MARYLAND BOOST

Baltimore, MD

Opportunities Exchange

SPONSORING ORGANIZATIONS

Maryland Family Network
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CONTACT PERSONS

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**DATE PROGRAM/
ALLIANCE BEGAN**

March 2020

SERVICE DELIVERY AREA

3 Maryland Counties: Balitmore City, Montgomery, Prince George's

POPULATION SERVED

Baltimore City has 53,305 children under 4 years of age. The population is 30.5% white and 62.4% Black; and has 379 FCC and 156 CC Centers.

Prince George's County has 80,997 children under four years of age. The population is 12.3% white, 64.4% Black, 19.5% LatinX, and 4.4% Asian; and has 724 FCC and 249 CC Centers.

Montgomery County has 80,41 under 4 years of age. The population is 42.9% white, 20.1% LatinX, 20.1% Black and 15.6% Asian; and has 724 FCC and 249 CC Centers.

(Based on 2020 American Community Survey done by the U.S. Census and LOCATE: Child Care database at MFN)

SUMMARY OF APPROACH

MFN is working in partnerhsip with 3 local CCRCs to recruit a cohort of 60 family child care providers to participate in a shared services pilot project. We will launch a second cohort of center-based providers in fall 2022. The project has four components: professional community building, implementation of a CCMS to promote automation and efficenicy, business training and small group coaching, and shared services (TBD by the cohort).

TECHNOLOGY PLATFORM(S) USED BY THE ALLIANCE

- Wonderschool

SERVICES PROVIDED

- Billing/fee collection
- Marketing
- These services all relate to use of CCMS; others (TBD) will be added
- Enrollment
- Training

FUNDING

Funding source for ongoing Alliance startup: Foundation grants

Funding source for ongoing Alliance implementation: Foundation grants, State public funding, fee for service.
We are still in the launch phase, but PLAN to seek funding from all of the above sources.

Do Alliance members pay fees for services received? No

IMPACT

We are currently in the first year of our pilot program; however, we plan to track fiancial sustainability, the decrease in time spent on adminsitrative duties/tasks, and an increase in program quality.