



Tired of "About Us" or "Services?" Use these ideas for alternative page titles to customize your website!

ABOUT

- Meet the (our) team
- Who is {Company or Org Name}?
- Who We Are
- Our People
- Our Story

CONTACT US

- Reach out
- Connect (with us)
- Start here
- Schedule a visit
- Ask a question
- Get in touch

TESTIMONIALS

- Recommendations
- Endorsements
- Reviews
- What clients (customers) say
- Client (customer) love

A FEW MORE THOUGHTS...

- I don't recommend messing with "Home" since it's a universal word that everyone knows will take them back to the main page.
- Always **choose clear over clever**. Users value clarity and your primary goal is to make your website easy to use and navigate.
- **Short and sweet** works best. Long page titles will clutter up your navigation, be hard to read on mobile devices, and throw off your design.
- **Keep SEO in mind**. Page titles are extremely important when it comes to SEO. If you can work in keywords on your page title while also being brief, do it.