

SPONSORING ORGANIZATIONS

Community Child Care Solutions

103 Center St., Perth Amboy, NJ 08057 CommunityChildCare Solutions.org

CONTACT PERSONS

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DATE PROGRAM/ ALLIANCE BEGAN

Alliance was launched in September 16, 2021

MIDDLESEX COUNTY SHARED SERVICES ALLIANCE

Perth Amboy, New Jersey

SERVICE DELIVERY AREA

Middlesex County, New Jersey.

POPULATION SERVED

Alliance members have collective licensed capacity to serve 822 children but are currently serving 635 children (76% of capacity). The Alliance focuses on center-based programs and includes 5 members representing 13 non-profit and privately owned sites. Two centers are franchisees. The majority of centers (75%) participate in Grow NJ Kids (QRIS) and 2 centers also contract with their school districts for Pre-K.

SUMMARY OF APPROACH

The Alliance is structured as a network with formal Memorandums of Understanding. We recruit new members annually. Plans include ensuring that all of member centers have and fully use technology platforms, access to a group purchasing system, effective staff recruitment, as well as a social media and online presence.

TECHNOLOGY PLATFORM(S) USED BY THE ALLIANCE

- ProCare
- Quickbooks
- Sandbox
- Daxko Accounting/Operations
- ADP (payroll)

SERVICES PROVIDED

- Group Purchasing of goods and services
- Marketing
- Training

FUNDING

Funding source for Alliance startup: Public funding—state

Funding source for ongoing Alliance implementation: Public funding—state

Do Alliance members pay fees for services received? No

IMPACT

We have secured discounts with 5 national classroom material and office supply companies and, to date, members saved over \$803. We hosted 4 Virtual Child Care Job Fairs which resulted in 2 new staff hires. We have collaborated with Middlesex Co. & Somerset Co. Workforce Development Boards & Middlesex Co. Family Success Centers for staff recruitment. Members saved 65 hours of work-time (advertising, making telephone calls, emailing participants/directors, planning/scheduling event and producing Power Point presentations) and \$1,235 (based on an estimated \$40,000 per year salary). Additionally, the Alliance assisted members in applying for and receiving \$810,000 worth of Stabilization Grant funds.