We are the best global learning solutions provider with presence in the US, UK, and India. With seasoned leadership and experienced development talent across service areas, KGL offers end-to-end services to create a wide variety of products in PreK–12, higher education, and adult learning markets. We can create products across various disciplines in print and digital formats.

Our expert services include:

- Content development
- Editorial support services
- Design
- Translation
- Media services
- Rights & Permissions
- Production
- Accessibility
- Digital solutions
- Print production
- Project management
- Assessment development

Come meet KGL and learn why our team should be your first choice!
Empowering Educators Together

It’s an exciting time in educational publishing. We have more tools than ever before to bring content to life.

Students and teachers deserve the very best materials, and you develop your publishing plan to meet that vision. But resources are tight and schedules are tighter. Let’s say you plan to reboot a basal program. There’s so much to do! Your first choice is an easy one: call KnowledgeWorks Global Ltd.

Our team can develop your program from soup to nuts with onshore expertise in project management, editorial, design, and media services, as well as a robust offshore team with the print and digital production know-how you need.

“Your first choice is an easy one: call KGL.”

1. Pre-Project Planning
2. Project Launch
3. Editorial Development
4. Design and Media Services
5. Production

TEAM SPOTLIGHT

**Waseem Andrabi**  *Vice President, Learning Solutions*

Waseem leads KGL’s Learning Solutions group. He brings more than 20 years of experience working with publishers in roles ranging from account and project management to workflow development to sales. Previously VP of Operations in our Noida facility and EVP of Operations at Glyph, Waseem draws on his comprehensive knowledge of KGL’s technology, operations, and service platforms to provide solutions to our clients.

**Matthew Reynolds**  *Senior Director, Learning Solutions*

Matt’s experience in educational publishing spans 30 years in development operations, sales and marketing, global supply, and executive management. Before joining KGL, Matt was the EVP of MPS North America, CEO of Element, and Director of Operations/Global Supply with Mazer. He has built successful development operations and long-term business relationships worldwide.
We help our publishing partners to reach all learners, regardless of age, location, language, or delivery format. Some of our specialized services include the following:

• **ELL/ELT:** KGL’s learning solutions group brings deep experience developing learning materials for English language learners of all ages in the U.S. and across the world. We provide a network of editorial professionals that specialize in English language instruction and localization of programs for various regions, including Europe, Latin America, Asia, and the Middle East.

• **Higher Education:** Our team of SMEs, development editors, copyeditors, and instructional designers lead the charge with content development for higher education projects. Recent projects include accuracy checks for digital World Languages texts, new study aid development for multiple content areas, animation development in marketing and accounting, and new edition supplements for health professions.

• **Translations:** Our team brings experience developing translations and transadaptations of learning materials from English to other languages. We specialize in Spanish for the U.S. market and offer a range of languages for global markets, from Arabic to Mandarin Chinese! Our production team has extensive experience typesetting foreign languages, too.

• **eLearning and Digital Products:** Whether it’s interactivities, animations, virtual labs, or adaptive assessments, our team has developed it! Our content team works closely with the digital production team throughout the digital process—from wireframe through to gold master. We include artists, programmers, instructional designers, and editors to ensure that every digital asset exceeds expectations.

• **Alt-text and Accessibility:** It’s important to ensure that all students can access educational content, so we have developed expertise in writing alt-text for digital learning materials across the grades and content areas. Our team also reviews and remediates existing products for accessibility, and we can help ensure that your products are born accessible.
Project Management

With KGL, you can expect to work with top-notch project managers and workflow experts to establish a plan to bring your program to life!

We are renowned for providing premier, industry-leading project management services. Just ask our clients. Our team acts as partners, providing oversight of our various units and teams worldwide. Whether you need a hand with documentation, resourcing, budgeting, workflow, tracking, or scheduling, we have the project manager for you.

KGL wrote the book on responsive, comprehensive, and effective project management processes. Our project managers have collaborated with clients to develop training manuals, process documentation, and checklists that our customers use to manage their publishing plans and product development. All project management team members are masters at maintaining schedules; tracking project budgets; and communicating with clients, staff, and freelance team members.
Our team works with customers to produce market-leading programs. KGL’s editorial team springs into action at the start of each program. Our in-house leaders and network of freelance experts build compelling, pedagogically sound content. The ability to execute our clients’ visions is what makes us the top choice for so many publishers.

Our development teams are composed of former educators and content experts, drawing on advanced degrees, teaching experience, and years of publishing know-how.

Our content team offers:
• prototype development and conceptualization

“**Our in-house leaders and network of freelance experts build compelling, pedagogically sound content.**”

KGL’s editorial support team provides all of the finishing touches and ancillary services needed to finalize compelling content into print- and digital-ready formats, including:

• writing
• editing
• instructional design
• correlations and standards alignment
• assessments
• accessibility support including alt-text descriptions

**PROJECT HIGHLIGHT**

**Houghton Mifflin Harcourt, IntoMath, Grades 3–5**

Our math development team produced a full range of components for HMH’s new K–12 IntoMath program, focused on grades 3, 4, and 5. The project included the development of student and teacher editions, along with a variety of ancillaries supporting the core instructional materials. Our team provided writing, editing, design, art and photo, and production services over a period of 16 months, producing 11,500+ pages of dynamic math instruction and assessment content. Following the successful launch of the program in the market, our team also helped develop and produce the digital components including the eSE, and interactive, technology-enhanced (TEI) program assessments.
TEAM SPOTLIGHT

SONNY REGELMAN  Executive Director, Learning Solutions
Sonny brings over 20 years of experience in content development and leadership in PreK–12, higher ed, and professional development. She is responsible for content development in English/Language Arts, science, social studies, world languages, and higher education. Prior to joining KGL, she held leadership positions at Compass Learning, QBS, and Aptara.

ALISON ABROHMS  Executive Director, Mathematics
After teaching in Philadelphia Public Schools, Alison began a 30-year publishing career with roles at Harcourt Brace Jovanovich, McGraw Hill, Silver Burdett Ginn, McClanahan & Company, and Houghton Mifflin. In 2004, Alison joined and launched our PreK–12 Division that focused on math and science. She has also authored several books.

JOSEPH BERMAN  Senior Manager, Science
Joseph has over 25 years of K–12 science and math product development experience. He edited high school science textbooks at Prentice Hall and served as Science Editor and later Editorial Director of Technology at Macmillan/McGraw Hill. At Scholastic, he developed math programs such as MATH 180. Joe oversees science development for KGL.

FAY UTSICK  Director, Project Management
Fay started at KGL more than 11 years ago as an integral member of the math and science editorial team. Today, her strong organizational skills and leadership qualities have led her to direct an amazing staff of project managers while continuing to manage some projects as lead PM.

Stride, Next Generation ELA Intro and Cast Videos, Grades 9 and 10
KGL’s instructional design team developed content for 185 videos that introduced and taught ELA concepts using authentic literature. The videos range from one to four minutes and involve animated characters, graphic novel-inspired visuals, and engaging whiteboard-style illustrations, all developed in tandem with our digital learning team.
Design and Media Services

Great text deserves great visuals, and KGL’s art and design studio provides just that. Our premier designers and image managers work closely with clients and content specialists to ensure a program’s look and feel achieve the client’s vision.

“Judge a book by its cover? You can if it’s one of the dozens of award-winning titles for which KGL has designed a cover.”

KGL also brings expertise in print and digital asset research, permissioning, and licensing. Whether managing media in a client-supplied database or using our own resources, our media management team ensures that assets are sourced efficiently and within budget and tracked flawlessly, securing permissions in a timely manner.

Judge a book by its cover? You can if it’s one of the dozens of award-winning titles for which KGL has designed a cover. Our design team can lead you from ideation to complex rendering to image archiving, and from covers to videos to multimedia interactives.

Need custom illustrations? Our team works with onshore and offshore illustrators with years of experience in the market.

SELECTED RECENT PROJECTS

DESIGN SERVICES

**Client: Cengage**
Services: Design Execution and Production
Project: *Gardner’s Art through the Ages: A Concise Global History 5th Edition*

**Client: Houghton Mifflin Harcourt**
Services: Conceptual Design & Design Execution

**Client: Benchmark Education**
Services: Design Execution
Project: Florida Reader Program

**Client: Encyclopædia Britannica**
Services: Conceptual Design
Project: *America from Coast to Coast*, design for state-specific eBook series

MEDIA SERVICES

**Client: Houghton Mifflin Harcourt**
Services: Art Management & Photo Research
Project: *Into Math South Carolina*, Grades K–8; 1500 images

**Client: World Book**
Services: Illustrative Art
Project: Building Blocks, Illustrations for a 10-book series

**Client: Stride (Formerly K12)**
Services: Photo Research and Illustrative Art
Project: Grades K-5 Science Lessons, 80 illustrations and 600 photos
Matter: Structure and Properties

What Is a Pure Substance?

Matter is made of atoms. An atom is the smallest unit of matter that has the same properties. All types of matter are made up of the same thing—atoms. The types of atoms and how those parts are put together determine the properties of matter. If the composition of a substance changes, its properties change, too. A glass of orange juice and a glass of apple juice are two different substances. They are made of different types of atoms. Water is a pure substance that is made up of two types of atoms, hydrogen and oxygen. Other pure substances are made up of more than one type of atom. Some pure substances, such as copper, are made up of only one type of atom. Scientists use models and models to look at the structure of substances. Copper wire is made from the same type of atoms as a copper cooking pot. Its properties are the same numbers. Copper wire is made from the same type of atoms as a copper cooking pot. Its properties are the same. In all these cases, the same types of atoms are put together in the same way. Copper has a golden color. Silver has a white color. Iron has a red color. Cinematographers use color to make movies. Gold is used in jewelry. Silver is used in making coins. Silver is a metal. It is silver. It is not the same as silver. It is a different metal. It is a different color. It is a different property. Gold is a metal. It is gold. It is not the same as gold. It is a different metal. It is a different color. It is a different property.

Properties of Substances

Properties of Substances

Matter: Structure and Properties

Did you know?

Artists use colorful grains of sand to make beautiful art. A single grain of sand contains about 10,000,000,000,000,000,000 atoms! The wire and the cooking pot are made of the same substance. Use the pictures to help you. What are some properties of this copper wire? What are some properties of this copper cooking pot? They are made of the same substance. What are some properties of this copper wire? What are some properties of this copper cooking pot? They are made of the same substance.
Print and Digital Production Services

Transforming your program from manuscript to market-ready product is easy with KGL’s production prowess. KGL has a 130-year history of providing print production services to publishers worldwide. Today, through the use of state-of-the-art technology, print production continues as one of KGL’s core competencies. Our production team uses the latest tools, and workflows to maximize efficiency and create high-quality products for our customers.

We also specialize in providing the entire range of digital development and maintenance services. We offer:

- conceptualization of new learning products
- creation of applications and ebooks
- delivery of lesson content through an LMS
- production of interactive widgets
- development of digital assessments

From web-based platforms to mobile applications and everything in between, our team is experienced in today’s technologies.

KGL provides production services using both onshore and offshore resources. KGL is committed to ensuring that the most appropriate team members—be they offshore, onshore, or hybrid—work on your products to deliver the highest quality results.

Golden Voice English Online Education, English as a Second Language, Grades 1–9

KGL partnered with GVE to create an innovative eLearning approach for English instruction for Chinese students. Our instructional design and technology teams prototyped and presented some 1,500 animations and interactives to bring the content to life. Interactives featured audiovisual elements along with practice for traditional reading, writing, and grammar. GVE’s program, which enhances speaking and listening skills, has received industry accolades for its forward-thinking approach.
TEAM SPOTLIGHT

SANDEEP KAPOOR  Vice President, Operations, Noida
Sandeep has nearly 30 years of experience, including 3 years with PreMediaGlobal and 17 years with Aptara. Sandeep has rich experience in handling book and journal production, media, and e-conversion projects. His strong background in technology includes system analysis and design for developing MIS and workflow tools while developing productivity, quality, and profitability benchmarks.

RAJEEV BAROWALIA  Vice President, Operations, Mumbai
As Vice President, Operations at our Mumbai, India facility, Rajeev is responsible for all digital services. Rajeev has 20 years of experience in eLearning and localization. He has worked in leadership roles in eLearning/digital content development companies such as Tata Interactive Systems, Lionbridge, NIIT, and as founding member of Praxis Technologies.

IN A TYPICAL YEAR, OUR DIGITAL TEAM DEVELOPS

more than 10,000 hours of rich media content

AND

more than 15,000 learning hours of interactive Flash-based content to HTML5

hundreds of mobile and web games

tens of thousands of assessment items
KGL is a global content solutions developer and a member of the CJK Group. We offer industry-leading, end-to-end content and learning product development services aimed at learners of all ages and used in a broad range of markets around the world. These include PreK–12, higher education, professional development, English Learning, professional and technical journals, academic and scholarly materials, and vocational learning among others.

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