We wanted to be mindful of whether all of our programs occurred at the same time or in similar time periods. We had to be mindful of not exhausting our students or exhausting the same resources and pooling folks into the same spaces.

How can we be a little bit more innovative? How are we really pulling on the rest of the campus community to support some of our initiatives, especially with a lot of campus partners making bold statements that these are the population of students out there wanting to put a lot of energy towards? How do we leverage that?

People follow people. If somebody key in the community is doing something, other people will follow and want to get engaged. Our students who were the peer coordinators were the ones who were really hyping it up, and then also recruiting the peer leaders who then gave us a bigger team and more connections. It truly was like a web of cultural wealth, social wealth.