Why am I paying more than my neighbour for water?

All the money for water is spent on fancy cars & big meetings!

Why should we comply when no-one else does?

How can I claim my human right to water?

They said this was inclusive – but where are the women?

COVID response funding for WASH has arrived – but where is it?

How can we better listen to water users and their needs?

Why am I paying more than my neighbour for water?

The annual sector review results are never implemented!

Where does all that climate finance go on water?

Flooding is on the rise – but we never get warned – there’s no action!

Those NGO’s claim big impact – we don’t see it?

The forest where our springs rise is being cut – what can we do?

Why don’t those investors need SEIA?

We’re paying for toilets to be emptied – it never happens!

Donors never deliver what they promise! What can we do?

The big farm is taking all the water from the river – how come?

We’re paying for toilets to be emptied – it never happens!

Why is that factory still allowed to pollute?

How can we get everyone to follow the rules on water?

Where does all that climate finance go on water?

Who can I complain to?

How can I claim my human right to water?

The annual sector review results are never implemented!

Who can I complain to?

What can we do?

Where can I complain to?

How can I claim my human right to water?

The annual sector review results are never implemented!

Who can I complain to?

What can we do?

Where can I complain to?
We invite you to join us in this groundbreaking initiative - as a Professional Research Fellow, a Host Organisation, a Strategic Advisor, or Learning Partner.

Too often good water policies, wise water laws and promising water programmes have failed because of weak accountability. Stronger accountability for water is at the heart of the fairer water future we all seek.

80% of cases explored by our global evidence review associate accountability interventions in the water sector with beneficial outcomes and positive impacts. These include improved:

- operation, maintenance, & monitoring
- enforcement & compliance
- investment & financing
- pollution control & equitable allocation
- reduced corruption & misuse of funds
- institutional effectiveness
- access to safe water & sanitation
- security of water tenure & rights

Accountability is relevant to us all. Increased accountability can strengthen all parts of the water governance system and is central to realising the human right to water and sanitation. It can improve the performance of all water users and managers: from government, utilities and regulators to private sector, NGOs and development partners. To fully harness the potential of stronger accountability, better knowledge is needed about ‘what works and why?’ in different water management contexts.

The Accountability for Water team have worked with stakeholders since 2016 to design this action research programme which will address priorities, produce relevant knowledge, and leave a legacy of change.

Accountability can be understood through the five ‘R’s’ model (see Figure): the existence of appropriate rules; fulfilment of clear responsibilities; reporting on performance, and review to inform an effective reaction. These are needed in any context, whether social, regulatory or judicial. Without each ‘R’ in place accountability breaks down, leading to governance and service failures. Worse, this prevents lesson learning and our collective ability to improve performance and strengthen systems.

Accountability ‘interventions’ can be driven by:

- **Government:** for example, through new complaint mechanisms, audit systems or sector reviews.
- **Civil-society:** for example through citizen report cards, budget analysis or public interest litigation.

What will the Accountability for Water Programme deliver?

The programme will support cross-country and case study research through Professional Research Fellowships. This will produce applied research of practical value with the organisations and professionals working at the forefront of water resource management and WASH service delivery, whether as decision-makers, practitioners, or civil society. Findings will be used to shape policy and practice through training, dialogue, action planning and advocacy.

The initial focus will be on Ethiopia, Kenya, Tanzania and Zambia, as well as at a pan-Africa scale, but the lessons and outputs will have global relevance.

Delivery across three workstreams:

1. **Research and knowledge generation**: At the heart of the programme are the Professional Research Fellows who will be supported over an 18-month period to undertake research of practical value to their organisations. Engagement with over 160 stakeholders has identified the following themes for exploration.

   - **Enabling and sustaining accountability for water**: What works in different contexts and why? What methods and metrics can be used to support accountability and are these transferable? What are the main barriers to effective practice, policy and impact? How can ICT be best harnessed?

   - **Accountability for communities**: What factors stimulate or constrain, citizen engagement and voice? How inclusive are accountability interventions on water? How do socio-cultural, religious and customary institutions interact with accountability processes?

   - **Accountability for government**: What factors stimulate or constrain, government mechanisms for accountability and responsiveness to citizens? How equitable are government mechanisms and responses? What are the best strategies and tactics for government to increase accountability?

2. **Outreach and uptake**: We will organise peer-to-peer learning, meetings, and regional events. We will publish practice papers, methodological guidance and case studies. We will support webinars and an online knowledge platform at www.accountabilityforwater.org

3. **Ensuring legacy**: We will support the growing community of practice and learning to develop country, regional and global Accountability for Water strategies. We will establish a new dynamic research group and learning network which will sustain action for accountability.

When accountability fails...

The collapse of Brazil’s Samarco Dam in 2015 was the biggest environmental disaster in mining history, killing 19 people, destroying 700km of river and imposing a humanitarian crisis. The incident was preceded by ‘relaxation of laws, reduced funding for regulators and the absence of effective enforcement’. In short, rules, responsibilities and reactions were lacking, and the disaster was an avoidable failure of accountability.

...and when accountability works

Community scorecards (CSCs) transformed WASH services in Timor-Leste. With local government, WaterAid supported gender sensitive ranking of service quality, feedback and action planning. Evaluation found better services as a result: contracts with poorly performing contractors were cancelled; communities helped construct infrastructure; tariff collection improved; stronger Water User Groups emerged, and new national level guidance and training were delivered.

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2 Flávio Fonseca do Carmo et al, 2017, Fundão tailings dam failures: the environment tragedy of the largest technological disaster of Brazilian mining in global context, Perspectives in Ecology and Conservation, pp145-151

**Who can benefit, and how can you be involved?**

The programme is relevant to all organisations working to improve water security, and will establish a strong legacy through new knowledge, outputs, skills and networks. All stakeholders are welcome to collaborate, and interested organisations and individuals can benefit in the following ways:

<table>
<thead>
<tr>
<th>Become a Professional Research Fellow</th>
<th>Professional Research Fellow Host Organisation</th>
<th>Join the National or Global Advisory Group</th>
<th>Become a Learning Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Who?</td>
<td>Any organisation involved in water with an interest in accountability; government, regulators, utilities, civil society, NGOs, researchers, development partners, or transnational bodies</td>
<td>Ministries, Regulators, Ombudsmen, National Audit Offices</td>
<td>Any organisation involved in water with an interest in accountability; government, regulators, utilities, civil society, NGOs, researchers, development partners, or transnational bodies</td>
</tr>
<tr>
<td>What is involved?</td>
<td>Contribute staff time for research &amp; logistical support</td>
<td>Shape &amp; guide programme implementation for maximum impact</td>
<td>Register for updates learning outputs &amp; engage on topics of interest</td>
</tr>
<tr>
<td>Transformation of the sector</td>
<td>Commit to a Partnership Agreement</td>
<td>Support for communication &amp; uptake</td>
<td>Give feedback &amp; participate in two-way learning events</td>
</tr>
<tr>
<td>Mentoring &amp; training from world leaders in accountability, water &amp; research.</td>
<td>Receive &amp; administer Research Grant</td>
<td>Meet every 6 months</td>
<td></td>
</tr>
<tr>
<td>Training certificate of excellence &amp; Fellowship Award.</td>
<td>Help disseminate research &amp; drive uptake</td>
<td>Access to regional &amp; global learning</td>
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<tr>
<td>Authorship of peer-reviewed articles</td>
<td></td>
<td>Influence the direction and focus of the research</td>
<td>Access state-of-the-art learning &amp; support for effective accountability interventions</td>
</tr>
<tr>
<td>Become a leader of Accountability for Water</td>
<td></td>
<td>Participate in further development of the programme and action on findings</td>
<td>Join the global community of practice &amp; learning on Accountability for Water</td>
</tr>
<tr>
<td>Targeted research &amp; outputs to improve organisational &amp; sector performance</td>
<td></td>
<td>Opportunity for national, global and regional networking, learning and action</td>
<td></td>
</tr>
<tr>
<td>Staff mentoring &amp; training from leading experts - improving skills, motivation &amp; retention</td>
<td>Evidence-based practice &amp; policy</td>
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<tr>
<td>Global networking &amp; learning with other organisations.</td>
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**To find out more please contact your National or Regional Research Coordinator**

<table>
<thead>
<tr>
<th>KENYA</th>
<th>ETHIOPIA</th>
<th>TANZANIA</th>
<th>REGIONAL/GLOBAL</th>
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<tbody>
<tr>
<td>Joan Kones</td>
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The Accountability for Water Programme is managed by the Partnership for African Social and Governance Research (Kenya) and Water Witness (UK) in collaboration with these current partners: