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2021: Leaning into Growth

During 2021 we LEANED INTO GROWTH AND IMPACT in pursuit of our big dream: EQUITY FOR ALL FAMILIES.

Our goals and achievements took on new depth as we focused on quality while continuing to grow in quantity:

- Families served increased from 165 to 208 (696 individuals)
- Robust internal focus on Equity, Diversity, and Inclusion
- Major development of our Economic Mobility Program
- Six joyful family fun events, logging 194 attendances
- Raised more than $1,000,000 in grant funding
- Hired 9 staff
- GROUNDBREAKING RESEARCH WITH USC on the impact of the social benefits system on working families
- Created our 2022-2024 Strategic Plan

Thank you to our community of families, staff, board, donors, volunteers, and partners for your steadfast support. In 2021, we leaned in together, and Imagine LA’s future has never been brighter.

Together for Families,

Jill Bauman  
CEO & President

Teddy Kapur  
Board Chair

Jill Martin  
Board Vice Chair

As we report on our work in 2021, we can’t help but reflect on the context in which we began the year. As the COVID-19 pandemic wore on, we found a rhythm in the “new normal.” We built upon the adaptations we made in 2020 to meet our families, partners, and staff where they are, and this allowed us to deepen and evolve our programs and relationships — to LEAN IN TOGETHER.

By year end, we achieved major organizational alignment through the development of a new strategic plan that will guide our future work to end the cycle of family poverty and homelessness.
Board of Directors

Teddy Kapur*
Chair, Board of Directors
Partner, Pachulski Stang Ziehl & Jones LLP

Jill Martin
Vice Chair & Treasurer, Board of Directors
COO, Cedars-Sinai Medical Network

Troy Brown
Secretary, Board of Directors
Chair, Community Engagement Committee
VP, Director of Recruitment, Enrollment & Marketing, UWLA

Barbara Bouza FAIA
Co-Chair, Human Resources & EDI Co-Chair
President, Walt Disney Imagineering

Lindsay Dunn
Chair, Finance Committee
Executive Vice President of Real Estate Banking, City National Bank

Dana Kiesel, PhD*
Chair Emeritus, Board of Directors
Chair, Program Committee
Clinical Psychologist, Dana Kiesel PhD

George Phillips, Jr.*
Chair, Governance Committee
Partner, Phillips Law Partners LLP

Cambria Tortorelli
Chair, Human Resources & EDI Committee
President & CEO, International Institute of Los Angeles

Joe Takai
Chair, Strategic Planning Task Force
Community Engagement Committee
Partner, McKinsey & Company

Terry Lovell Brown
Community Engagement Committee
Senior Pastor, Liberty Baptist Church

Gary Hunt*
Finance Committee
IP Licensing Manager, Cadence Design Systems

John Terzian
Community Engagement Committee
Nightlife Entrepreneur - Founding Partner,
The H. Wood Group

*Previous Imagine LA mentor
Dedicated to ending the cycle of family poverty and homelessness.

Together with families, we transform lives by building relationships, wellbeing, and economic mobility.
Family Partnership Model

FAMILIES ENTER IMAGINE LA’S ECOSYSTEM

Families that have experienced homelessness are referred to Imagine LA by social services agencies.

We come alongside them with love and respect on the First Step of their journey out of poverty.

A DEDICATED SOCIAL WORKER PARTNERS WITH THE ENTIRE FAMILY


Caring, holistic case management helps families identify their needs, goals, and clear pathways to success.

FAMILIES ACCESS PATHWAYS AND BUILD SKILLS TO FINANCIAL INDEPENDENCE

- Access to living-wage careers and training
- Safe and affordable childcare solutions,
- Comprehensive Financial Fitness curriculum
- Tools and skills to navigate the complex social safety net

1-ON-1 MENTOR FOR EVERY MEMBER OF THE FAMILY

Trained volunteer members serve as friends and allies to every parent, teen, and youth in our program ages 5 and up.

PROGRAM GRADUATES CAN BE PART OF OUR FAMILY FOREVER

Alumni continue breaking the cycle of two-gen poverty through access to Economic Mobility programming, family fun events, and lasting staff and mentor relationships.
Our Families

**Race/Ethnicity**

<table>
<thead>
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<th>Race/Ethnicity</th>
<th>2021</th>
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<tbody>
<tr>
<td>Black or African American</td>
<td>40%</td>
</tr>
<tr>
<td>Latino</td>
<td>40%</td>
</tr>
<tr>
<td>Asian American/Pacific Islander</td>
<td>3%</td>
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<tr>
<td>White</td>
<td>16%</td>
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<tr>
<td>Native American</td>
<td>1%</td>
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**Geography**

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<th>Service Provider Area (SPA)</th>
<th>2021</th>
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<tbody>
<tr>
<td>Antelope Valley (SPA 1)</td>
<td>0%</td>
</tr>
<tr>
<td>San Fernando Valley (SPA 2)</td>
<td>13%</td>
</tr>
<tr>
<td>San Gabriel Valley (SPA 3)</td>
<td>0%</td>
</tr>
<tr>
<td>Metro LA (SPA 4)</td>
<td>12%</td>
</tr>
<tr>
<td>West LA (SPA 5)*</td>
<td>0%</td>
</tr>
<tr>
<td>South LA (SPA 6)</td>
<td>49%</td>
</tr>
<tr>
<td>Southeast LA (SPA 7)</td>
<td>21%</td>
</tr>
<tr>
<td>South Bay (SPA 8)</td>
<td>5%</td>
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</table>

*Missouri Place (West LA) family intake began in late 2021, and families will move in beginning March 2022.
Our Families

- 86% families led by unpartnered women
- 71% of family homelessness is tied to financial hardship
- 44% have experienced family violence
- 47% have experienced mental health challenges
- 25% have a child with neuro-diversity
- 12% have been in the child welfare system
- 16% have experienced substance use issues

Imagine LA 2021 Annual Report
More Families Breaking the Cycle

208 families (696 individuals) impacted – a 26% increase over 2020 and a twofold jump since 2019

- 50 ALUMNI FAMILIES (165 INDIVIDUALS)
- 8 FAMILIES MOVED INTO CALIFORNIA LANDMARK GROUP’S LUXURY G8 APARTMENTS IN MARINA DEL REY
- 15 FAMILIES SERVED THROUGH OUR LICENSED AFFILIATE, THE WHOLE CHILD
- 62 FAMILIES LIVING IN SCATTERED SITE HOUSING (FAMILY PARTNERSHIP MODEL)
- 37 FAMILIES PREVENTED FROM HOMELESSNESS (134 INDIVIDUALS)
- 37 FAMILIES BEGAN INTAKE PROCESS FOR MISSOURI PLACE (PSH)
% maintained housing stability

% of households with an able-bodied head of household that have at least one adult who is employed, enrolled in school, or enrolled in a workforce development program.

% received a wellness exam within the past 12 months.

% report that Imagine LA is attentive and responsive to their needs & requests.

% report that Imagine LA helps them to build confidence in their ability to achieve their goals & influence their future.

% report feeling empowered to face & resolve the challenges in their life.

% of school-aged children are equipped and enrolled in school and/or on a postsecondary pathway.

% of children ages 6-18 with neurodiversity are receiving necessary support and advocacy (around IEPs, 504 plans, etc.).

% of children ages 0-5 receiving ASQ assessments resulting in linkage to appropriate services

*The second year of the global pandemic continued to limit our families’ capacity and confidence to address some of their basic and advanced needs, despite our case managers’ encouragement and efforts to provide resources and support. Families’ abilities were also limited due to fear (e.g., of illness, systems), lack of access to supports (e.g., some school-based services), having to care for children at home, and other unforeseen challenges that the pandemic presented, in addition to systemic factors like institutional racism and sexism, our housing affordability crisis, and the social safety net, which we know *traps families in poverty.*
Imagine LA 2021 Annual Report

Economic Mobility

In 2022, Imagine LA will launch an Economic Mobility Expansion Pilot to serve 100 new families via partnerships with:

- Upward Bound House
- Children’s Institute, Inc.
- The Whole Child
- Union Station Homeless Services

Our new, robust Economic Mobility Program helps families achieve financial independence through:

- Living-Wage Career Pathways through employer partnerships
- Financial wellness skill-building in partnership with Operation HOPE
- Navigating the complex social safety net system
- Connecting with affordable childcare solutions
In my decade in the financial capabilities field, I have repeatedly seen the barriers that families experience due to systemic oppression. When we work as an equal partner with families as they access living-wage careers, enhance their financial skills, and carefully and safely navigate the social benefits system, we can disrupt systems of oppression and the cycle of generational poverty.

Hired Jazmin Perez, Economic Mobility Manager

28 families enrolled in Financial Fitness
9 families started a new job or a training program via our Living-Wage Career Pathways

Launched revamped Financial Fitness program with Operation HOPE

Published “Examining the Complex Social Safety Net for Low-Income Working Families” with USC Price Center for Social Innovation

Secured Expansion Pilot funding from Wurwand Foundation, Bank of America Neighborhood Builders, and Specialty Family Foundation
Family Fun and Wellbeing

Although virtual relationship-building proved to be a challenge for both Mentors and Families during Year 2 of the COVID-19 pandemic, mentors still logged an average of 25 hours of interaction with their mentees.

We hosted six impactful family fun events – all drive-thru style for the safety of all. Check out the photos!

To meet our families where they’re at – LITERALLY! – we added delivery service to our events. Dedicated volunteers stepped up to drive across LA County to deliver essential supplies and fun seasonal items to families lacking reliable transportation or capacity to attend the event in-person.

194 Attendees!

Imagine LA 2021 Annual Report
Mentor Ethnicity and Geography

**Race/Ethnicity 2021**
- Black or African American: 15%
- Latino: 17.5%
- Asian American/Pacific Islander: 15%
- Multiracial: 12.5%
- White: 37.5%
- Other: 2.5%

**Service Provider Area (SPA) 2021**
- Antelope Valley (SPA 1): 0%
- San Fernando Valley (SPA 2): 15%
- San Gabriel Valley (SPA 3): 12.5%
- Metro LA (SPA 4): 30%
- West LA (SPA 5): 7.5%
- South LA (SPA 6): 20%
- Southeast LA (SPA 7): 12.5%
- South Bay (SPA 8): 2.5%
62.5% of Mentors identified as Black, Indigenous and/or People of Color

Mentors Report...

- Feeling they made a positive impact on their mentee’s life
- They were able to bring at least one resource to the family
- Increased knowledge of challenges associated with poverty
- Their participation in the Imagine LA program is a good use of their time
Community Engagement

- Built and equipped a brand-new Development Team under the leadership of Community Engagement Director Brian Rosenbaum

- Raised more than $1,000,000 in foundation grants (for the first time!), including the prestigious national Bank of America Neighborhood Builders award and several new funders, such as Specialty Foundation and Wurwand Foundation

- Raised more than $210,000 and engaged 189 new donors through our year-end Just Imagine Generosity Campaign

- Launched the Heart Club, our monthly donor membership program

Deeper Partnerships!

- Engaged dozens of West LA community partners to provide high-quality Welcome Home Kits to each of the 73 new Missouri Place families


- Established Community Champions Group and grew to include a family graduate, alumni mentors, and sector leaders
THE SOCIAL SAFETY NET IS A STICKY SPIDER WEB FOR WORKING FAMILIES. IMAGINE LA HAS SET OUT TO FIX IT.

What if you made $26,000 a year and were told that you no longer qualify for food stamps because you were “middle class?” What if you lost crucial income because your child turned 18? What if you were offered the perfect new job but didn’t know whether you would lose your housing when your salary increased?

Over the last 16 years, this has been the experience of Leilani Reed, a graduate of Imagine LA’s Family Partnership Model, a holistic program that helps families break the cycle of poverty and homelessness.

Our research with the USC Sol Price Center for Social Innovation revealed exactly how the benefits system works. It found that as families earn more money, they lose roughly the same in social benefits, creating benefit cliffs and resource plateaus that leave a family no better off (and sometimes much worse off!) in terms of total resources available to them. These create disincentives to work and fear of losing benefits.

The study also found that given the high cost of housing in LA, it was impossible for a single mom working full-time to get out of poverty without a housing subsidy such as Section 8. The entrance for receiving benefits is so low that families essentially have to hit rock bottom – that is, become homeless – before they qualify to receive benefits.

Simply put, the social safety net, while well-intentioned, has become a complicated, sticky spiderweb, that neither acts as a safety net nor a springboard out of poverty.

Now let’s imagine something different: A set of programs and innovative toolsets that address the social benefit system’s complexities and actually empower families to free themselves from the sticky spiderweb. That’s the gap that Imagine LA is filling.

Imagine LA is expanding its Economic Mobility Program by building a web-based SOCIAL BENEFIT CALCULATOR, which will serve as a tool for families and case workers to navigate the complex social safety net system. In addition, Imagine LA will pilot offering its entire Economic Mobility Program, including the Calculator, to 100 new families through partnerships with four social service agencies.

The Calculator will also illuminate what benefit policy changes are needed so that they function effectively, together, as both a safety net and a springboard out of poverty for working families.
Building Equity & Capacity

IMAGINE LA EQUITY STATEMENT

To achieve our vision of building equity together, Imagine LA places social justice, inclusion, empathy, and respect at the heart of our values and culture.

We acknowledge that in order to build and sustain an equitable and anti-oppressive space and culture, together we must embed Equity, Diversity, and Inclusion into everything we do.

With the guidance of Living Unapologetically, we completed and began executing a robust internal EDI assessment and strategic plan, including:

- Full internal organization EDI assessment
- Wrote strategic plan
- New EDI Task Force
- Developed EDI Statement
- Created our new Core Values
- Roundtable discussions with staff and board
- Hundreds of hours of training
STRATEGIC PLANNING

Armed with our 2019-2021 learnings, EDI strategy and momentum, and excitement to take Imagine LA to the next level, we created our **2022-2024 Strategic Plan: Driving Impact, Building Equity, Together**.

- Facilitated by Center for Nonprofit Management
- Supported by McKinsey & Company
- 83 interviews with families, staff, board, community stakeholders, and subject matter experts

**New Strategic Priorities and Essential Building Blocks**

1. **Growth, Enhancement, Innovation, and Expansion**
2. **Organizational Culture and Infrastructure**
3. **Sector Leadership**
4. **Succession and Transition Planning**

**STRENGTHENED OUR TEAM**

**INCREASED INTERNAL COMMUNICATION** through “PULSE,” a new biweekly publication to foster greater staff and Board alignment to share news, updates, celebrations, and culture.

**FOCUSED ON TEAM WELLBEING** through more virtual and in-person connection spaces for staff, including opportunities for checking in and providing feedback.

**GREW OUR TEAM**, hiring nine new team members and creating five new positions.

Undergirded by a strong foundation of

- **A** Financial Durability, Sustainability, and Efficacy
- **B** Communications and Marketing
- **C** Internal Processes, Systems, and Human Capacity
Sector Leadership and Advocacy

Now more than ever, leadership is needed in the family poverty and family homelessness sector. Imagine LA is proud to be a leader in the field and an active advocate for policy and systems change.

Hosted three impactful and inspiring virtual thought leadership events to advance equity in the sector:

- **Rising Together: Building Equity in Organizations**
- **Getting Real with EDI Work: The Staff Perspective**
- **What Does It Cost to Live in LA?**

Sessions were moderated by Charmain Utz, LCSW (Living Unapologetically), and featured Krysta Esquivel (YMCA San Diego), Barbara Bouza (Walt Disney Imagineering), Jennifer Tucker-Tatlow (San Diego State University), Jared Zachary, MPH, CHES (Medicinal Melanin), Monet Bagneris Tolbert, (Imagine LA), Käri Niessink-Takai (Team One), and Henry Gascon and Pete Manzo (United Ways of California)

Community Engagement Director Brian Rosenbaum presented on Imagine LA’s approaches to building strategic partnerships, creating transformative volunteer experiences, and driving impact to:

- Directors of Volunteers in Agencies Los Angeles (DOVIA-LA), 2021 Education Day
- Center for Nonprofit Management, 501(c)conference
- Association of Leaders in Volunteer Engagement (ALIVE)
- Nonprofit Learning Lab workshops
- NationBuilder, “Celebration of Giving” panel webinar

Joined coalitions advancing equity in Los Angeles and participated in more than a dozen public policy and systems change advocacy campaigns, including:

- Bring CA Home
- The Children’s Movement of California®
- Everyone in
- MENTOR California
- Our Future Los Angeles
- Public Counsel
- RELA
- United Way
- Greater Los Angeles
Opening Missouri Place

At Imagine LA, we know that homes end homelessness and effective interventions can prevent homelessness in the first place.

That’s why in 2019, we established a creative partnership with Thomas Safran & Associates (TSA) to PAIR AFFORDABLE HOUSING WITH OUR FAMILY PARTNERSHIP MODEL to ensure that low-income families and families emerging from homelessness have the resources and support needed to establish pathways to financial stability.

The MISSOURI PLACE AFFORDABLE & SUPPORTIVE HOUSING COMMUNITY in West Los Angeles, which broke ground in January 2020, will house 73 such families. This TSA development will exclusively serve low-income families. Forty-four units are designated as Permanent Supportive Housing (PSH): affordable housing with on-site supportive services for families who are emerging from homelessness. Twenty-nine units are reserved for low-income families.

When the development opens in March 2022, IMAGINE LA WILL BECOME THE ONSITE SERVICE PROVIDER FOR ALL 73 FAMILIES. The 44 PSH residents will enroll in Imagine C.A.R.E. and all residents will gain access to Imagine LA’s network of resources, signature family fun events, financial fitness programming, living-wage careers pathways, whole-family mentorship, and a year-round calendar of enrichment activities for all ages.

Families will move in to find a beautiful WELCOME HOME KIT waiting for them, containing cooking and dinnerware sets, cleaning supplies, bathroom essentials, a doormat and new set of towels, and an air purifier.

The Welcome Home Kits are made possible thanks to the generous support of LA CARE, the Los Angeles Rams Foundation, Cornerstone West LA, Covenant Presbyterian Church, Culver City Presbyterian Church, First Congregational Church of Los Angeles, Holy Family Catholic Church, Islamic Center of Southern California, St. Monica’s Catholic Church, Kehillat Israel, Leo Baeck Temple, Temple Emanuel Beverly Hills, CORT Furniture Rental and more than two dozen individual donors.

Missouri Place will feature on-site parking, management offices, office space for Imagine LA staff, a fitness center, and a central community space, which will include a kitchen, library, computer lab and outdoor courtyard or play area.

Missouri Place is the first of six TSA permanent supportive housing developments for families being built in the next three years where Imagine LA will be the onsite services provider.
Financials

STATEMENT OF FINANCIAL POSITION

<table>
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<th>2021</th>
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<td>Cash</td>
<td>533,200</td>
<td>674,849</td>
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<td>Accounts &amp; grants receivable</td>
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<td>Pledges Receivable</td>
<td>42,821</td>
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<td>Prepaid expenses</td>
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<td>Property &amp; equipment</td>
<td>52,759</td>
<td>32,560</td>
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<td>Accounts payable</td>
<td>42,561</td>
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<tr>
<td>Accrued liabilities</td>
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<td>122,227</td>
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<td>Line of credit</td>
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<tr>
<td>Without donor restrictions</td>
<td>382,090</td>
<td>544,157</td>
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<td>Total Net Assets</td>
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<tr>
<td>Total Liabilities and Net Assets</td>
<td>$731,585</td>
<td>$1,252,726</td>
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STATEMENT OF ACTIVITIES

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<tr>
<th>REVENUES</th>
<th>2020</th>
<th>2021</th>
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<tr>
<td>Contributions and grants</td>
<td>1,005,359</td>
<td>1,658,047</td>
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<td>Government contracts</td>
<td>645,373</td>
<td>815,758</td>
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<td>Special events, net of expenses</td>
<td>16,899</td>
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<td>In-kind contributions*</td>
<td>117,922</td>
<td>118,930</td>
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<tr>
<td>Other income</td>
<td>3,412</td>
<td>20,714</td>
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<tr>
<td>Total Revenue &amp; Support</td>
<td>$1,788,965</td>
<td>$2,613,449</td>
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<td>Family Partnership Model</td>
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<td>Management &amp; general</td>
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<td>$2,105,699</td>
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<td>Total Changes in Assets</td>
<td>($69,657)</td>
<td>$507,750</td>
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<td>Net Assets, Start of Year</td>
<td>$666,154</td>
<td>$596,497</td>
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<tr>
<td>Net Assets, End of Year</td>
<td>$596,497</td>
<td>$1,104,247</td>
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*mentor hours, goods, and professional services. Mentor hours decreased in pandemic.

The primary impact of the lasting pandemic was lack of event revenue. However, we were able to raise significant donations from individuals and new institutional funders to end the year in a strong financial position.
Staff

Jill Govan Bauman
President & CEO

Jennifer Berry
Executive Assistant / Development Associate

Isabel Buster
Family Program Associate

Karinn Cologne, SRHM-SCP
People & Operations Director

Jill Davis
Family Team Manager

Jackie Fierros, MSW
Family Team Manager

Sara Ford Oades
Community Engagement Intern

Shimee Gomes, MA
AmeriCorps Vista

Tom Greenberg
Family Team Manager

Toya Johnson, MSW
Program Manager

Kim Kirui
Community Engagement Associate

Andrea LeBeouf, MSW
Program Director

Esmeralda Leon, MSW
Family Team Manager

Jay Lytton, MBA, MSW, ACSW
Family Team Manager

Vanessa Monroy, MSW
Family Team Manager

Sasha Morozov, MSW
Associate Executive Director

Lorie Nguyen
Lead Family Team Manager & Program Development Associate

Emilee Palau
Executive Assistant

Brian Rosenbaum, MSSW, CVA
Community Engagement Director

Ciera Thornton
Program Associate

Monet Bagneris Tolbert
Community Engagement Manager

Val Vogt
Events Specialist
Partners

A Place Called Home
Alexandria House
ALL HOME
Alliance for Children’s Rights
Andy Goodman,
The Goodman Center
Asian Corporate & Entrepreneur Leaders (ACEL)
Atlantic Federal Reserve Bank
Baby2Baby
Bel Air Presbyterian Church
Big Sunday
Bridge to Home
California Landmark Group
California Policy Lab at UCLA
Campbell Hall
Cedars-Sinai
Center for Nonprofit Management
Chica’s Tacos
Child Care Resource Center
Children’s Movement of California
Children’s Institute, Inc.
Children’s Law Center
Chrysalis
Churchome
City National Bank
COMMUNe
Cornerstone West Los Angeles
CORT Furniture Rental
Covenant Presbyterian Church
Crystal Stairs, Inc.
Culver City Presbyterian Church
Didi Hirsch Mental Health Services
Divine Persuasion Studios
Do Good Bus
Encino Neighborhood Council
Everyone In
Faith Community Coalition of Greater LA
Family Promise of the Verdugs
First 5 LA
First AME Church
First Congregational Church of Los Angeles
First New Christian Fellowship Baptist Church
First Place for Youth
Friends LA
Gensler
Golden State Opportunities
Grace and Wisdom Institute
Harrington Group
Holy Family Catholic Church
Homeless Outreach Program Integrated Care System (HOPICS)
Inner City Law Center
Islamic Center of Southern California
Jeff Jaeger, Standard Companies
Jewish Federation of Greater Los Angeles
JMF Development
JVS SoCal HealthWorks
Kaiser Permanente
Kehillat Israel
Kiesel Law LLP
LA CARE
LA City Council District 11 - Councilman Mike Bonin
LA Family Housing
LA Works
Larchmont Creative Works
Law Offices of Kelly D. Shapiro
Leo Baeck Temple
Liberty Baptist Church
Living Unapologetically
Logos Faith Development
Los Angeles County Department of Children & Families Services
(DCFS)
Los Angeles County Department of Health Services - Housing for Health
Los Angeles County Department of Mental Health
Los Angeles County Department of Public Social Services, CalWorks
Los Angeles County Development Authority (LACDA)
Los Angeles County Office of Education
Los Angeles Dodgers Foundation
Los Angeles Homeless Services Authority (LAHSA)
Los Angeles Rams
Los Angeles Supervisorial District 1 - Supervisor Hilda Solis
Los Angeles Trade-Technical College
Los Angeles Trial Lawyers’ Charities
Marieme Music
Mattel
Mayor’s Office for Volunteer Engagement
McKinsey & Company
MENTOR: The National Mentoring Partnership
Miguel Contreras Foundation
MKW Portraits
Moving Families Forward
MUFG Union Bank, N.A.
National CARES Mentoring Movement
Nationbuilder
NGA Hancock Park - National Giving Alliance
Noble Accounting
North Valley LA CARES Mentoring Movement
Oasis Church
Office of Los Angeles Mayor Eric Garcetti
Office of Supervisor Holly Mitchell
Operation HOPE
Our Future Los Angeles
Pacific City Church
Pacific Crossroads Church
Partners for Children South LA
PATH: People Assisting the Homeless
Peace Over Violence
Phillips Law Partners, LLP
Project Giving Kids
REDF
Relion
Rotary Club of Beverly Hills
Salvation Army
San Fernando Valley Rescue Mission
San Marino Congregational Church UCC
Santee Studios
Sense of Home
Singer Burke
SoLA Impact
Salowave
Southern California Edison
St. John’s Presbyterian, West LA
St. Joseph Center
St. Monica’s Catholic Church
Steve Martino
Stories from the Frontline
Su Casa - Ending Domestic Violence
Sweet LA
Target 21H3 (Topanga)
Temple Akiba of Culver City
Temple Beth Hillel
Temple Emanuel Beverly Hills
Thad’s Church
The Center
The Giving Keys
The h.wood Group
The Little Market
The Whole Child
This is About Humanity
Thomas Safran & Associates
UCLA Center for Community Learning
UCLA Volunteer Center
Union Station Homeless Services
United University Church
United Way of Greater Los Angeles
United Ways of California
Upward Bound House
USC Bedrosian Center
USC Code the Change
USC Sol Price Center for Social Innovation
Valley Beth Shalom
Vince Cox, Ballard Spahr LLP
Volunteer Collective
VolunteerMatch
Walt Disney Imagineering
WARD AME Church
Wellnest
Wells Fargo
Westside Coalition
Wilshire Rotary Club of Los Angeles
Wisdomania Fest
Work for Good
Zoom Casa
Onward Together

We’re proud to share our **2022-2024 Strategic Plan** – Imagine LA’s most comprehensive and forward-looking Strategic Plan to date. In 2022 and over the next three years, we will lean into:

- The opening of **MISSOURI PLACE AFFORDABLE AND SUPPORTIVE HOUSING COMMUNITY**, a 73-unit development by Thomas Safran & Associates in West LA, where Imagine LA will serve for the first time as onsite services provider.

- Our **ECONOMIC MOBILITY PROGRAM**, which will see both deep enhancement and maturation during its second year, and our **EMP EXPANSION PROJECT**, which will scale EMP to reach 100 new families through service provision and capacity-building partnerships with four social service agencies.

- Creation of a new **FAMILY IMPACT COUNCIL**, an advisory group for our program, focusing on developing our alumni and youth program components.

- Continuation of our **EQUITY, DIVERSITY, AND INCLUSION JOURNEY**.

- Consolidation of our **DATABASE AND CRM SYSTEMS** into Salesforce (thanks to funding by The Ahmanson Foundation).

- **SYSTEMS-CHANGE WORK** and serving as an incubator for innovative ideas that create meaningful change for families:
  - Development of an online **SOCIAL BENEFITS CALCULATOR** for case managers and families to help them navigate the social benefits landscape.
  - Formation of the state-wide **SOCIAL BENEFIT IMPACT ALLIANCE** to identify and advocate for more streamlined policies and administrative access that prevent family homelessness and promote economic mobility.

- Hiring a **NEW EXECUTIVE DIRECTOR** to lead the continued development of our direct social service programs, while Jill Bauman, who has served as Imagine LA’s President & CEO for 15 years, will shift to a parallel leadership position and lead the **EXTERNAL EXPANSION** of our sector leadership efforts and innovation programs.
Onward Together

Nobody can solve the crisis of family poverty and homelessness alone, and there’s nothing we can’t do when we work together. Whether you’re a community leader, corporate director, faithful congregant, philanthropist, or just someone who wants to take action in Los Angeles, we want to get to know you. And given all that we do, we’ll find the perfect way for you to plug into our impact.

GET IN TOUCH

The Historic Granada Buildings
672 S. Lafayette Park Place, Ste. 28
Los Angeles, CA 90057
323.944.0210 | www.imagineLA.org
info@imaginela.org
To learn more about Imagine LA visit our website.

For more information about how to get involved with Imagine LA through mentorship, volunteering, partnership or donation, contact

Jill Bauman
President & CEO
jill@imaginela.org

Andrea LeBeouf, MSW
Program Director
andrea@imaginela.org

Karinn Cologne, SHRM-SCP
People and Operations Director
karinn@imaginela.org

Brian Rosenbaum, MSSW, CVA
Community Engagement Director
brian@imaginela.org

www.imaginela.org