New business owner, operating a business established on or after January 1, 2019

3. Must be at least 16.

4. Must be able to participate in business development and technical assistance workshops (minimum 5 workshops, 10 hours total)

5. Participate in regular check-in’s with CCF staff, including monthly reporting

6. Other criteria may apply
Use of funds

The SAFE Opportunity program will provide both funding and technical assistance resources for new and aspiring entrepreneurs, to build individual wealth and financial stability. Funds may be used for startup expenses related to starting a small business. Examples include:

• Initial start-up expenses (business license and registration)
• Supplies and equipment
• Training and certification expenses
• Marketing and technology expenses
• Other expenses may be approved by CCF

SAFE Opportunity will not fund any entrepreneurial ventures that fall into these categories: Adult Entertainment, Bank, Financial Services, Seasonal (only operates part of the year), Liquor, Tobacco, Cannabis Cultivation of Dispensary, Franchise (does not include local-owned and independently-operated franchises)

Disbursement of funds

Funds will be disbursed according to the following schedule. (exact payment details subject to change)

• Payment 1 – Following completion of introductory workshop (orientation)
• Payment 2 – Following completion of three business development and technical assistance workshops
• Payment 3 – Following completion of minimum required business development technical assistance workshops and submission of a business plan
How to apply

2020 SAFE Opportunity applications may be submitted in one of the following ways:

1. Complete and submit online form available at www.tfaforms.com/4840507

2. Complete the fillable PDF application and email to info@ccfkansascity.org

3. If online submission is inaccessible or burdensome, please print and mail/drop off your grant application to: Community Capital Fund, ATTN SAFE Opportunity, 3200 Wayne Ave., Kansas City, MO 64109

(Copies of the grant application can be requested and picked up at the CCF office. CCF will also mail applications by request. Please call for either option, (816) 502-9584)

2020 SAFE Opportunity Applications must be submitted by 5:00 PM CST on Monday, August 24, 2020
Timeline (subject to change)


July 28, 2020  1st Grant Info Session (6:00 pm)

Aug. 5, 2020  2nd Grant Info Session (12:00 pm)

Aug. 14, 2020  3rd Grant Info Session (9:00 am)

Aug. 24, 2020  Applications due by 5:00 pm (CST)

Sep. 8, 2020  Applicants notified of award, non-award

Sep. 22, 2020  Orientation Gathering + 1st Business Briefing Workshop (optional make-up date TBD)

Oct. 6, 2020  2nd Business Briefing Workshop – Small Business + Entrepreneurship

Oct. 20, 2020  3rd Business Briefing Workshop – Asset-Based Community Development

Nov. 3, 2020  4th Business Briefing Workshop – Small Business + Entrepreneurship

Nov. 17, 2020  5th Business Briefing Workshop – Asset-Based Community Development

Oct. 2020 to Sep. 2021  Monthly Check-In’s + Reporting
Online Application

Visit www.tfaforms.com/4840507

Startup Assets for Economic (SAFE) Opportunity Grant Application

Startup Assets for Economic (SAFE) Opportunity is an entrepreneurship grant program administered by the Community Capital Fund (CCF), in partnership with the City of Kansas City, MO Health Department. This microgrant provides funding for residents in the 64128–zip code, from $500 to $2,000, to support the development of new and aspiring entrepreneurs, while increasing household income and financial stability.

Please be sure that you have read the eligibility requirements and application guidelines before submitting your application. Applications are due Monday, August 24, 2020 by 5:00 pm (CST).

If you have questions or need assistance, please call (816) 502-9584, or email info@ccfkansascity.org.

Tell us about yourself

First Name *

Last Name *

Home Address
Application ?’s
General Info

Tell us about yourself
- First Name
- Last Name
- Home Address
- City
- State/Province
- Zip/Postal Code
- What neighborhood do you live in?
- # of People Living in Household
- Annual Income
- Current work situation.
- Phone Number
- Email Address
- Date of Birth
- How did you hear about this project?

Business Information (if you currently own a business, please provide the following information. If you do not, skip to Question 1)
- Legal Name of Business/DBA.
- Business Address
- City
- State/Province
- Zip/Postal Code
- Do you rent or own your business space?
- Is your business home-based?
- Your Title
- What is your industry?
- When was your business established?
- What percentage of your business do you own?
- Business Website
- Business Email
Application ?’s
Business Idea

1. Briefly describe your business idea (or existing business) and your timeline for development.

2. Why do you want to start a business? What are your goals? *If you currently own a business, why did you start it? What are your goals?*

3. Analyze your competition: Who else is selling your product or service? Where are they selling it? How much are they charging?

1. What is your product or service? When do you expect to start? If in business, when did you start? What are your next steps?

2. Ex. Be your own boss, make a future for family, create jobs for members of your community.

3. List some businesses doing similar work.
4. How can you improve on what your competition is doing? Why do you feel there is a market for your idea? If you believe there is no other business doing what you will do/are doing, explain why you believe there is a need for your product or service.

5. Please describe your experience and skills related to you starting this business, as well as any resources and tools you may be using already.

6. What challenges have you experienced in wanting to start (or starting) your business? What assistance do you want or need to move forward with your business idea (or existing business)?

4. How is your idea different from others doing similar work? Price? Value? If no competition exists, then why do you believe people need your product or service?

5. Have you already received support for your business/idea? Skills and experience that help you moving forward?

6. What has prevented you from moving forward with your business idea? Finances, commitment, trouble finding support? What type of support would you like?
Application ?’s

Business Idea

7. What positive impact do you hope your business, and being an entrepreneur, will create for you and your community in the short-term? in the long-term?

8a. How much are you requesting ($500 min., $2,000 max.)?

8b. Budget Narrative: What will you use funds for? How will this help you move forward as a business owner/entrepreneur?

9. Are there any additional items you wish to address?

7. Investing in ourselves and small business is key to preserving and growing our neighborhoods. What role will you play? For yourself, family, community?

8. Request $500-$2,000. What expenses do you hope to cover? Tools and equipment, training and certifications, marketing, business registration expenses? A little fund can go a long way.

9. Use this space to add any additional comments or questions you may have about your business idea. About the program. Anything.
Visit the SAFE Opportunity website at www.alt-cap.org/safe

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