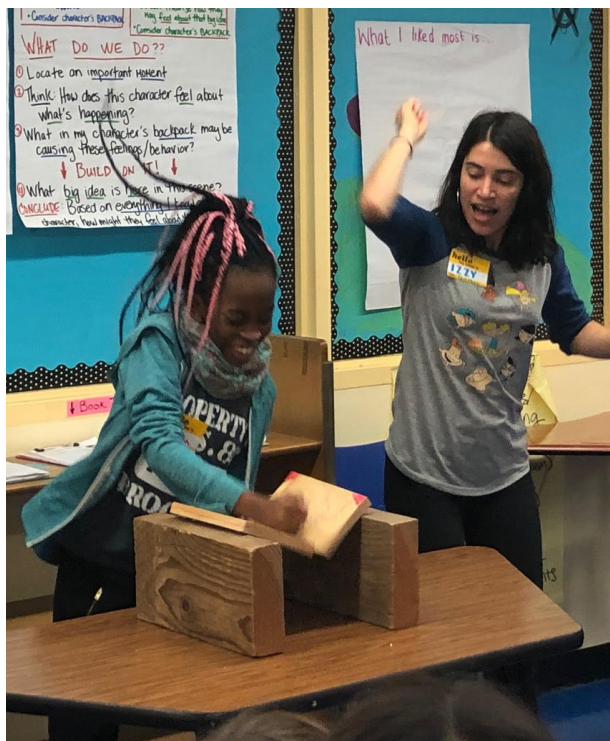




# 2024 Sponsor Packages

The Center for Anti-Violence Education (CAE)



# Our Work

Each year, The Center for Anti-Violence Education (CAE) works with approximately 3,000 New Yorkers, teaching **Empowerment Self-Defense** to those at high risk of hate violence and **Upstander** tools to those seeking to make their communities safer for everyone, particularly the most vulnerable among us.

We develop and deliver workshops, trainings, and long-term programs that link individual safety and well-being to the safety and wellness of our broader communities. Since our founding in 1974 as Brooklyn Women's Martial Arts, we have trained over 80,000 people in NYC and beyond. As we approach our **50th year anniversary**, we are looking for dedicated partners to support our cause.

## This Past Year:

**4,380**

people gained anti-violence tools.

**85%**

of participants received CAE's services for free, made possible from donations and grants.

**OVER 75%**

of the people CAE served were women, girls, and folks who are LGBTQ+, particularly those targeted by racism and xenophobia. More than 40% identified as survivors of violence.

**98%**

learned new tools/strategies to stand up against hate violence in their community.

# Become a Sponsor for *A Night of Comedy*

CAE's signature event to raise funds to prevent, disrupt, and heal from hate violence.

Date: **Spring 2024, early May**

Location: **New York City**

Our work is made possible by a dedicated network of strategic partners. Their support allows CAE to work with people most impacted by hate violence. Over 75% of the people CAE served were women, girls, and folks who are LGBTQ+, particularly those targeted by racism and xenophobia. More than 40% identified as survivors of violence.

By aligning with CAE, you will

- Partner with nonprofit in efforts to disrupt hate violence for those most impacted
- Receive recognition on CAE's marketing materials, social media, and website
- Reach a wide and diverse audience

Thanks to our past sponsors:



## Event Details:

*A Night of Comedy* is CAE's annual fundraiser. Sponsors and guests alike will experience a night of laughter from a curated selection of comedians. This event is an opportunity to gather with like minded individuals dedicated to ending hate violence. You will enjoy the evening in a fun space that includes an open bar, delicious food, an auction, raffle, and more.

Last year's event featured comedians **Ophira Eisenberg, Nico Carney, Liz Glazer, Joyelle Nicole Johnson, Rich Kiamco, and Atheer Yacoub.**

This is the Center for Anti-Violence Education's most important fundraiser of the year. All proceeds directly support our work with communities targeted by violence.



# About CAE



## Our Mission

The Center for Anti-Violence Education (CAE) works to prevent, disrupt and heal from hate violence in our communities through educational programs that center the experiences of the most marginalized people among us.

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## Our Vision

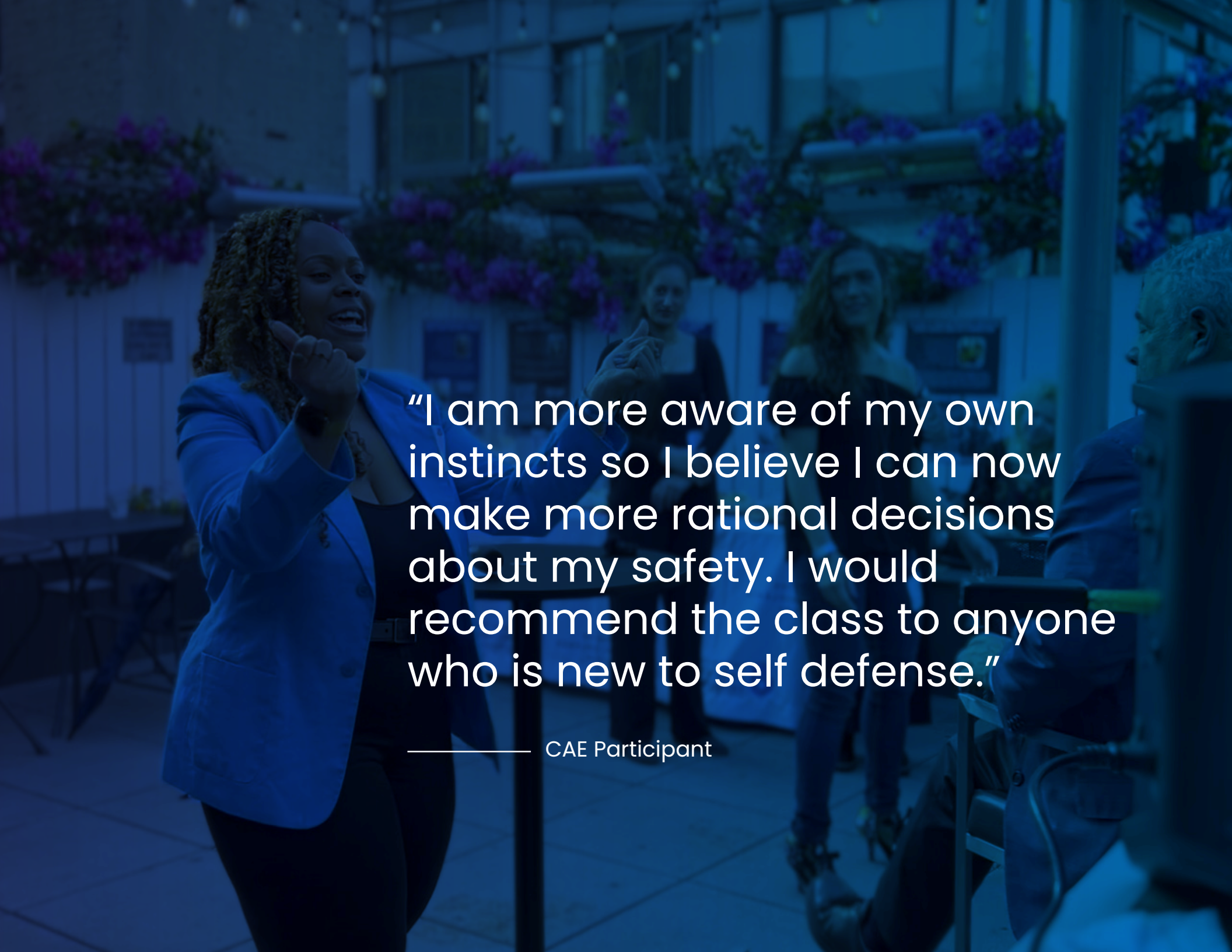
CAE envisions the world we want to live in as an ever-expanding community of Upstanders, actively working to uphold the humanity and well-being of the collective, especially the most vulnerable among us.

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## Our Approach

To CAE, anti-violence means that each one of us is safer when all of us are safer.



A woman with curly hair, wearing a blue blazer, is speaking enthusiastically with her hands raised. She is in the foreground of an outdoor event. In the background, several other people are visible, including a woman in a white dress and a man in a blue jacket. The scene is decorated with purple flowers and string lights. The entire image has a blue tint.

"I am more aware of my own instincts so I believe I can now make more rational decisions about my safety. I would recommend the class to anyone who is new to self defense."

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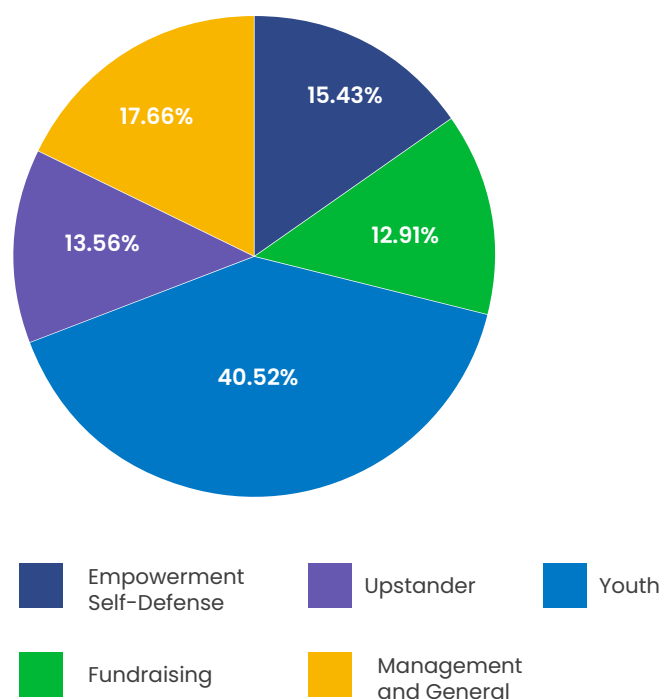
CAE Participant

# Your Dollars at Work

The Center for Anti-Violence Education (CAE) works to prevent, disrupt and heal from hate violence in our communities through educational programs that center the experiences of the most marginalized people among us.

## Allocation of Funds

Fiscal Year 2023



When you decide to Sponsor CAE's Event, you can expect your contributions to support:

- ✓ Afterschool empowerment programs for girls and trans and gender-nonconforming youth
- ✓ Empowerment Self-Defense workshops and programs for survivors and communities at risk, delivered in partnership with shelters, community groups, schools and workplaces
- ✓ Upstander workshops and trainings at workplaces, schools and with community groups to engage all willing people in the work of preventing, disrupting and healing from hate violence in their day to day lives.
- ✓ Research and development to roll out evidence-based programs that are relevant and responsive to emerging needs, along with ongoing trainings for staff and community leaders

# Your Sponsorship Opportunities

## Changemaker Sponsor

**\$25K**

If you have the capacity and commitment to maximize resources towards disrupting hate violence, this package is for you. As a presenting sponsor, you play a critical role in amplifying CAE's opportunity to raise funds.

## Upstander Leader

**\$10K**

This is the option for Leaders working hard to create environments in their workplace and beyond where each member thrives. Bring your team and join us to celebrate your accomplishments and get inspired by the breadth of leaders you will meet.

## Empowerment Advocate

**\$5K**

This package is for those who create brave spaces for hard conversations, for those who make space for underrepresented voices, and for those who advocate for people who have been at the margins. Bring your team and meet other Advocates, Partners and Leaders. Appreciate the progress you've made and prepare for all you are committed to keep doing.

## CAE Activist

**\$2,500**

No one can do it alone. You know that change happens in relationships and partnerships make it possible. Meet others working for change and get inspired by the many efforts to prevent, disrupt, and heal from hate violence.

## Partners for Change

**\$1,500**

You show up for communities you are a part of and for those you are outside of. You learn all you can and you stand up for, support and encourage those at risk of violence. Come as you are for an inspiring night out and celebrate in a community that values its members.

# Sponsorship Offerings

	Amount	Named Series	Recognize a team member	Partnership Recognition	Event recognition	Tickets to Event	VIP section	Pre-Cocktail Hour	Customized Anti-Violence Workshop
Changemaker Sponsor	\$25k	X	X	X	X	10	X	X	X
Upstander Leader	\$10k		X	X	X	8	X	X	X
Empowerment Advocate	\$5k				X	4		X	X
CAE Activist	\$2.5k				X	2			
Partners for Change	\$1.5k				X	2			

- NAMED SERIES:** CAE will recognize your organization as a sponsor of a five-part Empowerment Self-Defense Public Transit Safety Series.
- RECOGNIZE A TEAM MEMBER:** Nominate one team member to receive a special shoutout with recognition of their work against hate violence.
- PARTNERSHIP RECOGNITION:** Logo in CAE newsletter to 5,000+ person audience, and on our website for one calendar year.
- EVENT RECOGNITION:** Your organization will have its name and logo on signage at event and all event promo materials
- TICKETS TO EVENT:** Complimentary tickets to the comedy show. **VARIES AT LEVEL**
- VIP SECTION:** You and guest will receive best view seating
- PRE-COCKTAIL HOUR:** Meet and Greet Cocktail hour invite
- FREE CUSTOMIZED** Anti-Violence Workshop





Our heartfelt thank you for  
your consideration

To learn more on how to become a sponsor, please email  
Jon Diep, Development Manager to coordinate a call.

We look forward to partnering with you!

CAE is a 501(c)3 not-for-profit organization and donations are  
tax deductible to the extent allowed by law.

## Contact Person

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**Jon Diep**  
Development Manager  
[jon@caeny.org](mailto:jon@caeny.org)