Transforming the Creation and Production of Content

**Smart Edit**
A pre-edit, copyedit, and conversion tool that incorporates natural language processing and AI to benefit publishers in terms of editorial quality and better, faster markup and delivery to output channels. Smart Edit comprises several components that run together seamlessly, transforming raw, unedited manuscripts into edited, structured, and valid XML files.

**Smart Compose**
A fully-automated production engine that ingests structured output from Smart Edit to generate page proofs. Designed to work with both 3B2 and InDesign, built-in styles based on publisher specifications guarantee consistent, high-quality layouts. Automated content transformations with consistent formatting enable the fastest turnaround times in the industry.

**Smart Proof**
An online proofing and correction tool that provides an interface to update content in real time. Authors and editors can make line edits, respond to queries, and insert comments while the system maintains back-end XML, including change history metadata. Managing author corrections, editorial styles, and formats consistently translates to high-quality products.

**Smart Track**
A cloud-based workflow management and reporting module that logs all content transactions. The user interface presents a workflow overview with drill-down capabilities that tracks issues to improve both system and individual performance. Processes are triggered based on publisher XML feeds with content flowing seamlessly through task transfers and efficient hand-offs.

Contact us to learn more.