COLLEGIATE DIRECTIONS

8th Annual Spring Benefit

Thursday, May 3, 2018
Would like to congratulate Collegiate Directions, Inc. for its commitment and dedication to supporting tomorrow’s leaders!

Anthony Celentano
William Lane
Chip Kurtzman
Bryan Rogers
On behalf of CDI, our 216 active Scholars, 139 alumni, and 640 students at our college advising consultation partner schools, I am honored to welcome you to Collegiate Directions, Inc.’s 8th Annual Spring Benefit.

In 2005, Nina Marks founded CDI, alongside her husband Jonathan Marks, and set out to address the education opportunity gap that presented itself for low-income, first-generation-to-college high school students. Today, more than 250 CDI Scholars have matriculated at over 85 selective, four-year colleges and universities across the country and have a 97% college graduation rate. The three-pronged core mission remains as relevant today as it was thirteen years ago in that CDI works to: (1) identify gifted, low-income, primarily first-generation-to-college high school students and helps get them to and through college; (2) create leaders by serving as mentors for the personal and academic goals of our Scholars; and (3) leverage its college counseling expertise and partner with other organizations to improve their college advising operations. A unique attribute of our approach is that we stay with our Scholars for six years. This has been the cornerstone of our 97% college graduate rate versus the 11% national average for their low-income peers. Our high-touch model includes intensive one-on-one educational counseling, assistance in navigating the college application and financial aid processes, tutoring and test preparation, family engagement and decision-making support on selecting the best-fit college. We do what is required to facilitate their aspirations for higher education.

Through our School Support Program, we work with partner high schools to enhance their college advising offices by developing college-going practices based on their self-identified areas of need. E.L. Haynes Public Charter School and D.C. International School together enroll 640 high school students that benefit from CDI’s comprehensive college advising consultation services.

As you can see, our work continues and I want to thank our patrons and each one of you for all of your invaluable support. This year, we have achieved our goal to reach a broader audience and share our message with more of you. Thank you for answering the call!

We are grateful that you have chosen to join us this evening as we advance our mission to help more Scholars fulfill their dreams. We hope that you are inspired by our work and continue to be a champion for our cause to help our Scholars, alumni and partner high schools to Achieve What’s Possible!

Warmest regards,

Amma Felix
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8TH ANNUAL SPRING BENEFIT
Thursday, May 3, 2018
The Four Seasons, Georgetown

PROGRAM

Welcome & Opening Remarks
Stephen A. Weiswasser
Board Chair

Overview of the Evening
Agnes C. Underwood
Master of Ceremonies

Remarks
Amma Felix
President, CDI

Marks Medal Presentation

Keynote Address
Eric L. Motley, Ph. D.
Executive Vice President, Institutional Advancement and Corporate Secretary, Aspen Institute

Scholars Program Alumni Speaker
Isel Otero-Vera
CDI Class of 2008

Paddle Raise for Mental Health
Open Appeal

Closing Remarks
Agnes C. Underwood
Master of Ceremonies
Isel Otero-Vera currently works at The Food Trust, located in Philadelphia, coordinating projects to increase access to healthy, local foods, gardening opportunities, and food-based activities in early care and education settings. Prior to joining The Food Trust, Isel coordinated a food access program in San Juan, Puerto Rico and a sustainable farming entrepreneurship program in Kerala, India.

Isel earned a bachelor’s degree in Political Science with a concentration in International Sustainable Development and NGOs from Bryn Mawr College, and a Masters in Public Administration and Public Policy from Rutgers University.

Isel was born and raised in Puerto Rico and has lived on the U.S. mainland for over 11 years.

“Aggie” earned a bachelor’s degree in Economics from Connecticut College, and a Master of Business Administration from Columbia University Business School.

Aggie served as Headmistress of National Cathedral School, Washington, D.C., from 1989-2003. She formerly served as Headmistress of Garrison Forest School in Baltimore, MD from 1978-1989. Her board leadership experience includes: President of the Headmistresses Association; President, the Headmasters Association; President, National Association of Principals of Schools for Girls; Vice-President, Country Day Headmasters Association; Vice-President of A Better Chance; Trustee, Washington Episcopal School; Canon, Washington National Cathedral; Chair, National Association of Episcopal Schools’ Bicentennial Conference 2004; Trustee, National Association of Independent Schools.

Eric L. Motley, Ph.D., is an executive vice president at the Aspen Institute, responsible for Institutional Advancement and governance. Prior to joining the Aspen Institute, he served as the Director of the U.S. Department of State's Office of International Visitors within the bureau of Public Diplomacy. In 2003, he became Special Assistant to President George W. Bush for Presidential Personnel, where he managed the appointment process in the White House for over 1,200 presidentially-appointed advisory board and commission positions. He joined the White House staff as Deputy Associate Director, Office of Presidential Personnel, in 2001.

In February 2017, he published a memoir, Madison Park: A Place of Hope, telling the story of the small community he grew up in Montgomery, AL, that was founded in 1880 by a group of freed slaves.

Eric earned his bachelor’s degree in Political Science and Philosophy from Samford University. As a Rotary International Ambassadorial Scholar at the University of St. Andrews in Scotland, he earned a Master of Letters in International Relations and a Ph.D. as the John Steven Watson Scholar.
CDI provides comprehensive college counseling, tutoring, test preparation, study skills training, leadership training, and ongoing support, beginning in 10th grade and continuing through successful college graduation.

### Female Scholars
- **59.3%**

### Male Scholars
- **38.2%**

**361**

Students enrolled in the CDI Scholars Program since 2007

### Nationality
- **56.5%** US-Born
- **43.5%** Born Outside the US

### Race & Ethnicity

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic</td>
<td>37%</td>
</tr>
<tr>
<td>African-American</td>
<td>40%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>19%</td>
</tr>
<tr>
<td>White</td>
<td>2%</td>
</tr>
<tr>
<td>Multi-racial/Other</td>
<td>2%</td>
</tr>
</tbody>
</table>

### College Graduation Percentages

**CDI**
- **97%**
  - Percentage of CDI Scholars who graduate from college within six years

**NATIONAL**
- **11%**
  - National percentage of low-income, first-generation-to-college students who graduate from college within six years
CDI Scholars receive an average of $32,000 in college grants and scholarships vs. the national average of $14,400.

The average CDI Scholar household size is 4.26 people.

86.7% of CDI Scholars qualify for FARMS (Free and Reduced Meals).

CDI spends more than 6 years assisting students, beginning in 10th grade and extending through college graduation.

$36,741

Household Income

The average CDI Scholar household size is 4.26 people.

86.7%

of CDI Scholars qualify for FARMS.

SCHOOL SUPPORT PROGRAM

CDI extends our work to high school college advising offices through tailored consulting focused on helping school counselors and staff improve college advising and supporting students to find their best-fit college.

640

The number of area students who will receive more comprehensive counseling through CDI’s School Support Program this year.

494:1

The ratio of students to one counselor in DC.

371:1

The ratio of students to one counselor in Maryland.
CDI College Acceptance and Matriculation List, 2007 – 2017

Allegheny College
American Univ.
Babson College
Barnard College
Barry Univ.
Boston College*
Boston Univ.
Bowdoin College
Brigham Young Univ.
Brown Univ.*
Bryn Mawr College*
Canisius College
Carnegie Mellon Univ.*
Case Western Reserve Univ.
Catholic Univ.
Cedar Crest College
College of the Holy Cross
College of William & Mary
Colby College
College of Wooster
Colgate Univ.*
Columbia Univ.*
Dartmouth College
Connecticut College
Cornell Univ.*
Daemen College
Denison Univ.
Dickinson College*
Drexel Univ.
Duke Univ.
Elon Univ.
Emory Univ.
Fairfield Univ.
Franklin & Marshall College
Frostburg State Univ.
George Mason Univ.
George Washington Univ.
Georgetown Univ.
Georgia Inst. of Tech.
Gettysburg College*
Goucher College*
Guilford College
Hamilton College
Harvard Univ.
Harvey Mudd College
Haverford College*
Hofstra Univ.
Hollins Univ.*
Howard Univ.
Ithaca College
James Madison Univ.
Johns Hopkins Univ.
Juniata College
Kalamazoo College
Kenyon College
Lafayette College*
Lehigh Univ.*
Loyola Univ.*
Marymount Univ.
McDaniel College*
MIT*
Middlebury College
Mount Holyoke College
Muhlenberg College*
New York Univ.
North Carolina A&T
Northwestern Univ.
Notre Dame of Maryland Univ.
Oberlin College
Occidental College
Ohio State Univ.
Penn State Univ.
Pomona College
Princeton Univ.*
Randolph-Macon College*
Rensselaer Polytechnic Institute
Rice Univ.
Rutgers Univ.
Scripps College
Simmons College
Smith College
Spelman College
Stanford Univ.
St. Mary’s College*
Stevenson Univ.
Sweet Briar College
Syracuse Univ.
Temple Univ.
Towson Univ.*
Trinity College (CT)
Trinity Univ. (DC)*
Tufts Univ.
Univ. of Chicago
Univ. of Mary Washington
Univ. of Maryland-BC*
Univ. of Maryland-CP*
Univ. of Miami
Univ. of Michigan
Univ. of NC-Chapel Hill
Univ. of Notre Dame
Univ. of Pennsylvania
Univ. of Pittsburgh
Univ. of Richmond*
Univ. of Rochester
Univ. of Vermont
Univ. of Virginia*
Villanova Univ.
Virginia Commonwealth Univ.*
Virginia Tech Univ.
Washington College
Washington & Jefferson College
Washington Univ.
in St. Louis
Wesleyan Univ.
West Virginia Univ.
Wheaton College (MA)
Williams College
Yale Univ.

This list is a representative sampling. Bold text indicates colleges at which CDI Scholars have matriculated. Asterisks highlight colleges at which two or more CDI Scholars have matriculated. Updated 5/2017.
Thank You

Abrielle Fine Linens and Lingerie
Allan Woods Flowers
Amano
David Bell
Helen and Brendan Bechtel
Jessie Brown
Jena and Matt Carr
Nancy Carr
Center for Plastic Surgery
Center for Vein Restoration
A Cut Above
The Family Foundation
Amma and Henry Felix
Brooke Fernandez
The Four Seasons Hotel
Samantha Guilder
Jeni Hansen
Manisha Kapani
Mary and Terrence Keaney
Jennifer Knoll, TTR Sotheby’s International Realty
Alice Leiter
Little Red Fox

Milk Bar
Richard Miller
National Association of Broadcasters
Orangetheory Fitness Tenleytown
Jane and Thad Paul
Leah and Josh Pollack
Samir Rao
Schneider’s of Capitol Hill
SkinDC
[solidcore]
SoulCycle
South Block
Ann Sullivan
Tori Thomas
The Tiny Jewel Box
Tuckernuck
Ultra Violet Flowers
Lee Verstandig
Martha Vicas
Vineyard Vines
Williard Intercontinental Hotel