



SPONSORING ORGANIZATIONS

Wisconsin Early Childhood Association

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DATE PROGRAM / ALLIANCE BEGAN

Alliance was launched in
January, 2019

WISCONSIN EARLY EDUCATION SHARED SERVICES NETWORK (WEESN)

State of Wisconsin

SERVICE DELIVERY AREA

WEESN is provided to family and center-based child care providers across the state within 3 tiers of services. The first and second tier are delivered in a virtual capacity and are available in any region of the state. The third tier takes a regional approach and includes a substitute teacher pool. As of October 2021, WEESN Tier 3 is available in 16 counties across Wisconsin: City of Milwaukee, Columbia, Crawford, Dane, Dodge, Green, Grant, Iowa, Jackson, Jefferson, Lafayette, La Crosse, Monroe, Richland, Sauk, and Vernon Counties, with 4 additional counties scheduled to launch in May of 2022.

POPULATION SERVED

WEESN supports programs that are regulated by the state of Wisconsin. WEESN includes after school programs, center-based, and family child care programs within rural and urban settings across Wisconsin. As of March 2022, WEESN is actively serving 1,035 child care sites across the three tiers of services. Collectively, these programs provide 45,166 child care slots. WEESN plans to serve 75% of all regulated providers in the state through the tiered services model.

SUMMARY OF APPROACH

WEESN's membership is intentionally a 50-50% split between Family Child Care and Group Child Care Providers.

The Alliance is staffed by employees of Wisconsin Early Childhood Association (WECA), the state affiliate of NAEYC. The mission: By improving quality, lowering costs, and saving time, we make a difference in the lives of child care providers, children, and families every day. By expanding within the three tiers, WEESN hopes to serve 75% of all regulated providers in the state.

TECHNOLOGY PLATFORM(S) USED BY THE ALLIANCE

- Quickbooks
- CACFP.net
- Alliance Core ELV

SERVICES PROVIDED

- Group Purchasing of goods and services
- Administrative support
- Fee or contract negotiation
- Child and Classroom Assessment
- Accreditation/licensing/quality rating improvement supports
- IT support
- Billing/fee collection
- Teacher coaching
- Marketing
- Training
- Substitute Pool

FUNDING

Funding source for Alliance startup: Funding for WEESN's initial launch came from Advancing a Healthier Wisconsin Foundation through the Healthier Wisconsin Partnership Project, which focuses on funding systems change. Additional funders during the first three years were: Schmidt Futures, The Dan & Patti Rashke Family Foundation (TASC), the Wisconsin Partnership Program, The Wisconsin Department of Children and Families, and local businesses and community groups.

Funding source for ongoing Alliance implementation: Currently, WEESN is primarily funded by the Wisconsin Department of Children and Families.

Do Alliance members pay fees for services received? Yes, for the Relief Squad substitute services.
Do membership fees cover Hub cost of services? Fees cover approximately 45% for the Relief Squad hours booked.

IMPACT

Formal evaluation is underway, however, significant anecdotal evidence tells the story. WEESN keeps programs licensing compliant including significant time savings through paperwork automation, quality professional development and maximizing every possible dollar available to programs.