Example of SLCP Adoption: Puma

What SLCP benefits has Puma experienced so far?

- The extensive nature of the SLCP verified data set has helped to identify issues for remediation.
- Onboarding new suppliers can be a significantly faster process if they already have an SLCP verified assessment.
- SLCP is an ideal tool for building long-term relationships with suppliers and supporting them to own their social and labor data.

How will Puma roll-out SLCP in 2021?

In 2021, we will roll-out SLCP in more than 30% of the factories producing for PUMA.

We have worked with Fair Factories Clearinghouse (FFC) to map the SLCP data to our Code of Conduct. Other brands using FFC - which share factories with PUMA - can access this data.

The collaboration of Better Work and SLCP to end duplication and produce actionable data will provide us with consistent data from our suppliers on a more global scale.

What are Puma’s hopes for the next stages of SLCP?

- We hope the release of the Converged Assessment Framework (CAF) v1.4 will make the Tool more applicable to SMEs and make it easier to identify non-compliance.
- For SLCP to reach its potential, we hope that many other brands and retailers will move away from their proprietary audits and adopt SLCP.