

safe space

A Kid's Guide to Data Privacy







Find the balance.



Balancing Fun and Safety

When you ride a bike, you wear a helmet to protect your head. When you swim, you wear goggles to protect your eyes. And when you use the internet, you should always protect your personal information.

This includes being careful about what and with whom you share: what you like or dislike, what you buy, who your friends are, where you go to school, and lots of other things. Why shouldn't you share these things? Because there are strangers and companies who can use them to make money, or worse, cause you and your family harm.

But sometimes you're forced to reveal details such as your full name and birthdate online. How do you know if you're giving away too much information? This book is about finding the balance between having fun on the internet and protecting yourself.



COLORING

Color in the different ways we use the internet.

INFORMATION

AND LEARNING



CREATION



THE INTERNET IS PART OF OUR LIVES

COMMUNICATION

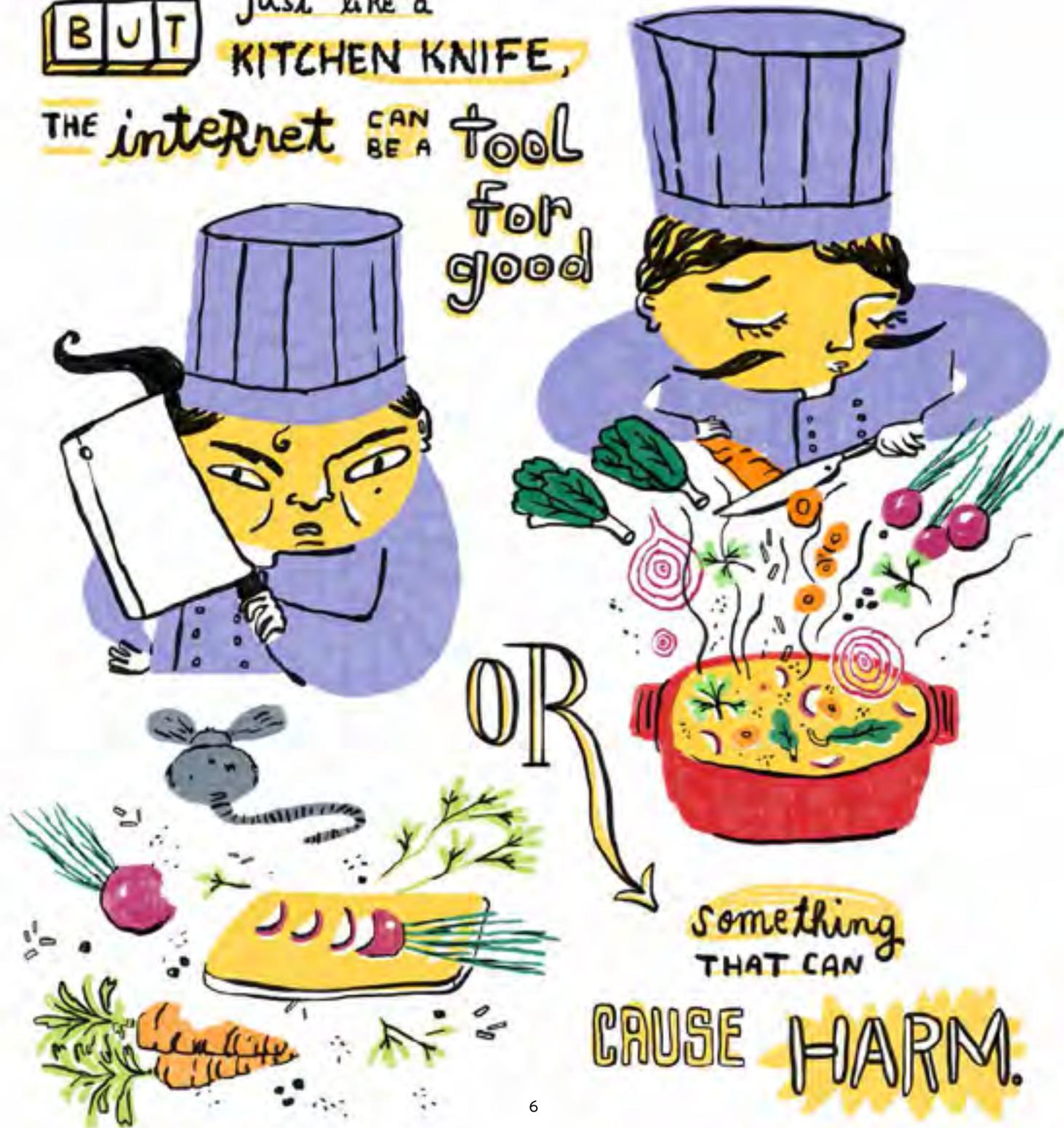


LEISURE



Overall, the INTERNET is a GOOD THING

BUT just like a KITCHEN KNIFE,
THE internet CAN BE A Tool
for good



GOOD OR BAD?

Encircle the GOOD items green, and the BAD items red.



BOARD GAME

Can you get through all the obstacles and find your way to the safe side of the internet?

To play, you'll need a game piece per player and dice. If you land at the bottom of a ladder, move up to the top of the ladder. If you land on the head of a snake, you must slide down to the end of the snake's tail. The first player to reach square 50 wins!



DID YOU KNOW?

When you sign up to use social media sites like Facebook, Twitter, Instagram, and Snapchat, or games like Minecraft and Pokemon, you give them access to personal information about yourself.



What is Personal Information?

Personal information is any information which reveals your identity or describes you.

These could be things like:

Your name

Your birthday & your age

Sign up for Snapchat

FIRST NAME

USERNAME

PASSWORD

PHONE NUMBER

BIRTHDAY

MONTH DAY YEAR

By tapping Sign Up, you acknowledge that you have read the Privacy Policy and agree to the Terms of Service. We'll send you a message to verify the number. Messaging rules may apply. Snapchatters can always report or block your messages such as by taking a screenshot or using a camera. Be mindful of what you snap.

Instagram

Sign up to see photos and videos from your friends

LOG IN WITH FACEBOOK

OR

MOBILE NUMBER OR EMAIL

FULL NAME

USERNAME

PASSWORD

SIGN UP

By signing up, you agree to our Data Policy and Cookies

CREATE A NEW ACCOUNT

It's super easy!

FIRST NAME LAST NAME

MOBILE NUMBER OR EMAIL

NEW PASSWORD

BIRTHDAY

MONTH DAY YEAR

GENDER

FEMALE MALE CUSTOM

Your phone number

Your email

Your gender

This could also include:

- Where you live
- Your friends
- Your friends' phone numbers and emails
- Even your crush!

You have the right to keep your personal information safe and private. This is called Data Privacy.

You may already be revealing things about yourself every time you're online.

Apps or websites can find out:



What gadget you're using



Photos in your phone



What time you're usually online



Whom you always chat with



How long you're online

What browser you use



What and whose stories you watch



How much battery you have



How long you stay in each website



What photos you "like"



What links you click on



What filters you use



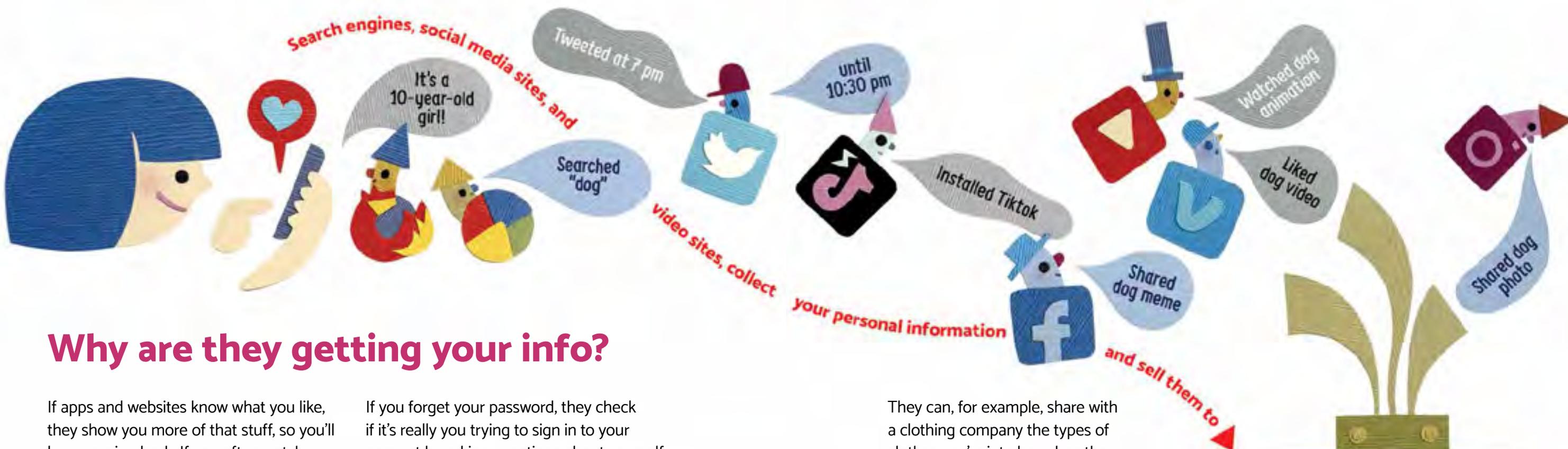
Where you are

WORD SEARCH

Find the following apps and services. Color in the ones you use.

- Amazon
- Animal Crossing
- Facebook
- Fortnite
- Google
- iMessage
- Instagram
- Lazada
- Minecraft
- Pokemon Go
- Safari
- Shopee
- Snapchat
- Spotify
- Tiktok
- Twitter
- Viber
- Warcraft
- Whatsapp
- Wikipedia
- Youtube
- Zoom

N O P P A S T A H W F O R T N I T E O F
 I V I B E R O Z O S N A P P E R I K G R
 G O N E D O G M W A R C R A F T K A S E
 H I T F A R C E N I M A F A R I T H N E
 T N S B O R O A M T K T E L G O O G A F
 I S A F A L T O G W A I T T A P K O P S
 M T G L A Z A D A I H A P P E E S O C S
 E A R I O C S P O T I F Y E K N D N H I
 S G A O O L E W A T O K T A D A C O A N
 S R M A P T W B M E S A F A R I H Z T G
 A A P G N I S S O R C L A M I N A A R I
 G M A L F I N E P O K E M O N G O M U N
 E B U T U O Y E S A K I T E W O M A O G



Why are they getting your info?

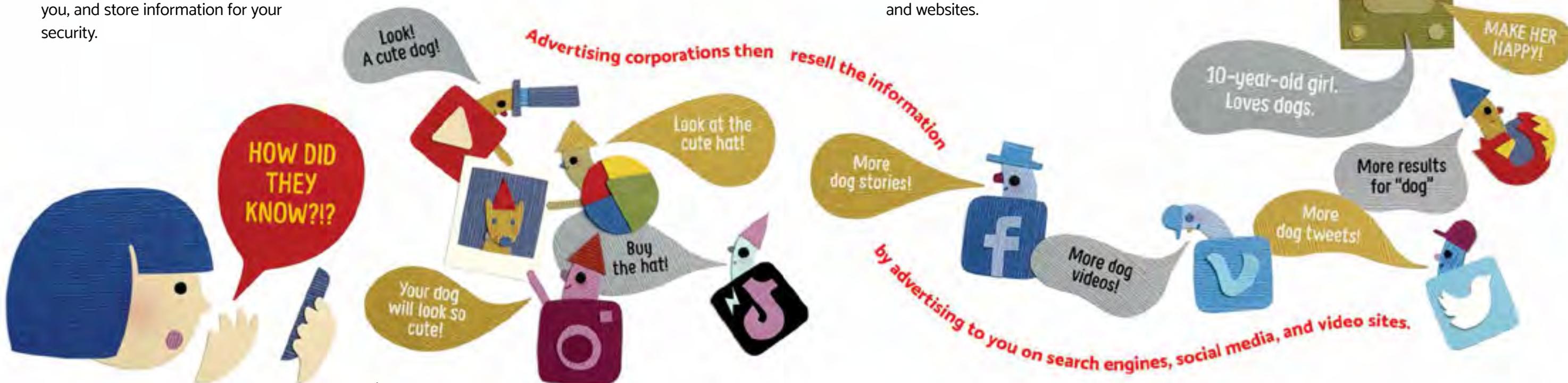
If apps and websites know what you like, they show you more of that stuff, so you'll keep coming back. If you often watch anime on YouTube, it will show more anime videos the next time you log on.

They use contact details like your email and phone number to get in touch with you, and store information for your security.

If you forget your password, they check if it's really you trying to sign in to your account by asking questions about yourself.

But, they can also use your personal information to make money – by sharing and selling it to people and businesses.

They can, for example, share with a clothing company the types of clothes you're into based on the pictures of pants, shirts, or dresses you've been liking and sharing. That company can then try to sell similar clothes to you through email or ads on your favorite apps and websites.



MAZE

Navigate your way through the internet.
Be careful of the traps and dead ends!





Your personal information
is very valuable. Protect it.

It's important to know what personal information is being collected, who's collecting it and how it will be used.

Information about you, such as the games you like to play, what you search for online and where you shop and live, has value – just like money.

- Only use a product or service if the company is transparent about how it will use your personal information.
- Think twice if an app wants permission to use your personal information (like your location).
- If you're not sure about any of these, ask your parents or other trusted adults.

WHICH CARTOON CHARACTER ARE YOU?

Be very careful with online quizzes or games posted on your favorite social media app. Answering these questions or playing those games might seem harmless, but you could also be giving scammers your personal information!

LET'S DRAW!

Design a t-shirt about yourself using only emojis.



How can you practice data privacy?



1 Someone finds a friend's diary. They copy an entry and share it online. Is this okay?



2 A classmate has a picture with a famous celebrity, but they only shared it with their closest friends, including you. You think it's awesome so you download the photo and post it publicly. Is this okay?



3 A classmate made a fake Facebook account impersonating another classmate, and started making embarrassing posts. What do you do?

Ask permission before posting information or photos about other people.



Think before you click!

If your friends, parents or teachers see your post, will they have a good impression of you? Will someone get hurt or sad because of your post?

Be responsible. On the internet, everything can be searched, shared and found. Nothing is ever really deleted.

Where and how is all of this data stored?

STORED BY EXTERNAL SERVICES

Did you know that the US Library of Congress collected every single public tweet - hundreds of billions of them - from 2006 to 2017? They may have stopped now, but nothing prevents them or others from doing it again.

Everything you put out there has the possibility of becoming PUBLIC and PERMANENT.

Future employers can investigate your past and decide not to hire you because of something you wrote while you were a kid.

So be careful with what you post!



STORED IN COPIES

If you send an email from your Yahoo account to your friend's Gmail account, there will be a copy of that email on both Yahoo's and Gmail's servers.

Even if you've erased your own files, there may still be copies of those pictures, files or messages if you sent them to a friend who saved them.

In other words, always assume that copies of any digital information you release on the internet will continue to exist in other places.



STORED BY SOCIAL MEDIA

When you delete a post from social media, it may not really be gone. It often remains in the servers (large computers) of the social media company so they can continue to use it.

This explains how they can remind you of posts you made from years back, even if you had already erased those posts!

LOOK & FIND



If you post a photo, it will be stored online, and other people may be able to use it without your knowledge or permission! Try it out in this scene. Can you find all the copies of the girl's photo?





The internet brings us closer.

Nowadays, you can talk to loved ones in other countries anytime! In the past, your parents had to wait for weeks, or even months, to receive a letter with photos enclosed. Now, it only takes a few seconds to post and receive pictures.

But...

You still have to be careful! There are people other than your family and friends who will see what you share. And what you share contains information about you.



A picture is worth a thousand words.

At first glance, this looks like a harmless photo. But you can still get clues about the photographed kids even if you don't know who they are!



For starters, you now know what they look like. They're also wearing their IDs (which you can enlarge) that state their names. Their uniforms tell you where they go to school. From there, you can find out the time they go in and out of school.

HUNT FOR CLUES

What can you find out from looking at these pictures?
Then turn the book upside down to see the answers!
Did you think of anything else?

Jonny Cruz
26 MINS AGO



- What he looks like
- That he has a pet
- A street sign and his house number (basically, his address!)



Miko:3
@mikomiko2004

Thanks to everyone who came to celebrate with me!
#happybirthdaytome



5:52 PM · 30 Jun 19 · Twitter for iPhone

5 Retweets 146 Likes

- Her name
- Her age
- What her family members look like



Anna Juan
JUST NOW



35

3 comments

- What she and her family look like
- That they're in Paris and therefore not at home (would bad people be able to break into their house?)

Don't forget!

- Do not post anything you wouldn't want a parent, teacher, or someone you admire to see.
- Be patient. Pause and think before you post.
- Be careful about posting something you think is funny, but could end up insulting others.



CREATE A SUPER DUPER SECURE PASSWORD

1

Think of a fun phrase or sentence (at least 8 words) that you can remember.

Creating a secure password is easy and fun.

2

Choose the first letter of each word in the phrase.

C A S P I E A F

3

Change some of the letters into symbols or numbers.

C A \$ P 1 E @ F

4

Make some letters uppercase and some lowercase.

C a \$ p 1 e @ F

NOW, GO MAKE YOUR OWN!

I Tips for securing your passwords:

- ✓ P4nc4<35!
- ✓✓ 9h05+>#<
- ✓✓✓ [\$unf70w3rS]=^

Use at least 8 characters, and a combination of letters (uppercase and lowercase), numbers and symbols.

The longer, the better (as long as you can remember it!)



Never share your password with anyone other than your parents.

Use a different password for each account.

			
			
E4g/e5W1n65	4p0//Obu2z	A61maTB0y!	3He^D09\$?!



Immediately change your password if you think someone else might have gotten it.



Public wireless networks and hotspots are not secure.

Anyone can see what you are doing on your laptop or smartphone while you are connected. So be careful with the sites and apps you're using!



Make your passwords memorable so you don't have to write them down.

Otherwise, someone might find or see what you wrote!

Secure your devices.

Use strong passwords, passcodes or touch ID features to lock your device. This helps protect your information if your device is lost or stolen.



- × DELACRUZ
- × 86Acacia
- × 01July1999

Don't use personal information or common words.

Don't use "password" as your password!

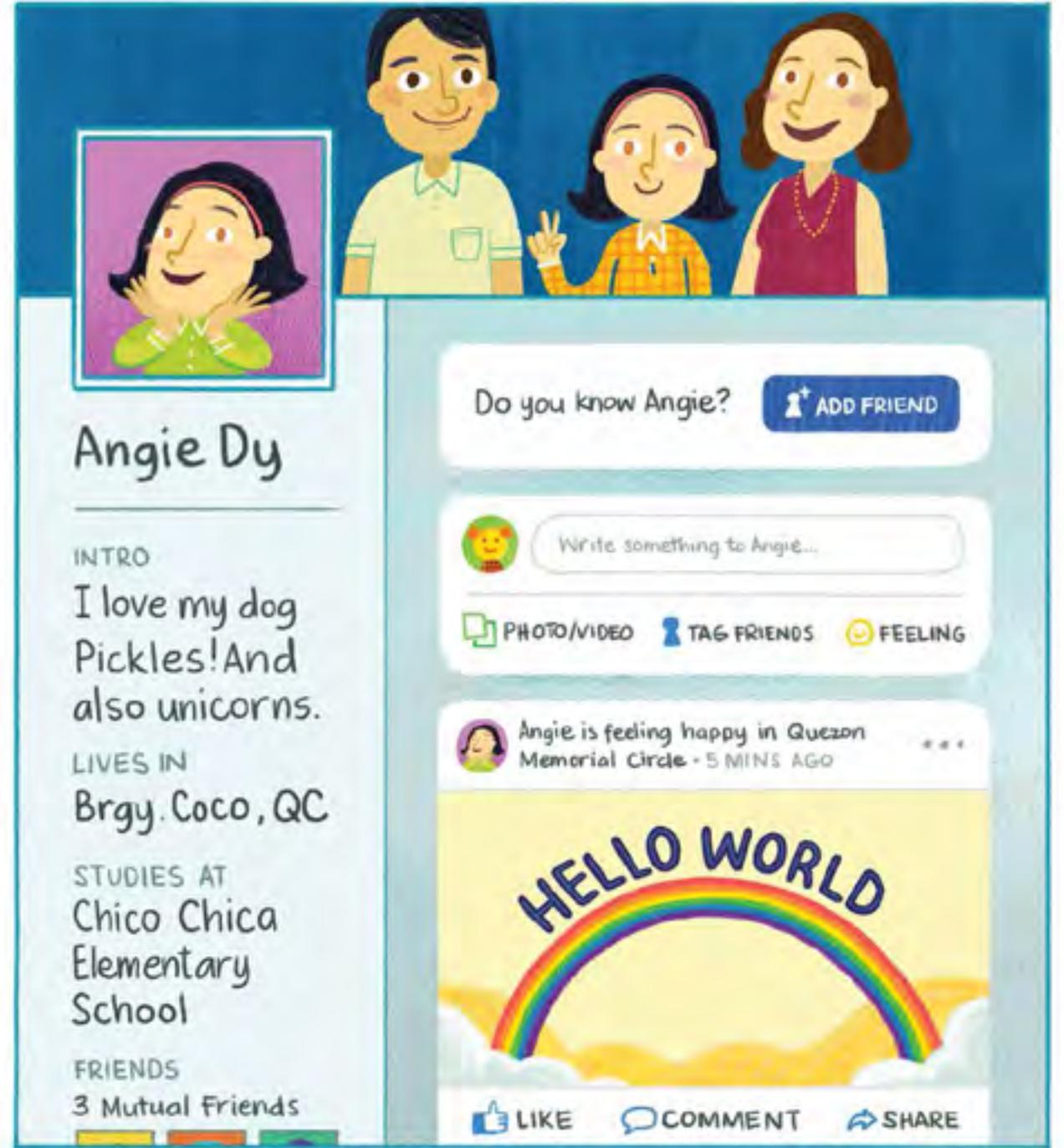
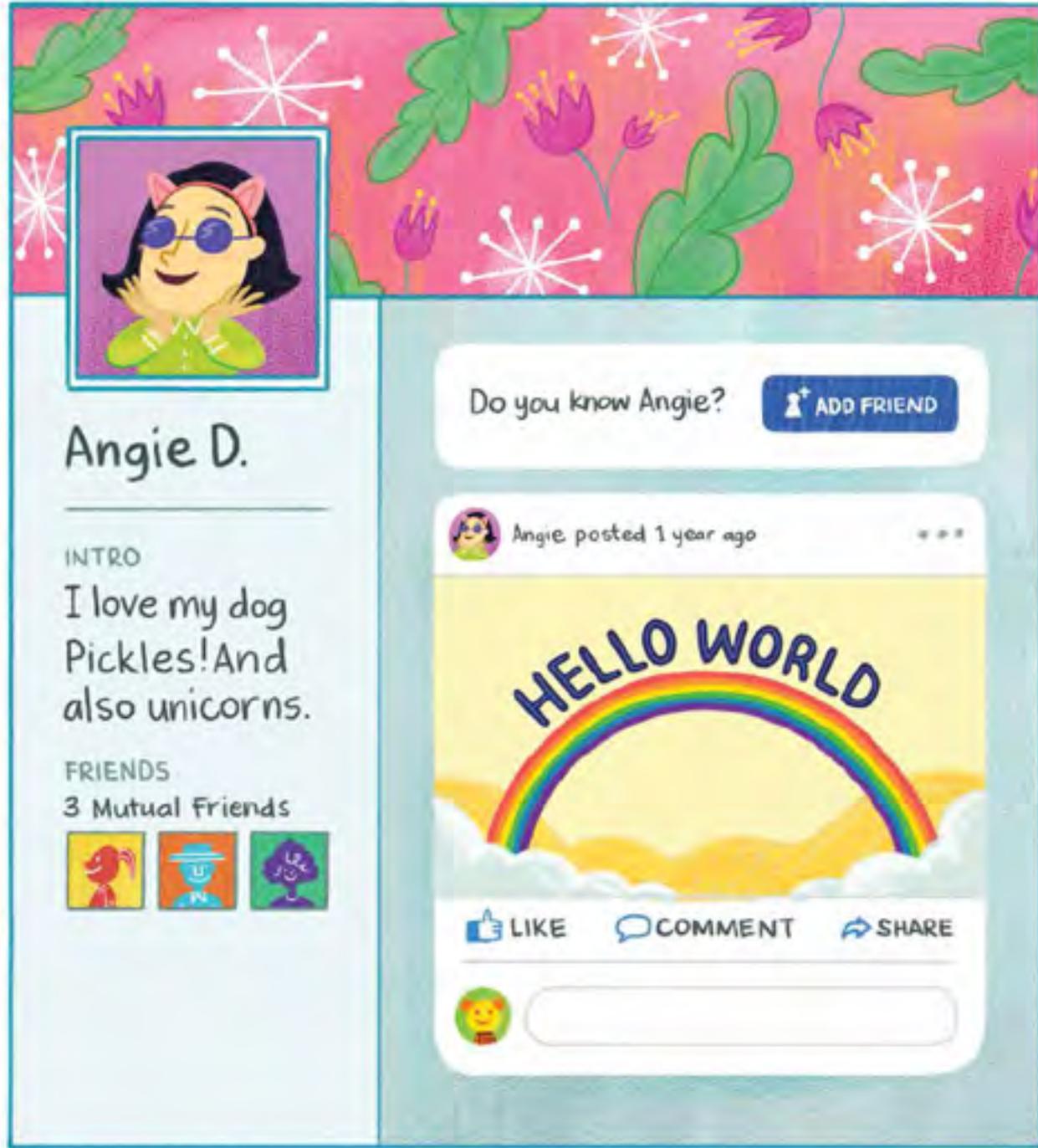
When in doubt, throw it out.

Links in emails, tweets, posts, and online advertising are often the way bad guys access your personal information. If it looks weird, ignore or delete it.



SPOT THE DIFFERENCE

Here are 2 versions of the same account. Can you find all the differences between them? Which account is safer?



8 ways to make INTERNET SURFING SAFE

1

Make your parents your internet buddies.

Let them know the websites you visit or want to visit, the people who chat with you and send you email, which social networking sites you're on, and more. If you receive a suspicious message, tell them immediately.



2

Never give away personal information.

If someone or something asks you what your full name is, where you live, where you go to school, what your birthday is, or other information about the people in your life, don't answer!

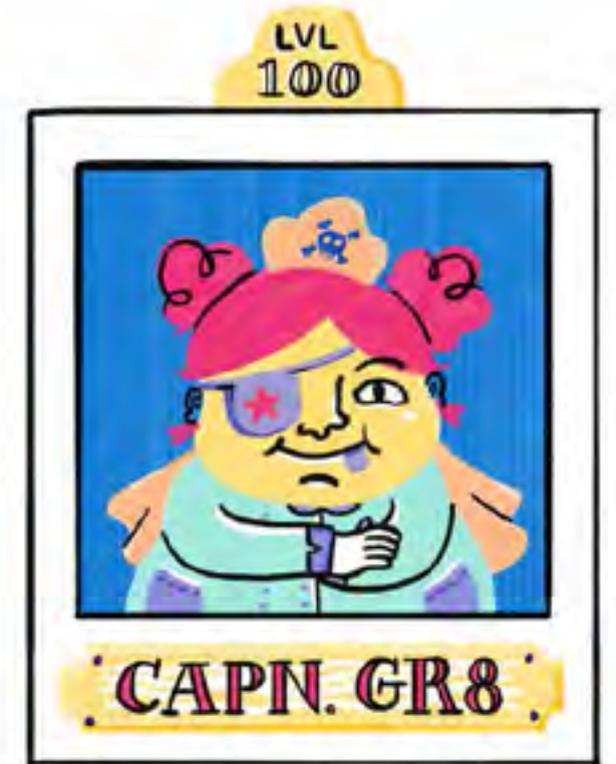


3

Don't choose a username that includes personal information.

For example, if your name is Juana Rizal, born on April 20, 2020, and residing in Pasig City, Philippines, don't make JuanaRizal042000fromPH, or anything similar, your username!

You can be a champion gamer with a champion name that doesn't reveal your identity.



4

Share pictures with care.

Don't send pictures and videos of you, your family and friends, your home, and your school to strangers online.





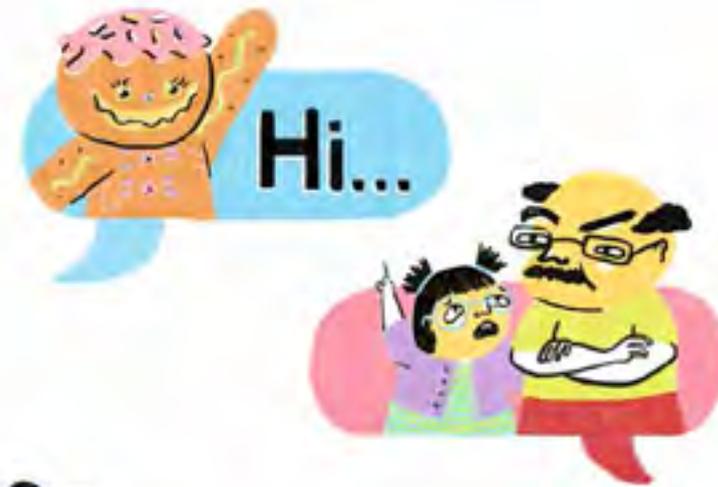
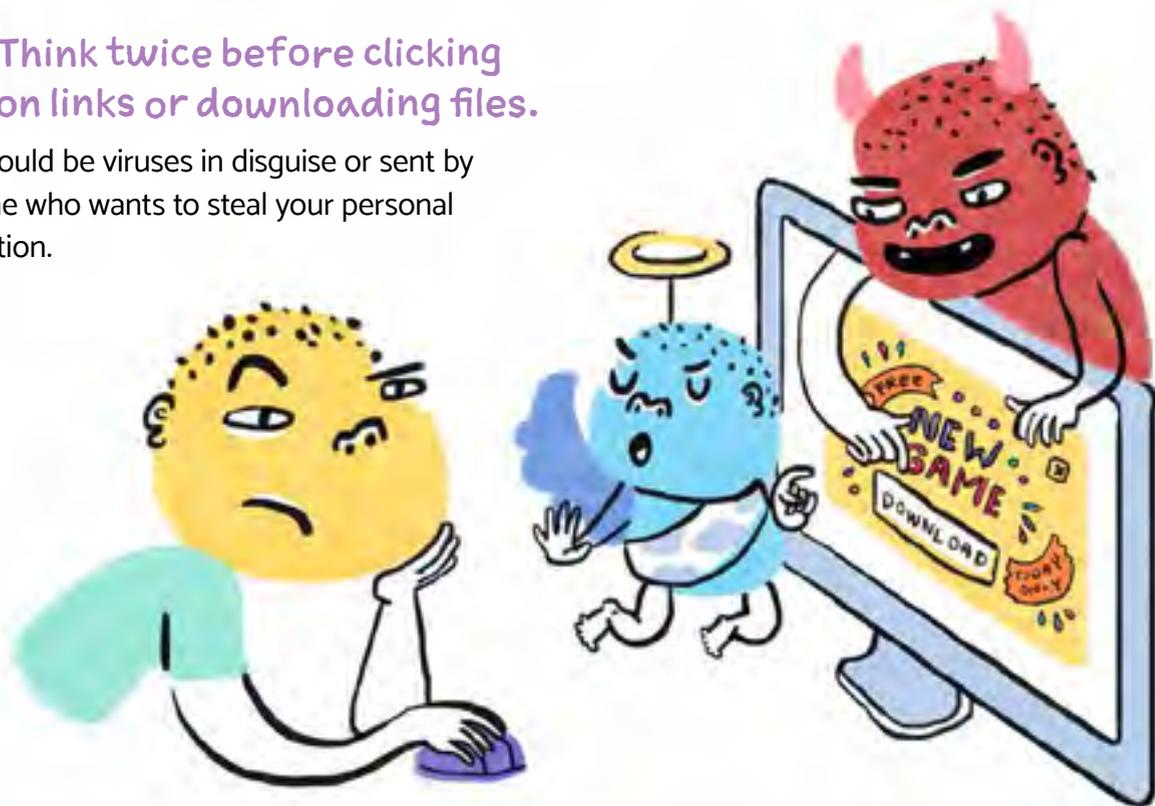
5 Guard your passwords.

If someone else knows your password, they can change it and lock you out of your own account.

They can also pretend to be you and speak in a foul language, cause a dip in your player rankings (oops!), share your photos, and spread false information.

6 Think twice before clicking on links or downloading files.

These could be viruses in disguise or sent by someone who wants to steal your personal information.



7 When a stranger chats you up, tell your parents or a trusted adult.

Especially when they ask you to meet up with them. If strangers talk to you online, it's best to ignore them. You never really know who they are in real life.



8 When in doubt, talk to your parents or a trusted adult.

If something or someone online is bothering you, tell your parents or someone you trust about it.



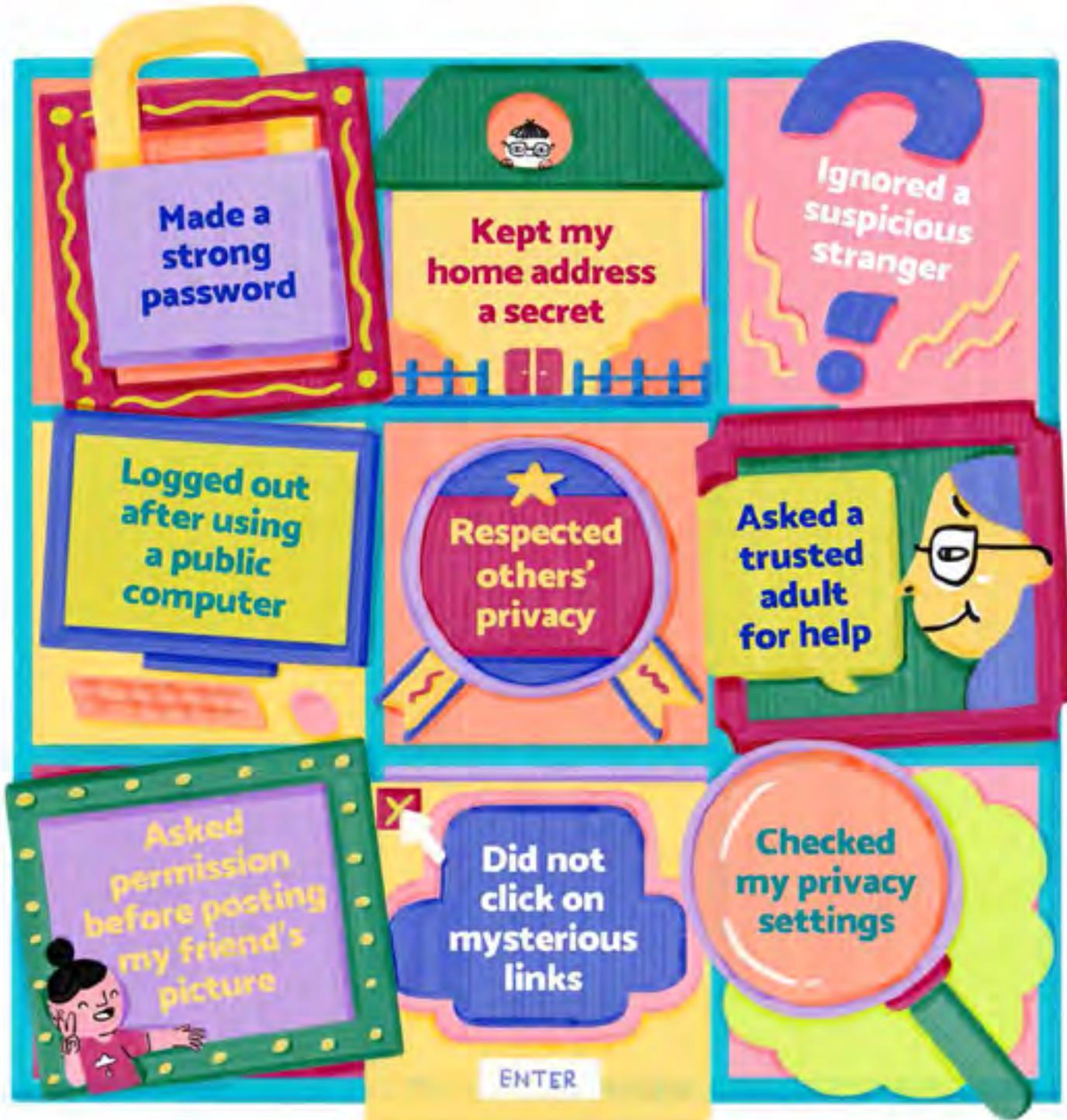
Phishing is when someone tries to steal information by pretending to be someone you trust through email, text, or other forms of online communication. Phishing email – and the unsafe sites they try to send you to or the attachments they try to get you to open – can put viruses in your computer.

REMEMBER

A website or ad can't tell if there's anything wrong with your machine!

BINGO

Let's play Bingo! Cross out all the safe internet tips that you already follow.



SECRET MESSAGE

There's a secret message hidden in this page!
Write the first letter of each drawing to crack the code.

--	--	--	--

--	--	--



--	--	--	--	--	--	--	--



But be careful
out there.

BEWARE OF STRANGERS
ON THE INTERNET.
TELL YOUR PARENTS IF
A STRANGER TALKS TO YOU.

YOUR PERSONAL
INFORMATION IS
VERY VALUABLE.
PROTECT IT.

DOWNLOAD WITH CAUTION.
DOWNLOADS CAN HAVE VIRUSES
& OTHER NASTY STUFF.

BE
CAREFUL
WITH WHAT
YOU SHARE

NEVER
EVER SHARE
YOUR
PASSWORD
WITH ANYONE
OTHER THAN YOUR
PARENTS

POST ONLY
ABOUT OTHERS
WHAT YOU WOULD
HAVE THEM POST
ABOUT YOU

Keep your
wits about and
the internet will
be a safe and
awesome place for
learning, connecting,
and exploring.

A NOTE — TO — PARENTS ... AND ... TEACHERS

The benefits of the online world far outweigh its disadvantages. Children need to know how to navigate the internet if they are to be productive and competitive in the future.

Still, children are highly impressionable and may not be ready for everything found on the internet. Their natural curiosity, combined with their lack of maturity, can make them wander off to unsafe cyber corners. Age-inappropriate content remains the biggest risk for them.

Teaching children about online safety and privacy should begin with you, their parents and teachers. You are the adults that your children trust the most.



Be present and involved.

Be aware of when, where and how they use the internet. Show interest in the sites they visit and the games they play.

When you think your children are ready to have a social media account, set one up together. Walk them through the platform and help them understand its privacy settings. Give them tips if they receive friend requests from people outside their circle.

Set boundaries.

Communicate and be honest with your children, but also remember you are their parent or teacher first, and their friend second.

Children must realize that they don't get to keep their online (or other) activities 100% confidential.

Reassure your children that just because they get checked up on every now and then does not mean you don't trust them. Rather, it is the people they're interacting with online that you are being careful about.

Value your child's personal information.

As a parent, it is your right to protect (and if necessary, withhold) personal details about your children. Teach them to also protect and value their personal information. Explain to them why they should first ask your permission before they provide information such as their names, ages, birthdates and addresses online.

Share with care.

We know you're proud of your children. But remember that posting photos of your kids creates a permanent trail that follows them as they grow up.

Once you post a photo online, you lose control over it. It can easily be copied, tagged, saved and used for whatever purposes you might not have imagined.

Everything you post has information valuable to advertisers and data collectors. Be aware that basic information like your child's full name and birthdate can be used for identity theft.

Check your privacy settings.

Be mindful of the information you and your kids are sharing when using apps and visiting websites. Check and adjust the privacy settings of the device, browser, apps, and social networking sites you use.

If your child has a smartphone, you can make it safer by turning off location services, and preventing apps from sharing data. You have the power to decide who gets to see their posts.

Teach the child to behave as if the internet were a public space.

Make sure they understand the basics of good online behavior, including thinking about the impact of posting a photo or comment. Remind them that it's not always easy to take back something they posted online, and that texts and photos can be forwarded to anyone.

It's good to follow the Golden Rule. Tell your kids that the things they wouldn't do in real life shouldn't also be done online.

Teach them how to report mean behavior or unkind content on their favorite websites.

Stay current.

Keep pace with new ways to stay safe online and ways to manage privacy. Share what you discover.

Finally, keep talking to your children, not just to teach them, but also to learn from them. They probably know more about what's out there!



The Center for Art, New Ventures & Sustainable Development (CANVAS), a nonprofit organization, believes that Philippine art can create possibilities, open conversations and inspire meaningful change. Since 2005, CANVAS has been working with the creative community to promote children's literacy, explore national identity, and broaden public awareness of Philippine art, culture and the environment. For more information, please visit www.canvas.ph.

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Please direct all inquiries to:

CANVAS, No.1 Upsilon Drive Ext. corner Zuzuareggui St.,
Alpha Village, Diliman, Quezon City, Philippines 1119
Email at info@canvas.ph

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