Organizing your qualitative study

**BOX 1:**
- What is your topic?
- Why are you interested in this topic?

**BOX 2:**
- What don’t we know about this topic?
- Where are there gaps in the literature?

**BOXES 3-7:**
What areas of literature did you/do you plan to explore?
Why?
Organizing your qualitative study

BOX 8:  
- Why is your topic important?  
- What do you hope to contribute?

BOX 9:  
- What are your research questions?

BOX 10:  
What methodology might you use? Why? How does this methodology help you answer your questions?

BOX 11:  
What data will you use or gather to answer this question? How will you get access to this data?
Organizing your qualitative study

**BOX 11:** Who will be your participants? Who could you interview? What are some possible questions you could ask?

**BOX 12:** What is a potential observation site for your study? What will you be looking for?

**BOX 13:** What other data might you collect? (e.g. What documents might you collect?)

**BOX 14:** How will you analyze your data? What will be your data analysis process? What types of coding/analysis will you use?

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Data Collection  →  →  →  Data Analysis
Organizing your qualitative study

**BOX 15:** What theoretical framework will you use? Why? What are its tenets? How does this framework inform your data collection and analysis? How might it help you make sense of your findings?

**BOX 16:** Discuss your positionality. Potential issues? Assets?

**Box 17-21:** Possible Threats to Trustworthiness

**Box 22-26:** How you plan to address possible threats to trustworthiness?