***MEDIA ADVISORY – Caring Is Essential: Families, Workers, and Advocates call on Congress to advance Care Economy policies***

WHEN: Thursday, August 26 at 12:30pm

WHAT: Join families, workers, advocates and other community members at a press event on the Caring Economy to lift up stories of those impacted by the lack of investments in our “human infrastructure.” Unlike most advanced industrialized countries, the U.S. care infrastructure is inequitable, underfunded and does not adequately meet the needs of everyday families.

We are at a historical moment where Congress is poised to enact the first ever national paid family and medical leave program, make robust investments in childcare, and ensure that care work provides workers with good jobs.

Press is invited to hear from speakers who will share their experiences in needing time off to care for loved ones, challenges in access and providing quality and affordable childcare, and struggling to get by on poverty-level wages and no benefits. Together they will call on Congress to advance policies that support families and workers and their ability to provide care.

In acknowledgment of the sandwich generation which cares for both young children and aging relatives, ice cream sandwiches will be shared with participants and children in attendance. The event will be held outdoors but guests are asked to be masked.

WHERE: The Ben Samuels Childcare Center at Montclair State University, 80 Clove Rd, Little Falls, NJ 07424

WHO: Invited Speakers from the community and sponsoring organizations.