

Example of SLCP Adoption : Target



“At Target we recognize that the actions that we take can make a big impact. We believe that to drive sustainable, systemic improvements in any sector, collaboration is necessary to enable the tipping point to drive lasting change. This includes supporting the development and adoption of industry tools such as the Social Labor Convergence as part of an eco-system that is rooted in improving worker lives and driving continuous improvement.”

Bill Foudy,
SVP & President Owned Brand Sourcing & Development

Target's Approach



Launched an equivalency program in May 2020 to accept programs like SLCP instead of own proprietary audit to reduce audit fatigue and increase supplier ownership.



Aims to adopt SLCP or Better Work in all of Target's apparel, footwear, and accessories along with Tier 2 facilities by 2022.



Target has taken an industry collaboration approach by working with brands, manufacturers and MSIs to drive systemic change.



This resulted in reduction of thousands of audits and audit costs in our supply chain and increased supplier ownership.

2016

Target became an SLCP signatory

2017

- Working Group Participants in Tool Development & Verification
- Piloted in supply chain

2018

- Financial Support
- Working Group Participants
- Light Ops

2019

- Apparel, Footwear and Accessories rollout
- China & India Focus
- 150+ sites

2020

- Apparel, Footwear and Accessories, selected Tier 2
- 15 COPs
- 400+ sites

2021

- Apparel, Footwear and Accessories
- Tier 2
- Global
- 550+ sites