



Vienna 4–9 October 2015
ANNUAL CONFERENCE OF THE
INTERNATIONAL BAR ASSOCIATION



Final Programme



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OFFICIAL CORPORATE SUPPORTERS



Hot topics in the International Sales, Franchising and Product Law Section

Presented by the International Sales, Franchising and Product Law Section

Session Co-Chairs

Christopher Blake *Hahn Loeser & Parks, Cleveland, Ohio, USA; Membership Officer, International Sales Committee*

Merril Keane *Miller Nash Graham & Dunn, Portland, Oregon, USA; Newsletter Deputy, International Sales Committee*

Jae Hoon Kim *Lee & Ko, Seoul, South Korea; Website Editor, International Franchising Committee*

This session will comprise a series of roundtable discussions on various topics presented by the International Sales, Franchising and Product Law Section.

International Franchising Committee

1. When international sanctions, embargos imposed against a country, how does a franchisor deal with franchisee/area developer, what are the issues to consider, and what are the contractual provisions to protect the parties?

Moderators

Katharina Köklü *PF&P Rechtsanwälte, Munich, Germany*

Julien Rivet *Berthezene Nevouet Rivet, Paris, France*

2. Distinctions between civil and common law jurisdictions on treatment of franchise

Moderators

Aoi Inoue *Anderson Mori & Tomotsune, Tokyo, Japan*

Babette Marzheuser-Wood *Dentons, London, England*

3. How does a franchisor handle social media? What are the rules around websites, Facebook, Twitter etc?

Moderators

Damian Humphrey *AshtonKCI, Norwich, England*

Terry Kim *Lee & Ko, Seoul, South Korea*

Joint International Sales and International Franchising Committees table

Data handling in international sales

Moderators

Kathie Lee *Union Square Hospitality Group, New York, USA; Treasurer, International Franchising Committee*

Barton Selden *Taulia, San Francisco, California, USA; Co-Chair, International Sales Committee*

International Sales Committee

1. FIFA and other instances of international corruption

Moderators

Judith Alison Lee *Gibson Dunn & Crutcher, Washington, DC, USA; Membership Vice Officer, International Sales Committee*

Stephan Mueller *Oppenhoff & Partner, Cologne, Germany*

2. International sales, the Transatlantic Trade and Investment Partnership and the Trans-Pacific Partnership

Moderators

Arthur Davis *Addisons, Sydney, New South Wales, Australia*

Nicole Van Crombrughe *LVP Law, Brussels, Belgium*

3. Unintended consequences of terminating international sales agreements

Moderators

Alexander L De Zordo *Borden Ladner Gervais, Montreal, Quebec, Canada; Senior Vice Chair, International Sales Committee*

John Eastwood *Eiger Law, Taipei, Taiwan*

Product Law and Advertising Committee

Consumer activism and collective actions – the new regulators transforming global product, advertising and privacy law

Moderators

John Doherty *Pennington Manches, London, England; Vice Chair, Product Law and Advertising Committee*

Gregory Fowler *Shook Hardy & Bacon, Kansas City, Missouri, USA; Co-Chair, Product Law and Advertising Committee*

HALL G1

Hot topics in the maritime industry

Presented by the Maritime and Transport Law Committee

Session Chair

Ricardo Rozas *Jorquiera & Rozas Abogados, Santiago, Chile; Chair, Maritime and Transport Law Committee*

This traditional session will deal with topics moving the maritime and transport industry, from new developments in the logistic industry to recent changes in maritime law.

Speakers

Dieter Armbrust *Lebuhn & Puchta, Hamburg, Germany*

María Belén Espiñeira *IT&L Legal Consultants, Buenos Aires, Argentina*

Andriy Kostin *Pravo Law Office, Odessa, Ukraine*

Jonathan Lux *Stone Chambers, London, England*

Christopher Mills *Clyde & Co, Dubai, United Arab Emirates*

Vincent Prager *Dentons Canada, Montreal, Québec, Canada*

Martin Sandgren *Ince & Co, London, England; Corporate Counsel Forum Liaison Officer, Maritime and Transport Law Committee*

HALL N2

HR: roundtable on the changing nature of talent and leadership in law firms

Presented by the Law Firm Management Committee and the Academic and Professional Development Committee

Session Co-Chairs

Rebecca Normand-Hochman *Institute of Mentoring, London, England; Chair, Law Firm Management Talent and Leadership Working Group*

Joan Roca *Roca Junyent, Barcelona, Spain; Co-Chair, Academic and Professional Development Committee*

An interactive discussion between academics, law firm leaders and the audience on what it takes to attract, develop and retain talent capable of leading in today's law firms. The panellists and the audience will discuss why firms can no longer overlook the talent and leadership challenges that the profession faces, as well as some successful examples that illustrate the most progressive approaches that exist in the legal world, but also in other professional services firms.

Speakers

Heidi Gardner *Harvard University, Newton, Massachusetts, USA*

Kathryn Rousin *Freshfields Bruckhaus Deringer, London, England; Vice Chair, Academic and Professional Development Committee*

Panellists

Mariano Batalla *Batalla Abogados, San Jose, Costa Rica; Website and Newsletter Officer, Law Firm Management Committee*

Bob Bodian *Mintz Levin, New York, USA*

Susanna Norelid *Advokatfirman NorelidHolm, Stockholm, Sweden*