



ITCHINESS, IRRITATION, PRURITUS...

This can take different forms: scratching, biting, excessive licking, rubbing against walls, abnormal head movements, irritability, aggressiveness...

Scratching is a normal behavior as long as it remains within reason. However, as soon as skin lesions appear (redness, scabs, infections, etc.), it is important to consult your veterinarian to identify the cause and set up an adapted treatment:



PARASITES

Fleas and ticks, scabies, bugs



INFECTIONS

Bacteria (pyoderma...), fungus (*Malassezia*...)



ALLERGIES

Atopic dermatitis, food, flea bite or contact allergy



BEHAVIORAL DISORDERS, ETC.

Anxiety, stress

Even if scratching brings immediate relief, it is only temporary and very quickly an increase in itching is observed. This is known as the «itching-scratching-itching» vicious cycle.

**ADAPTED NATURAL SOLUTIONS TO
RELIEVE YOUR ANIMAL EXIST**

Dermoscent
LABORATOIRE



COMMITTED TO YOUR ANIMAL'S SKIN HEALTH
AND QUALITY OF LIFE SINCE 2003



BASED ON
NATURAL ACTIVE
INGREDIENTS



RECOMMENDED
BY VETERINARIANS



SCIENTIFICALLY
PROVEN
EFFICACY



EASY TO
USE



FOR THE WELL-BEING AND
COMFORT OF YOUR FAMILY



ITCHY PET?



Naturally efficient

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INNOVATIVE AND NATURAL SOLUTIONS
FOR A HEALTHY SKIN AND THE WELL-BEING
OF COMPANION ANIMALS

Consult your veterinarian for advice



Made in France
by LDCA



Distributed in
Canada by Aventix

1. Because skin care starts with a good hygiene!

Choosing an appropriate cleansing care for your itchy pet is essential. It provides a quick relief from itching and removes irritants from the skin surface.

 **ATOP 7® Shampoo**
Soothing and nourishing cream shampoo

 **ATOP 7® Mousse**
Rinse-free soothing cleansing care



- ▶ Gently cleanse and deodorize
- ▶ Help soothe irritated skin
- ▶ Hydrate and support sensitive or allergy-prone skin

Once to several times a week

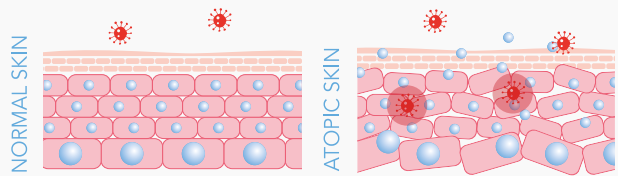


2. What if it's atopic dermatitis?

Itching is the first sign of atopic dermatitis. It is a chronic and inflammatory skin disease which develops by successive episodes with the below characteristics:



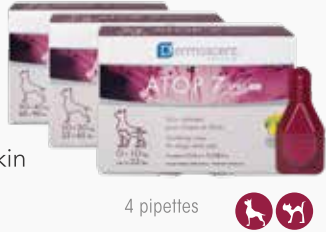
- A damaged skin barrier which results in skin dryness and porosity
- A skin hypersensitive to allergens



 **ATOP 7® spot-on**
Soothing spot-on

NEW

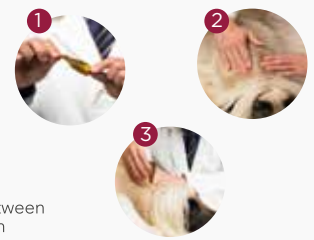
- ▶ Hydrates and promotes skin barrier repair
- ▶ Helps soothe allergic, irritated or allergy-prone skin



1 pipette per week as long as necessary

EASY TO USE!

- 1** Break the top of the pipette
- 2** Part the coat
- 3** Empty the pipette on 1 point between the shoulders, directly on the skin



3. Still itchy?

 **ATOP 7® Spray**
Steroid-free soothing care

- ▶ Helps relieve itchiness by combating skin hypersensitivity
- ▶ Hydrates and helps restore the skin barrier



Once to several times a day

Can be used alone in mild to moderate cases or as a complementary care in more severe cases.

For animals reluctant to sprays, apply the product with the help a cotton pad or gauze.

