



SPONSORING

ORGANIZATIONS

Girls Club of Los Angeles
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DATE PROGRAM/

ALLIANCE BEGAN

Alliance was launched
in January, 2016

EARLY LEARNING ALLIANCE

Los Angeles, CA

SERVICE DELIVERY AREA

The Early Learning Alliance includes providers in Service Planning Area 6 in southern Los Angeles County. The population demographic of the area is 27% Black, 68% Hispanic, 2.5% White, 1.9% Asian and Pacific American, .06% American Indian or other. Poverty level about 31%

POPULATION SERVED

Early childhood agencies that participate in the Early Learning Alliance agencies serve about 3000 children-ages 0 to 6. 48% of children are Black, 48% Hispanic, 4%-Asian, White, or Pacific Islander. 100% of families represent low to moderate income communities in Los Angeles County.

SUMMARY OF APPROACH

The Early Learning Alliance is a collaborative network of 15 early childhood agencies serving infants, toddlers, and preschool children. Agency memberships include community based nonprofit agencies, private university preschool, 2 community college lab schools, multisite Head Start/EHS, and a school for children with special needs.

Collectively, the Alliance has a staff of about 360 persons, and four ECE consultants. The member agencies are 90% direct state contractors, operate single and/or multi-sites and provide early learning and care services to income eligible families and children.

The member agencies and consultants sign an MOU agreement and pay an annual fee. The directors meet monthly to promote and evaluate the ELA joint activities. ELA members have formally adopted 12 strategic goals for 2019-2023, four of which are focused on each year.

Activities: Professional Development (Director Leadership and Staff Development); Community Partnership and Collaboration (ECE sub pool with community college members practicum students and part time staff); Community Impact and Advocacy (sharing ECE resources, trends and policy issues); Social Justice and Equity (elevating the ECE Field).

TECHNOLOGY PLATFORM(S) USED BY THE ALLIANCE

Agencies that participate in the Alliance use various technology platforms, including Brightwheel, Center Track and Learning Genie. The Alliance does not have a common technology platform used by all members.

SERVICES PROVIDED

Training and Substitute Pool

FUNDING

Funding sources for Alliance: First 5 LA and membership dues

Do Alliance members pay fees for services received? To start in Fall 2021

IMPACT

The strategic plan positions ELA members well to expand their approach, continue to improve the quality of care and the financial sustainability of their centers, and help advance the field of high-quality Early Care and Education, via:

- **Shared staff development:** training programs, pooled resources for development
- **Shared purchasing:** workers compensation insurance and other potential items
- **Shared information:** Facebook page highlighting low-cost/no cost resources
- **Shared fundraising:** both grant-writing and events
- **Shared floaters and/or subs:** putting together a pool of shared floaters and/or long-term subs
- **Parent engagement:** potential ways to support members in parent engagement
- **Joint marketing:** shared web site, social media marketing, and enrollment management