

****FOR IMMEDIATE RELEASE****



**BRITISH ARTIST LUCY SPARROW RETURNS TO NEW YORK CITY WITH
'FELTZ BAGELS'**

A BAGEL BAKERY MADE ENTIRELY FROM FELT

3 -31 OCTOBER , 2023

MEDIA PREVIEW: MONDAY 2 OCTOBER



Internationally acclaimed artist Lucy Sparrow first brought her felt world to New York City in June 2017 with her felt 'faux-dega' **8 Till Late** – a fully stocked convenience store filled with 9,000 handmade artworks. This October, Lucy returns to Manhattan with **Feltz Bagels**, an artistic homage to the city's legendary culinary delicacy and the neighbourhood bagel joints of the Lower East Side that made them famous.

Opening on 3 October, in association with TW Fine Art, Lucy will transform an empty storefront on the Lower East Side into a fully immersive Bagel Bakery where visitors can buy their favourite lunch order handmade in felt and served personally by Sparrow herself. **Feltz Bagels** will offer thirteen varieties of bagel - each hand-sewn and available filled or plain with a sewn selection of NY staples; choose from a poppyseed bagel with a schmear, a colourful rainbow salt-beef bagel or the everything bagel filled with pastrami and pickles.



On **Feltz Bagels** Sparrow says:

“My work is always focused on community experiences and the amazing everyday products that bring us all together. There really is no greater example of this than the traditional bagel bakeries of the Lower East Side of New York that have been nourishing much more than the stomachs of the city’s residents since the late 19th century. I am so very excited to return once more to New York City and share the Feltz Bagels experience with the local community!”

Founder of TW Fine Art, Mike de Paola comments: *“We are absolutely delighted to continue our collaboration with Lucy and open Feltz Bagels in such an authentic location in Manhattan this Fall. Lucy’s playful hand-made works invoke a sense of nostalgia and magic, bringing joy to those that become a part of her felt world building.”*

Feltz Bagels opens at 209 East 3rd Street on 3 October 2023, for more information follow @sewoursoul or @tw_fineart on Instagram.

To attend the media preview and for images, interviews, and further information, please contact: Jo Brooks job@jb-pr.com or Clare Croome clare@jb-pr.com

**FELTZ BAGELS
3-31 October, 2023
11am – 8pm daily
209 East 3rd Street, NY 1009**

Notes to Editors

LUCY SPARROW took the art world by storm in 2014 with the opening of her fully stocked felt Cornershop installation in London's East End. With queues around the block and wall-to-wall media coverage, the installation was both a commercial and critical success. By 2022, she had created a further ten fully conceptualised installations from New York to Los Angeles, her work was unveiled in the windows of the Hermès flagship Store on Rodeo Drive, Beverly Hills, was the subject of a museum exhibition in Beijing and she was commissioned by the late HM Queen to create *The Queen's Platinum Jubilee Lunch* a six-meter- art installation installed in Buckingham Palace's Grand Entrance Portico.

Feltz Bagels will be Sparrow's third installation in New York, following on the smash hit success of her 1980's bodega, *8 'Till Late* (pictured below in the New York Times) that opened in June 2017 and *Lucy's on 6th*, a felt deli that opened at the Rockefeller Centre in October 2019.

www.sewoursoul.co.uk / Instagram @sewoursoul

TW FINE ART is a gallery committed to presenting thought- provoking projects, featuring emerging, mid-career, and historically significant artists on a global scale. Our commitment to fostering artistic talent and creating meaningful connections between artists and art collectors is the driving force behind our operations. TW Fine Art's museum-quality exhibitions blend storytelling and world building - creating a cohesive and thought-provoking experience for viewers. Our gallery serves as a nurturing space where artists can experiment, grow, and push the boundaries of their practice. By fostering a close relationship with our artists, we strive to understand their creative vision and bring their works to life through engaging exhibitions and collaborations. In addition to our commitment to emerging artists, TW Fine Art is also proud to exhibit the works of renowned and established artists who have made significant contributions to the art world. We believe in celebrating the rich tapestry of artistic voices and presenting a diverse range of perspectives to our visitors.

www.tw-fineart.com / Instagram @tw_fineart



The British artist Lucy Sparrow in her "8 'Till Late" installation, a mock convenience store. Tony Cenicola/The New York Times