



22nd ANNUAL ATA PRO-AM SCHOLARSHIP SHOOTOUT

It's not too early to start talking about food, forehands, and FUNdraising as part of our annual Pro-Am Scholarship Shootout. Over the past two decades, the ATA community and its neighbors have raised more than \$1.2 million to support dedicated and deserving student-athletes through the Austin Athletic Scholarship Foundation. Once again this year, we're offering some unique sponsorship and vendor opportunities for local businesses. If you or a business you know is interested in participating, we want to hear from you!

DATE

Friday, October 28 – Banquet & Auction at Austin Tennis Academy
Saturday, October 29 – Pro-Am Calcutta Tennis Tournament at ATA

SPONSORSHIP OPPORTUNITIES

Each of our sponsors will receive recognition on the ATA and event websites leading up to and through the duration of the event.

CHAMPIONSHIP LEVEL - \$5,000 (1 available)

- Title Sponsor – AASF Scholarship Shootout sponsored by [Business Name]
- Business logo placard mounted on the tennis net on the show court
- Business logo placed on Media Wall along with ATA, ATACP and AASF logos
- Business logo placed in ATA monthly newsletter for 11 months
- One (1) reserved 10-top table at Friday's Banquet & Auction (up to 4 optional tournament entries)

GOLD BALL LEVEL - \$1500 (first come – limited availability)

- Business logo on vinyl banner placed on ATA fence for Friday/Saturday events
- Business logo placed in ATA monthly newsletter for 11 months
- Two (2) tickets to Banquet & Auction (one tournament entry for additional \$100)

In addition to sponsorships, we have a limited number of **VENDORS** to set up at ATA during Saturday's tournament play, as well as **DONORS** to donate items for Friday's live auction/Saturday's silent auction. If you are interested in being a sponsor/vendor and/or donating an auction item, please send an email to media@austintennisacademy.com before Monday, October 3 with the following information:

- Business Name
- Contact Name
- Contact Phone # and Email
- Area of interest: sponsorship level, vending or donating

THANK YOU!