WHY EASTLAKE TOMORROW?
Communities flourish when decisions are made close to the people. Eastlake Tomorrow is a volunteer-led neighborhood planning effort involving a broad coalition of residents, organizations, business owners and employees, and property owners. With some City funds (but mainly with donated time and resources) the neighborhood is identifying areas of consensus for needed actions by government, and self-help efforts of our own. Eastlake Tomorrow got started years ago, and it helped inspire neighborhood planning elsewhere. Results of our earlier planning are already rolling in, but we’re also reviewing the remaining recommendations for possible change. Here’s your chance to make a difference. Use this newsletter to plug into the issues you care most about. If you can’t attend a meeting, send in your thoughts to Eastlake Tomorrow (117 E. Louisa St. #5, Seattle 98102).

BUSINESS REVITALIZATION
AUGUST 4

What would make the Eastlake business district more vital? Help develop a strategy for the business district on August 4 (5:30-7:30 at the Seattle Police Officers Guild, 2517 Eastlake Ave. E.). What kinds of businesses does the neighborhood need, and how can we attract them? How can Eastlake Avenue be made more appealing as a destination for shopping and dining? Discussion will be facilitated by Susan Kaufman of Serafina. Make sure your business is represented at this important meeting! For questions, call 328-3560 or 322-5463.

BOUNDARY AND VILLAGE ISSUES TO BE AIRED SEPT. 17

The Eastlake planning boundaries suggested by the City comprehensive plan omitted some southern areas traditionally considered a part of Eastlake. The September 17 public meeting (6:30 p.m. at NOAA, 1801 Fairview Ave. E.) will weigh the alternatives and work toward a recommendation. For questions, or to get involved, contact John Crowser, 324-9530. Also to be discussed is the appropriateness of the City’s designation of Eastlake as a residential urban village. The Community Design Planning Team is assisting with the boundary and village study.

MAJOR PUBLIC MEETINGS

July 31 (Thursday, 6:30 p.m. at Seattle Police Officers Guild, 2517 Eastlake Ave.). Transportation problems and solutions

August 4 (Monday, 5:30 p.m. at 2517 Eastlake Ave.). Workshop to revitalize the Eastlake Avenue business district.

August 7 (Thursday, 6:30 p.m. at 2517 Eastlake Ave.) Validation meeting regarding the Franklin Ave. and Rogers Playfield redesign. For details, see enclosed insert.

August 12 (Tuesday). 6:15 p.m. traffic tour begins at southwest corner of U-bridge; 7:00 Eastlake Community Council meeting (2517 Eastlake Ave.) continues with transportation issues.

August 18 (Monday, 7 p.m. at NOAA, 1801 Fairview Ave. E.). Open space planning.

September 17 (Wednesday, 6:30 p.m. at NOAA, 1801 Fairview Ave. E.). Deciding on our planning boundary and village designation; review of Fairview Avenue design proposals.

September 20 (Saturday, 9:00 a.m. to 12:30 p.m. at Hart Crowser, 1910 Fairview Ave. E.). Showcase of Eastlake planning (brunch donated by Eastlake’s leading restaurants)

September 22 (Monday, 7 p.m. at NOAA, 1910 Fairview Ave. E.) Open space planning.
Eastlake community members, TOPS parents and School District representatives have reached consensus on a master plan and conceptual design for Franklin Avenue (in front of Seward School) and Rogers Playfield. There is also agreement to designate this block a "green street." A final community meeting to validate the plan and designation is scheduled for August 7 (6:30 to 8:30 p.m. at the Seattle Police Officers’ Guild, 2517 Eastlake Avenue E.)

Franklin Avenue and the Playfield are being re-designed as part of the Eastlake Tomorrow neighborhood plan and the Seward/TOPS School expansion/renovation project. Consensus came after an intense community/school process that began in February.

At the heart of the debate was use and design of Franklin Avenue, and how to accommodate TOPS’ hard-surface play activities along a popular community walking route. After exploring many alternatives, workshop participants agreed on a plan that reconciles these sometimes conflicting activities.

Like other Eastlake open space projects that are responding to events, the planning process for Franklin Avenue and Rogers Playfield was expedited to accommodate the School District's construction schedule and benefit from construction activities. The process included: a survey distributed throughout the neighborhood and to all TOPS families; a focus group that identified potential activities and uses for the two areas; models showing the design ideas of TOPS students; numerous meetings for planning the process and development of alternatives; and three community/school workshops in June and July. More than 60 people from the Eastlake community, TOPS, the School District, the Parks Department and other City departments helped to shape the recommended conceptual design.

The agreed-upon conceptual design plan and a description of the green street designation will be presented at the August 7 public meeting, which is required by the City as part of its neighborhood planning procedures. A summary of the design elements and an excerpt of the conceptual plan are provided on the reverse side. Your comments about the design and "green street" designation are welcomed, and can be provided in writing or at the meeting.

Upcoming work on Franklin Avenue and Rogers Playfield includes design details (such as tree size and species, pavement materials and color, lighting) and plans for funding and maintenance. If you are interested in being involved in any of these activities, please sign up.

Franklin Avenue and Rogers Playfield Conceptual Design Plan and Green Street Validation

Many of the elements that are part of the recommended design concept are described below. The general location and configuration of these elements are also shown on the accompanying conceptual plan (the plan includes some design details, such as suggested tree species, that will be reviewed by the community and TOPS in the design and development phase). Some of the elements will be funded and installed by the School District as part of construction; others may be funded through separate community and TOPS initiatives. Decisions about funding priorities, as well as design details and maintenance, will be made during the next several months. To participate in these decisions, indicate your interest on the back side of this insert.

Your comments on the recommended conceptual design and green street designation are welcomed; please return them (preferably by August 15, 1997) to Franklin/Rogers Comments, 117 East Louisa St. #5, Seattle 98102.

Rogers Playfield

Most of the proposed changes to Rogers Playfield occur in the vicinity of the tennis courts (additional design recommendations for the bank that abuts Franklin Avenue are described in the Franklin Avenue section, below). The recommendations include:

- Retain the tennis courts, swings and ballfield (outfield areas to remain “as is” for flexibility and to accommodate a variety of activities such as sunning, catch, frisbee, sitting, and small group sports).
- Level the playfield and provide new irrigation and drainage.
- Provide enhanced landscaping at the Eastlake/Louisa stairs (existing historic stairs will remain).
- Install a new path from the Eastlake/Roanoke stairs to the tennis courts with a “special garden” (such as a butterfly garden; existing historic stairs will remain).
- Install a community kiosk, selected plantings and seating at the south-
Additional recommendations:

- An enhanced walkway connecting Louisa and Roanoke streets along the west side of the green street (in the same location as the existing sidewalk). The walkway would skirt a new play area at the south end of the block, and pass through a new central overlook as well as the existing tree canopy at the north end of the block (the design of these abutting areas varies and is described below).
- A 20' wide paved lane connecting Louisa and Roanoke streets along the eastern side of the green street for emergency vehicle access. The lane would primarily be used for walking, play, bicycling, street fairs and other community and school activities, but be available for emergency vehicles.
- A new overlook and sitting area opposite the 1905 building entrance (see drawing), and stairs connecting Franklin with the playfield centered on (or on axis with) the overlook and building entrance.
- A barrier-free access ramp connecting the overlook and the playfield; the ramp will be located to the south, with a switch-back.
- Preserve the existing tree canopy and walkways that are north of the proposed overlook and enhance the planting strips in this area (most trees are retained, the western planting strip is enlarged, with benches/tables added); the area is to be used as a quiet space.
- New stairs and a pathway connecting Franklin to the school and the east side of the tennis courts (the stairs and pathway go through the tree canopy area).
- A hard-surface area for low-level, active play between Louisa and the new overlook. This area will have removable tetherball poles for school use, and one basketball hoop on the east side of the play area (another outdoor hoop will be in the service area on school property, and 6 indoor hoops will be in the gym). A minimum 5' wide planting strip with trees will be between the play area and the walkway. Details for the planting strip, including tree species, size and spacing, fence type and height (if any), and small paths through the planting strip, will be determined during the next several months; the effect on the play area will be a consideration in the selection and spacing of trees in the planting strip.
- Remove the existing fence and shrubs along the bank (this will increase visibility between Franklin and the Playfield). Replant the bank with trees, low shrubs and groundcover; build slides, a tree fort and other play elements into the bank; and construct stepped seating in the bank along first base.
- Relocate some or all of the utility wires underground.
- Remove the small children's play equipment from Franklin and provide a new play area on school property west of the 1893 building; the existing play equipment, which was purchased with funds from the community, TOPS and the City’s Neighborhood Matching Fund Program, may be temporarily relocated to Rogers Playfield during construction, then moved to the permanent play area on school property, subject to approval by the City, School District and community organizations that participated in the matching grant.
- Small curb ramps for bicycle and wheelchair access to the sidewalk and the paved lane.
- Informational kiosks at various locations for school and community use.
- Install selected plantings in designated areas, such as the overlook, along bank and in planting strips.

Please see design and reply form on reverse side.
Franklin Avenue and Rogers Playfield master plan and conceptual design, as recommended by community members, TOPS parents and School District representatives who participated in the 5-month design process. The plan shows the general location and configuration of recommended uses and design elements (note that the plan includes some design details, such as suggested tree species, that will be reviewed by the community and TOPS in the upcoming design and development phase).
Please fill out your comments and send to Franklin/Rogers Comments, 117 E. Louisa St. #5, Seattle 98102

Comments on Green Street designation:

Comments on conceptual design:

Name ___________________________ Phone(s) ___________________________

Fax ___________________________ e-mail ___________________________

Address ___________________________

I would like to help with detailed design, funding and/or maintenance plans; please contact me.
COMMUNITY DESIGN

Much that is lovable or forgettable about Eastlake stems from design choices made over the years. The Community Design Planning Team is working to develop and analyze last year’s neighborhood design inventory and add a qualitative inventory of architectural characteristics which define Eastlake. A major next step is to explore future building design recommendations, beginning with workshops to identify neighborhood priorities. A professional consultant will help with design recommendations that could become part of the Seattle comprehensive plan if supported by the neighborhood and adopted by the City Council.

Other community design projects will examine household counts (determine Eastlake’s progress toward the City’s growth targets) and cobblestone streets (work with the transportation planning team to evaluate our cobblestone streets and options for repairing them). The Community Design Planning Team has hired Sharon Rose Vonasch to assist it. The planning team meets on the third Thursday of each month, and welcomes your participation. The next meeting is August 21 (6:30 p.m. at 3100 Fairview Ave. E., Apt. 101); contact Dave Dykstra at 325-9101 for questions or information on future meetings.

DIVERSITY

Eastlake is economically diverse, mixing small and large businesses, renters, and homeowners; but it is not especially diverse in ethnicity, income or age. Eastlakers have long been concerned about preserving diversity without being fully agreed on what it means. Now, says Diversity Planning Team cochair Sandra Henricks, “it’s critical that Eastlake think about our present and future as a human community.”

The Diversity Planning Team is planning a neighborhood-wide public meeting (probably in October) to develop a community consensus about our desires for the future. The planning team is pleased to announce the hiring of Pacific Communications to plan and publicize the meeting. Pacific’s president Regina Glenn has much experience helping communities address diversity. Watch for the publicity, and be sure to attend!

OPEN SPACE—AUG. 18, SEPT. 22

At 11.8 households per acre, Eastlake ranks third in density among Seattle’s 18 residential urban villages, yet the City estimates that the neighborhood’s population will increase by 20 percent in the next twenty years. The impact of this growth will depend on how well we plan for it.

Recreation, wildlife, run-off, views, connections, and quietude are a few of the issues that Eastlakers can affect in the coming months. This process offers an excellent opportunity to increase parks, trails, vistas, habitat, quiet spaces, and recreational facilities—and also to clarify open space priorities in the community.

In 1996, the Open Space Planning Team’s inventory and site analysis of public open spaces identified key sites, and a community survey captured opinions about open space issues. This summer and fall, the planning team will conduct a public needs assessment—and we want your input on questions such as these:

• Is there enough open space?
• If not, what kinds do we want?
• What uses should these spaces support?
• How can open space reflect our values and meet our needs?
• How should our network of open space look in 20 years?
• What are our best opportunities and resources?
• What strategies would best achieve our vision?

Results from this assessment will be incorporated into an open space plan through a public process scheduled for winter and spring. This plan will guide the ways in which Eastlake optimizes open space in the coming years. Please mark these dates on your calendar and contribute to the process!

Public meetings of the open space planning team will occur on first and third Mondays—Next meeting is August 18 (7 p.m. at NOAA, 1801 Fairview Ave. E.). We’ll discuss the needs assessment, and upcoming work parties, including a
Labor Day work party (August 30) and a Halloween-theme tree planting party (tentatively October 25). For more information or to get involved in open space planning, call T. Kutzmark (517-4105, teakay@u.washington.edu).

TRANSPORTATION

Traffic patterns, bicycle and pedestrian safety, bus service – everyone has an opinion on these issues. The 1994 Eastlake Transportation Plan touched on most of them, but it needs updating (if only because some recommendations—such as the medians along Eastlake Avenue near Harvard Avenue and the stop light at Boston St.—have already been achieved). Please mark your preferences on handouts available at Lake Union Mail, 117 E. Louisa St., where a review copy of the 1994 plan is available (see it also on the Eastlake web page, or by calling 322-5463). Come hear about the Fairview design project (see below) and help solve the puzzle of Eastlake Avenue. Meetings include July 31 (6:30 p.m.) and August 12 (7 p.m.), both at 2517 Eastlake Ave. E.; the Aug. 12 meeting is preceded by a 6:15 tour heading south from the University Bridge).

FAIRVIEW DESIGN PROJECT

Come to the September 17 meeting (6:30 p.m. at NOAA) to see design proposals for Fairview Ave. E.. A careful consensus-building process involving property owners, businesses, and residents has improved on proposals in the 1994 Eastlake Transportation Plan for Fairview south from E. Newton St. to Eastlake Avenue. Based on a design submitted by Zymogenetics, the City has agreed to make a safer intersection where Fairview Ave. E. bends near Eastlake Ave. A four-foot shoreline walkway north to NOAA, as well as picnic tables could be put in without sacrificing either parking or trees. In some areas, parking or trees will increase. For questions, call John Crowser at 324-9530 or Chris Leman at 322-5463.

The Fairview design group (a joint project of the Transportation and Open Space planning teams) now also sponsors the Fairview traffic calming project between Newton and Roanoke Streets; volunteers are needed to help with an application for City funds (call Mary Sue Galvin at 323-6439). If you can’t make it to the meeting, pick up drawings at Lake Union Mail; we are also trying to include the designs on the Eastlake web page. Comment letters are welcome to Fairview Design, c/o Lake Union Mail, 117 E. Louisa St. #5, Seattle 98102 or cleman@oo.net.

NORTH GATEWAY

This planning team is working toward a distinctive gateway to the Eastlake and Portage Bay/Roanoke Park neighborhoods, with a focus on the triangle of land between Eastlake and Harvard Avenues and E. Allison St. After the trailers and other equipment from the Combined Sewer Overflow project are removed from the triangle and we know the restoration schedule, we can work to coordinate community involvement in this first phase of the Gateway project, with landscape restoration expected for the fall. Volunteers are needed for planting and to organize (and attend!) a celebration of landscape completion.

We are working with Pat Strosahl and Dennis Tate of Community Connection to further plan for enhancements of the Gateway triangle. They propose to help us “make the site a special place on its own, with high degree of urban grace, including placement of a significant art work on the site.” The planning process will include the following steps:

- Meet with locals regarding gateway ideas; establish protocols
- Link with design and main street teams to establish “identifiers” (lighting, a logo, design elements, and historical or current references, e.g. houseboats.)
- Identify potential funding sources for a major art work, and bring in the grant money
- Sustain the “fish stream” element of the landscape plan.
- Develop a “strategies survey” that provides options for action and ask people to pick one
- Develop ways to solicit other input (kid’s drawing contests, paper/pads at community events)
- Develop drawings in different styles (environmental, sculptural, surface painting, found objects)
- Develop volunteer/community resources via a community and school outreach project
- Develop a competition/bidding process for artists

The North Gateway planning team consists of Anne Turner, James Goranson, Jill Wiedenhoft, Kingsley Joneson (Portage Bay/Roanoke
Park), and Lynn Poser (Eastlake Arts Commission). We welcome additional members. To get involved, call 270-0072 or 323-1432.

**SURVEY RESULTS AVAILABLE**

More than 400 forms have now been analyzed from the 1996-97 Eastlake Tomorrow survey. Quantitative analysis was by Neal Wankoff of Gilmore Research. Transcription of written comments was by Giff Jones, Ted Fry, and Chris Leman. Copies of the results are available for public review at Lake Union Mail, the Floating Homes Association, and the Eastlake web page. Watch our next issue for a detailed report.

**STEERING COMMITTEE VOLUNTEERS**

Membership consists of 16 seats—ten stakeholder groups, and six planning teams. Most seats are shared, encouraging representation at every meeting. The Steering Committee wants your ideas on future directions for the neighborhood. P=pending

**Apartment Owners/Managers**
C.T. Gagnier, 325-0474; Ted Choi, 325-4934, tedchoi-tam@juno.com (P)

**Eastlake Business Association**
Christopher R. Hughes, Northwest Administrators, 726-3208

**Eastlake Community Council**
Deverick Martin (president), 325-6835, dmartin@speakeasy.org

**Floating Homes Association**
Mary Sue Galvin, 323-6439, galvin.m@ghc.org

**Bill Keasler (president), 325-8017, wak@netcom.com**
**Friends of Lake Union/Olmsted-Fairview Park Commission**
Salaha Warsi-Brighton, 726-0213, edb@dbug.org; Dave Moore and Carol Anderson, 325-5463, folu@oo.net

**Homeowner**
Lynn Poser, 323-9257, poserl@u.washington.edu

**Office Building Owner**
John Crowser, Hart Crowser; 324-9530, jcc@hartcrowser.com

**Renter**
Margaret Roberts, 324-1158, MRobertsMC@AOL.com

**Social Service Provider**
Gary Boots, United Indians of All Tribes Foundation, 325-0070 bootman@eskimo.com
Vicki Jones, Childhaven, 464-3925

**The Options Program at Seward**
Gibb Damman, 367-1024, gib-dzn@u.washington.edu; Jay Pickering, 628-9979

**Community Design Planning Team**
David Dykstra, 325-9101; Carol Eychaner, 324-1716

**Diversity Planning Team**
Robert Geballe, 328-3560; Sandra Henricks, 322-9759

**Main Street Planning Team**
Susan Kaufman, 328-3560; Cheryl Thomas, 329-2600, ThomasLane@MSN.com (P)

**North Gateway Planning Team**
Kingsley Joneson (Pres., Portage Bay/Roanoke Park Community Council), 323-6031; Anne Turner, 323-1432, aturner@u.washington.edu

**Open Space Planning Team**
Barbara Deutsch, 323-1770, bdeutsch@u.washington.edu

**Transportation Planning Team**
Karl Kumm, 860-4151 (P)

**Seattle Neighborhood Planning Office**
Daniel Becker, 684-8073, daniel.becker@ci.seattle.wa.us

**WANT MORE INFORMATION?**

Documents about the Eastlake Tomorrow neighborhood planning process are available for public review at Lake Union Mail (117 E. Louisa St.); the Floating Homes Association (2329 Fairview Ave. E.); and electronically on the Eastlake home page, http://oo.net/oo/et. You may also contact any member of the Steering Committee (see below), or executive coordinator Pat Strosahl (382-0594; pstros@AOL.com) and organizer Chris Leman (322-5463; cleman@oo.net)

All meeting locations listed are accessible to persons with disabilities. To request additional accommodation for persons with disabilities, please call Chris Leman at 322-5463