

STANDARD PURCHASE AGREEMENT

Terms and Conditions

Gotcha! Pty Ltd ACN 113 417 860 t/a Gotcha! ABN 66 113 417 860 ('Gotcha!')

By purchasing goods or services by cash or on credit from Gotcha! you as the customer ('you'; 'Customer') hereby acknowledge that you are entering into a binding contract with Gotcha! Pty Ltd ACN 113 417 860 t/a Gotcha! ABN 66 113 417 860 ('Gotcha!') also t/a Gotcha! Magic and agree to be legally bound by the following terms and conditions:

1. Definitions

Agreement means this 'purchase agreement' and any changes agreed to by the parties in writing;

Australian Consumer Law means schedule 2 of the *Competition and Consumer Act 2010* (Cth);

Business Day means any day other than a Saturday, Sunday or public holiday in the jurisdiction where the Customer resides;

Conditions mean these purchase agreement terms and conditions;

Consequential Loss means loss of expected savings, loss of use, loss of opportunity, loss of profit, loss of revenue, increased financing costs, loss arising from delay, or any consequential, special or indirect loss or damage, whether or not the possibility or potential extent of the loss or damage was known or foreseeable, and whether arising from a claim under indemnity, contract, tort (including negligence), statute or otherwise;

Goods means any and all goods supplied by Gotcha! including, but not limited to, portraits, photography collections and all related or ancillary goods;

Loss means any expense, cost or damage of any kind and includes Consequential Loss and a fine or penalty imposed by a statutory or other authority;

Gotcha! means Gotcha! Pty Ltd ACN 113 417 860 t/a Gotcha! ABN 66 113 417 860, also t/a Gotcha! Magic, of Unit 21 / 6 Enterprise Street, Molendinar in the State of Queensland; and

Services means any services provided by Gotcha! including, but not limited to, the supply of photography collections and all related or ancillary services.

2. Interpretation

- (a) Singular words include the plural and vice versa. A mention of anything after include, includes or including, does not limit what else might be included.
- (b) These Conditions regulate key trading terms including the granting, and extension of, credit in connection with the supply of Goods or Services by Gotcha! to the Customer.

3. Customer Care Hotline Information

- (a) Gotcha! has established a special national customer care hotline telephone (07) 5564 6666. If you have a question or problem concerning your purchase, you are urged to contact us.

4. Payment

- (a) Unless otherwise agreed with Gotcha! in writing, payment in full for the Goods shall be made on or prior to delivery in accordance with the terms of this Agreement.

5. Customer obligations

- (a) These Conditions apply where Gotcha! accepts any order for Goods or Services or both from the Customer.
- (b) The Customer agrees that it must pay, without any deduction or setoff, the price charged by Gotcha! for Goods or Services supplied to the Customer on delivery or performance.

6. Availability and Alterations

- (a) Acceptance of orders and completion of contracts are subject to the availability of the Goods.
- (b) Gotcha! reserves the right to vary or alter any of

the designs, specification and packaging of all of its products described in its sales literature if circumstances so require. In the event that any fundamental variation or alteration does take place, Gotcha! shall inform the Customer at the earliest opportunity.

7. Risk

- (a) Risk in relation to any Goods passes to the Customer on delivery of the Goods.
- (b) If Gotcha! has expressly agreed to ship the Goods, risk in the Goods passes immediately on delivery of the Goods to the Customer's designated place of delivery by Gotcha! or its agent.

8. Delivery

- (a) Although Gotcha! will use all reasonable efforts to meet its forecasts for delivery of the Goods, such forecasts are estimates only.

9. Exclusion of implied terms

- (a) The Customer may have the benefit of consumer guarantees under the Australian Consumer Law. Otherwise, to the maximum extent permitted by law, all terms, conditions or warranties that would be implied into this Agreement or in connection with the supply of any Goods or Services by Gotcha! under law or statute or custom or international convention are expressly excluded.

10. Colour Matching and Sizes

- (a) Owing to photochromatic anomalies caused by a combination of certain dyes and materials, especially in man-made fibres, it is sometimes impossible to record on camera the exact colour of materials as perceived by the human eye.
- (b) When processing photographic products, Gotcha! will endeavour to achieve a pleasing overall colour balance based on natural flesh tones. It is understood that some colours may not remain consistent throughout a set of photographs owing to variations in lighting conditions and where photo altering has been

applied to enhance or create a mood to the image. It is also understood that all photographic printing is undertaken within the technical limitations of the process and that colour may not be identical over the whole range within a subject.

- (c) The colour balance of prints made at different times or in varying sizes may also be variable. Due to the limitations of computer monitors it is understood that photos may appear differently according to the specification of each monitor and that prints will not match photos rendered on any particular computer monitor.

11. Limitation of liability

- (a) To the maximum extent permitted by law, Gotcha!'s total liability arising out of or in connection with its performance of its obligations pursuant to this Agreement, or arising out of or in connection with the supply of specific Goods (including pursuant to or for breach of this Agreement or repudiation thereof, under statute, in equity or for tort, including negligent acts or omissions) is limited as follows:
 - (i) Gotcha! shall have no liability to the Customer for any Consequential Loss; and
 - (ii) Gotcha!'s total aggregate liability for Loss, however arising, shall not exceed the GST exclusive aggregate price paid by the Customer to Gotcha! for the specific Goods or Services that gave rise to the Loss in question. The limitations and exclusions in this sub-clause do not apply to the extent that any Loss is directly attributable to:
 - (A) the personal injury or death caused by Gotcha!'s default, breach of this Agreement or negligence; or
 - (B) fraud by Gotcha!.
- (b) Each party must take reasonable steps to mitigate any Loss it suffers or incurs.
- (c) Any directions issued to Customers or their guests during a viewing appointment are deemed to be at said person's own risk. Gotcha!

cannot be held responsible for any personal accidents or incidents incurred.

12. Refunds

- (a) Gotcha! does not provide refunds of any amount paid under this Agreement due to a change of mind or incorrect choice by the Customer.
- (b) If your Gotcha! collection includes a 'Prestige Album', Gotcha! will select the most suitable portraits. Unfortunately, no refunds or exchanges can be given if you disagree with our selection.

13. Intellectual Property

- (a) Gotcha! owns all rights to images provided under this Agreement, including copyright, which may be used for promotional purposes. Customer/s can use images for personal use, anything outside requires permission to be given to the Customer by Gotcha! in writing.
- (b) The Customer indemnifies Gotcha! in respect of any claims or damages or any costs arising in any manner from any reproduction of the Goods without proper reproduction rights of any image supplied to the Customer by Gotcha!.
- (c) The Customer may purchase the copyright to the images provided under this Agreement, subject to paying a further fee, to be negotiated at the time of request, to Gotcha!.

14. GST

- (a) If Gotcha! has any liability to pay Goods and Services Tax (GST) on the supply of any Goods or Services to the Customer, the Customer must pay to Gotcha! an amount equivalent to the GST liability of Gotcha! at the same time as the consideration is paid for the Goods or Services (unless the consideration for that supply is expressed specifically to be GST inclusive).

15. Miscellaneous

- (a) The person signing this Agreement on behalf of the Customer does so for and on behalf of the

Customer and hereby covenants with Gotcha! that he or she has the authority of the Customer to make this Agreement on the Customer's behalf and is empowered by the Customer to bind the Customer to this Agreement and hereby indemnifies Gotcha! against all losses, costs and claims incurred by Gotcha! arising out of the person so signing this Agreement not in fact having such power and/or authority.

- (b) If any of the terms and conditions of this Agreement are found to be void, voidable or unenforceable, then that part of this Agreement shall be severed from, and will not affect or derogate from, the validity and enforceability of the remaining provisions of, this Agreement.
- (c) No amendment or variation of this Agreement is valid or binding on a party unless made in writing and executed by the parties.
- (d) This Agreement is governed by the laws of the State or Territory in which the Goods are being sold or Services provided by Gotcha!.
- (e) This Agreement contains the entire agreement between the parties and supersedes any and all prior agreement or negotiations between the parties. No other terms and conditions shall be binding upon Gotcha! unless agreed to in writing by Gotcha! after the date of this Agreement.

16. Third Party Tools

- (a) Gotcha! may provide the Customer with access to third-party tools, which Gotcha! neither monitors nor has any control over input. The Customer acknowledges that and agrees that Gotcha! provides access to such tools "as is" and "as available" without any warranties, representations or conditions of any kind whatsoever and without any endorsement. Gotcha! shall have no liability whatsoever arising from or relating to the Customer's use of optional third-party tools.
- (b) Any use by the Customer of optional third-party tools is entirely at the Customer's own risk and discretion and the Customer should ensure that the Customer is familiar with and approves of

the terms, including any additional fees and charges.